

Lovable You



Skin so soft... smooth touched with a lingering lovable fragrance. Your complexion clear... fresh... radiant... thanks to the soap that soothes as it cleanses.



Colgate beauty soap

Keeps Any Complexion Lovelier

Use Colgate Beauty Soap Wrappers to enter COLGATE'S GIANT CAR CONTEST. Details at your dealers.

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

JIMMY'S TAXI - Phone 525.

COOK'S STUDIO for perfect pictures.

"SKAG" COATS - for Campus wear at Jack Cameron's.

HAVE YOUR pictures framed at Holman's.

HEAR CITY'S BEST TALENT, Zion Variety Concert tonight at 8 P. M.

OIL BURNER service the way you want it when you want it. Call 2480 Vickerson Eng. Co.

STATION WAGON COATS for Men and Women at Jack Cameron's.

TROPICANAS. - Shipment of Tropicanas just arrived at S. A. McDonald's.

COLLEGIATE HATS - Pork Pie Style - Special \$2.49 at Jack Cameron's.

\$3.00 WILL PLACE ON YOUR HEAD a smart new 1952 Adam styled Hat. Henderson & Oudmore.

ORDER YOUR tailored-to-measure overcoat from J. P. MacPherson & Son.

DON'T MISS "SCRUBBING THE DECK" at the Parkdale Concert. Opens next week!

NOTICE TO SCHOOL TEACHERS. - The Golden Caravan Workbooks are now available at your local school book store.

WAR VETERANS get your service medals for Royal Visit. Contact F. W. Smith, Canadian Legion, Charlottetown, to obtain requisition forms.

ENGAGEMENT. - Mr. and Mrs. Daniel Gass, Appin Road, wish to announce the engagement of their daughter Eva Mae to Willard Brehaut Stewart, son of Mr. and Mrs. Wm. Stewart, Milltown Cross, P. E. I.

"DISCOVERING THE TREASURES OF THE SCRIPTURES" - A study group for all interested in understanding the Bible - conducted by the Rev. T. H. B. Somers in St. James' Kirk Hall every Thursday evening 7:30-8:30 o'clock. You will be welcome.

ENGAGEMENT. - Mr. and Mrs. Leigh Warren, North Rustico, announce the engagement of their second daughter, Vera E. to James E. Bryden, B. Sc. son of Mr. and Mrs. Frank A. Bryden of Portage la Prairie, Man. Marriage to take place November 22nd in First Baptist Church, Ottawa.

LADIES FALL SUITS \$29.95 at Jack Cameron's.

ICE CREAM is nutritious - no preparation - inexpensive.

BE ON YOUR TOES, DRINK MILK.

REFRIGERATORS, Ranges, Motors and Washer repairs. Storey Electric. Phone 3007.

CAVENDISH UNITED PASTORAL CHARGE. - Sunday, October 21st North Rustico 11 A. M. Stanley Bridge 7:30 P. M. Communion at both Services. Preparatory Services Stanley Bridge, Thursday, October 18th, at 7:30 P. M. North Rustico, Friday, October 19th, at 7:30 P. M. Sunday School, North Rustico, 10 A. M. Cavendish 10 A. M. in the Baptist Church. Rev. George Gough, Minister.

KING COLE COFFEE Always Fresh

BOY SCOUT APPLE DAY, Saturday, October 20th.

HOCKEY SCHEDULES - Your's for the asking at Jack Cameron's.

PARKDALE CONCERT opens next week! Tickets at Hughes Drug Co., and Old Spain.

ATTENTION DRAMA GROUPS!

Here is a wonderful opportunity for members of any club, church organization or Young People's Group who will be preparing a play during the coming winter - Mr. Michael Meiklejohn, Director of Dramatics under Department of Physical Fitness, Ottawa will give a three day course covering every phase of play production at the HIGHFIELD CABINS, WINSLOE, commencing Monday evening, Nov. 5

Registration only \$10.00 including room and board. Open to every one (city and country). Mail your applications immediately to Department of Adult Education, P. E. Island Libraries.

ANNIVERSARY

SALE!

of

Fur Coats



You can feel as regal as a Princess in any coat purchased at the ISLAND FURRIERS... Our collection of furs includes the new Muskrat that you swear is Mink... the soft Grey Chinese Kidskin... the truly wonderful Mouton... and many more varieties of luxurious furs in the most flattering styles.

During the Three-Day Sale, there will be a reduction on every Coat in the Store with a few priced especially low, such as:

- BROWN CONEY (Dyed Rabbit) with full ripple back, small collar. Size 10-20. \$195.00. SALE PRICE \$100.00
HUDSON SEAL (Sheared and Dyed Muskrat) with Mink Trim. Size 18, \$750.00. SALE PRICE \$595.00
GREY KIDSKIN PAW, three-quarter belted style. Size 14, \$195.00. SALE PRICE \$75.00

Many Other Money-Saving Prices

island furriers

THE GREAT REXALL 1c SALE

NOW BOOMING AT THE JENKINS PHARMACY

Did you see the list of values in yesterday's paper. If not dig it out or drop into the Store and ask for a handbill.

Three more days for you to get double value on Drugstore Merchandise of outstanding value.

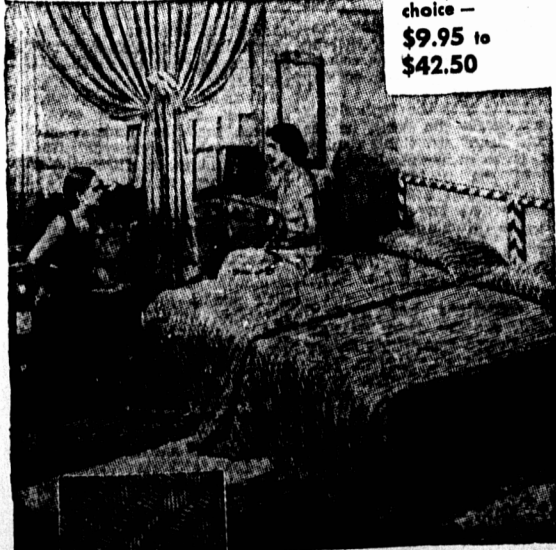
Check your needs—save money on Drugs, Remedies, Vitamins, Brushes, Combs, Shaving Needs, Cosmetic Needs, Stationery, Christmas Cards, Dental Needs, Soaps and Gift items and host of other things.

COME EARLY AND SAVE MONEY (Open Evenings)

JENKINS PHARMACY THE Rexall STORE DISPENSING CHEMISTS PHONE 219 COR. 61 GEORGE & KENT STS. CHARLOTTETOWN, P. E. I.

A Gordon Mackay Bates MATCHED SET is the matchless buy!

Their patterns and colors are smart fashion... spectacularly successful treatment for a dull room... and wonderful quality that wears practically forever, never muddles, never sheds lint or fades. An extra spread is easily made into a beautiful set of matching drapes. Also ideal for draperies in living room, dining room, library.



A wide choice - \$9.95 to \$42.50

BATES VARSITY

Gordon Mackay Bates VARSITY - Distinctive new tweed pattern. Beautiful colors of light blue, rose, green, aqua, slate and brown. Bedspread sizes 74 x 110 and 86 x 110 - Each \$11.95 An extra spread is easily made into a beautiful set of matching drapes.

HOLMAN'S 2 BIG STORES SUMMERSIDE & CHARLOTTETOWN

"Where Old Friends Meet"

IN OUR FAMILY AYLMER Tomato Soup is FIRST CHOICE for True Tomato Flavor! says Mrs. A. J. Anderson



"Give us Aylmer for true tomato flavor" SAY BARRY AND SKIPPY



"We're always hungry for more Aylmer, too" RONNIE AND PAUL



YOUR FAMILY DESERVES AYLMER QUALITY