

BANEFUL BLOOMS
 LONDON (CP) — Ballet dancer Paula Minton said here ballet artists frown on bouquets of red and white flowers, because white is symbolic of ice and broken friendship, while red means blood and jealousy. Superstitious Miss Hinton however saves her bouquet ribbons to make into bedroom cushions.

GREAT BENEFACTOR
 DURBAN, South Africa, (CP) — Hajje M. L. Sultan, a wealthy South African Indian who died last month, left a fortune to charity. Among bequests were £100,000 for a charitable and education trust in his name, £20,000 for Natal University and £33,000 for technical colleges.

Paul Donovan burned to the ground neighbors immediately provided accommodation, bedding and clothing. Then they arranged a community shower which brought \$1,300 in cash gifts.

PATRICIA, Alta., (CP) — When the farm home of Mr. and Mrs.

at **VATCHER'S** LOW PRICED

TOP QUALITY **LOW PRICED**

Fresh Beef Tongue, lb. 35c
 Fresh Ground Hamburg, lb. 37c
 Fresh Beef Liver, lb. 35c
 Fresh Boneless Chuck
 Rolled Roast Beef, lb. 49c
 Fresh Beef Kidney, lb. 15c
 S.P. Pork Hocks, lb. 25c
 Christie 20 oz.
 Sodas, lb. 31c Peas, 2 tins 35c
 Heinz, 20 oz.—2 for Choice Quality 20 oz.
 Tomato Juice 33c Pears, 2 for 43c
 Mushroom Catsup, 6 1/2 oz. bottle 31c
 Quaker Natural Health Bran, 2 pkgs. 31c
 FAB, giant size, pkg. 73c
 Apricots (new crop), lb. 51c
 Oranges, 3 doz. 73c
 Grapefruit, extra large, 3 for 29c


38 **VATCHER'S** DIAL
 ELM AVE. **GROCERY** 6583
 6584

Fill up with **Quick Food Energy**

"Really sets you up for the day—"

CROWN BRAND CORN SYRUP

on your breakfast cereal!"



HOLMAN'S Both Stores Bring You... 3 GREAT FEATURES For One Week!!

FREE → **A Bissell CARPET SWEEPER And BERLOU MOTH-PROOFING With The Purchase Of Any FINISHED RUG or BROADLOOM CARPET (Size 6'9" x 9' or over)**

FREE → **A "Valam" Satin Bound BLANKET Size 72x84 -- Choice of Colors And "Valam" MATTRESS COVER With The Purchase Of Our FAMOUS DUCHESS MATTRESS at 63.50**

FREE → **A 9x12 CONGOLEUM RUG Choice of Patterns With The Purchase Of SIX PIECE BREAKFAST SUITE Of Wood Construction at 95.00 or over**

Get In On These Big Savings NOW! Sale Ends Tues. Oct. 27th BUY ON THE HOLMAN HOME PLAN--10% Down-Balance Monthly

S'SIDE HOLMAN'S CH'TOWN

Barbara Brent's BUYS AND WHYS
 A WEEKLY INFORMATION SERVICE

MONTREAL, October 22nd—"Put on the right clothes—then forget them!" a famous designer said to me the other day. "It's not a matter of money that makes you look well-dressed, but a sense of rightness!" . . . Made me think of the unbeatable combination of skirts and sweaters (or blouses!) and how right they are for any occasion —with LIGHTNING FASTENERS to give the skirt that sleekness of line you want. Whether you make it in velvet or plaids; in corduroy or flannel—use a Lightning Fastener—and feel right about the whole thing! Action's smooth as silk—yet secret automatic lock is ever-sure. Pass-word to skirt triumph is: "Lightning No. 803—7 inch size please!"

Hold On To Romance with both hands! . . . by keeping them young and lovely with JERGENS LOTION. Prove for yourself how good this pure, white, liquid lotion is . . . when used regularly after the new detergents—or any harsh cleanser. You can see the problem detergents bring—even though they are so effective. The very same chemicals which enable them to cut into grime and dissolve grease—have a way of dissolving the natural oils and youthful softness of your hands! So smoo-o-o-th on Jergens Lotion right away! It contains two wonder-working ingredients doctors use for softening! In a wink, they penetrate and help to replace the softening moisture your hands need! Use Jergens Lotion—avoid detergent hands. 15c, 37c, 65c, \$1.15.

Ran Head-on Into A Crisis Last Week . . . The Boss came to dinner—unexpectedly—and nothing planned! I felt panic, for a moment, and then remembered my ever-ready shelf of HEINZ CONDENSED SOUPS. Served him hot Chicken Consommé with a little chopped parsley added at the last moment. Made a curry of the veal cutlet with Heinz Condensed Cream of Celery Soup to give it that added "something special" my husband expects of me. Dinner was a great success. It's a wise woman who keeps a supply of the flavourful Heinz Condensed Soups, always on hand. Apart from Soups that will delight the family . . . they're wonderful for sauces, casseroles, meat loaf or dressings!

We All Need Help With The Housework— don't we? I depend a great deal on the efficiency of BIG 5 CLEANSER . . . and believe you will too, once you've used the new improved cleanser. The modern and unique method of production brings such a saving that Big 5 Cleanser which is tops in quality—costs only half as much as you'd expect to pay! For pots and pans, sinks, bathtubs, linoleum and all porcelain surfaces—Big 5 Cleanser is a wonder-worker! You'll find it polishes while it cleans. (And do try odorless javel powder—made by Big 5—safe for silks, nylons, rayons and even woolsens. Disinfects and softens water too!)

There's No Telling When The Cold Bug May Bite You . . . especially now that the weather is so changeable. If you're a victim do try FACE-ELLE tissue handkerchiefs. They won't cure your cold but they'll go a long way towards making it bearable because they're so soft and kind to your poor old nose. They're more absorbent too, and as for strength . . . well! Face-elle makes the only THREE-ply tissues in Canada! But be sure you get genuine Face-elle! Don't let the habitual use of any other brand name keep you from enjoying the extra comfort of Face-elle. Just say "Face-elle please" . . . Wonderful for removing make-up and for dozens of other uses too!

Life was never such FUN before!

Now she's sought after, invited everywhere, enriched with the glow of health that excites admiration. What a difference from that pale, listless, anemic, lonely girl. You too can be happy, peppy, popular. If you always feel tired, run-down—do what happy thousands now do, take Dr. Williams' Pink Pills. See if within 30 days, a richer, redder blood doesn't make you a new person, with more bounding energy, better color, new radiance. Start today! Get back "in the pink" with

DR. WILLIAMS' PINK PILLS

"READY-TO-USE" STARCH

GLIDE

Liquid Laundry Starch

Saves Time and Work! Makes Ironing Easier

FOR THE BEST IN Extruded Aluminum Doors and Windows

Write: **KOOL-VENT of N. B.**
 61 Dock St., Saint John, N.B.
 For Free Illustrated Booklet or PHONE 2-1458, SAINT JOHN

WOOD ISLANDS-CARIBOU FERRY SERVICE

(Sailings Sept. 29th to Oct. 25th inclusive)
 Daily including Sundays—Standard Time.
 From Each Terminal:
 8 a.m., 11 a.m., 1 p.m., 4 p.m.

RESERVATIONS: May be made for a limited number of vehicles by contacting Head Office in Charlottetown, at least 48 hours in advance for:—
 (1)—First and Second sailing from each terminal each morning.
 (2)—For perishables and/or Live-stock in truck loads on any sailing.
 (3)—For all sailings on Saturday and Sunday until Oct. 25.

For Daily Report listen to CFCY first Weather Broadcast each week day.

CATCH AN EARLY CROSSING AND AVOID DELAY.

NORTHUMBERLAND FERRIES LIMITED,
 Charlottetown, P. E. Island

OYSTERS

FRESH

1/2 pint, pint, quart, peck bushel, 1/2 barrel, barrel.

Phone 9811,
 Queen Street Sea Food

Refrigeration

SALES and SERVICE

Repairs To All Makes

MOTORS

Rewinding and Repairs

ELECTRICAL APPLIANCE

Repairs

Palmer Electric

Phones 8543—8544

CLEAN CLOTHES WEAR LONGER

For Your Dry Cleaning Needs

RITE-WAY

Phone 2387

NEW NESCAFE

100% PURE INSTANT COFFEE

Guarantees, Cup after Cup, **BETTER FLAVOUR THAN WITH GROUND COFFEE**

So coffee-rich, we guarantee you better flavour in your cup than with ground coffee . . .

OR YOUR MONEY BACK!

Now an amazing Jet Process explodes pure, choice coffee—the finest there is—into millions of gems of Nescafé. All the pure flavour, body and aroma of fragrant coffee beans at their best are sealed in. Even the deep, natural roasted coffee colour stays with you that nothing has been lost. The result is a flavour not "just as good" as ground coffee . . . but **BETTER.**

Here's the Nescafé guarantee. If you don't agree that new Nescafé gives you better coffee flavour than any brand of ground coffee, your money will be refunded. Just send the unfinished jar to Nestlé (Canada) Ltd., 80 King St. West, Toronto. Start today. Make new Nescafé your family coffee.

USE LESS . . . New Nescafé is so coffee-rich, 1/2 teaspoonful per cup is enough.

100% PURE COFFEE

SAVE UP TO 40¢ A POUND over ground coffee by drinking Nescafé instant coffee

