

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's

By F. E. C.

The Autumn Breezes are very busy these days tossing the leaves far and wide. They are spreading the plaid fad, too, for the usually conservative male has gone all-out for color and sparkle... high, wide and handsome, we call it and you'll think of many more admiring terms when you see the fine selection of Vivella Plaid Ties in HOLMAN'S Men's Wear in Summerside. There are just 48 authentic tartans awaiting your choice, that's all! And to keep you so "dashing" these gems are all washable and non-shrinkable so that time after time they can be safely laundered. Why not drop a casual remark to your "better half" that your Autumn Wardrobe needs a bit of a lift, and the best place to find one is HOLMAN'S Men's Wear Department in Summerside, where the Plaid Fad is spreading like a whirlwind.

"Angel Treads"... softest things on two feet! And you'll feel like an angel when you fit around your home in a pair of foam cushioned Angel Treads. They are the handiest things ever... for work... for travel... for gifts... for bedroom wear. They are a positive "must" for the college gal, because they pack so easily, they wash so beautifully and they are all the rage. Angel Treads are available to fit all angels, in sizes small, medium and large. And the color assortment includes blue, red, pink and plaid. The price is heavenly, too... just 1.98 in HOLMAN'S Ladies' Wear, Summerside.

"Be Prepared" for a good year of Guiding and that means a good fitting uniform that's fresh and clean, a matching beret, knee or ankle hose and all the little "trimmings" so much a part of the life of every good Brownie and Girl Guide. Part of the invaluable training from which your little girl benefits is in the pride she develops in her personal appearance. You can help her to pass her "tests" by an early check of her complete outfit and the replacement of the worn or poorly fitting items. Here's a suggestion... many of the little Brownie and Girl Guide badges and accessories such as lanyards, whistles, purses, note books — oh! there are so many! — can make lovely birthday gifts and they're not expensive, either. But just watch the joy spread over your little one's face when you surprise her with any of the many, many Guiding items available in HOLMAN'S Youth Centre, Summerside, and HOLMAN'S Children's Wear, Charlottetown.

HOLMAN'S Both Stores...

HUNTERS' HEADQUARTERS



Shop Now For The Best In Guns And All Equipment!

Season Opens
Oct. 1st
For
GEESE, DUCKS
PHEASANTS
HUNS



Trade-In Your
OLD GUN
On A Modern
Repeater Or
Double Barrel
Shot Gun

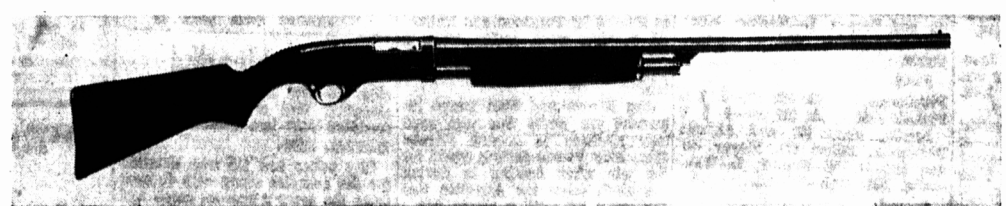
Choose From Our Large Selection of Top Quality, Dependable SHOT GUNS

LOW PRICED, 12 Gauge, SINGLE BARREL, SHOTGUN	19.95
STEVENS, 12 Gauge, SINGLE BARREL, HAMMERLESS SHOTGUN	27.95
STEVENS, 12 Gauge, Slide Action REPEATER, 3 Shot Capacity	63.95
STEVENS, 12 Gauge, DOUBLE BARREL SHOTGUN	64.95
WINCHESTER, 12 Gauge, REPEATING SHOTGUN	102.00
IITHACA, 12 Gauge, feather-light, REPEATING SHOTGUN	89.95
WINCHESTER, 12 Gauge, DOUBLE BARREL SHOTGUN	93.00



Let's go
Hunting

HERE is where you can get off to a good start on your 1955 hunting season. Everything you need in guns, scopes, cleaning rods, gun grease, shells, hand axes, flashlights, etc. All Priced Right!



Extra Special! Slide Action REPEATING SHOTGUN

12 Gauge - - 3 Shot
Well Known Make
While They Last

54.98

FREE GUN CASE

With The Purchase of
Any Shotgun Priced at
50.00 or Over

A beautiful full length gun case made of brown waterproof plastic, fully lined and with zipper closing—yours FREE with your new gun priced over 50.00.

Offer Expires Oct. 1st

DECOYS

Best Quality - - Low Priced

Carry-Lite, Black Duck Decoys Each	1.25
Hard Plastic, Black Duck Decoys, very life-like, will not break, each	2.75
Carry-Lite, Goose Decoys, Each	4.15
Olt Duck Calls, Junior, each	1.75
Olt Duck Calls, Regular, Each	2.75
Olt Goose Calls, Each	4.95

Our Selections Are "As Big As All Outdoors"

HOLMAN'S Both Stores
Summerside and Charlottetown

HOLMAN'S Summerside...



Headquarters for HUNTING TOGS

Right on the Target for Value!

Calling all sportsmen to the best buys in hunting togs! All top-quality, made to give you many seasons of fine service!



See The New Cruiser HUNTING COATS

Warm Red and Black Plaid Hunting Coat with 4 patch pockets. Three-quarter length for extra comfort. Priced at—

9.98 & 14.98

HUNTING CAPS

Red and Black Plaid Hunting Cap, each

1.69

Reversible Hunting Cap in olive gabardine and red duckskin, each

1.98

HOLMAN'S Men's Wear - Summerside

Dependable, Long - Wearing

HUNTING BOOTS

11.98

Thigh length with belt fastening straps, the uppers are made of flexible medium weight rubber. They are neat fitting at the ankle and have heavy corrugated soles. An olive color, the sizes are 6 to 11, pair—

HOLMAN'S Footwear - Summerside