

## Fox Breeders Shooting For Top Rung In Fashion World With New Venture

(Rae Corell, Canadian Press Staff Writer)  
 AMHERST, N. S., (CP)—Canada's shrunken core of fox breeders is shooting for top rung in the fur fashion world with a promotion venture in which "fox" is no longer just a three-letter word.

The vigorous new-style drive to revivify the industry was apparent at the Maritime Winter Fair here where about 200 of the animals were exhibited together with a select sampling of modelled furs.

The fox took a dive in popularity about five years ago. Then last year the Canadian National Silver Fox Breeders' Association took steps to bring about a trend back to long-haired furs.

**DIG DESIGNERS HELP**

As the result you can today visit the leading salons of London, Paris, Rome or New York and come away with a cape stole or fur-trimmed clothes, which, the odds are, were designed by Norman Hartnell or Balenciaga or Christian Dior. Most likely the fur is Canadian fox.

The fur may be richly labelled "royal Canadian onyx," "royal Canadian palladium" or "royal Canadian opaline." These furs once got by with the designations "silver fox," "platinum fox" and "pearl platinum."

The new names are registered trade marks in the United States and Canada and the nation's breeders have applied for patents in Europe.

**PROMOTION TO COUNT**

Association representatives with the trade department's blessing travelled around Europe's fashion houses talking fox. The outcome is the growing use of Canadian silvers and platinums by men like Dior and Hartnell. The breeders figure that when folks at home see what big designers are using and what fashion magazines are picturing, they'll want to buy "royal Canadian" too.

George A. Callbeck of Summerside, P.E.I., manager of the association, said in an interview that "we have to convince women that

there are different furs for different occasions and purposes and that if it is glamor they're after, fox is their fur."

Fox fur production now entails for its Canadian backers frequent trips to New York, London and Paris where they dig into the problems of promotion, demand and design with the people in those fields.

Canada had in the 1930s about 6,000 fox breeders producing more than 1,000,000 pelts a year. The 200 still in the business are concentrated there, on the road back to that point. Currently they are producing about 10,000 pelts annually.

## Bristol Notes

"We regret to chronicle the passing of Mr. William Tobin, in the Charlottetown Hospital on Monday evening after a long illness. He had been in the hospital for three months. In his seventy-ninth year Mr. Tobin was the last living member of a fine family. His funeral was held on Thursday morning from his old home to the Church of the Little Flower in Morin, where he had served as janitor for many years. High Mass was sung by his pastor Rev. P. McKenna, who also conducted service at the grave.

The prospects of hockey here this winter seem very slight as the rink built only a few years ago has been left to ruin and any hockey will have to be played on outside rinks.

Mr. Gerry McAdam, who operates a fleet of transfer trucks, reports a wonderful season. He operated to the Boston markets and on several local cream routes and freight lines.

Mr. and Mrs. Melvin Burns and children, Charlottetown, were Sunday visitors to Bristol. Mr. Burns' father still resides at the old home.

—N.

## Last Stages of Construction At Montague Bridge

"A government crew is completing the last stages of the new Montague bridge. During the past week the railings on both approaches were put in place thus lending the appearance of a bridge almost twice as long as its actual length. There remains only the completion of a portion of sidewalk and the installation of a light standard on each approach. When the whole is completed, the bridge will be one of the finest in the province sufficiently wide both in roadway and sidewalk and well lighted.

The bridge is now one of the biggest assets of the town as it forms a connecting link with the northern part of the county and the pavement leading to the Wood Island ferry. A portion of the Seven Mile Road leading to Souris having been paved this year, it is possible that the remainder, or at least another portion will be completed in 1955. When this link is connected, it may well be expected that a considerable amount of traffic will move over this road in a southerly direction to pass directly over the Montague bridge. Not only then will the bridge benefit the community but also the county as a whole.

It has been stated that more traffic passes over the Montague bridge in an hour than any other bridge in the Province in the same time. Whether or not this is true, there existed without question a considerable bottleneck at this important point. This has now been removed, not only for the present but also for the foreseeable future.

## Pisquid East

"Mr. Alvin Burke, merchant at Pisquid was a business visitor in Charlottetown on November 17.

Mr. and Mrs. Floyd Jay were visitors in Charlottetown on November 18.

Mr. Lawrence Hendricks left by plane November 18, for Hamilton, Ontario, where he expects to get employment.

Miss Shirley Jay left Moncton by plane Thursday evening for Jamaica, B. W. I. for a month's holiday, she plans to visit Syracuse, N. Y. and Montreal before returning home.

Mr. and Mrs. Edwin Craig, West Covehead were recent visitors in Pisquid East, guests of Mr. and Mrs. George Jay.

Miss Juanita Jay, student at U. W. C. spent the November 20 week-end with her parents, Mr. and Mrs. Edward Jay.

Mr. and Mrs. Floyd Jay were visitors in Montague Friday, November 19, guests of Mr. and Mrs. John White.

Mr. Guy Jay spent the November 20 week-end at the home of his parents, Mr. and Mrs. Wendell Jay.

Mr. and Mrs. Levi Jay were in Summerside, November 21, attending the funeral of the late Mrs. Charles MacKinnon of St. Eleanor's.

A debate, at least, is in prospect on the question of western Canada's Crow Nest's Pass freight rates on export grain. Chief Justice Gordon Sloan of British Columbia, the federal government's arbitrator in the rail wage dispute, recommended last week a federal subsidy be paid in respect of these tolls, which are kept low by Parliament. Progressive Conservative leader George Drew will have a demand for another royal commission—on

## Long Program Reported Building Up For 1955 Session of Parliament

OTTAWA (CP)—An arm-long program is building up for the 1955 session of Parliament that opens Jan. 7.

Apart from what develops after the New Year, there seems to be enough prospective business on hand now to keep the legislators going for a few months.

It was evidently with this in mind that the government called the sitting as close to Jan. 1 as was practicable—breaking convention by starting on a Friday—and decided to start off with a rush by squeezing in the start of the throne speech on the first day.

## GET PRIORITY

Once the throne speech debate is out of the way, two measures are expected to get priority. One is a series of amendments to the Unemployment Insurance Act designed to soften the effect of winter unemployment, which needs fast passage if it is to be effective this winter.

Unemployment insurance benefits, it is reported, will be increased for higher-paid workers and the minimum period for benefits may be extended.

The second measure to get a clear track is ratification of the Paris agreements which Canada and other countries must approve before West Germany is admitted to the North Atlantic Treaty Organization. This probably will open the way for a general debate on external affairs.

Assuming that Prime Minister St. Laurent and Premier Duplessis of Quebec come to terms on their taxation differences, there likely will be legislation solidifying them and extending any federal concessions to the other provinces. However, prospects are that a general federal-provincial conference will precede any such legislation.

Action to overhaul the rules of the commons is likely. Many members complain that existing procedural rules allow business to be slowed up and sessions unnecessarily protracted.

## CULTURE COUNCIL

Prime Minister St. Laurent recently indicated that steps will be taken to set up a "national council" to stimulate the development of Canadian culture in line with a recommendation of the Massey royal commission on arts and sciences. Arnold Heeney, United States' ambassador, is mentioned as a possible head of the council.

It is expected, too, there will be legislation to revise the formula under which the treasury makes grants to municipalities in lieu of taxation on federal property. This was due at the 1953-54 session but got sidetracked.

Some railway legislation is in prospect. A measure is being prepared for boosting the federal contribution towards the improvement of safety facilities at railway-highway grade crossings.

There is a possibility of an enactment on railway agreed charges, depending on whether or not the Turgeon royal commission on the issue reports in time. The commission now is sitting.

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## Murray Harbour

"Mr. and Mrs. Charles Fraser, and young son, John accompanied by Mr. Fraser's mother, Mrs. John Fraser, Montague were visitors to Murray Harbour North on October 31.

Rev. M. C. Currie attended the training conference as Presbytery Convener of Christian Education in Summerside Presbyterian Church on October 28.

Mr. and Mrs. George Millar were visitors to Pinnette on October 31, the guests of Mr. and Mrs. Baxter Ross.

On Friday afternoon, October 29 the pupils and their teacher, Miss Lorraine Jamieson enjoyed a Halloween party in the school, after which refreshments were served.

The many friends of Miss Fern Hicken are sorry to hear she is confined to her home through illness. All wish for her a speedy recovery.

Miss Jessie Nicholson, Milltown Cross was the recent guest of her sister, Mrs. Donovan Kennedy and Mr. Kennedy.

Miss May Millar spent some time in Montague recently where she

## Withdraw One Charge Against Bergmann Firm

The following item is taken from a recent issue of the Toronto Star: WHITBY, Ont.—One of two charges against the Bergmann construction Co. in the highways department cases was withdrawn here before Judge John E. Pritchard. The crown said it would proceed on a charge of fraud in connection with payments made to the firm for highway work in the Huntsville district.

No pleas were entered by the firm or any of the four men charged, but trial by Judge without a jury was chosen. Judge Pritchard set Nov. 25 for the hearing.

Charged with the firm are the president, Walter Bergmann; John A. West, superintendent of the company; Donald J. Patterson, highways department engineer at Huntsville, and William Leonard Bredin, an instrument man.

Cecil H. Nelson, former chief engineer who was committed for trial along with the others on July 20, died in September.

The conspiracy-to-defraud charge on which they all had been committed was changed to one of fraud, the same action as was taken a month ago when the Tomlinson Bros. Ltd. construction firm was fined \$100,000 at Port Arthur.

The second charge dropped by the crown named Bergmann, West, Nelson and Harry Phipps, assistant division engineer at Fort William.

David G. Humphrey, assistant special prosecutor on the highway cases, said the second charge was being dropped for lack of evidence.

"Since it was laid, the internal audit of the department has gone over the contract very thoroughly. We are now not in a position to prove overpayment to the Bergmann company on the contract," Mr. Humphrey said.

Patrick Hart, Toronto, appeared for the Bergmann firm, Bergmann and West. They were released on \$10,000 cash bail. Beecher Menzies was counsel for Patterson and Bredin who were released on \$5,000 and \$2,000 bail respectively.

The charge that was dropped involved a winter road at Dog Hole Bay in Northwestern Ontario, while the charge which the crown will proceed with concerns construction of a trans-Canada highway link to Highway No. 69.

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Satisfaction ... in a better cup of tea!



MORSE'S Standard TEA

## WILL ATTEND GATT MEET

OTTAWA (CP)—Trade Minister Howe will leave for Geneva today to attend the review conference on the General Agreement on Tariffs and Trade. Representatives of some 35 countries are attending the meeting, negotiating to tighten loopholes in the international trade pact.

Pakistan produced 201,000,000 pounds of tobacco in the 1953-54 season, an increase of 22 per cent over the previous year.

A chapel and barn still remain from a famous monastery founded at Abbotsbury in Dorsetshire, England, in 1044.

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 Monday, Nov. 29, 1954

ANCIENT ISLAND  
 Graves from the bronze age as old as 1500 BC—have been found on the island of Gotland in the Baltic sea.

Perfection ICE CREAM BRICKS DELICIOUS!

## CUDMORE'S

### BIG PRE XMAS SALE

#### CONTINUES ALL THIS WEEK

### EXTRA SPECIAL

#### For MONDAY ONLY

MAGIC BAKING POWDER, lb.	31c
Limited Number of Free Cook Books	
KRAFT SANDWICH SPREAD, 8 oz. jar	19c
BRIGHT'S—Choice Quality PEACHES, 2 tins	39c
MOIRS & GANONGS—(hard & cream filled) CHOCOLATES, lb.	43c
KRAFT PREPARED MUSTARD, 6 oz. jar	11c
MOLASSES, qt. containers	29c

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## CAPITOL NOW SHOWING

HOW MIAMI PUT THE HEAT ON THE MOB!

### The MIAMI STORY

BARRY SULLIVAN - LUTHER ADLER  
 John Baer - Adele Bergens

Selected Shorts

MIDNIGHT SHOW  
 TUESDAY AT 11:30 P.M.  
 "CONFIDENCE GIRL"

## The Eastern Guardian

"JUNIOR Board of Trade, general meeting, Town Hall, Monday, 7:30 pm. New members welcome.

Miss Norma Campbell, Charlottetown spent the recent week-end at Whim Road with her parents, Mr. and Mrs. Wesley Campbell.

The residents of Whim Road and surrounding districts express their deep sympathy to the family and relatives of the late Mrs. Alexander Beaton, Brooklyn, who passed away at the King's County Hospital, Montague.

VISIT MONTAGUE—Mr. and Mrs. Robert Mosher, Dartmouth, N.S. spent the week-end in Montague, the guests of Mr. Mosher's parents, Capt. A.A. Mosher and Mrs. Mosher. They also visited Mrs. Mosher's home in Bedouque, the guests of her parents, Mr. and Mrs. George Henderson.

HOME ON LEAVE—AB. Boyd Allen of the H.M.C.S. Labrador is spending several days at the home of his parents in Montague. Mr. Allen was a member of the crew which made the historic crossing of the Northwest Passage during the past year from Halifax around the North of Canada, down the Pacific and returned via the Panama Canal.

INJURED RED CROSS—The regular meeting of the Ivy Junior Red Cross was held at Whim Road school on Monday with an attendance of sixteen members. The vice-president called the meeting to order. Following the reading of the correspondence the committees were appointed as follows: Health, Robert Stuart and Jean Ann Munro; water, Cameron Munro and David Moore; tidiness, John Clary and Norman Clary; sick, Hughie Graham and Marjory Clary; police, Brian McBeath and David McCarron. Plans were made to hold a party on Friday to which the young brothers and sisters would be invited. Next roll call is to be answered by singing, play or pay. A pony sale was put on by Beverly Moore and was won by Margaret McCarron. The meeting adjourned in the usual manner.

"RESERVE December 3rd for Fireman's Ball at Montague.

"THE WHITEHEADED BOY" produced by Charlottetown Little Theatre Guild will be presented in MacKenzie Hall, Montague, on Tuesday, November 30, at 8:30 o'clock.

ACI Barry Nicholson, Greenwood, N.S. was the week-end guest of his parents, Mr. and Mrs. Webb Nicholson, Whim Road.

All her many friends are sorry to hear that Mrs. Frank Graham has re-entered the King's County Hospital. However, her condition has greatly improved and it is hoped that she will soon be home again.

AB Wallace Burke and Mrs. Burke, Halifax, are spending several days in Montague, guests of Mr. and Mrs. John Burke and Mr. and Mrs. Clarence Thompson.

HOLLYWOOD (AP)—Singer Vic Damone and actress Pier Angeli, whose recent engagement surprised even their most intimate friends, Wednesday were wed in a double ring ceremony at St. Timothy's Roman Catholic Church.

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 IN BULK  
 GALLONS  
 HALF GALLONS

## MAYFAIR THEATRE

MURRAY RIVER, NOV. 29 - 30.  
 Show Time 8 P.M.

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ON THE WIDE-VISION SCREEN! STEREPHONIC SOUND!

America's Favorite Funnymooners  
 ... On The Big, Big Screen—In Color!

Lucille BALL  
 Desi ARNAZ  
 with Marjorie MAIN - Keenan WYNN

Also — Shorts

## YEO THEATRE

MONDAY  
 TUESDAY

29-30  
 Adm. 30-46  
 Including gov't tax

### MONTAGUE

## ELEPHANT WALK

Color — Elizabeth Taylor — Dana Andrews.

## ATTENTION KING'S COUNTY

DON'T FORGET  
 THE CRIPPLED CHILDREN'S AUCTION

YEO THEATRE — MONTAGUE  
 WEDNESDAY EVENING, DECEMBER 1st  
 REMEMBER THIS IS A VERY WORTHY CAUSE

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The continuation of the greatest story of love and faith in the history of entertainment!  
 The soul-searching drama of what happened to Demetrius and "The Robe".

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VICTOR MATURE · SUSAN HAYWARD

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TO-DAY to SAT.  
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 "PIANO ENCORE"—Immortal Music of the Masters