

# AGRICULTURAL DEVELOPMENT FISHERY DEVELOPMENT INDUSTRIAL DEVELOPMENT WILL ALL BENEFIT FROM THE INDUSTRIAL EXPANSION PROGRAM OF THE MATHESON GOVERNMENT

The Industrial Expansion Program of the Matheson Government has already benefited our farmers, fishermen and labouring men.

A filleting plant at Souris employs over 100 persons and a new fish meal plant is also a boon to the laboring force. Souris is one place that has come ahead tremendously in the last few years and when the census is taken next year many new and hard-working citizens will be enumerated to show a big increase in population.

The new cannery at Bedeque is a revelation so far as the excellent type of product processed.

The new chicken processing plant at Charlottetown will call for 3,000 chickens per day as well as other products.

All this has been given stimulus and assistance by the Dept. of Industry and Natural Resources of the Matheson Government, so capably presided over and directed by the Hon. Eugene Cullen.

What has been promoted to date is only an index of the tremendous Industrial Expansion program to come. Our Province has become a magnet for large U. S. and Canadian firms seeking to establish processing plants here that should employ from 500 to 1000 persons. There is a bright future for our smaller farmers to sell fruits and vegetables and the same expansion is expected of the products of the sea.

## RECORD OF PERFORMANCE DEPARTMENT OF INDUSTRY AND NATURAL RESOURCES

Established off shore fishing in 1954 druggers employed 60 men whose gross earnings amounted to over \$229,000.

Gave assistance to establish first frozen fillet plant in Province. Thus providing for over 100 persons.

Granted assistance to fishmeal plant there by providing a market for fish offal, low priced fish and employment for a large number of men.

Granted assistance to erect two smokehouses in the Egmont Bay area.

Provided cold storage for our farmers and fishermen through which over 14,000,000 pounds of our products were marketed in the last four years.

Because of the government cold storage plant our fishermen and farmers received better prices for: two and a half million lb. of fish, 2,222,000 lb. of cheese, three million lb. poultry, 1,800,000 lb. butter, 1,300,000 lbs. strawberries, 1,220,000 lb. blueberries.

Obtained forestry grant of 15,000 per annum. Already thousands of valuable trees have been planted on waste land. Two graduate forestry engineers are available to provide advice and assistance to woodlot owners.

Inaugurated farm improvement service which provides 4 bulldozers for stumping, ditching, grading, moving buildings and other purposes.

Passed the Village Service Act. There are 13 villages now incorporated. Villages receive a grant of \$1.25 per capita.

# VOTE LIBERAL

FOR EXPANDING PROGRESS IN THIS PROVINCE