

EATON'S



Trans-Canada

Sale

TWO DAYS - MONDAY OCT. 1st AND TUESDAY OCT. 2nd

This is the All-Star Sale that uses a cast of many sparkling specials to illustrate with great effect the substance and power of combined EATON buying. The sixteen page circular is packed with the story of stirring savings on new Fall and Winter needs. The stage is all the EATON stores in Canada who bought together to get the low, low prices that large quantity buying provides. Take time now to read the full details - Look particularly at the fine reductions on noted lines of goods you know well by name. By all means come in person if you can.

MONDAY MORNING SPECIALS

NO PHONE OR C.O.D. ORDERS ON THESE EARLY MORNING SPECIALS, PLEASE.

Boys' and Girls' BOXER JEANS Lined jeans - boxer style with elastic at waist, contrasting cuffs. Blue only. Sizes 2, 4 and 6. EARLY MORNING SPECIAL PAIR 1.57	Toddler's "T" SHIRTS Long sleeve "T" shirts in colour combinations of aqua and white, red and white. Sizes 2, 3 and 4. EARLY MORNING SPECIAL EACH 53¢	Men's GIFT SETS Contains one bottle shampoo, one tube lather shave, one bottle shave lotion, and one cake of soap. EARLY MORNING SPECIAL SET 69¢	Women's GIFT SETS Consisting of two jars of cream, one box face powder and one tin of talc. EARLY MORNING SPECIAL SET 69¢
Rayon Tailored CURTAINS Sheer, rich looking rayon marquisette curtains in an ivory-white shade. Neatly tailored to hang gracefully in soft drapes. Size 42x81". EARLY MORNING SPECIAL PAIR 2.59	FLASHLIGHTS Attractive, useful 2-cell flashlights less batteries. Colors; black with chrome trim. EARLY MORNING SPECIAL EACH 34¢	HOUSE PAINT All the features of a top quality paint are here—easy application, beauty, durability and excellent hiding power. White only. EARLY MORNING SPECIAL GALLON 3.69	ENAMEL PUDDING PANS Pudding pan about 9" in diameter and 2 1/2" deep. EARLY MORNING SPECIAL EACH 59¢
CHILDREN'S HOSE Knee length socks of soft cotton, smooth knit with elasticized cuff. Heels and toes reinforced with nylon. Colors: wine, red, navy, brown. Sizes 7 to 10. EARLY MORNING SPECIAL PAIR 49¢	WOMEN'S SCARVES A special purchase of pure silk satin squares. Assorted designs and colours. Size about 32" square. EARLY MORNING SPECIAL EACH 1.00	WOMEN'S CELA-SUEDE GOWNS Rayon nightgowns in V neckline style with lace and embroidery trim. Oversize only. Colors; mauve, pink and blue. EARLY MORNING SPECIAL EACH 1.97	Women's Flannel-ette PYJAMAS Butcher boy style pyjamas with long sleeves, dainty rose print on white background. Sizes small, medium and large. EARLY MORNING SPECIAL EACH 2.77
DOLL BOX A doll and cloth dresses. Ribbon for sashes and for her hair. EARLY MORNING SPECIAL 2 FOR 39¢	PENCIL SETS Pre-sketched colouring pencil set complete with handy pencil. Easel rack. 13 assorted colours. EARLY MORNING SPECIAL SET 59¢	PRINTED RAYON Spun rayon print suitable for dresses—colour grounds of white, green, pink, rose. About 36" wide. EARLY MORNING SPECIAL YARD 39¢	TURKISH TOWELS Solid color Cannon towels. Colors pink, yellow, blue and green. Size about 20 x 40". EARLY MORNING SPECIAL PAIR 1.19

TRANS - CANADA SALE SPECIAL ON DRESSES



Acrilan Jersey Dresses

4 Fall-Winter Styles in a Wonder Fabric

Washable, Crease-resistant, Retains Pleats and Shape, Looks Soft and Beautiful!

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EACH

15.99

A Big Special Purchase—made up specially and exclusively for EATON'S. See them sketched by our artist, imagine them in their glowing jersey colors. You'll find your size, your style in this special collection.

A. "Carnival"

A Cowl-Neckline Sheath - its stand-up collar buttoning with tiny matching buttons; slender skirt eased with back pleat and tucks; three-quarter length sleeves; self belt Moss Green, Ocean Blue, Red.

B. Hi-Timer

Softly fashioned top with cross-over V neckline; raglan style three-quarter sleeves; full perm-pleated skirt; self belt. Black, Moss Green, Mink.

C. "Duo"

Perm-pleated Skirt; flattering square neckline; buttoning to waist with small covered buttons; self belt. Mink, Black, Moss Green.

D. "Spectator"

Perm-pleated skirt, softly styled top, buttoning to waist with self-covered buttons; three-quarter sleeves, cuffs; self belt. Mink, Moss Green, Ocean Blue.

Sizes 9 to 20 and 14 1/2 to 22 1/2. Not all sizes in each style or colour.

NO DOWN PAYMENT

UNTIL SATURDAY, OCTOBER 6th

ALL MERCHANDISE - MINIMUM PURCHASE 15.00

- 10 months to pay on purchases under 75.00
- 18 months to pay on purchases of 75.00 and under 200.00
- 24 months to pay on purchases of 200.00 and under 400.00
- Up to 36 months to pay on purchases of 400.00 and over
- An equitable carrying charge is made for this accommodation

BUDGET COUPONS

Convenient for making small purchases from several departments in the store. Available in multiples of 15.00, 25.00 and 50.00

T. EATON CO.
 LIMITED
 CHARLOTTETOWN BRANCH