

When You EAT THE WHOLE ORANGE...

You get **all** the goodness... **all** the Vitamin C... **all** the valuable PROTOPECTINS...

When you peel and eat the whole orange you get **all** the juice, **all** the nourishment and **all** the flavour. You get **all** the Vitamin C that nature put there, and you get the important PROTOPECTINS, too.

*Protopectins, contained in the meaty rind of the orange, help you absorb more nourishment from other foods you eat.



Enjoy the Rich Tangy JUICE!

Sunkist has that wonderful California flavour Canadians prefer!

There's absolutely nothing to equal juice squeezed fresh from a Sunkist Orange! Children simply love it!

Remember, too, that fresh California orange juice is an excellent source of Vitamin C. Get the Sunkist habit. Serve young and old a 6 oz. glass of Sunkist Orange Juice every day!

The NAVEL means—

- NO SEEDS
- EASY TO PEEL
- BRIGHTER COLOUR
- RICHER FLAVOUR

Make sure it's Sunkist

TREE-FRESH from California and Arizona

• The finest oranges grown carry the Sunkist Trade Mark on the skin of the orange. Accept no others!



We're proud of our new arrival!

Happy new mothers will be in a mood to rejoice with us over four new additions to the famous Heinz Baby Food Family—Strained Beef, Strained Beef Heart, Strained Veal and Strained Beef Liver. It's the newest, most wonderful baby food news in years.

Doctors nowadays are recommending balanced, easily-digested protein meats

to supplement normal infant diet within the first few weeks. What a treat for you to have exactly the right thing for your baby, ready to heat and serve.

You'll find all four of Heinz new arrivals at your dealer's now. Look for the smiling Heinz baby and the bright, new green labels next time you shop.

HEINZ BABY FOODS
4 STRAINED MEATS
4 BABY CEREALS
35 STRAINED FOODS
19 JUNIOR FOODS

Heinz—the first Canadian company to offer these four types of foods so important in baby's diet. Watch for more new arrivals.



CENTRAL GUARDIAN

HOCKEY EQUIPMENT reduced 25% to 50%. The Bike Shop.

VISIT HI-STYLE MILLINERY 163 1/2 Great George Street. Every style Hi-style.

ALL TOYS reduced 33 1/3%. The Bike Shop.

SPORTING GOODS reduced 25% to 50%. The Bike Shop.

ADELLA'S MILLINERY. — New Spring Hats arriving daily.

REGULATION hockey sticks to clear 50c. The Bike Shop.

JIMMY'S TAXI — Dial 7379, 1570 or 5252.

FOR THE BEST IN VALENTINES see the Rust Craft selection at Reddin Bros.

"WE TREAT THE SICK WELL". Giggey's Pharmacy, next Stewart's Bakery.

KEROSENE, Electric and Propane Gas, Refrigerators. Bryenton and Mackay.

SERVICE TO SICK, Dial 5132, Cantwell's Pharmacy, next to Gloria.

COMMUNITY CONCERT. — Edwin Plesse, baritone. P. W. C. Monday, February 15th, 8.15 p. m.

ISLAND GRILL, Queen Street Dial 5228. Serving full course dinners. Specializing Chinese dish.

TWIN LEG JACKS for cars and trucks. Scissor Jacks \$5.60. Winter Cleat Tires. Tanton Accessories.

NURSES' ALUMNAE of P. E. I. Hospital White Elephant Sale, Cundall Home, February 12th, at 8 p. m.

BENT WINDSHIELDS and door glass supplied and installed. Tanton Accessories. Wholesale and Retail.

GET YOUR COUTTS VALENTINES to-day at Maritime Stationers. It's nice to send the very best.

ENGAGEMENT. — Mr. and Mrs. William Paul, Bonshaw, wish to announce the engagement of their daughter Ina Irene to John Hector son of Mr. and Mrs. Daniel Darraoch, New Argyle. Marriage to take place in the near future.

BROTHER PASSES ON. — Mrs. Charles MacKenzie, Winsloe, received the sad news of the sudden death of her brother, Mr. John MacLennan of Quincy, Mass. Mrs. MacKenzie leaves Wednesday morning to attend the funeral.

BAPTIST YOUNG PEOPLE'S PARTY—The Loyal Servers Young People's Class of the Baptist Church School held a Valentine Party at the home of Mr. and Mrs. W. Bruce Lewis, 9 Park Street, on Monday evening with the Misses Iris and Alma Lewis acting as hostesses. About 25 young people were in attendance and entered in the lively games conducted by their teacher, Lic. Hartley Condon and Miss Iris Lewis. Dainty refreshments were served after which the party came to a close with prayer by Mr. Condon.

Personals

The many friends of Mrs. Neil MacCallum, Brackley Beach, will regret to learn she has entered the Prince Edward Island Hospital for treatment.

Friends and relatives of Mrs. Mary Conkie, Hopefield, P.E.I., regret to learn that she has undergone a serious operation in the Prince Edward Island Hospital. All wish her a speedy recovery.

IN MEMORIAM

In loving memory of my dear brother, Lorne MacEachern, who died February 11th, 1953.

Though parting has grieved us, We know in our heart, That us and our loved one will not stay apart, We'll see him again on a happier day, We have not lost him, he is only away.

Always Remembered by Brother Elmer and Family.

IN MEMORIAM

In loving memory of our dear son Lorne MacEachern, who passed away February 11th, 1953.

We who have known and loved him, Whose passing has brought and tears, Will cherish his memory always, To brighten the passing years. Sadly Missed and Lovingly Remembered by Mother and Dad.

IN MEMORIAM

In loving memory of our dear Mother, Mrs. Phillip Doyle, who passed away February 11th, 1947.

When the sun goes down at the close of day, Dear Mother you never seem far away, We seem to feel your presence near, Though time adds on another year, We mention your name and speak of you often, God bless you dear Mother you are never forgotten.

Ever Remembered by Husband and Family.

Dark Lightning

By Helen Topping Miller

CHAPTER XIII (Continued)

"That's because you're the biggest kid on this place." Mona Lee kissed him in front of his ear and pushed him out of the room.

At dusk Gary and Adelaide returned from another trip over into the oil fields, and Mona Lee noted how sober Gary's face was. He handed her a sheet of papers. "Will you put these away carefully, Mrs. Mason, till Mr. Mason comes back? These are all the estimates he wants."

Mona Lee looked at the figures. "My gracious, Gary, does an oil well cost as much as that? That's more than Harvey makes in a year!"

"Think how much he'll make when we get oil, Mother," Adelaide said, a trifle sharply.

"If he gets oil," Gary added.

"Still croaking, are you?" remarked Adelaide coldly. "But I can't blame any oil man for having a nasty disposition. If you'd see the way they have to live, Mother—even the ones that have fairly nice houses—and most of them don't. They have little, dreadful places, stuck around under derricks..."

"That's where we'll be stuck, I suppose," sighed Mona Lee. "I just bought these new curtains and I suppose they'll be all smoked up and greasy—but anyway I'm going to enjoy them while they still look nice. Addie, Maria baked a cake. Why don't you telephone Marshall's for some ice cream and call up some of the young people and ask them out?"

"Oh, Mother, what would they do after they got here? We could not dance—all our records are so old and corny!"

"Well, go get some new ones." "All right, darling, I'll go and get some records—and I might as well get the ice cream, too. But I'd better telephone the bunch first."

"Bring Grace back with you," Mona Lee instructed her. "She's all alone and sort of upset—Oliver's gone to Corpus Christi."

"I should think she would be upset with that drip! Do you want to go along?" she asked Gary, somewhat stiffly.

"Thanks, no. I'd better clean up a little." He went upstairs.

"He's all soured up, just because I asked him why he didn't get a job in a bank or some place." Adelaide glared after his departing back. "I asked him if he expected to spend the rest of his life tramping around in the mud in old khaki pants with a map in his pocket. He just looked at me—in that maddening kind of way—and said he hadn't worked the skin off his knuckles to get an education so he could stand behind a little grating and count nickles. He said modern progress and national defense and air commerce and everything depends on oil now—and if I didn't like it, why was I so eager to have Dad put this well down? We had a lovely fight. I told him I liked the money people got out of oil—but when it came to the mud and all the ghastly part of it, I wasn't having any. I'd better have some money—or shall I just charge things?"

"Adelaide, I hope you didn't talk that hard way. As if you were just—greedy and avaricious. As if you didn't know people had to work."

In his room Gary shaved himself awkwardly. His wrist was still stiff and to bend his arm at the shoulder made pains shoot up and down till he winced and set his jaw rigidly, but he got it done and washed his hair under the shower.

so that no vagrant odor from the oil fields should linger. Not that it mattered. He knew what she thought about him now and what she thought about oil—all but its rewards. She liked those, all right. Just a spoiled, selfish adolescent brat!

Dinner was a hurried meal on the breakfast table, with Adelaide stiff and abstracted and Mona Lee jumping up every few minutes to give directions to Maria, who was washing the best plates and polishing spoons in the kitchen.

Grace, who had come out with Adelaide, ate a lettuce sandwich and half a grapefruit and insisted on coffee without cream or sugar.

"I don't know what you want to diet for," argued Mona Lee. "I like a few curves on a woman when she gets to be a matron. I got a little plump after you were born, but Harvey said he liked me that way—that a man liked his wife to look as if she were well fed and taken care of."

"Oh, my goodness, let's don't take time for arguments," protested Adelaide. "I've got to fly. And you go and dress, too, Mother—you know how long you always take."

"I can dress fast enough if people will get out of the bathrooms and give me a chance," Mona Lee defended herself.

"When Mona Lee and Adelaide had gone, Grace sat sipping her coffee.

"So Father's going ahead with his wildest proposition?" she said. "He's a fool to do it—I suppose you know that?"

"I've tried to persuade him against it," Gary said, "but with no success. So I've decided to stay on—though I'd prefer not to do too much grief."

"If he insists on doing it—and he will, he has always been terribly hard-hearted—he really should have some-what with experience... I suppose you've worked in oil, but you are quite young—I'd feel bet-

ter about it if he would hire an experienced man."

Gary got up and lighted a cigarette. "I know you haven't much confidence in me, Mrs. Kimball but I do know oil."

"Oh, undoubtedly. But working on a rigging crew—you did that, didn't you?—isn't a lot of preparation for a big oil venture like this. So you gave up going to Mexico?"

"I had to, or appear definitely ungrateful. It isn't a happy situation for me, Mrs. Kimball, and not one I would have chosen for myself. However, I'm in it—we are all in it—and there's nothing to do but carry on."

He bowed himself out as gracefully as he could, but his skin was tingling and anger tasted like copper on his tongue. He was thankful when the party was over.

(Continued)

The redpoll, a small bird which nests in the far north, is a relative of the European linnet.

HELP! HELP! HELP!

I was going down for the third and last time from a tidal wave of bills. PIERCE'S came to the rescue with LOW FOOD PRICES that saved the day for me. That was a close call. I won't be so careless in the future. It's PIERCE'S for me from now on.

FRESHLY GROUND HAMBURG, lb.	25c
SHOULDER (YOUNG STEER) BEEF ROAST, lb.	29c
STEW MEAT, lb.	23c

CORNED TONGUE LB. 29 LIMITED QUANTITY GRADE "A" FOWL LB. 39c

"GOOD GROCERY BUYS"

Robin Hood ROLLED OATS, 5 lb. bag	47c
Iceing SUGAR, 2 pkgs.	23c
Silver Seal MOLASSES, quart	37c
Domestic SHORTENING, 2 lbs.	55c
All Flavors JELL-O, 6 for	57c
Libby's — 48 oz. tin ORANGE JUICE, tin	40c
Libby's — 48 oz. tin BLEND JUICE, tin	36c
Libby's — 48 oz. tin GRAPEFRUIT JUICE, tin	33c

"THE BEST IN FRUIT"

Fresh Green BEANS, lb.	29c
Tender Green BRUSSELL SPROUTS, lb.	35c
Crispy Red RADISH, 8 oz. pkg.	19c
Large Size LETTUCE, head	23c
Mellow Ripe BANANAS, lb.	19c
Florida (White or Pink) GRAPEFRUIT, 6 for	49c
Florida (Sweet & Juicy) ORANGES, doz.	39c
Snowy White CAULIFLOWER, each	39c
Libby's (Dark Brown) PORK & BEANS, 20 oz., 2 for	45c

GREAT GEORGE STREET, CHARLOTTETOWN, P.E.I. **Pierce's CASH and CARRY** ONE STOP TO SHOP FOR ALL YOUR FOOD NEEDS DELIVERY SERVICE

"MOTHERS MARCH ON POLIO"

CHARLOTTETOWN

FRIDAY 12th FEBRUARY

This is a new method of collecting for the fight against poliomyelitis. If you wish to help this cause by any contribution, large or small, signify on Friday between 7:00 and 8:00 p.m., by leaving on your porch or front door light, or simulated signal. A voluntary collector will call between those hours. You may identify her as she will probably be a neighbour and will have a coin can plainly marked, "Fight Polio—March of Dimes."

Only the residential portions of Charlottetown can be covered. These will be:—

- The area west of Pownal and Spring Park Road, both streets inclusive.
- The area east of Prince and Upper Prince, both streets inclusive, north of Water Street.
- Fitzroy and Kent Sts., between Pownal and Prince are also included.
- Parkdale, east to Beasley Ave., south of St. Peters Rd., inclusive.

Volunteers represent some twelve City women's organizations. Give generously to them. A final answer to polio appears not too far away—research depends on encouragement and financial support.

SPONSORED BY P. E. I. CHAPTER FOR POLIOMYELITIS