STOP PAYING FANCY PRICES for Floor Wax!

Ellen's Diary

Continued from page 2

should we be on the look-out for more? Just how many acres will we be seeding—would you know off-hand?" And so we came back to the affairs of the farming and the seedtime to come.

Whither were we bound—in the velvety-dark of a night hung with lowering clouds? On a pilgrimage-of-sorts. Or more truly to repay in a small part, debts contracted in childhood.

Until tomorrow — —Diary— — Good-night . . . . . .

IN MEMORIAM

In loving memory of John O'Connor, who passed away on May 8th, 1948.

Peacefully sleeping, resting at last,
The world's weary troubles and trials are past,
In silence he suffered,
In patience he bore,
Till God called him home to suffer no more.

Ever remembered by wife and family.

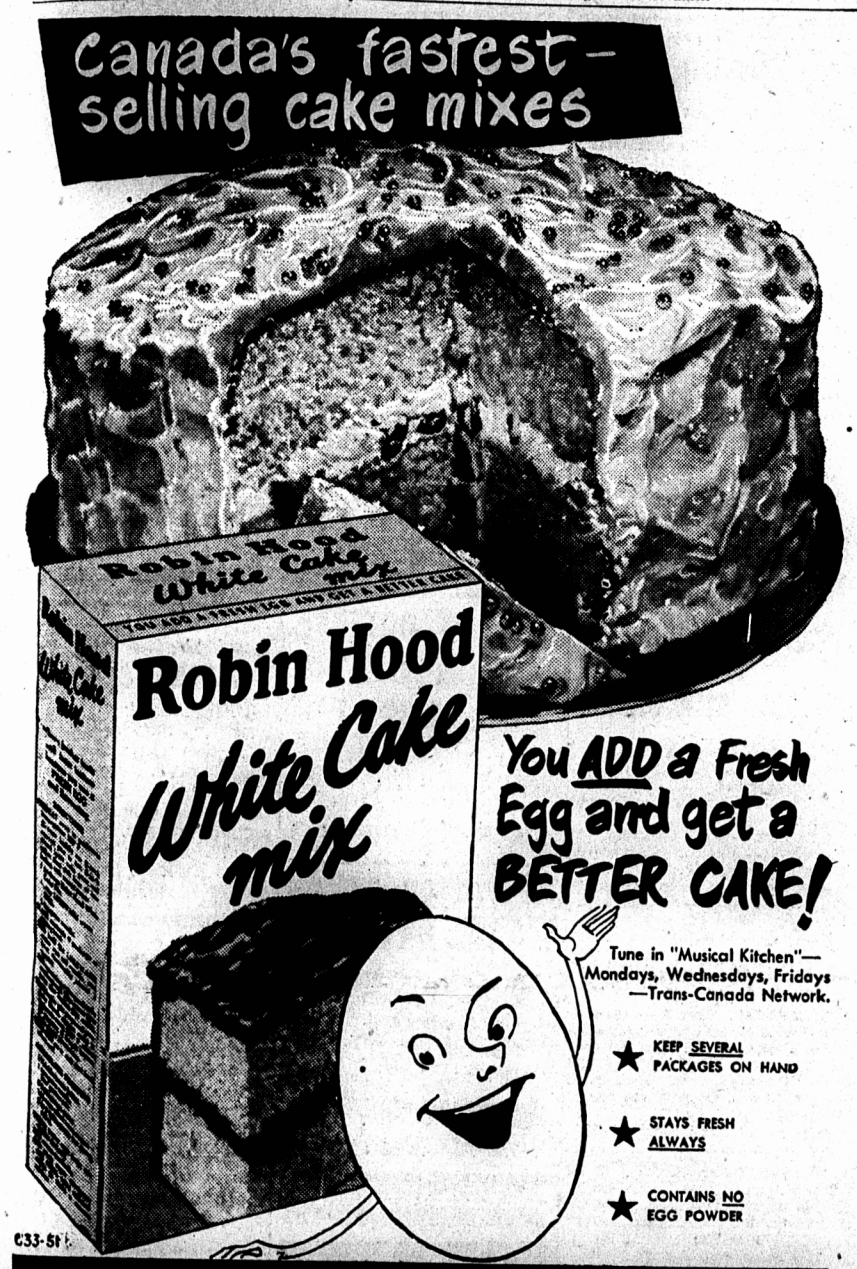
DOROTHY DIX SAYS—

Continued from page 2

able to you, why not humor his whim and let him continue as stylist? Many men fancy themselves as fashion experts and it does no harm to foster the illusion. Some of them actually are very good at selecting clothes; if your husband is one of them, his advice may well be followed.

Miss Nissen cannot reply personally to readers but will answer problems of general interest through this column.

Canada's fastest-selling cake mixes



Robin Hood White Cake mix

You ADD a Fresh Egg and get a BETTER CAKE!

Tune in "Musical Kitchen"—Mondays, Wednesdays, Fridays —Trans-Canada Network.

★ KEEP SEVERAL PACKAGES ON HAND
★ STAYS FRESH ALWAYS
★ CONTAINS NO EGG POWDER

C33-51

MADE AND GUARANTEED BY THE MILLERS OF ROBIN HOOD FLOUR

HEINZ Super-Value PARADE

NOW AT YOUR GROCER'S

Watch for HEINZ FAMOUS VINEGARS NOW IN NEW BOTTLES Re-designed for cupboard convenience

World's flavour favourite HEINZ TOMATO KETCHUP AND CHILI SAUCE SO GOOD WITH SO MANY DISHES Buy Ketchup by the ounce Look for Heinz big 13 oz. bottle

Stock up with thrifty main course dishes OVEN-BAKED BEANS AND COOKED SPAGHETTI by HEINZ

TRY ALL THE DELICIOUS VARIETIES OF HEINZ Condensed SOUPS You know they're good because they're HEINZ

Your baby deserves HEINZ THE BEST-SELLING BABY FOODS IN CANADA

HEINZ MACARONI

IN MEMORIAM

In loving memory of our dear Husband and Father, Mr. Joseph L. Matheson, who passed away May 8th, 1951.

No one knows how much we miss you,
No one knows the bitter pain,
We have suffered since we lost you,
Life has never been the same.

In our hearts your memory lingers,
Sweetly, tender, fond and true,
There is not a day Dear Father,
That we do not think of you.

..Sadly missed by wife, son Russel, and daughter-in-law, Eleanor.

IN MEMORIAM

In loving memory of our dear Grandfather, Joseph L. Matheson, who died May 8th, 1951.

Fond are the memories that linger
Dear is the one that is gone,
In memory we hold you dear Granddaddy,
As long as the years roll along.

Ever remembered by Grandchildren Deanna Linda and Marline Matheson.

IN MEMORIAM

HAROLD ALBION JENKINS

In loving memory of Harold Albion Jenkins Died May 8, 1950.

Ever Remembered by Wife and family.

IN MEMORIAM

In loving memory of a dear Mother and grandmother who departed this life on May 6th. 1950.

Sometimes its hard to understand,
Why our dear ones have to go
But your Saviour beckoned come,
To the better home above.

Lovingly remembered by her daughter Nellie and grandaughter Jean.

NORTH AMERICAN LIFE
L. S. STEVENSON
BRANCH MANAGER
140 RICHMOND ST.
A MUTUAL COMPANY

Bumpy Skin

CUTICURA brings great improvement in 7 days!

Troubled with blackheads, rough, bumpy skin, pimples or rash? Cuticura Soap and Ointment usually bring results. Fragrant, mildly medicated, highly successful for 74 years. Buy Cuticura today.

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"Prescriptions Accurately Dispensed Since 1874"
PHONE — 3060

Barbara Brent's BUYS AND WHYS
A WEEKLY INFORMATION SERVICE

MONTREAL, May 8th—It's simple arithmetic to figure out how much time and money the new BVD NYLON SHIRTS can save you! Made of always-comfortable, always-goodlooking nylon tricot . . . with fused collars and cuffs that never wilt—BVD Nylon Shirts *need no ironing*. Just think! It takes me almost 15 minutes to iron a shirt. 15 minutes multiplied by 7 to 10 shirts a week equals almost 2 shirt-ironing hours a week! Then there's the money a BVD Nylon Shirt saves. If the laundry price is about 20c—your husband's $12.95 BVD Nylon Shirt is paid for in 62 days—with most of its life ahead of it! Yes, the new BVD Nylon Shirt in grey, blue, tan and white is a "bargain" you can't *afford* to miss!

Because "Meat Is King" of any meal—I like to treat my meats royally—to the richness of fresh lemon flavouring and garnishes. And of course I use SUNKIST LEMONS—the finest, juiciest grown. *Wonderful* in this recipe—

LEMON BUTTER FOR MEATS

2 tbsp. Sunkist fresh lemon juice
2 tbsp. butter
¼ tsp. salt
¼ tsp. paprika
1 tbsp. parsley, finely chopped

Blend well. Serve on hot steak, chops or fish. An additional garnish of Sunkist lemon quarters provides more garnish, if desired. (Serves 4.)

Yes, with meat prices sky-high, you want to make sure your meat dishes are as good as they can be. And I know of no better way to add to their deliciousness than with Sunkist California Lemons. . . .

It Peps Up Every Dish It Touches . . . and no wonder. For HEINZ TOMATO KETCHUP is a delicious blend of rich, rosy, "Aristocrat" tomatoes, fragrant spices and Heinz own vinegar. Steaks, chops, stews and left-overs all taste *twice* as tempting when you add the zesty flavour of Heinz Tomato Ketchup. It's in constant demand in our house—I wouldn't *dare* be without a bottle of Heins Ketchup—and an "extra" for good measure. And, speaking of extras—you get extra value for your money when you buy the big 13-ounce bottle of Heins Tomato Ketchup. Just compare it with the 11-ounce bottle of some brands—and see how little extra you pay for Heins quality.

It's A "Great Spot" For Moths . . . Yes, moths breed happily in a grease spot—so before you store your woollens for the summer . . . be sure to get out all moth-attracting grease spots with ENERGINE CLEANING FLUID. It's a "wonder-worker"—the best clothes and money-saver I know. For Energine not only gets rid of grease spots—quickly, easily and safely . . . it removes fresh paint, tar and chewing gum from fabrics of all kinds. And though Energine is so effective—it's absolutely safe . . . contains no acids nor caustics. Take my advice and put Energine on your shopping list today—at drug and department stores for as little as 25c.

Do You Panic when friend husband phones at about four o'clock, to say he is bringing a Very Important Person home for supper? Well, here's a tip . . . put out your finest silver and china, wear a charming smile . . . and serve a Jell-O Pudding for dessert. Whether plain or "fancied up" a bit, JELL-O PUDDINGS add a gay air to *any* company meal. And they can be prepared so quickly. Always keep a package on hand . . . and *you'll* never be caught "unawares." With four Jell-O Pudding flavours and three Jell-O Tapioca Pudding flavours, there's a Jell-O Pudding to please every taste. Jell-O Puddings are wonderfully economical . . . and so good for the kiddies! Jell-O Puddings cost you only about 3c a serving to prepare . . . yet Jell-O Puddings are nourishing, milk-rich desserts.

Something New And Beautiful has been added to home decorating. What's more, it *stays* that way for a long, long time. That's DOMOLITE — the famous vinylite plastic fabric that's so easy to sew. Want to join me in my Domolite "sewing bee"? I made two sets of kitchen and bathroom curtains last night. Quick as that! You see, Domolite needs no hemming for it won't fray. And it's so easy to care for. It cleans with a damp cloth—no ironing. It wears and wears—repels moisture, oil and dirt. Inexpensive, too! Ask for Domolite (made by Dominion Oilcloth and Linoleum Company) at department or variety stores everywhere. And *write to me*—Barbara Brent, 1411 Crescent St., Montreal, P.Q. —*for free illustrated literature* on what *you* can make with Domolite.

Today I Saw My Home "as others see it"! In the bright May sunshine it certainly looked as if a beauty treatment was needed. Well, I won't be caught without sufficient funds during *this* year's Beautification Campaign. Thanks to *Personal Planning*, my finances are in good shape, despite all the high prices. This year, I can actually afford to paint up, clean up and plant up the way I've always wanted to. Yes, the BANK OF MONTREAL's *Personal Planning* system of money management showed me how to save—painlessly—for a rainy day or a brand-new paint job. Why don't *you* try it? You can really cut down your money and home-owning worries the *Personal Planning* way. *Write to me*—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—*for your free copy of "Personal Planning for Successful Homemakers"*.

Perfect Cooking Comes Easily when you have the perfect stove . . . the new '52 GURNEY Gas Range. Yes, cooking "mishaps" are rare indeed when you cook with a Gurney. Everything about it has been designed to make cooking a real pleasure and a certain success. So *many* wonderful features—including the Automatic Clock Control for carefree automatic cooking. And then there's the special Gurney "Even-Heat" oven that keeps the temperature exactly right — automatically. But that's only the beginning . . . to find out about *all* the cooking advantages of the new Gurney Gas Ranges, visit your Gurney dealer soon!

"A Day Well Begun is a day full of fun!" That's what mother used to say when I was a youngster—so eager to get out of doors that I couldn't stop for breakfast. But a good breakfast is a "must" for growing children — that's why so *many* mothers give their children the benefit of a "CREAM OF WHEAT" treat in the morning. Once tasted, playtime is forgotten and busy spoons dig in. Yes, 5 Minute "Cream of Wheat" is *so* good—and good *for* you, too. For it provides Iron for good red blood, and Calcium and Phosphorus for diets deficient in these elements. It's jiffy-quick to make. Takes just 5 minutes of boiling to cook to smoo-oth deliciousness.

You Can't Blame Your Husband for liking *white* white shirts. And it's so easy to please him by keeping his shirts white with laundry Blue. Yes, Blue does the best job of all in keeping clothes from turning yellow. Just a swish or two of Blue in the final rinsing—that's all there is to it. And you'll be glad to know that laundry Blue is completely safe for the fine fabrics in your wash. Those smooth-as-silk sheets you got for your anniversary—the luncheon set that's your pride and joy . . . don't take chances—use safe-as-can-be Blue to keep them snow-white. Costs just a few pennies a month—*that's* budget-wise, isn't it?

P.S.—For the *whitest* wash, it's RECKITT'S Blue.

"M-mmm! This Is Good!" . . . that's what your husband will say when you give him a cup of INSTANT CHASE & SANBORN COFFEE. You see, Instant Chase & Sanborn is the instant coffee made by real coffee people. Nearly a century of coffee experience makes this the *best* "instant" you've ever tasted. The flavour's there—and the body—and the real lift. What's more, Instant Chase & Sanborn is so handy to serve. Takes no longer to make than boiling the water—and it's as easy to make ten cups as one. You'll like what it does for your food budget, too . . . saves you up to 40c a pound compared with ground coffee! So take my tip and keep a jar of Instant Chase & Sanborn handy—always.

"SALADA" TEA
Just try it

OUR MOTHER'S DAY "CARD" of SUPER FOOD VALUES

Mothers are our favorite customers—and to show how much we appreciate their patronage, we've filled this "card" with extra special values in fine foods for a festive observance of Mother's Day—values that say, "To Mother with savings." They fill every department of our store, proving once again that we are "Mother's Little Helpers" —doing our best to make her food shopping easier and far more economical.

IT'S HERE!

2 / 29c

IF YOU LIKE ICE CREAM YOU'LL LOVE Frostee

For Your Toilette
LUX FACE SOAP,
4 for ... 29c

Bruce's—Giant 48 oz. tins
ORANGE JUICE, each 31c

For Your Laundry
SUNLIGHT SOAP, 2 for 21c

Cloverleaf—8 oz.
PINK SALMON, per tin 29c

Bright's — 15 oz.
PRUNE PLUMS, 2 tins for .. 29c

Cream Style — Lge. 20 oz. tins
CORN, 2 for 33c

98 lb. bag Purity
FLOUR $5.79

For The Wash—
VEL, large pkgs., 2 for 69c

MORELL AND ST. PETER'S BAY

NOTICE

All items on this ad will be on sale at all three following stores:

MORELL - ST. PETER'S BAY CHARLOTTETOWN

Robin Hood—Quick Cooking
Rolled Oats, 5 lbs. 43c

For Better Floors
Shinola Wax, tin . 37c

WHITE GRANULATED SUGAR
10 lbs. for
98c

Quality Meats

Choice Grade A Boiling
Fowl, lb. 39c

Machine Sliced No. 1
Bacon, lb. 39c

Superior Brand
Sausages, lb. .. 39c

Roasting Pork—Fresh
Fresh Butts, lb. . 49c

Fresh Daily
Lobsters, lb. ... 39c

California Juice
ORANGES, 3 doz. .. 89c

Jumbos—
LETTUCE, each 19c

Pascal Green
CELERY, each 17c

Long Green
CUCUMBERS, each .. 17c

Curly Leaf
SPINACH, lb. 19c

New Tender
ASPARAGUS, lb. ... 39c

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