

HOLMAN STORE NEWS

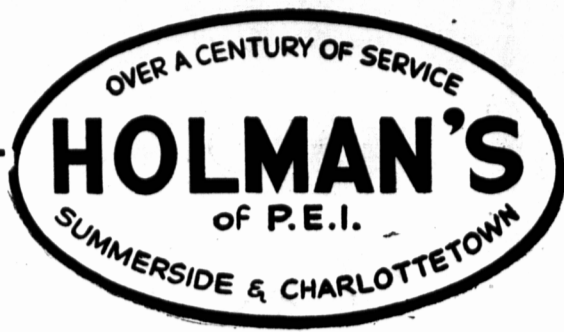
Bringing You Up-To-Date
On What's New And
Interesting at Holman's

If your house is like my house and many other houses, then every once in awhile there is a rash of unframed pictures being pushed around. You want to keep and preserve these for a variety of reasons, so do I and a lot of other people - - Well the best and easiest way is to have all the pictures you want to keep **FRAMED!** Gather them together and bring them into the Furniture Department of either Holman Store (Summerside or Charlottetown). You can choose the exact frame you want for each and every picture from the samples of moulding. The actual framing will be done in jig-time and at a very, very reasonable price, in other words our **PICTURE FRAMING SERVICE** is Speedy and Low Priced! - - - AND It will keep your pictures fresh and new practically indefinitely. So, Bring 'em in for framing to the Furniture Department of either Holman Stores.

What man would not appreciate a pair of Genuine Leather Gloves to wear through the balance of the winter? The Men's Wear Department in Holman's, Summerside Store has a wonderful buy in warmly lined (fleece), Leather Gloves priced only just 2.98. You may choose either brown or black in slip-on style with outside seams and a stitched back. Ideal for driving or dress wear, a pair of these will warm your hands for the rest of the Winter and start you out again next Fall when cold days come along. Sizes range from 8½ to 11 and the price, as I said before, is only 2.98 a pair in the Men's Wear Department of Holman's in Summerside.

"Rock a DRY Baby" - - - That will be your story and your song if your baby is wearing a pair of **PLAYTEX BABY PANTS** from either Holman's Youth Centre! Come see the display of **PLAYTEX BABY NEEDS**, designed especially for your Baby's health and comfort. There are a number of different kinds of Playtex Baby Pants priced from .79 cents to 1.98 a pair. Playtex Rubber Sheets are priced from .98 cents to 1.69 each. Playtex Dryer Pads are 1.39 to 1.59 a box and the Playtex Dryer Pants are 1.69. Playtex Baby Bibs are priced from .59 to .98 cents each. Playtex Baby Needs are washable, long lasting, comfortable and waterproof; they are available in white or pastel shades - - Your Baby will be socially acceptable in Playtex from Holman's Both Store Youth Centre.

LET your fingers tell you the difference between **AIR STEP SHOES** and any other kind! - - - It's the **MAGIC SOLE** designed to give you complete poise and extreme comfort! **AIR STEP SHOES** for women are a Holman Exclusive on Prince Edward Island—you'll find them in the Shoe Department of either Holman Store (Summerside or Charlottetown). There are a number of fashion right styles beautifully made of calf, kid or suede in either black or brown. These all have the "Magic Sole". Air Step Shoes give you the ultimate of foot flattery, the fit and feel of a glove. Sizes range from 4½ to 9½ in widths AAA to B. The prices are 12.95 and 13.95 in Holman's Both Stores Shoe Department.



Do
You
Worry
About
Bills?



Holman's Credit Plans Permit You To Pay In The Manner Most Convenient To You!

Do visions of Big Bills dance through your dreams, scare you from having the things you want and need — when you want and need them? Relax, be a Wise Bird like thousands of Islanders who use **HOLMAN'S Credit Plans**. Our friendly pay-as-you-go plans help folks to live better, dress better, meet emergencies without the bug-a-boo of Big Bills.

Don't wait for your dreams to come C. O. D.

They can come true right now -- here's how:

- 1** **HOLMAN'S REGULAR 30-DAY CHARGE ACCOUNT** makes "charge it, please" a magic pass-word to faster, easier shopping.
- 2** **HOLMAN'S LAY-A-WAY PLAN** requires only a small down payment and small weekly payments hold your purchases until paid for.
- 3** **THE HOLMAN HOME PLAN** is made-in-heaven for Big Bill Items - - home-furnishings, clothing for all the family, TV sets, refrigerators, washers, ranges, heaters, furnaces, etc. You make a modest down payment, may take as long as 24 months to pay balance.

For Full Particulars About **HOLMAN'S** Credit Plans Consult

HOLMAN'S Credit Departments

Summerside and Charlottetown

PAY PROMPTLY -- SAFEGUARD YOUR CREDIT -- IT IS A VALUABLE ASSET