

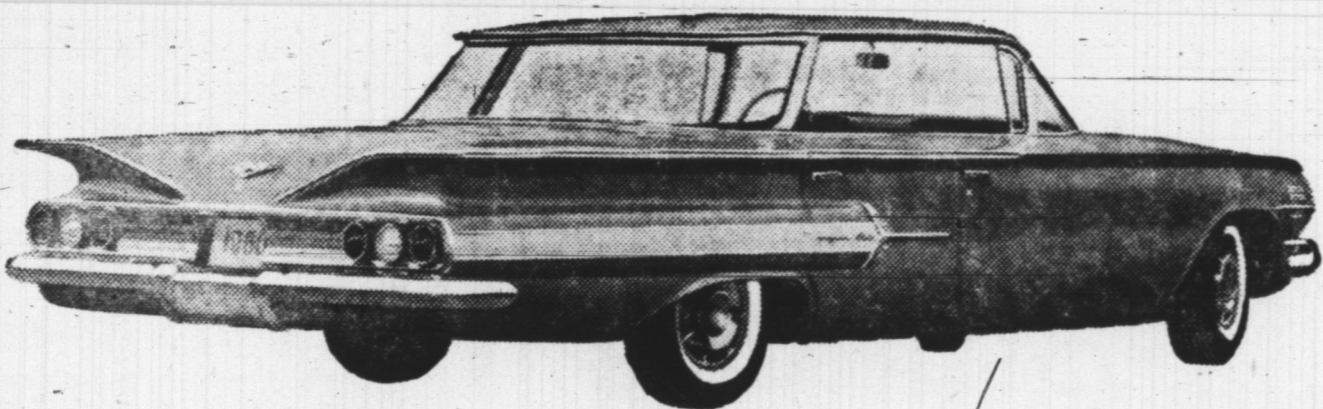
Here today



here for the first time anywhere—  
elegance with economy!

Elegant Impala 4-Door Sport Sedan

# THE SUPERLATIVE 1960 CHEVROLET



If this doesn't delight you, this just isn't your year to be delighted. For if ever a car stood out from the rest of the crop, it's this '60 Chevy. From its clean-thrusting grille to its dapper rear deck, its styling is as fresh as a new-minted coin. And you'll be just as wide-eyed over what's inside — the relaxing roominess, tasteful trim, hushed elegance, all comfortably cradled

Here's new gem-bright beauty, room to sprawl in and sit tall in: New lean-muscle engine economy, new space and silence in the going. For fineness of features, for precise craftsmanship — for all the things that make a car good to own — the '60 Chevrolet stands alone in its price field.

by Full Coil springs at all four wheels. Yet, sumptuous as this new Chevy is, you'll find new economy of operation, new dependability, new longer life. Here, both you and your budget will joyously agree, is the nearest to perfection a low-priced car ever came. Take to the road in the sparkling new sixty Chevrolet.

## now! THE REVOLUTIONARY Corvair BY CHEVROLET

★★ WITH THE ENGINE IN THE REAR WHERE IT BELONGS IN A COMPACT CAR!

Here's the car created to conquer a whole new field... General Motors revolutionary compact Corvair. One glance at the Corvair and you'll agree... here is a totally new way of going, and going in luxury! From its trunk-in-the-front to the radically new Turbo-Air rear engine, Corvair is truly new. And it's newness with a purpose... newness designed to bring you the riding comfort and six-passenger luxury standards that Canadians look for, together with true compact-car handling and economy. Just ten minutes at the wheel will put the proof in your own hands. You've never known such a breath-taking blend of luxury and practicality. See, drive and delight in the revolutionary new Corvair at your Chevrolet dealer's.



A GENERAL MOTORS VALUE

There's nothing like a new car — and no compact car like this de luxe Corvair 700

GOODSPEEDS (of P.E.I.) LTD.

206 FHZROY ST.

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Watch the Chevy Show, Tuesday nights over CBC-TV. Check your local paper for time and channel.