

# Agriculture's Top Role Is Stressed

PREMIER A. W. MATHESON

## Prosperity For All Seen Provided Farms Prosper

Agriculture has always been the leading industry in Prince Edward Island and has merited in full measure the steady attention and financial and technical assistance contained in the many policies formulated by the government in recent years.

In our recent highway expansion program, the position of the farmer was a primary consideration and priority was given to the routes serving the greatest number of farmers. Rural electrification was carried out as a major program aimed at eliminating much of the drudgery in farm work and to raise the standard of living for farm families.

Prosperity for our farmers means prosperity for everyone. Farm spending in any given year far exceeds the day to day expenditure of urban citizens. Farm families on the whole, are larger than those in the towns. Many of our farm families contain more than five persons. About 75 percent of our provincial population is made up of farm people. They spend a higher percentage of their income for groceries, clothing, gasoline, medical and dental care than non-farm families. They also buy large quantities of machinery, fertilizer, seeds and other non-consumer items.

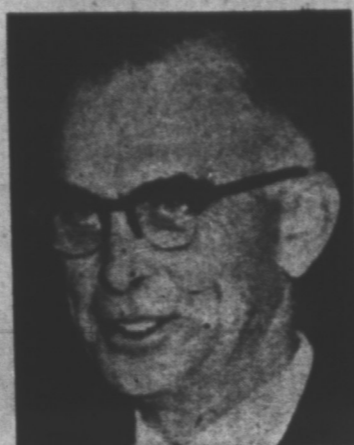
Agriculture is worth about \$30,000,000 to our province. The richness of our soil and the industry of our farm people have combined to give this Million Acre Farm of ours an enviable reputation in the markets of the world.

Fifty years ago the Federal Experimental Farm was established. Its facilities and the services offered by its trained personnel have been of inestimable value to our farmers. We all join in complimenting the Farm on its attainment during its first half century of operation and extend best wishes for its continued progress in the future.

Hon. A. W. Matheson  
Premier  
Prince Edward Island.



PREMIER A. W. MATHESON



HON. EUGENE CULLEN

## HON. DOUGLAS S. HARKNESS

### Island Ranked As Leader In Achieving Its Potential

I welcome the special editions that are being published in Charlottetown in the interests of the agricultural industry of Prince Edward Island.

It is fitting that I should do so at this time when the Canada Department of Agriculture Experimental Farm in your capital city is celebrating the 50th anniversary of its foundation in conjunction with Old Home week and the Provincial Exhibition.

No other province in Canada is so completely dependent on our primary industry as Prince Edward Island and none has done so much to utilize its potential as a livelihood for its residents, and to add lustre to the standards of quality which give the Canada product its most competitive element.

Through our Experimental Farm and Research Laboratory in your capital city we have contributed over the years to agriculture, animal husbandry, cereal breeding, forage crops, horticulture, soils research and poultry genetics.

We in Canada are proud of the products of the nation's smallest province and of its sons and daughters who are making their careers beyond the bounds of their own island home.

Old Home Week is a time of happy re-union. I am glad to extend at this time, my best wishes to the residents of the province, to the organizers of the Provincial Exhibition and to the staff of our federal agricultural institutions.

Hon. Douglas S. Harkness,  
Federal Minister of Agriculture

HON. EUGENE CULLEN

## Emphasis Put On Quality Found Basic To Progress

The importance of agriculture to the economy of Prince Edward Island is apparent to everyone. Too much stress cannot be placed on the need for continued improvement and development of this top-ranking industry.

Nowhere else in Canada can one find such productive soil. Farmers here can grow more and better crops than in most parts of the country. Climatic conditions are conducive to excellent growth and the absence of extremes in weather is an added advantage to our primary producers.

The importance of agriculture in our province is reflected in the great development which has taken place during the postwar years. New methods and modern machinery have retained for our farmers their well-earned reputation for the production of quality products.

This significant expansion in agriculture has raised the standard of living in rural areas to a degree never before reached in the history of Prince Edward Island. Despite this progress, there is no intention of slackening the agricultural drive of the past few years. In the future our farmers, assisted by the Government, will aim for further improvement in their methods of production and in farm property development.

In carrying out its policies, the Provincial Department of Agriculture has always received the utmost co-operation from the staff of the Federal Experimental Farm which this year observes its fiftieth anniversary. We join in wishing them continued success in the future.

Hon. Eugene Cullen  
Minister of Agriculture  
Prince Edward Island

## \$30 MILLION

(CONTINUED FROM PAGE 1)

The natural conditions of the soil have given many Island products a quality and flavor superior to what is found in those grown in any other part of Canada. The fact that Island potatoes have consistently earned a premium on the markets of the world is an indication of this quality.

Island hogs also have gained for themselves an enviable reputation and the province's 58 percent production of Grade A hogs has never been equalled in any other province. Island breeding hogs have been shipped to many parts of Canada and the United States and only last year a sizeable shipment was sent to Sweden.

In tune with mechanization on the farm, the provincial rural electrification program is now in

its sixth year with some six hundred miles of lines and still growing.

## MILLION ACRE FARM

The need for good roads for the transportation of farm products has been similarly recognized and the Island boasts of more paved roads in relation to its population and size than any other part of Canada. By 1962 it is expected that about 1,000 miles of hard surfaced roads will be in use in the province.

Apply termed the "Garden of the Gulf" and the "Milton Acre Farm," Canada's smallest province is an exemplification of the greatness and economic health possible to an area through the development of the most primary of all industries — agriculture — when its basic potential is right, and through advancement of highest possible standards in that industry as part of the process.

## Firsts In Dairying Scored By Island

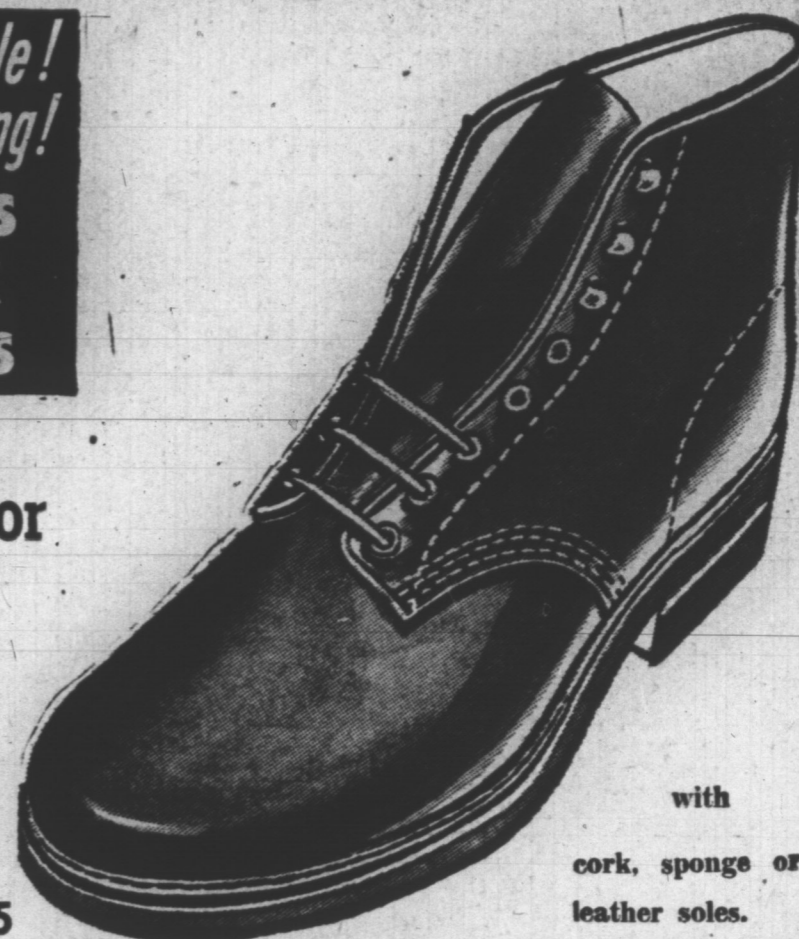
Prince Edward Island was the first province of Canada to become a TB free area among the cattle herds. Within the past two years the province was also declared a brucellosis free area. All dairy products processed in the province, including fluid milk, are pasteurized. The dairy herds of the Island are among the finest in Canada and have on numerous occasions achieved national distinction both in the showing and in their production records.

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**AGRICULTURE**

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ing all units of the former Experimental Farms and Science Services, and has already been done in eight other centres since inauguration of the policy last April 1. Charlottetown is expected to be the ninth such major research centre in Canada.  
The new Research Branch brings the "team" approach to the solution of a given problem. It is a combined operation effort—scientific, theoretic, and practical—integrated as required to provide the answers.

The Research Branch comprises an Executive and Administrative Headquarters and seven Research Institutes at Ottawa, three other Research Institutes, eight Research Stations, 28 Experimental Farms, 22 Research Laboratories, two Forest Nursery Stations, and 17 Substations.  
The Branch serves all the principal agricultural and forest areas in Canada and co-ordinates its efforts with those of other federal and provincial agencies such as the National Research Council, universities and provincial departments.

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## Here's What 4-H Means To Members

(Editor's note: Miss Polly England, West Royalty, is a Junior 4-H club leader who came up through the club training program. She tells here what 4-H clubs mean to her and thousands of other members throughout the nation.)



MISS POLLY ENGLAND

BY POLLY ENGLAND  
The 4-H club entered my life in 1949 when a clothing club was organized in our district. I was then eight years of age and too young to be a regular member so I became a "little elf" and learned to use a needle and thread, working simple embroidery stitches.

Two years later I had the thrill of entering the regular 4-H club and began a set pattern of work. For the next six years I worked at the course which included knitting, sewing, crocheting, scrapbooks, patterns, etc.

Each year was different and more difficult. At a short course held in Charlottetown, I was one of six girls selected with highest marks to attend National 4-H club week at Toronto.

REALIZED WORTH  
That week was the most exciting in my life. It was there that I realized how much 4-H clubs work meant to me in preparing me for a better future and to be a better citizen of Canada.

The 4-H club benefits youth by preparing them through a variety of activities such as sewing, growing vegetables, livestock care and others.

Perhaps one of the greatest benefits derived by young people is the training they receive in public speaking and in the procedure of conducting public meetings, carrying out community projects and preparing for competition at rural fairs and exhibitions.

One privilege that is open to all in 4-H clubs who apply themselves is that of becoming leaders themselves. At this stage they have an opportunity of passing on to others what they themselves have learned.

It is not unlikely that many of us will leave the districts in which we have been born and brought up. Some will make their life in the city while others will move to different parts of Canada or indeed different parts of the world. Wherever we go, we can be assured that the training we have received in our local 4-H club will stand us in good stead. We have learned how to get along with other people and at the same time to become responsible citizens.

All 4-H club members owe a debt of gratitude to all who have shown an interest in them. I feel certain that I am joined by all 4-H members throughout the province when I say a sincere "thank you" to our leaders and supervisors who have contributed to our well being and helped so many of us become the type of person who ranks as a real asset to any community.

## Insemination Plan In Increased Use

Artificial insemination of Island cattle is becoming more and more widespread and each year sees a larger number of breeders using this service sponsored by the department of agriculture. Semen is received regularly from a registered bull battery in Fredericton, N.B., and farmers have a wide choice of sires from which to choose. Continuation of this policy is expected to increase the overall standard of Island herds, both dairy and beef.

## The "Voice" of The Co-op



Here's the scene behind the "Voice" you hear every Thursday morning on "News and Views on Groceries" . . . Each week Cam McLean, Manager of your Co-op Supermarket (picture above) tells you about the outstanding buys featured . . . His ever timely advice on grocery savings is eagerly awaited by the thrifty minded housewives.

We congratulate the Prince Edward Island Experimental Farm on the occasion of their 50th Anniversary . . . 50 years working for the betterment of the P.E.I. Farmer and Agriculture in general.

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## His hobby is knowledge

Denis Tardif is a young man who firmly believes that one of the best ways to increase general knowledge is to spend lots of leisure time reading and travelling. And those happen to be his favourite hobbies. Away from his job of Accountant with The Toronto-Dominion Bank in Quebec City, Denis also finds time for a wide variety of sports, and to lend his parents a hand decorating their store in the city. A member of "The Bank" staff for nearly seven years, Denis Tardif combines the friendliness and efficiency that is reflected in the courteous, capable people you'll find in Toronto-Dominion Bank branches right across the country. Visit your nearby branch soon and see why . . .

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