

It's Time For Prowse Bros. GIGANTIC - STORE WIDE . . .

ANNUAL FALL SALE

10 BIG DAYS . . . FROM OCTOBER 28 at 9.30 A.M. to NOVEMBER 7th. at NOON

It's that time again—Prowse Bros. Limited Annual Fall Sale is here once more. The people of Prince Edward Island can make savings of 25% to 50% on Fall merchandise, just at a time when you need the goods most and also save yourself many dollars. This year we have a particularly good selection of items throughout the entire store, and remember this is not stock bought for this Sale but our regular quality lines. All our large stock not advertised as Special will be discounted so you win on every purchase.

YOU CANNOT LOSE, SHOP EARLY, SHOP OFTEN AND SAVE MANY DOLLARS DURING OUR TEN-DAY SALE.

OUR ENTIRE REGULAR STOCK IS MARKED DOWN!



MEN'S and BOYS' DEPT.

Men's fine wool worsted suits—Clearing range not all sizes—Regular values to \$50.00
CLEARING PRICE \$29.95
 Save \$15.00 to \$20.00 on these suits.

SPECIAL PRICES ON MEN'S NEW WINTER OVERCOATS 25% OFF

Men's Gabardine Coats—quilted lining which zips in.
 SALE PRICE **\$24.95**

Men's pants—nylon/lan—grey and charcoal—sizes 30 to 44—Regular \$9.95—cuffed
 SALE PRICE **\$7.95**
 SAVE \$2.00 ON EACH PAIR

Men's Tweed Sport Coats—sizes 36 to 44. Values to \$22.95. You save \$4.00.
 SALE PRICE **\$18.95**

Men's button Cardigan coat sweaters—colors heather, brown and blue. Reg. value \$3.95
 SALE PRICE **\$3.59**

Men's heavy jumbo work sweater coats—navy blue or maroon—sizes 36 to 44.
 SALE PRICE **\$5.49**

Men's heavy wool work pants.
 SALE PRICE, a pair **\$6.39**

Men's medium weight combination underwear—sizes 36 to 44—short or long sleeves
 SALE PRICE per suit **\$2.79**

Men's heavy all wool underwear—shirt and drawers
 Men's heavy all wool underwear—shirt and drawers . . . per garment **\$3.49**
 Combinations in same quality per suit **\$6.19**

Men's fine dress socks—100% all nylon and nylon blends—Regular and stretch ankle hose
 SALE PRICE per pair **89¢**

Men's lined gloves—dress brown or grey.
 SALE PRICE **\$2.69**

Men's dress shirts—plain blue or white—fused collar attached—Regular \$3.50
 SALE PRICE **\$2.79**

Men's plaid work shirts—sizes 14 1/2 to 17
 SALE PRICE **\$2.69**

MEN'S SOILED SWEATERS CLEARING AT HALF PRICE

Men's bib overalls—sizes 36 to 44.
 Reg. value \$4.50 SALE PRICE **\$3.95**

Boys' Perry Como sweaters—orange—colors red, and black, light blue and navy. Sizes 10 to 16
 SALE PRICE **\$4.49**

Boys' brown suede zipper jackets—Sizes 26 to 32
 SALE PRICE **\$3.95**

Boys' car coats—knitted cuffs and collar—quilted silk lining. Sizes 32 to 36.
 SALE PRICE **\$8.95**

Boys' fleece lined combination underwear—Sizes 24 to 34
 SALE PRICE per suit **\$1.95**

Boys' sweaters in pullover, V neck styles—all wool or all nylon in plain or fancy colors—Sizes 26 to 34
 SALE PRICE each **\$2.79**

Boys' lined dungarees—values to \$3.75 a pair
 SALE PRICE a pair **\$3.19**

Boys' heavy corduroy pants—navy blue and brown
 SALE PRICE a pair **\$4.95**

Clearing range of boys' dress pants—assorted colors—value to \$4.50—SALE PRICE a pair **\$2.39**

Boys' heavy quilted lined coats—with zipper hood—Sizes 24 to 34
 SALE PRICE **11.75**

Boys' winter caps—quilted lining with ear lugs in blue and grey
 SALE PRICE **98¢**

Boys' plaid Doeskin fall shirts.
 SALE PRICE **\$1.79**

Boys' two piece underwear—short sleeve shirts
 SALE PRICE **79¢ and 95¢**

Elastic Waist drawers
 SALE PRICE **79¢ and 95¢**

Boys' flannel pyjamas
 SALE PRICE a pair **\$2.49**

Boys' fancy ankle hose, nylon
 SALE PRICE a pair **69¢**

Boys' wool toques
 SALE PRICE **79¢**

Boys' Capeskin leather lined gloves, Size M.
 SALE PRICE **2.29**

Boys' eiderdown bath robes, 10 to 16 years
 SALE PRICE **\$4.49**

Boys' Duffle coats—heavy quilted lining. SALE PRICE **\$8.95**



WOMEN'S MISSES' and GIRLS' DEPT.

RACK NO. 1—LADIES WINTER COATS in all their new fall shades. Values to \$32.98
 SALE PRICE **\$25.00**

RACK NO. 2—LADIES' DRESSES of crepes and wool—a good assortment of colors. All sizes to choose from. Sale Price—HALF PRICE

RACK NO. 3—LADIES' DRESSES including wool, crepes, velvets, etc. Just arrived. SALE PRICE LESS **20%**

RACK NO. 4—LADIES' SUITS AND WINTER COATS

THIS IS ANOTHER SPECIAL BUY. CLEARING AT ONE HALF PRICE.
 Ladies' winter coats—not specially advertised—will be on sale at Special Prices.

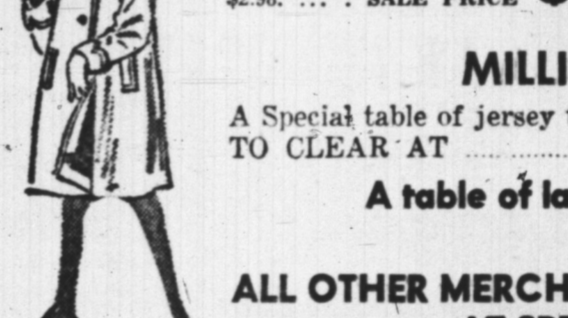
LINGERIE including gowns, baby doll pyjamas, bed jackets, and slips. Reg. values to \$2.98
 SALE PRICE **\$1.98**

Ladies' and Misses' Blouses—Terylene and Dacron blouses—a good assortment of colors to choose from. All sizes
 ON SALE LESS **20%**

Kiddies' wool plaid slacks—sizes 3 to 6x.
 SALE PRICE a pair **\$1.59**

YARN—one ounce balls—wool and nylon
 SALE PRICE **39¢**

Ladies' all wool pullover sweaters—short sleeves—sizes 16 to 20, Reg. \$3.98
 SALE PRICE **\$2.59**



Special in Ladies' Dresses—a good assortment of colors—all sizes. Reg. value to \$4.98 and \$3.98
 SALE PRICE **\$2.98**

Another lot of dresses, reg. value \$2.98.
 SALE PRICE **\$1.98**

Ladies' standard nylon hose 51 gauge 15 denier and 45 gauge 30 denier. Reg. value 79¢
 SALE PRICE a pair **59¢**

Ladies' seamfree nylon hose—colors mint and plain blush amber, medium beige. Regular price 96¢.
 SALE PRICE a pair **79¢**

Ladies' Banlon cardigans, size 14 to 20—all new shades. Reg. \$5.98. Save \$1.00
 SALE PRICE **\$4.98**

Ladies' Pullover Banlon Sweaters—all new shades Sizes 14 to 20. Reg. \$3.98
 SALE PRICE **\$3.25**

Ladies' and children's sweaters—a special lot Clearing
 LESS **1-3 OFF**

Wool Skirting—54 inches A CLEARING LINE LESS 1/3 OFF

Girls' and kiddies' skirts—Size 6 to 14 SALE PRICE **1-3 OFF**

Ladies' all wool cardigans—all good shades—Sizes 16 to 20. Regular value \$3.98—Save \$1.00
 SALE PRICE **\$2.98**

MILLINERY DEPARTMENT

A Special table of jersey turbans, velvet tams, etc.
 TO CLEAR AT **\$1.49**

A table of ladies' hats—velvets and velours
 At HALF PRICE

ALL OTHER MERCHANDISE IN THE MILLINERY TO CLEAR AT SPECIAL REDUCED PRICES.



DRAPERY and FLOOR COVERING DEPT.

Heavy quality Ammirator rugs—all good designs—Out they go at the follow SPECIAL PRICES.
 6 1/2 x 9 feet
 SPECIAL PRICE **\$52.00**

9 x 12 1/2 feet
 SPECIAL PRICE **\$72.00**

9 x 18 feet
 SPECIAL PRICE **\$89.00**

Wilton Samples, 27 x 34 inches and 27 x 48 inches
 CLEARING AT **1/2 PRICE**

Ammirator Samples, 27 x 34 inches and 27 x 48 inches
 CLEARING AT **1-3 OFF**

Ammirator mats—green, red, beige and grey. 27 x 48 inches
 SPECIAL **\$6.37**

Barlon Rugs—Discontinued designs—all good patterns, with the long wear VINYL FINISH. 6 x 9 feet at \$5.98; 7 1/2 feet at \$7.25; 9 x 9 feet at \$8.50; 9 x 10 1/2 feet at \$9.95; 9 x 12 feet at \$11.30; 9 x 12 1/2 feet at \$12.75; 9 x 15 feet at \$13.95.

Felt base floor covering—floral or block design. 2 yards wide.
 SPECIAL SALE PRICE per yard **99¢**

Revolium—new designs—2 yards wide.
 SPECIAL per yard **\$1.09**

Inlaid linoleum Jasper and Motre designs—many popular shades to choose from
 2 yds. wide SALE PRICE per yd. **\$2.98**

Homespun drapery material
 48 inches wide—red and green plaid design
 SPECIAL **\$1.39 per yard**

Slipcover or drapery material—popular shades—48 inches wide. Worth up to \$2.10 per yard.
 CLEARING AT **\$1.49 per yard**

Drapery material ends—a good assortment to choose from—48 inches wide. Worth up to \$3.00 per yard.
 SALE PRICE **\$1.39**

Drapery Samples about 24 square
 SPECIAL 2 for **79¢**

Tailored rayon curtains 41 x 81 inches.
 SALE PRICE per pair **\$2.77**

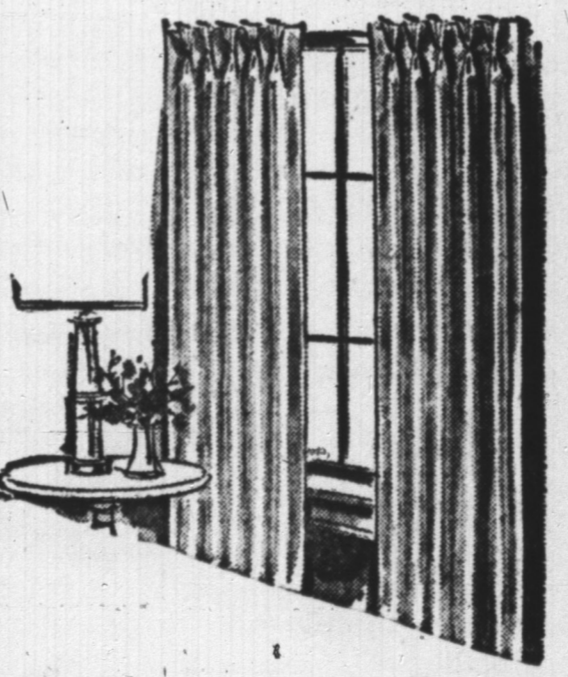
Ruffled curtains 35 x 81 inches
 SALE PRICE per pair **\$2.98**

48 inches wide—red and green plaid design.

AERO WAX EXTRA SPECIAL
 Quarts—69¢; Pints—39¢

Report Unfounded

Don't think we are going out of business; because we are giving the general public such Genuine Bargains during our annual Fall Sale.



YARD GOODS and TOWEL DEPT.

Chenille bedspreads—white background with patterns in pastel shades. Double bed size. SALE PRICE, EACH **\$5.98**

Wabasso standard sheets—Extra good quality—flaws so slight not noticeable. Will wear just as good as firsts—
 Size 81 x 100—SALE PRICE **\$2.95 each**
 Size 72 x 100—SALE PRICE **\$2.69 each**
 Size 63 x 100—SALE PRICE **\$2.49 each**

PRINT COTTON
 A Special lot in a large variety of patterns—36" wide
 SALE PRICE **49¢ a yard**

BROADCLOTHS—In all the new shades—36" wide—Regular .69¢ a yard
 SALE PRICE **3 yards for \$1.00**

SPECIAL IN FACE TOWELS
 Colored stripe patterns—size 18 x 36 inches
 PRICE **\$1.29 per pair**

Special in bath towels—assorted colors—size 22 x 42
 SALE PRICE A PAIR **\$1.98**

Special in hand towels—a good assortment of colors—size 15 x 26 inches
 SALE PRICE A PAIR **.69¢**

Blankets—70 x 84—wool and viscos—plain colors—3" satin binding—colors green, rose and blue—
 SALE PRICE **\$7.95**

Flannellette Blankets—70 x 90—colored border—Subs
 SALE PRICE A PAIR **\$4.95**

Pillows—Sturdy cotton covered—chicken feather filled—
 SALE PRICE EACH **\$1.39**



Four Way to Pay . . . Cash -- Regular Charge Acct. -- Layaway -- Part Payment

PROWSE BROS. LTD.

"The Store For The Whole Family"

98 QUEEN ST.

DIAL 8583

It's Not Too Soon To Layaway For Christmas