

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

PLANNED TO SERVE YOU! HOLMAN'S takes pleasure in serving YOU. . . . The Customer . . . in every possible way that will add to your shopping enjoyment. Not only by providing Quality Values at Practical Prices, but through our many Both Store Services designed with your needs in mind! We want you to know about them — to use them . . . they're for your shopping convenience: **SHOPPING SERVICE** — by phone or mail. A ring on the Phone or a letter in the Mail will assure your requests of prompt and efficient attention by experienced shoppers. **DELIVERY SERVICE** — this efficient customer-service delivers your purchases several times daily in each part of the city of Charlottetown and the town of Summerside, as well as, a once daily delivery to Slemmon Park. **CREDIT SERVICE** — Holman's sensible and easy-to-arrange **HOLMAN HOME PLAN** is effected for your larger purchases to be paid for in convenient monthly installments. The **HOLMAN MONTHLY CHARGE ACCOUNT** whereby the purchases made in one month are payable up to the end of the following month. The **HOLMAN LAY-AWAY** by which you hold your purchases with a deposit and take delivery when the convenient payments are completed.

EVENING SHOPPING — on Saturday Night right up to 9:30 p.m. when the career girl, the business man, the whole family can shop at leisure for HOLMAN'S outstanding Special and Regular Merchandise.

SEE the New Colorama of Fall Fashion Shades so beautifully displayed by the **KILGORNOCH COATS** in Holman's Ladies Shop, Charlottetown and Holman's Ladies' Wear, Summerside.

FASHION'S AFOOT in Holman's Shoe Department, Summerside! For ONLY JUST 3.95 you can choose any one of 7 (Yes, SEVEN) new Fall Shoe Styles. They do belie their little price! Nicely made in the heel height you'll want to wear with your Fall Costume, these Pumps in the smartest fashion are of velvet, leather or simulated snakeskin, in a number of colors with accents of contrasting trim. Sizes are from 4 to 8, C width and the little price as I said before, is ONLY JUST 3.95 in Holman's Shoe Department, Summerside.



For Permanent Beauty!
Airlume ALL-METAL,
DUPONT PLASTIC FINISH
Venetian Blinds
18" to 36" wide, 64" long
37" to 43" wide, 64" long
White or eggshell.
Smooth operating, nationally famous for quality and long service. Easy to install, easy to clean with the exclusive one-piece metal bottom rail. Self-adjusting tilting device and enclosed metal head with 20% lean head depth. White or eggshell, duck tape.

HOLMAN'S
S.Side — Ch'town

Shop Friday and Saturday!

at HOLMAN'S BOTH STORES

A PAGE OF OUTSTANDING VALUES FOR THE WEEK-END

Sorry -- No Phone or Mail Orders -- All Sales Final

Mr. Farmer -- Save Here!
POTATO BASKETS
Just in time for potato picking. Be ready — have enough baskets on hand. Buy now at this outstanding saving. Regular 1.10 —
Week-end Special **89c**
BOTH STORES — HARDWARE

Extra Value -- EXIDE
CAR BATTERIES
13 Plate, regular 14.00—Week-end Special **11.49**
15 Plate, regular 15.75—Week-end Special **12.69**
BOTH STORES — HARDWARE

Buy Several Pairs and Save!
Men's Work Socks
Men's wool and rayon work socks with cotton reinforced heels and toes. Just right for fall wear. In grey only. Regular 49c—Week-end Special **3 PAIRS 1.00**
BUDGET SHOP' CH'TOWN MEN'S WEAR, S'SIDE

Sale! Women's SLIPS
In cotton plessi or crepe with adjustable shoulder straps. Flounce and lace trimming. In white, broken sizes 32 to 40. Regular 1.98—Week-end Special **1.59**
Budget Shop, Ch'town 5 and 10, S'side

Reg. 59c NYLON BRIEFS
100% nylon panties trimmed with nylon lace. Elastic waistband and leg. In red, blue, white and pink. Sizes are small, medium and large. Week-end Special **39c**
Ladies' Shop, Ch'town Ladies' Wear, S'side

All Linen Tea Towels
In creamy white or blue woven check. All have hemmed edges and the size is 16 x 30. Week-end Special **29c EACH**
House Furnishings, Ch'town Dry Goods, S'side

Clearing! Women's Ankle HOSE
Made of rayon with nylon reinforced heels and toes or 100% nylon. Colors are red, pink, yellow, blue, navy and green. Sizes 9 to 10 1/2. Regular 39c and 49c—Week-end Special **3 PRS. 1.00**
Budget Shop, Ch'town 5 and 10, S'side

Metal Filing CABINETS
Sturdy metal filing cabinets with lock and key, complete with index. The size is 12 1/2" long by 10" deep. Made in England and regularly priced at 4.75—Week-end Special **3.19**
Both Stores—China

Grey Enamel STOCK POTS
Large 10 quart size, side handles and neat fitting cover. Regularly priced at 2.30—Week-end Special **1.79**
Budget Shop, Ch'town 5 and 10, Summerside

Grey Enamel Double Boiler
Handy for puddings, sauces and icings. Holds about 2 quarts. Regular 1.20—Week-end Special **89c**
Budget Shop, Ch'town 5 and 10, Summerside

Grey Enamel Wash Basins
Medium size with a 12" diameter. Conveniently perforated for hanging. Regularly priced at 49c — Week-end Special **37c**
Budget Shop, Ch'town 5 and 10, S'side.

Clearance of YARN
Stanfield's, 4 ply nylon reinforced. In navy blue only in 1 ounce skeins. Regular 29c — Week-end Special **7 Balls 1.00**
Budget Shop, Ch'town 5 and 10, S'side.

Galvanized Scrub TUBS
Stationary handles — hold 3 1/2 gallons — utility size — 13 1/2" diameter. Regular 1.55 — Week-end special **1.17**
Both Stores — China

Youth Centre Clearance!
Children's Raincoats
Children's plastic raincoats with hood or so'wester. Colors are blue, green, red, navy and yellow. Sizes are 4 to 12. Regular from 1.98 to 3.95. Week-end Special **1/3 off**
YOUTH CENTRE — SUMMERSIDE

Regular To 4.50
Children's SHOES
Made of good quality kip leather with neolite soles and rubber heels. In brown, red or burgundy. Sizes are 8 1-2 to 3 in widths B and E. Regular to 4.50—Week-end Special **2.89**
HOLMAN'S FOOTWEAR — SUMMERSIDE

Women's Regular 7.95
DRESS PUMPS
Lovely Taffy-tone pumps with either plain or dorsey cut vamps, high cuban or spike heels. In assorted sizes, widths AA and B. Regular 7.95. Week-end special **5.95**
HOLMAN'S FOOTWEAR — SUMMERSIDE

Come Friday and Saturday To Our CUP and SAUCER DOLLAR DAYS

HOLMAN'S Both Stores CHINA



Hundreds of Beautiful English Bone China Cups and Saucers at Drastic Reductions... Be Early! Buy For Yourself and For Gifting!

Well known names such as Ainsley, Salisbury, Grovesnor and Foley are included in this great clearance of beautiful English bone china cups and saucers. A great variety of patterns and shapes from which to choose—but we advise you to SHOP EARLY!

Regular To 1.95 For **1.00** | Regular To 3.50 For **2.00** | Regular To 4.50 For **3.00**