

Meteor-Mercury Shows Long Low Silhouette

Exciting new body styles featuring a low silhouette in all three series, three new Safety-Surge engines with major improvements in performance, and distinctive changes in the grille and in interior trim and fabrics will be seen in the new Mercury for 1956.

The new Mercury cars, which will be built in ten models in the Montreal, Monterey and Custom series, will go on display across Canada on September 30.

The appeal of Mercury's low-silhouette styling is emphasized in the Monterey series by a new four-door sport sedan and a two-door hardtop coupe. The conventional Monterey four-door sedan is also lower than last year's. Fourth car in the Monterey series is the versatile four-door eight passenger station wagon with simulated wood paneling.

The Montreal series, which made its debut last year in pioneering the low-silhouette, presents a four-door sport sedan, a striking two-door hardtop coupe and a glamorous convertible.

Mercury's proven ability to hug the road, its handling and riding ease are attributed to its proven ball-joint front suspension and its flat angle rear shock absorbers which team with its long-leaf spring to give controlled riding comfort and cushion both road shock and sidesway.

To provide the most luxurious driving ease possible, Mercury again offers as optional equipment a full line of power accessories, including power steering, power brakes, four-way power seat and power window lifts. And with Mercury's power lubrication (Multi-Luber) a mere press of a dashboard button provides instant and automatic lubrication of all chassis bearings.

A 12-volt electrical system provides the additional voltage required for the higher compression engines, thus improving starting under all winter conditions and assuring efficient and economical operation of the new ignition system at all times.

Acceleration is smoother and swifter with improvements in the Merc-O-Matic transmission, and the upshift from first to second gear is revised from 36 miles an hour to 41 miles an hour at wide open throttle.

Dual exhausts are standard on all Montreal and Monterey models and on station wagon models. They are available on Custom models. Restyled both inside and out, the 1956 Mercury has a finer texture in the upper portion of the grille and more massive bumper guards with a pronounced upward rake to emphasize the headlight thrust.

The regular two-door and four-door sedans not only look lower, but are lower. Their overall height has been reduced by lowering the roof line without any loss of head room. Sweeping body side mouldings add to the long, low appearance and set the frame for a whole series of attractive new "flo-tone" color combinations.

Door panels, character panels and seats have been re-styled with new, richer fabrics, including woven plastic, vinyl and cloth materials. Patterns and combinations range from conservative to ultra-modern, all selected to blend with the exterior body colors and interior trim schemes.

For greater safety in case of accident, all Mercurys have a new impact-absorbing steering wheel with the hub or steering column depressed six inches. The wheel and its three spokes are designed to absorb the force of the impact, as the spokes bend without break.

British Warships To Be Scrapped

LONDON, (Reuters)—The aircraft carrier Indomitable, wartime flagship of the Home Fleet, Monday was consigned to the "disposals list."

The admiralty said the light cruiser Argonaut, the submarine depot ship Montclare, and 10 destroyers and frigates were also earmarked for the breakers.

The 25,000-ton Indomitable, which was launched on the eve of the Second World War, includes the Malta convoy and the seizure of Madagascar among her battle honors.

The Montclare was a Canadian Pacific liner before conversion during the Second World War.

SIGN TAX AGREEMENT

OTTAWA (CP)—An agreement between Canada and Denmark for the avoidance of double taxation was signed here Friday. The agreement provides generally that each country retains the right to tax income leaving that country while at the same time undertaking to grant relief from taxation on income already taxed in the other country.

Illness Of Eisenhower Leaves Race For Election Of President Wide Open

By GEORGE KITCHEN Canadian Press Staff Writer WASHINGTON, (CP)—President Eisenhower's illness has thrown the 1956 presidential election race wide open.

The heart attack that sent the president to hospital in Denver Saturday has dimmed the election hopes of his own Republican party, which had been counting heavily on Eisenhower to run again, and heightened those of the Democrats, who now figure they have a better-than-even chance of winning the 1956 contest.

Up to Saturday morning, the political betting in Washington had been in favor of Eisenhower running for a second White House term and winning on the basis of a rising popularity that followed his headline-catching performance at the Geneva conference.

The political winds now blow in the other direction. There is a grant relief from taxation on income already taxed in the other country.

around him. They pointed to the future that developed about Nixon's campaign financing in the 1952 contest and said this undoubtedly would be dredged up by the Democrats next year. Warren, who repeated Sunday his declaration of last April that he would not be a candidate "under any circumstances or con-

NOW!—A 49 1/2¢ STORM WINDOW that protects your family all winter!

New Trans-Kleer Storm Window Goes On in 5 Minutes Without Tools, Hooks, Screws or Nails

10.8 Sq. Ft. Window Costs only 49 1/2¢ Used by U. S. Army in Iceland and Alaska—Now Available to Public

NOW... Storm Windows need not cost you up to \$14.00. American industry has developed a light weight flexible product that enables you to seal out wintry blasts for 49 1/2¢ a window! Imagine it! For pennies per window you can insulate every room in your home! This new wonder material was developed by a billion-dollar American firm—

for use by the U. S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. It's actually flexible like rubber. This wonder product possesses the tensile strength of over a ton for every square inch! Yet it is crystal-clear, not milky or yellowish like some plastic materials. It weighs less than one tenth of the lightest glass storm windows developed. Even a very large window comes to less than 3 ounces! This amazing new kind of window is not affected by snow, sleet, rain or dampness because it is 100% waterproof. Resists climate changes—won't crack even at 53 degrees BELOW FREEZING! Although it costs you only pennies you can use and re-use it year after year for winter protection and comfort.

Low First Cost—No Upkeep Cost!

TRANS-KLEER comes in kits 36 inches by 42 inches and costs you only 49¢ each with Adheso border! That is enough for 10 windows—each measuring 10.8 square feet—just 49¢ each! Naturally, smaller windows cost you less while larger windows use more material. In all you receive 108 SQUARE FEET! Imagine it! 108 SQUARE FEET for the rockbottom price of only 49¢. Good GLASS storm windows cost from \$7.95 to \$16.00 or more, depending on size and quality. For ten you'd have to pay \$79.95 to \$160.00. They're fine if you don't mind the cost and waiting time! But if you want to save and get real winter protection AT ONCE, then the sensible buy is TRANS-KLEER! For pennies you enjoy cozy comfort. You save plenty on fuel bills. You also get health protection for your entire family and your home—no more colds and broken glass, storage problems, installation difficulties. Your TRANS-KLEER Storm Window is put up in 5 minutes, tops. The entire 10 are easily installed in 20 to 30 minutes with simplicity itself! Even a school boy can do it! You save on first cost. You have no upkeep cost! That's why year after year more and more people—even those who can afford to buy the best storm windows, are demanding this economical, yet effective way to save fuel, protect health, enjoy winter-long comfort in every room of their homes!

Sensational Discovery Used by U.S. Army to Fight Arctic Cold

One of the big problems facing American and Allied generals in the last war was how to defend their troops and protect equipment against the ravages of Arctic winters. One of the world's greatest defense firms was ordered to build a special plant and soon millions of yards of this new material was moving out to Canada, Alaska, the British Isles, Greenland and the cold European theatre of war. This material could not be purchased for love or money in those critical days. Every last inch went to protect our men, vehicles, ships and military weapons. Our boys and guns came first and the public had to wait. Finally it was released to the public and ever since, the demand has been greater than the supply!

Trans-Kleer Windows Can Be Installed in 5 Minutes

The installation of Trans-Kleer Storm Windows is simplicity itself. The lady of the house can do it in 5 minutes or less! You need no nails, hooks, screws or tools! No back-breaking toil! No broken glass to contend with! Cut out required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special ADHESO border and your storm window is firmly in place for winter-long protection! Cost to you: only pennies per window! And this is a storm window that can really take those wintry gales. And it won't rattle or chatter. Yet Trans-Kleer Storm Windows, because of the LOW CONDUCTIVITY development of expert chemical engineers, give you real winter protection, actually help keep cozy warmth inside your home. You save many dollars in fuel bills alone—so say nothing of the health protection and downright comfort!

Use Year After Year

With TRANS-KLEER you have no storing problems. At winter's end you fold away like cloth for the following winter—year after year! You can

STRETCHES WITHOUT BREAKING!



THIS STRANGE NEW STORM WINDOW STRETCHES WITHOUT BREAKING. Imagine a storm window having a tensile strength of over one ton per square inch—you can push it with your feet and it stretches! Then it springs right back undamaged! Developed for the protection of soldiers and armament in the Far North during the last war—by one of the world's greatest defense plants, installs quickly and easily inside regular windows of any size or shape. Millions of these amazing new TRANS-KLEER windows are now in use to fight wintry gales in homes and factories through Canada and the U. S.

ADVICE TO READERS To Obtain Best Results From Storm Windows

Well built storm windows, whether of glass, thermopane, plastic or Trans-Kleer can save you many dollars on your fuel bills—if they are well sealed. For best results follow these 5 rules carefully: 1. Check for leaks. 2. Make sure window fits tight. 3. Caulk greater warmth, greater savings. Greater health protection! And all this costs you only pennies! 4. Store wood framed windows in dry place to prevent warping. 5. Replace all cracked panes at once.

No Problems With Trans-Kleer Now, with the development of TRANS-KLEER you have no storage or caulking problems, no shattering of glass, no window panes to replace, no leaks to seal and best of all, no hard toil to install and take them off! They go on the INSIDE of regular windows.

Over 2 Million Windows Sold Last Year

For years now, demand for this type window has been at fever pitch. Demand always outstripped the supply. Reputed members of the arm-and-ammunition industry, the lucky buyers of the first windows told their neighbors. Last year alone over 2,000,000 were sold, yet the demand was hardly satisfied. Advertising had to be curtailed. Thousands of home owners had to be disappointed. Production for this year has been increased, but naturally, all services get top priority whenever needed. There will be another wild scramble for them this year. Plans are for providing 2,500,000 for civilian use. It is estimated that at least twice as many could be sold but conversion facilities are strictly limited. In fact, should some unforeseen crisis develop in Korea, Formosa, Indochina, government priorities might reduce available supplies to a trickle!

LOW COST HEALTH PROTECTION

WINTER COMFORT! You can hardly see the new TRANS-KLEER storm window—it's wonderfully transparent—but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills. It's your cheapest health insurance. Yet the window illustrated here costs only 49 1/2¢ each! This TRANS-KLEER material is produced by the plastics division of famous REYNOLDS METALS COMPANY. Copyright 1955

TO AVOID DISAPPOINTMENT ORDER AT ONCE!

Millions of people are reading this ad in hundreds of newspapers and magazines in the United States and Canada. Last year thousands of orders could not be filled. Do not wait until below zero weather comes! Play safe! Rush the coupon now and get your storm windows at once! If you wish to save postage costs, send money order, cash or check for 49¢ and it will be shipped postage free. Order yours direct from:

THORESEN LTD.

45 St. James St. W., Montreal 1, P.Q. Dept. 258-K-47

RUSH FOR FREE HOME TRIAL!

THORESEN LTD. Dept. 258-K-47 45 St. James St. W., Montreal 1, P.Q.

RUSH the following kit TRANS-KLEER measuring 10.8 SQUARE FEET each (enough for 10 windows averaging 10.8 square feet each). Includes improved ADHESO Sealing Border and easy picture instructions. The order is on a Home Trial—money back guarantee basis. I must be satisfied in every way. I shall use enough material for 2 windows. I must seal out in any room for 24 hours—without obligation. They must feel the difference. I must SEE the difference on my thermometer. I must FEEL the difference. Then, if I am not convinced that they are every bit as effective as any really storm window on the market—I will return the remainder in the next week for quick refund of the FULL PRICE—no questions asked!

CHECK AMOUNT DESIRED BELOW

1 KIT (10.8 Sq. Ft.) for 10 windows—4.95
3 KITS (32.4 Sq. Ft.) for 30 windows—14.85
2 KITS (21.6 Sq. Ft.) for 20 windows—9.90
6 KITS (64.8 Sq. Ft.) for 60 windows—34.80

Payment enclosed. RUSH postage FREE. Send Good plus postage. NAME: ADDRESS: TOWN: STATE:

Are YOU tired of Range Drudgery?

Tired of burning wet wood? Tired of carrying in wood or coal, and carrying out ashes. Tired of slow uneven, old fashioned heat? Here's what to do...

Get yourself a modern efficient KEMAC COMBINATION RANGE OIL BURNER

Give Yourself EXTRA Leisure EXTRA Convenience with a KEMAC!

Gives You Everything You Want In A Range!

Kemac is now giving complete satisfaction in thousands of homes across Canada. You, too, will find it the range oil burner to choose for your home or summer cottage. Let KEMAC make your cooking and heating a pleasure!

Here are 12 reasons you'll want KEMAC

1. No more fuel or ashes to carry
2. FORCED DRAFT for sure, economical operation, regardless of weather
3. BURNS ALL GARBAGE, relieves your problem of garbage disposal
4. BURNS furnaces or range oil
5. BUILT LIKE A FURNACE BURNER. of heavy cast construction
6. CORRECTLY mixes air and oil to give proper combustion and a clean burning flame
7. Easily installed
8. SIMPLE to operate
9. Finger-tip controlled metering valve
10. GRATES ARE NOT REMOVED, as you can burn coal or wood if necessary
11. Heats quickly and keeps desired temperature
12. Quiet, compact, efficient

Let KEMAC Convert Your Range Now to Modern Efficiency!

You can convert easily and economically (save up to 30% on fuel because KEMAC burns furnace or range oil) and will even use coal or wood in an emergency... as the grates are not removed.

CONVENIENT TERMS AT YOUR DEALERS

The Electrical Distributors

Everything Electrical

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- ### See Your KEMAC Dealer --
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 - MONTAGUE—MacLEOD & GREENE MONTAGUE ELECTRIC STEWART & BECK
 - MORELL—MORELL CO-OP.
 - SUMMERSIDE—MOLLISON HARDWARE LTD. MacCAUSLAND FURNITURE LTD. R. T. MORRISON CO. R. T. HOLMAN LTD.
 - ALBANY—RALPH DAWSON ELECTRIC
 - ALBERTON—CYRIL & ROY LEARD
 - O'LEARY—JELLY'S DEPT. STORE O'LEARY CO-OPERATIVE ASSOCIATION LTD.

FREE HEAT ONE WEEK IN FOUR!

WITH A Quaker

YES!

You get free heat every fourth week because QUAKER'S Automatic "Air-Feed" and Automatic Forced Air Fan SAVE ONE-FOURTH or more in fuel! See proof. Come in today for a free demonstration! A size for every home.

A QUAKER IS BETTER 8 WAYS

1. EXCLUSIVE "SMOKELESS" BURNER TURNS SMOKE AND SOOT INTO HEAT (Smoke is unburned fuel.)

2. EXCLUSIVE BUILT-IN "HEAT-SAVER" Baffle. Greatly reduces heat loss up the chimney.

3. CONTINUOUS WELDED ONE-PIECE CONSTRUCTION. Only Quaker has this 100% air-tight construction.

4. SUPER CIRCULATION! Can't be beat for rapid circulation of warm air throughout the home.

5. THE ONLY HEATER that can be equipped with automatic "Air-Feed" that saves up to 1/3 on fuel!

6. BUILT-IN HUMIDIFIER, WAIST-HIGH HEAT CONTROL AND LEVELING SCREWS.

7. EVR-CLEAR FLAME DOOR for easy lighting and visible flame at all times.

8. EQUIPPED WITH AUTOMATIC DRAFT REGULATOR. Approved Safety Control Valve and many other features.

A MODEL FOR EVERY NEED - PRICED TO FIT YOUR PURSE

79.50 AND UP

FIRESTONE HOME AND AUTO CO. LTD. 187 ST. GEORGE ST.

W.C.T.U. NOTES

Completely dishonest advertisements found in many of our magazines which certain "beers" or "whiskeys" or "wines" are physically beneficial.

The investigation of health authorities and insurance companies have shown the falsity of the claims made on behalf of "strong drink." When a split second in driving makes the difference between life and death on the highway, and prompt decisions are required in working with high speed machines, indulgence in Alcohol is not only costly, it is criminal. There are no physical benefits to be acquired from indulgence in liquor.

Man's highest qualities are his moral and spiritual judgments, which are the first things dulled by alcoholic beverages. People were never intended to surrender the control which marks them off from the beasts.

No more graphic picture could be given of the estate to which men sink in consequence of becoming slaves to over-indulgences, than that given in the Book of Daniel concerning Nebuchadnezzar. (Dan. 4-31-33). Will it be said that our people, our young people dared to be Daniels in the twentieth century? The lesson of Daniel's testimony is clear. The strength he desired for the nation, he sought and secured first of all for himself. To bring an end to liquor and many wines in the life of our nation, we must begin with ourselves. Sobriety like Charity, begins at home.

On a windy day, hold a lit match inside a closed window... the first gust of wind will blow it out. Now put up your Trans-Kleer window... you'll find that a lit match held inside the window will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

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