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people on our own campus: Jim Griffith and his staff at student services; Barb Mulally and the rest of the Athletic Dept; Don Coles and maintenance; Russ Stewart at the Bookstore; and of course the staff and executive of the Student Union.

A grateful thanks to the following businesses for their contribution. Remember these names because they support the Students of UPEI:

- Arby's
- A & W
- Book Browser
- Canadian International Airlines
- Canadian Tire
- Canton Cafe
- Carter & Company
- Casa Mia
- Ceder's Eatery
- CFCY
- Charlottetown Hotel
- City of Charlottetown
- Croft House
- Dairy Queen
- Dandy Duds
- Dow's Mens Wear Inc.
- FM Q93
- Fries & Co.
- Gallery of Suits
- Hearts & Flowers
- Hendersons & Cudmore
- Hirtles Stereo

- Island Travel
- Japan Camera Center
- Jean Connection
- Jim's
- Jorden's Boutique
- Kays Brothers
- Kettle Creek
- Kings Palace
- Mark's Work Warehouse
- Marlanna's
- Mary Brown's
- Merle Norman
- Moosehead Brewery
- Myrons
- National Video
- Nortens Jewellery
- Pantry Plus
- Paul's Flowers
- People's Jewellery
- Pierrots
- Pizza Shack
- Rodds Inns Resorts
- Thompson Rapid Lab
- Tower's Restaurant
- Tower's Dept. Store
- Treats
- Samco Bingo Bazaar
- Save Easy
- Sherwood Video
- SMT
- Sobey's
- Sporting Intentions
- Stylistic
- Swiss Chalet
- UPEI Bookstore
- Wrights Shoes

Kenny
MacDougall: weekend for two at Rodds Parkhouse in Moncton.

Gary Clow: 2 piece luggage set from Hendersons & Cudmore.

Lori Lavers: 12 speed bike from Towers Department Store.

Finally, we would like to thank and congratulate all the Frosh who participated in the week. It is each of you who is responsible for its success. The 87-88 Frosh have proved to be a very special group who definitely have shown their talent of partying. Thanks for helping us have so much fun and all the best in your days ahead at UPEI.

- Frosh Week '87
- Chairpeople
- Valerie Adams,
- Kirstin Lund,
- Mary Nicholson

INTER-VARSITY CHRISTIAN FELLOWSHIP

I.V.C.F

Robertson Library, rm. 111. Every Friday at 7:00 p.m.

This Friday, October 16th, I.V.C.F. invites you to come down to the Robertson Library to hear our very own Vernon Vickruck speak on the parable of 'the nice pub manager'.

ACID DAZE :

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est disposable incomes: the so-called yuppies. This certainly seems to be the case since the tone of the ad is quite reminiscent of the pre-yuppie revolutionary anti-establishment rhetoric which has become synonomous with essence of hippiedom. Today's Esprit ads are nostalgia for yesterday's hippies.

So what does this leave us with in the final analysis? If nothing else it certainly shows that the typical fashion ad has now evolved to the point where the sales pitch as-

sumes a more rhetorical, almost quasi-revolutionary tone. Today's Madison Avenue is not only selling jeans, they're appealing to the revolutionary sensibility of young and old alike; and giving the consumer much more: for some it's a revival of memories from a more youthful idealistic time; for others hope for transformation of the status quo; and above all, the chance to make a chic political statement each time they put on their favorite pair of acid wash denims. Abbie Hoffmann would laugh his ass off. ■

SOCIOLOGY/ANTHROPOLOGY

CLUB CAR WASH

At the Burger King parking lot, Saturday, October 17, 10:00am-5:00pm. Price per donations. Meeting of the Soc/Anth Club Friday, Oct. 16, 1:30pm, in the Piggery Lounge (across from the Barn).

Halloween Party upcoming. ■

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Code of Canada for theft and damage to property.

While the university administration does not expect students to lead a cloistered life, it does expect them to use some common sense and refrain from thefts and other activities that can result in their having criminal records. The Security department wishes to advise all students and their visitors that breaches of the Criminal Code of Canada can and will cause violators to be brought before the courts. One problem in particular is tampering with fire alarms and fire equipment—persons caught damaging fire and safety equipment and causing false alarms are guilty of an indictable offence and could receive lengthy prison terms.

By all means, the students should enjoy their stay at the University of Prince Edward Island but not to the detriment of others. Irresponsible behaviour can cause irreparable damage to a person's career.

Respectfully yours,
A.J. MacLeod
Directory of Security

FIVE LINES FREE

Members of the UPEI community can put ANYTHING in Five Lines Free as long as it is tasteful and can fit in 5 lines or less (about 20 words). All items for sale must be private items. Address submissions to FIVE LINES FREE c/o The Gem. Drop 'em off at the SU office in the Barn or our office Rm 01 Utility Building before Monday at 5:00pm.

FOR SALE: CoCo (color computer) with single disk, cassette, printer, modem, 50 disks, several books and some games. Good price. Call Ian 892-4925.

WOULD THE GIRLS that my friends and I dropped off Jim's last Thursday night and who still wish to have our children please go to the Jim's this Saturday night. WE WILL BRING THE RED VAN.

AVAILABLE OCT. 15, bachelor apt. Westview Dr. (near UPEI), furnished, heat, lights, full bath. Quiet tenant only! \$320. per month. Call 566-0465 days, 566-1126 evenings.

FOR SALE: IBM XT compatible computer system 2 @ 5 1/4 dds floppy disk drive 1 20 megabyte internal hard-disk 640 k ram, serial and parallel port dot matrix printer, micro-soft mouse software... etc. CALL 675-3309

GEE, CASEY, guess what? Happy Anniversary.

DEAREST

D.D.: It looks like we'll have to name it Houdini...

BOOK FOR SALE: Readings in Canadian History (Smith) \$20. Phone Mark 566-3196.



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