

WOMEN'S REALM—SOCIAL and PERSONAL—FASHIONS—LITERATURE

The Housewife And Her Activities

ADVICE TO CONTRIBUTORS

If you've got a thought that's happy... Make it short and crisp and snappy... When your brain to coin has minted... Down the page your pen has sprinted...

slacks suits with alternate skirts were highlights of a recent dress show... Accent on shoulders is a highlight of the first high-grade cashmere sweaters lines arriving in London from Scotland mills...

KISS YOUR TIRED FEELING GOODBYE!

Popless Many Suffer Low Blood Count—And Don't Know It... The baffling thing about low blood count is that you can weigh about as much as you ever did—even look healthy and strong, yet you can feel as if you had lead in your legs, doped, tired and popless...

Don't Fall in Love With The Boss Dorothy Dix There Is Danger In Every Office

Young Women Who Work Risk Not Only Their Own But Also The Happiness of the Men's Family When They Allow Sentiment to Supersede Sense

When women were first given the privilege of following gainful occupations it seemed to us to be one of the greatest steps forward in progress that society had ever made... We rejoiced to think that the shackles of financial dependence had been stricken from women and that they could now stand on their own feet...

Morning Smile

A negro clergyman, in one of his sermons, exclaimed to his congregation: "Eternity! Why don't you know the meaning of that word? It is for ever and ever, and five or six overstatements of that. You might place a row of figures from here to sunset, and add them all up, and it wouldn't begin to tell how many ages long eternity is..."

How Can I??

Q. How can I make use of a stove polish brush after the bristles are worn? A. Tack a piece of old velvet over the brush and the velvet will be as useful as ever... Q. How can I make asparagus salad? A. Place asparagus on a crisp lettuce leaf, and cover with mayonnaise dressing...

Modern Etiquette

Q. It is all right for a casual dinner guest to follow the hostess out to the kitchen while the latter is preparing the meat? A. Not unless invited to do so... Q. What kind of stationery should a man use for social correspondence? A. A man of good taste will use plain white, unruled paper, of good quality...

Household Scrapbook

New Shoes If the new shoes pinches, wring out a cloth from very hot water and lay it across the tight spot while the shoe is on the foot... Delicious Sandwiches Inexpensive and delicious sandwiches can be made from tuna fish and celery in equal parts, mixed with mayonnaise dressing...

The Riddle of the Riderless Horse

Maraka's suspicions appeared to him far more plausible than the sergeant's explanation, and if all the evidence was to be pooled he felt that further investigation should be carried out in collaboration... "Look here, old boy," he said, "I know that I've been in the country for only five minutes, but it seems to me that if you ask the police to accept as subtle a theory as this..."

THE COOK'S CORNER

STRAWBERRY SHORTCAKE

Line two sandwich tins with good short crust pastry... When cooked, place these on a wire rack to cool... Meanwhile, prepare half a pound of good strawberries by hulling them, and slightly crushing them...

Snappy Fashions For Home Use

A jumper frock is one of the new old-fashioned styles that have been cherished by us for years... A clean cut, simple little dress with a full gathered skirt and a sheer blouse with perky puff sleeves...



Style No. 2887 is designed for sizes 11, 13, 15, 17 and 19 years... Style No. 2887 Size... Name... Street Address...

YOUR INDIVIDUAL HOROSCOPE

Look in the section your birthday comes in, and find what your outlook is, according to the stars... For Friday, July 7th MARCH 21 to APRIL 20 (Aries) Stimulating vibrations of past few days tone down but today is still friendly to constructive lines... APRIL 21 to MAY 20 (Taurus) Stars advise you slow up a bit... MAY 21 to JUNE 20 (Gemini) Born before June 5? Don't be unduly extravagant... JUNE 21 to JULY 20 (Cancer) Should have no difficulty making this a fruitful, happy, constructive day... JULY 21 to AUGUST 20 (Leo) An agreeable setup for the average man and woman, and don't forget it's the average man who is widening the boundaries of human thought...

advancement in general business, industrial and mechanical improvement your highlights... DECEMBER 23 to JANUARY 2 (Capricorn) Not particularly stimulating... JANUARY 23 to FEBRUARY 2 (Aquarius) A peppy business day... FEBRUARY 21 to MARCH 20 (Pisces) Carelessness, straining the health, overindulging pleasure and working too hard all are at action... BE CALM, REASONABLE. Take time for rest... A CHILD BORN TODAY will be unusually intuitive, versatile, ment your highlights... A little romancer who will weave stories in its impressionable mind and tell them as realities... This child may have rare talents... Many fine actors and actresses were born in this sector of the Zodiac... Gloomy spells, worrying and over-sensitiveness should be treated intelligently, discouraged.

Every year thousands of robins flock to Titusville, Florida, to feast on the berries of the trees that line the streets... When you're sure 't would be a sin to cut another sentence into—Send it down, and we'll begin to—Boll it down...—Exc.

NEUTRALIZE FOOT ODOR NU-FEET INSOLES... NU-FEET MEDICATED INSOLES

Today's Short Wave Radio Program (All Time is Eastern Standard)



Easy to Learn Correct Strokes

"I'll race you to the float," cries Wack—and Sue merrily accepts the challenge... No need to be a landlubber—when you can quickly learn even the American crawl. First step in swimming is to get accustomed to having your face in water, to breathe without swallowing a lake or two—and that's a trick you can easily learn at home...

- FRIDAY, JULY 7 MOSCOW 4:00 p.m.—Broadcast in English. RAN, 9.6 meg., 31 m. BOSTON 4:00 p.m.—Modern Radio Course. Dr. C. Davis, Belcher. WIXAL, 11.7 meg., 25 m.; WIXAR, 15.13 meg., 19.8 m. SCHENECTADY 5:45 p.m.—Science Briefs. W2-XAD, 9.55 meg., 31 m. NEW YORK 6:30 p.m.—Musical Weekly. W2-XE, 15.27 meg., 19.6 m. BUDAPEST 7:00 p.m.—St. Francis' piano solo. HAT4, 9.12 meg., 32.8 m. ROME 7:30 p.m.—Guest Night; Amy Barnard; "Rome's Midnight Voice" ZRO, 11.81 meg., 25.4 m.; IRF, 9.83 meg., 30.5 m. LONDON 7:45 p.m.—Golf: British Open Championship. GSF, 15.14 meg., 19.8 m.; GSD, 11.75 meg., 25.5 m.; GSB, 9.51 meg., 31.5 m. PARIS 8:30 p.m.—Gramophone Records. TPB7, 11.88 meg., 25.2 m.; TPA4, 11.71 meg., 25 m. BOSTON 9:15 p.m.—Program for the Sister Republics. WIXAR, 11.73 meg., 25.6 m.; 15.13 meg., 19.8 m. SAN FRANCISCO 9:30 p.m.—Brazilian Orchestra. W6XBE, 15.33 meg., 19.5 m. PITTSBURGH 9:30 p.m.—Vocal Varieties. W8-XK, 11.87 meg., 25.2 m. NEW YORK 10:00 p.m.—Wagner Program. W3XL, 6.10 meg., 49.1 m. LONDON 10:15 p.m.—Band of His Majesty's Life Guards. GSI, 15.26 meg., 19.6 m.; GSD, 11.75 meg., 25.5 m.; GSB, 9.51 meg., 31.5 m. CINCINNATI 1:00 a.m.—Dance Orchestra. W8XAL, 6.06 meg., 49.5 m.

It's more fun to eat QUAKER PUFFED RICE AND QUAKER PUFFED WHEAT... They're So Different! So Delicious! So Nourishing!

Strawberries Are In! MAKE JAM OR JELLY WITH CERTO—THE QUICK, EASY WAY TO GET BETTER RESULTS... WHY USING CERTO IS SO SURE—SO QUICK—SO FREE FROM WORRY... Such a time saver! With Certo you can actually complete a whole batch of jam or jelly in 15 minutes from the time your fruit is ready!

The New Breakfast TREAT MUFFETS WHOLE WHEAT BISCUITS... Everbody's Eating it! DELICIOUS, BRITISH, READY TO EAT... ORDER FROM YOUR GROCER TODAY!