



The QUEEN of DESSERTS is Here!

A DELICIOUS, MELT-IN-THE MOUTH TASTE SENSATION!

NOT just another dessert with a new name. NOT just another combination of the SAME ingredients used in other desserts. BUT something entirely NEW!

You've heard, of course, of that marvelous new discovery, Irish Moss, from which the carbohydrate thickening agent 'Gelose' is derived. Well, that's the secret of NOVA QUEEN'S starchless, excitingly different tasting, satin-smooth quality. Because of this NEW BASE, Nova Queen has many advantages besides its untasted-before deliciousness and fragile-smooth texture.

NO OTHER LIKE IT!

NO CORNSTARCH OR GELATIN

Since it contains no starch, it is smoother and anyone can enjoy it to their heart's content. Also it means that Nova Queen is not sticky to the taste—will not adhere to pots and pans, thus it's quicker to make, quicker to clean up afterwards.

NO TIRESOME STIRRING

Nova Queen dissolves immediately, releasing its full flavor as soon as you mix it with milk. Laborious stirring isn't necessary so Nova Queen puddings are EASIER to make...there's no fusing, no anxious watching!

NO LUMPS - SATIN SMOOTH

Nova Queen blends instantly, supremely smooth with no annoying lumps to work out. It sets as it cools and holds the set firm for days. What's more, it moulds beautifully into a gleaming, perfect shape to use as is or garnish for puddings. In pies, it slices clean as the knife blade and it makes the SMOOTHTEST ice cream you ever tasted.

NOVA QUEEN MAKES A MARVELOUS THREE-WAY DESSERT:



A New Maritime Product by BEST YEAST LIMITED

Your Grocer has Nova Queen in FOUR delicious flavors: Vanilla - Chocolate - Butterscotch - Caramel

BUY IT - IT'S BEST!

York and Vicinity

Mr. Leith Watts, Tracadie, spent Sunday visiting friends in York.

Messrs Ira and Claude Lewis, York, were busy last week loading potatoes.

Mrs. Dolph Murray, spent the week-end in the city, the guest of her sister, Mrs. Vernon Rodd.

Miss Christine Proud, teacher at Rustico, is spending her Easter holidays at her home in York.

Mr. Gordon Crockett was a visitor to the city last week the guest of his sister, Mrs. Vernon Rodd.

Mrs. Elby Hardy has returned to her home in Pleasant Grove after visiting relatives in York.

Mrs. Herbert Lewis has returned to her home in York after visiting in Tracadie, the guest of her daughter, Mrs. Jack Watts.

Mr. and Mrs. Richard, son Nelson and daughter Florence spent Sunday the guest of Mr. and Mrs. Harry Lewis.

Mr. and Mrs. Frank Vessey and daughter Beryle, spent Sunday in Covehead, the guest of Mrs. Frank Boyver.

Mr. and Mrs. Harold Yeo, Union Road, were recent visitors to York, the guests of Mr. and Mrs. Harry Lewis.

Miss Alice Crockett, Moncton, N.B., spent the Easter holidays in York the guest of her mother, Mrs. Robert Crockett.

Mr. and Mrs. Walter Mallett, York, were visitors to Stanhope on Sunday, the guests of Mrs. Mallett's mother, Mrs. James MacLaughlin.

Miss Shirley Cooke, teacher at West Covehead, is spending her Easter holidays at her home in York, the guest of her parents, Mr. and Mrs. Will Cooke.

Mr. and Mrs. Claude Lewis and daughter Donna left for Toronto on Thursday morning where the daughter will undergo an eye operation. Her friends wish her every success.

Bellevue and Vicinity

Mr. Angus MacPherson spent the week-end at his home in Bellevue.

Mr. John W. MacBeth has returned from a visit in United States.

Mr. Chester Reynolds has resumed his well-digging at the home of Malcolm MacPhee.

Friends regret to hear that Mr. Stuart MacPherson has re-entered the P. E. I. Hospital for further treatment.

Mr. Ernest Matheson of Charlottetown spent a few days in Bellevue, guest of his mother, Mrs. A. Matheson.

Mr. Hugh MacPherson of Glen Martin attended the funeral of his aunt, Mrs. Rachel MacDonald of Bradabane.

Friends in Bellevue were sorry to hear of the death of Angus L. MacPherson in the United States. The sympathy of the community is extended to the bereaved family.

The monthly Home and School meeting was held in Bellevue School on Saturday, April 1st. The March Star Race for better deportment was won by Kenneth Martin, Grade 3 pupil. He was presented with a note book by his teacher. Second prize was won by Norma MacPherson, Grade 2 pupil. Third prize was equally shared by the Grade IX pupils, Lorna MacPherson and Elaine MacPherson.

Tickets were drawn on two fruit cakes made for the J. R. C. by Lorna and teacher, J. D. MacPherson drew the first lucky ticket for Ramsay MacKenna, while second ticket was drawn by Florence MacLennan for Arthur Matheson. The Physical Fitness Department is to be congratulated on the fine new Physical Training Course supplied to the schools. From this course an evening's entertainment was drawn up for parents, teacher and pupils. By all appearances the parents in attendance enjoyed the new games as well as any previous programme.

On the evening of March 30th a crowd of serenaders gathered to extend best wishes and congratulations to Mr. and Mrs. Robert Campbell. Following the charivari a shower to honor their recent marriage was held at the home of the bride's parents, Mr. and Mrs. A. J. MacPherson of Bellevue. The bride is the former Miss June MacPherson. After a pleasant social hour, the bride and groom were called by Mrs. Maxwell Cooper. Mrs. Malcolm MacPhee read an address after which Miss Lorna MacPherson made the presentation. Mr. and Mrs. Campbell graciously thanked those present for their gifts and invited their friends to call when they take up residence at Whim Road. All joined in singing "For They Are Jolly Good Fellows", at the close of which Bob was seized and bounced in the usual manner. A delicious lunch was served by the ladies and the crowd were generously treated to chocolates. When too many happy hours had ticked by, the guests departed for their respective homes wishing June and Bob every future happiness.

FIRST IN LINE
NEW DELHI (CP) - India has been the first country to take advantage of a U.N.E.S.C.O. scheme to use coupons to overcome currency difficulties in buying \$50,000 worth of film negatives and plates. Member countries may buy scientific materials in dollar countries with coupons bought with...

Whenever children meet...

IT'S AN OCCASION FOR TOOTAL FABRICS

Gay, charming, imaginative in design, there's a choice of lovely Tootal fabrics for every occasion of childhood.

Dainty as gossamer for a very special party—sturdy, hardwearing and endlessly washable; for picnics and other tomboy activities—whatever the need, there's a delightful Tootal fabric to charm every taste and mood.

All Tootal fabrics are easy to wash: many of them are marked 'Tebilized' for tested crease-resistance.



Made in Britain by TOOTAL BROADHURST LEE COMPANY LIMITED, MANCHESTER, ENGLAND.

Some FAMOUS TOOTAL FAVOURITES

TOBRALCO is simply the perfect wash cotton. Its world-wide reputation rests on its crisp, sparkling texture and gay colours that stay fresh through years of regular wear and repeated washing. The huge range of designs includes many specially created for beach styles and children's wear. \$1.10 per yard.

ROBIA a delicate voile-type fabric of fresh, crisp texture, ideal for dainty blouses and light summer frocks. Surprisingly strong and hardwearing. In many lovely colours, plain or with designs in woven. Washable and marked 'TEBILIZED' for tested crease-resistance. From \$1.59 to \$1.98 per yard.

LYSTAV a spun rayon fabric of distinctive character, highly adaptable, with a sparkling linen-like surface and supple handle; is equally successful for softly draped or clean cut tailored styles. In many rich glowing prints and clear plain shades. Washable and marked 'TEBILIZED' for tested crease-resistance. \$1.29 per yard.

CREASE-RESISTANCE
Many Tootal fabrics carry the additional trade mark 'TEBILIZED'. This indicates that the fabric has been treated and tested to ensure that it will resist and recover from creasing much as wool does naturally. Not uncrushable, but crease-resisting. Such fabrics wash perfectly if you avoid boiling and strong soap solutions.

THE TOOTAL GUARANTEE
Should dissatisfaction arise through any defect whatsoever in the material, Tootals will replace it or refund the price and pay the cost incurred in making-up.

TOOTAL FABRICS

BROADHURST LEE COMPANY LIMITED, MONTREAL

Moore & McLeod Ltd.
Your TOOTAL Headquarters

We have just received a large shipment of famous "Tootal" fabrics direct from England. Tootal "Lystav", Tootal "Tobralco" and Tootal "Tootavis" in a host of sparkling colours in plain, floral or stripe design.



LYSTAV
A TOOTAL FABRIC
Marked 'TEBILIZED'
for tested crease-resistance.



TOBRALCO
A TOOTAL FABRIC

"LYSTAV" - \$1.29 yard
"TOBRALCO" - \$1.10 yard
"TOOTAVIS" - \$1.69 yard
MOORE & MCLEOD Limited

THERE OUGHT TO BE A LAW

by Fagoly & Shorten



WHEN BAILWICK WAS OUT CANVASSING FOR VOTES HE COULDN'T SEEM TO GET PAST ANYONE'S DOOR...

NOW IF I COULD TAKE A FEW MINUTES TO EXPLAIN THE ISSUES, AND—UH—

OH, I'M AFRAID YOU CAN'T COME IN NOW. I HAVEN'T THE TIME—AND BESIDES, MY HUSBAND'S BUSY WORKING!

BUT SOMEHOW HE GOT ELECTED AND OBOY! THE WHOLE TOWN EXPECTS HIM TO EXERCISE AN OPEN-DOOR POLICY!

WHAT DO YOU MEAN THE MAMORS TOO BUSY TO SEE ANYBODY! THERE'S A FEW THINGS ABOUT THIS TOWN WE DON'T LIKE! HE'S GONNA SEE US, OR ELSE!

Thanks to WALTER W. MANSELL, BOSTON, N.C.