

# N PROGRESS

Contractor and the Appliance Dealer

## Maritime Electric

Good, dependable electric service at the

terms and as a Company in all com-

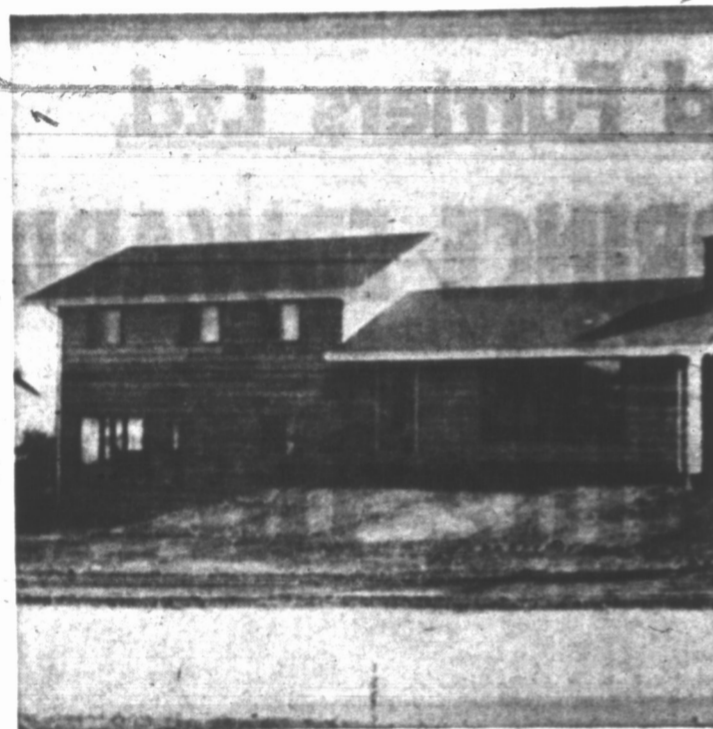
working conditions, opportunity for  
a good program of benefits for security,  
and as a good place to work.

to make Prince Edward Island a bet-



## ELECTRIC HEATED HOMES MAKE DEBUT

The advantages of flameless, quiet, completely controlled electric heat for homes and businesses is gaining favor every day. Many new homes are now in the planning stages and construction of a modern 26 unit apartment block is well under way.



## FARM BETTER ELECTRICALLY

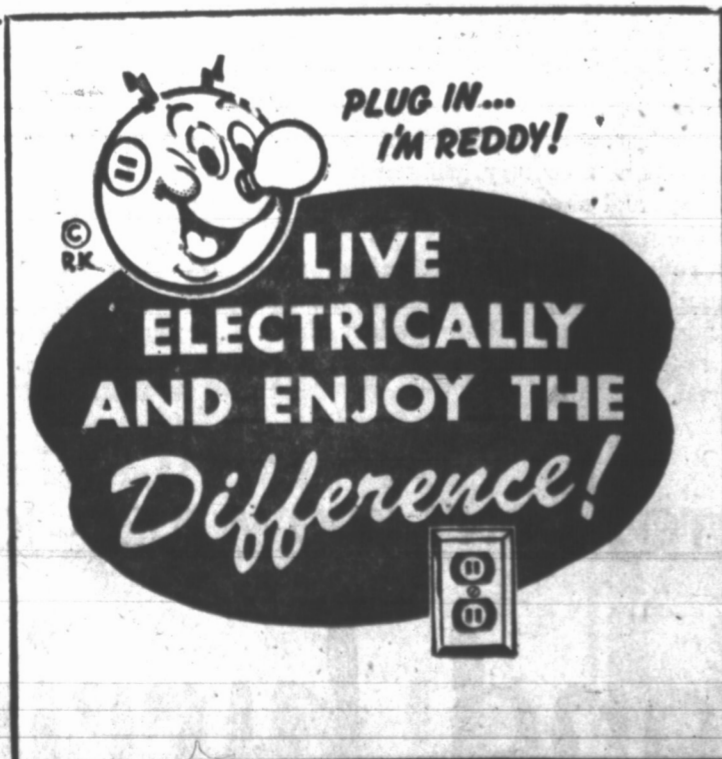
THROUGH the co-operation of the Government of Prince Edward Island, Maritime Electric Co. Ltd., constructed over 58 miles of distribution lines under the Rural Electrification Program during 1964.

Because of this program many farm operations have been modernized as farmers are able to FARM BETTER ELECTRICALLY by taking advantage of the many ways in which ELECTRICITY can work for them.



## Plan Now To Make Your home CONVENIENT ECONOMICAL, SAFE.

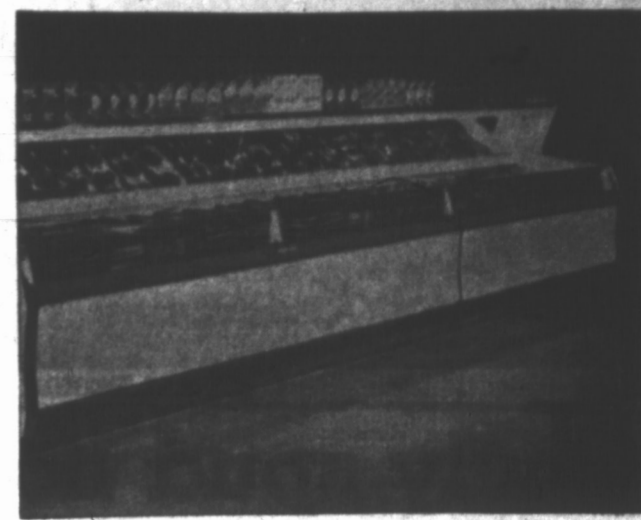
Every year hundreds more homes are enjoying the extra comfort and convenience of the latest electrical appliances because they are able to take advantage of FULL HOUSE-POWER—which simply means sufficient electrical capacity. If the wiring in your home is out-dated, see your Electrical Contractor today and discover for yourself why more and more people are Living Better Electrically.



Maritime Electric Company Limited

## YOUR ELECTRICAL SERVANT

Electricity keeps the vegetables at Shea's Lucky Dollar Store in St. Louis in garden crisp condition at all times. Hussman refrigeration is designed for all retail food applications. For information call



## STOREY ELECTRIC LTD.

136 Prince Street

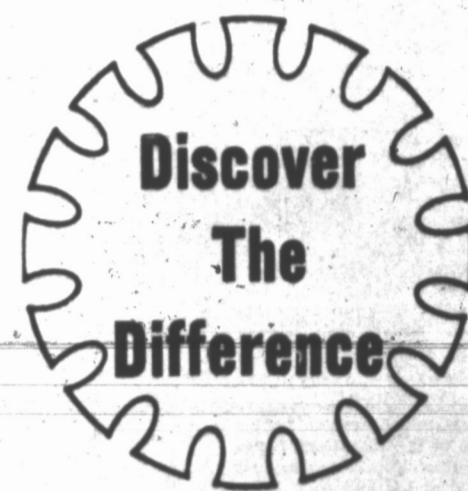
Phone 4-7341

Charlottetown



Discover the difference in the fine line appliances designed with the woman in mind! Don't even look at Chatelaine unless you are willing to change your ideas about appliances.

Here is a new concept of craftsmanship, a new approach to sensible design, a new richness of features, a matchless combination of ideas created to be "sincerely yours" and backed by a unique 5-year performance guarantee and the world's most renowned electronics name... Philips.



### See the following PHILIPS DEALERS

COMPTON'S, Belle River  
S. D. DIXON, North Tryon  
MYRICK'S ALBERTON LTD., Alberton  
SOURIS CO-OP  
W. S. MacLEAN, Kensington  
SUMMERSIDE C. T. L. STORE, S' side  
R. CALLBECK & CO., Central Bedouque

HUESTIS TV CENTER, Summerside  
HORTON'S, Murray River  
MATTHEW & McLEAN LTD., Souris  
LLOYD CAREW, Hunter River  
ARCHER & MacDONALD, Parkdale  
BURKE ELECTRIC, Charlottetown  
CROCKETT & STOREY, Charlottetown

FIRESTONE HOME & AUTO, Ch' town  
NEWSON ELECTRIC, Charlottetown  
TOOMBUS MUSIC STORE, Ch' town  
HOLMAN'S OF P. E. I. S' side & Ch' town  
ELLIS BROS SHOPPING CENTRE, Sherwood  
HUBERT HARVEY, Crapaud  
SANDERSON'S, March  
SANDERSON'S, St. Peters



- Electrical Contracting
- Expert rewiring
- Electrical repairs
- Member of P. E. I. Electric Service League
- Expert work at a reasonable price

## FORD ELECTRIC

20 Gerald St.

Phone 4-3807

## BE SURE YOU SPECIFY



insist on safety-built wiring for your home

## ADD COMFORT and CONVENIENCE TO YOUR HOME!

Douglas Bros. & Jones Inc. suggest a visit to their modern showroom, to solve your bath and plumbing problems. One visit will show you how inexpensive it is to make your bath the showplace of your home.



DOUGLAS BROS. & JONES INC.  
Your plumbing - heating and electrical contractor will be happy to serve you.



## INSIST ON THE RED SEAL STANDARD OF WIRING