

The Open Door

For those who suffer in body or spirit, The Salvation Army holds open the Door to Help and Hope. To the weak, the erring, the unfortunate, The Salvation Army is an unfailing friend. Its understanding heart and human touch can heal the scars of misfortune or misdeed.

YOUR dollars help keep the doors of The Salvation Army's hostels, havens, homes and hospitals open. To The Salvation Army, these dollars are a sacred trust, to be used wisely in relieving human need.

Give from the heart!

THE Salvation Army
RED SHIELD APPEAL

LOCAL HEADQUARTERS 55 VILLA AVE. PHONE 832

Seeding Delayed In Prairie Provinces

WINNIPEG, Man., May 22 — Wide spread rains and cool weather during the past week have further delayed seeding operations throughout the Prairie Provinces. In Southern and central Manitoba seeding of wheat is nearing completion, but in other sections of the Prairie Provinces it is averaging only about 50 percent completed. Continued warm weather is required to complete operations and promote good growth, according to the weekly crop report of the Department of Agriculture of the Canadian National Railways.

Weather in the Okanagan Valley during the past week has been very warm, with one heavy rain during the week-end. There is every indication at present that there will be an excellent crop in all fruits and vegetables.

MILLCOVE W. I.

On May 7th thirteen members of Millcove Women's Institute met at the home of Mrs. Frank Connick. Meeting opened by singing Institute Ode followed by repeating Collect in unison. Roll call was answered by an exchange of flower slips or bulbs. Minutes of the previous meeting were approved as read.

Correspondence was read and discussed. It was decided to pay \$5 toward the handicraft van. Also that a collection of 25c per member be taken up at June meeting for A.C.W.W. fund. The sick committee reported several calls had been made and bills amounting to \$2.29 were paid.

A very enjoyable guessing game was put on by Mrs. Patrick MacIntyre, proceeds of which amounted to \$1.70. An auction sale of remnants was held, realizing \$7.25.

Mrs. Louis Bradley very capably acted as auctioneer. The program consisted of a contest put on by Mrs. Joe McQuaid and won by Mrs. Dan Bradley.

Committees for next month: Sick, Mrs. Cullen and Mrs. Peter Hughes; program, Mrs. Geo. Ratteray.

Next roll call to be answered by a suggestion for raising Institute funds. Mrs. L. J. Bradley invited the next meeting. The meeting closed with the National Anthem.

Chinchilla Breeders Meet In Fredericton

A meeting of members of the National Chinchilla Breeders of Canada in the Maritimes was held in the Legislative Buildings, Fredericton, N. B., on May 18th. The purpose of the meeting was to take the initial steps toward forming a branch of the NCBC in the Maritimes. The officers elected were John Jarvis, president; Harold Harding, vice-president; Audrey Goodine, secretary; H. P. Hutchinson, Russell J. Sprague, directors.

The NCBC is not a commercial organization but a breeders association with the prime object, as set forth in its constitution, "The Association shall have for its object the encouragement, development and regulation of the raising of pure bred chinchillas in Canada."

The NCBC was founded in Toronto in June, 1946, by a group of twenty-six owners of chinchilla, who, at that time, had good reason to be alarmed regarding their investment. By remarkable organizing achievements and hard work they were accepted into the Canadian National Live Stock Records eighteen months later and were presented with their charter by the Minister of Agriculture at their second annual meeting, at which time the N. C. B. C. had about four hundred members organized into seven branches.

Today, with chinchillas being raised successfully in every province, the NCBC has fifteen hundred members and five more branches have been established. Amongst the accomplishments of the association is the virtual elimination of the questionable dealings which at one time threatened to dominate and strangle the infant chinchilla industry.

Setting up registration machinery, a grading system was inaugurated with inspectors approved by the department of Agriculture examining and tattooing their stamp of approval on every animal meeting the standards. Buyers of pure bred chinchillas are presented with this official grade card with the NCBC stamp which protects them against inferior stock.



He's changing the nation's landscape

You may see the result of what he is doing in the city's changing skyline — or out where the corn grows tall . . . in the mushrooming suburbs — or in the new look of Main Street in a mellow old town.

Where many a vacant lot once stood, he helps fill it with a fine new school. Where you used to see a building that was an eyesore you may now see a new apartment house, store or post office that he played a role in providing.

Thanks in part to him, many houses rise here and there, or row on row, in community after community. New ribbons of asphalt tie town to town. Somewhere, a new bridge is built.

New industrial plants, too, are sometimes the by-products of his helping

hand. Perhaps one of them has provided you with a job.

And do you see those great steel towers that parade across the rolling farmlands, bearing power-laden wires in their outstretched arms? They may be monuments to this same man.

Who is he?

He represents all the millions of life insurance policyholders in Canada. And it's money from their premiums, which life insurance companies invest for them, that makes possible many such improvements as these throughout the nation.

So, if you are a life insurance policyholder building security for your family and yourself, you're also helping to build a better Canada!



AT YOUR SERVICE!

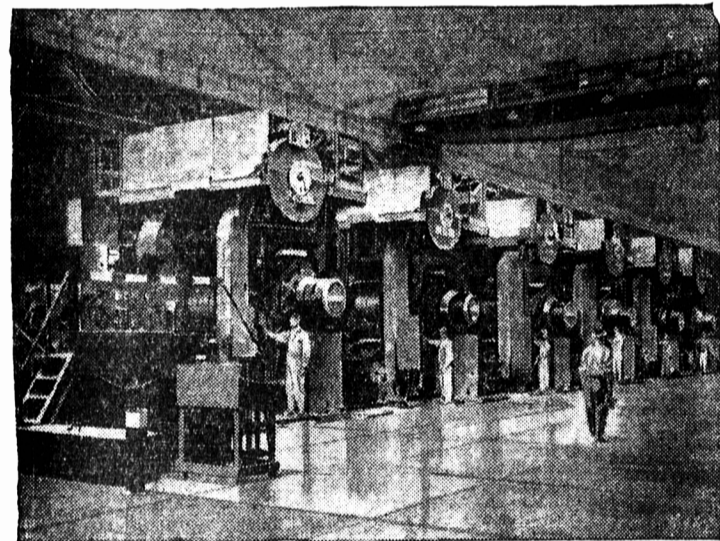
A trained life underwriter, representing one of the more than 50 Canadian, British and United States life insurance companies in Canada, will gladly help you plan for your family's security and your own needs in later years. Rely on him!

THE LIFE INSURANCE COMPANIES IN CANADA

"It is Good Citizenship to own Life Insurance"

ISRAELI PASSENGER SHIP Atlantic, docked Monday with 362 passengers. The 11,105-ton, 40-year-old vessel formerly was the Norwegian America liner Berengsfjord.

LONDON, (CP)—Sir Michael Balcon, one of the head men at the Ealing movie studios, back from a trip to the United States and Canada, commented on three-dimensional films. He said: "It bores me to be worrying about whether I'm seeing a picture out of my left eye or my right."

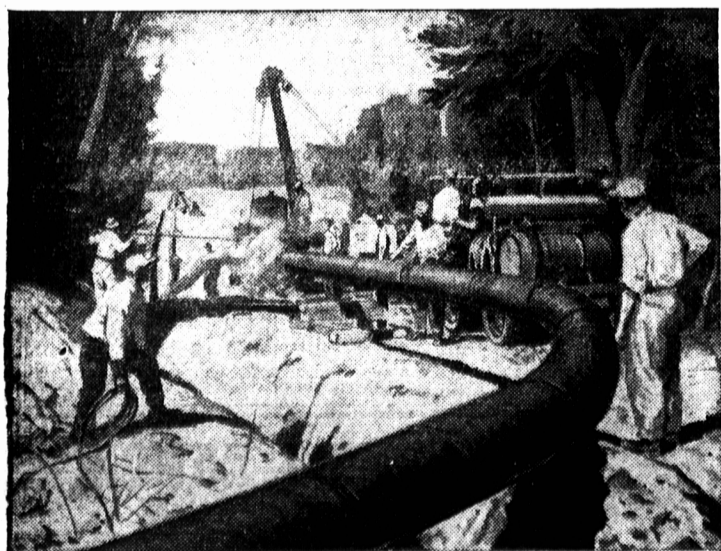


Stelco Continuous Hot Strip Mill produces steel sheets 49 inches wide at nearly 1800 ft. per minute!

"From the labourer on a construction project to the biggest executive, steelmen in Canada are highly aware of the fact that Canada . . . is just coming into its own as an industrial nation. Steel made today is fabricated tomorrow and a few days later is going to work on a new railroad into Labrador, a new pipeline in Alberta, a new cellulose plant in British Columbia. They know they are not just making steel; they are helping to build a country."

—from "STEELWAYS", Sept., 1952, official organ of American Iron and Steel Institute.

STEEL BUILDS TODAY'S NEW CANADA



Pipeline crew laying pipe made from welded sheets of Canadian steel, to bring oil at low cost from far-away wells to markets.

PICTURED above, you see some of Canada's "key men" of steel, operating a giant 56-inch Continuous Hot Strip Mill at Stelco's Hamilton Works. Here, heavy steel plate is put through a series of six reductions to form sheets for the all-steel body of your car—the sturdy refrigerator "box" that protects your food—and for many other uses, including pipelines to bring you new Canadian oil to heat your home.

In the lower picture you see how these pipelines are laid—by other key workers on Canada's expanding "progress front". Today, as Canadian petroleum men forge ahead with new wells, new pipelines and new refineries, more than ever they look to Canada's steel-men to make this progress possible.

And they look with confidence. Thanks to forward-looking Stelco expansion, Canada this year has the capacity to produce 650,000 more tons of steel than ever before! This expansion program cost over \$60,000,000 . . . today, as Canada builds with steel, it pays big dividends to all Canadians.

Did you know?—During 1952 the 12,515 employees of Stelco received \$46,971,020 in wages and salaries. 93% of all the shares of the company are held in Canada.



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