

# CITY BEAUTIFICATION WEEK MAY 17th to 23rd

## BEAUTIFY YOUR HOME WITH GLASS

\*Vitrolite and Kawneer moulding for store fronts.  
\*Plate Glass \*Pictures \*Mirrors \*Table Tops  
\*Thermopane.

For windows, mirrors, table tops - - every square inch of glass used in your home adds that much more charm and distinctiveness! So practical, too, for protecting surfaces, enlarging rooms! For a real decorator's touch use glass throughout your home! Come in today!

We Carry Safety Glass for all makes of Cars.

### CARSON and BIRT

65 KING ST. PHONE 2543

## BE PROUD OF CHARLOTTETOWN PAINT UP

### BEAUTIFICATION WEEK SPECIALS

- 50 Gallons 1st Quality Outside Ivory—  
Regular \$7.45 for ..... \$5.85
- 36 Quarts 1st Quality Outside Ivory—  
Regular \$2.30 for ..... \$1.61
- 20 Gallons 1st Quality Flat Ivory—  
Reg. \$6.95 for ..... \$5.45
- 15 Gallons 1st Quality Super Gloss Yellow—  
Reg. \$7.85 for ..... \$6.00

### SHERWIN - WILLIAMS

"Charlottetown's House Of Color"

131 Great Geo. St. Phone 1671

## PROCLAMATION BEAUTIFICATION WEEK

We, the Mayor and Corporation of the City of Charlottetown, hereby proclaim the week beginning Monday, May 18th, as Civic Beautification Week, and, in doing so, we urge upon all our citizens to make their premises look as neat, tidy and beautiful as they can.

If your house is in need of paint now is the time to give it a coat. Even if you cannot paint your whole house at least paint the window casings, doors, and trimmings to the extent that your ability and nature of your property will permit. We are endeavouring to keep our streets clean; please help by keeping your sidewalk clear of litter and papers. Tell your children about this and get them to help too—and above all, never to drop papers or litter on the streets or sidewalks but put them in the receptacles provided for this purpose. Tell them, too, never to injure or destroy their own or any one else's flowers or shrubs. As you can see, we are beautifying our squares and public buildings. Let's all get together and put this over!

J. DAVID STEWART, Mayor.

### COUNCILLORS

- |                    |                    |
|--------------------|--------------------|
| Edwin C. Johnstone | Frank J. Storey    |
| M. Alban Farmer    | George R. Keefe    |
| T. Roy Cudmore     | Pcton R. McCormac  |
| J. Arthur Gormley  | D. Elmer MacDonald |

J. A. FULLERTON,  
City Clerk.

## Cleanliness Is Necessary In Milk Products

and we pride ourselves on our Sanitary Spick and Span Plant, noted for its high quality products.

\* \* \* \* \*

We join with other business firms in this City by strongly endorsing to the fullest

### BEAUTIFICATION WEEK

MAY 17th to 23rd

### PURE MILK Co. Ltd.

C. M. COX, Manager

Cor. Gt. Geo. & Fitzroy Sts. -- Phone 3052

### Beautify Your Walls!



Here's new beauty for your walls . . . to make every room "wake up and sing!" Come in and choose from our exciting array of wall-papers in designs and colors to suit every taste, to complement every decor.



Ask For O. P. W. Paints

### MOORE & McLEOD Limited



Let us help you to Beautify your home, inside and out with—

- Kem-Tone
- Super Kem-Tone
- Kem-Glo
- Supreme Luxor
- Canada Paint
- B-R English Paint
- Summerize Your Home
- Paint Perks Up Property
- Screen Your Porch for Summer Living
- Glamorize Your Garden



### FENNEL & CHANDLER LTD.

155 QUEEN ST. PHONE 87

## CLEANING UP?

BEAUTIFUL WOOD For BEAUTIFUL WALLS INTERIOR or EXTERIOR



- P.V. DOUGLAS PE PLYWOOD "G15", "G15", Sheathing, Formwork, Form
- P.V. WEDTEX (Laminated) PLYWOOD
- P.V. BIRCH WOOD PLYWOOD
- P.V. SHADOW WOOD PLYWOOD
- P.V. SCOREPLY (Laminated structural) PLYWOOD
- P.V. PHILIPPINE MANGOGANY PLYWOOD
- P.V. HARDBOARDS

### CHANDLER BROS.

BELMONT ST. CHARLOTTETOWN P. E. I.

## Community Planning Assn. Asks Citizens Co-operation

That Charlottetown is a pretty city has long been the boast of its people. But perfection is seldom reached in any endeavour and even here there is room for improvement.

To aid that this coming week has been officially designated Civic Beautification Week by His Worship Mayor J. D. Stewart and members of the City Council. This is being done to support the efforts of the Charlottetown Branch of the Community Planning Association which asks all citizens to do something to improve the appearance of their residences.

The slogan "Paint-Plant-Clean" has been adopted and it is hoped that everyone will make a special effort to do at least one of those things. There are countless things which need to be done around any home. Perhaps it is nothing more than digging and raking a hard-packed piece of ground and scattering a handful of grass seed. What a difference that would make in the appearance of so many places which tourists and other visitors must pass daily. It has been pointed out that painting need not necessarily be

an involved and expensive proposition. Many times just a splash of color on a door frame and window frames will make all the difference in a drab exterior and bring to it an inviting freshness. Admittedly there is much to be done in cleaning up and perhaps a start might be made by having all citizens alerted to watch for and report the thoughtless people who deliberately dump garbage, old tin cans and bottles on somebody else's property or alongside roads which would be beautiful without them.

Then where circumstances permit the planting of a few flowers transforms an ordinary house into one which passersby will stop to admire. And this even though the flowers may only be in a window box. Shrubs and hedges both enhance the look of a home and offer a measure of privacy for the owner.

There is much to be done during Civic Beautification Week, but if everyone is willing to do even a little this city of ours can really be the beauty spot of the Maritimes.

## THEY'RE HERE!



### AMAZING NEW FLO-GLAZE PAINTS IN HUNDREDS OF LOVELY COLORS

- Match colors in your rugs; drapes; slip-covers by simply choosing from the 1,322 colors available in FLO-GLAZE Colorizer paints.
- Buy them right over the counter! No wasteful guesswork color mixing. Get exactly the same color again, anytime.
- Buy the color you want in Flat Wall Paint, Semi-Gloss, Velvet Finish, Interior Gloss, Four-Hour Enamel or Exterior House Paint.
- Discover the lasting beauty of FLO-GLAZE Colorizer paints—famous for high quality.

### DOUGLAS BROS. & JONES LTD.

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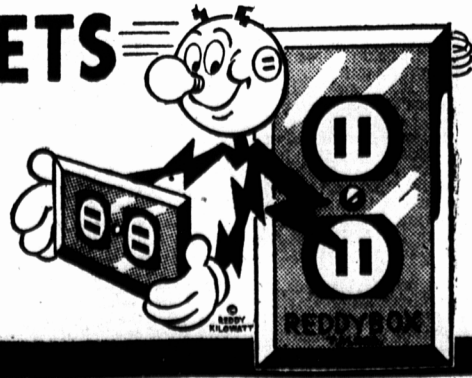
## Flo-glaze Colorizer PAINTS

# CLEAN UP - PAINT UP and LIGHT UP

MAY 18 TO 23

REMEMBER, FOLKS,

MORE OUTLETS make YOUR HOME more VALUABLE!



MARITIME ELECTRIC CO., LTD.

## CLEAN-UP PAINT-UP FIX-UP

YES THIS IS THE TIME TO DO IT!

Cleaning up, painting up and fixing up for Spring is really a breeze with the many handy helps for inside and out at our store.

SEE US FOR :-

- \* BUILDING SUPPLIES
- \* PAINTS, VARNISHES, BRUSHES
- \* WALLPAPER CLEANER
- \* FLOOR POLISH
- \* GARDEN TOOLS, SEEDS, Etc.

IF IT'S HARDWARE — WE HAVE IT

The ROGERS HARDWARE COMPANY LIMITED