

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

It's nearly Spring! . . . So dress your table for the Spring — Holman's Both Stores China Departments and Rogers Brothers (1847) are right on deck to help you with a Very Special Offer! Here's about it: You buy a beautiful Set of Silver Plated FLAT SILVER in the Spring-like Daffodil Pattern and you get with it for FREE a set of English Daffodil CHINA. Service for eight people in dainty matched dishes and silver. The Silver Plate is encased in a rich Chest of Walnut and the price is \$5.00—Dishes for eight are FREE. Come visit and see this lovely table wear in Holman's China Summerside or Charlottetown.

THE very young gentleman in your home will be very fashionable in one of the smart new COAT SETS tailored for young men of the Carriage Set; these are in Holman's Youth Centre, Summerside. They're in a neat double breasted effect with a back half belt. The material is fine "CELANESE gabardine in pale yellow or blue—sizes are small, medium or large. The Coat Sets are made up of the lined coat and a neat peaked cap, complete with chin strap. They're just right for Spring Wear and the price for this good looking outfit, which is washable, is priced \$8.95 in Holman's Youth Centre, Summerside.

MEN'S fashion dictates the Pastel Look to complete the definite but slow moving change in men's clothing ideas. The newest of MEN'S NECKTIES made by Wembley are in colors to complement his suit colors—each Tie is tagged with the suit shade with which it should be worn — for instance: the pale lemon yellow is to be worn with a brown suit — the pink with either blue or gray—and so it goes! Available in brocade or broken over-check, the new Ties are narrow with either a "bob tail" or point. They're priced 1.50 each in Holman's Men's Wear, Summerside.

PERKY Blouses in the approved "Little Boy" style are priced Only Just 1.98 in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. Made of fine Sanforized broadcloth in smart solid shades or solid shades with plaid gingham collars and cuffs on the short sleeves. They're silky smooth and well made with neat and youthful rounded collars. The girls love them for everyday wear with separates or with suits. Sizes are from 12 to 20, and the price is worth repeating — Just 1.98 in Holman's 5 and 10, Summerside — Holman's Budget Shop, Charlottetown.

TINY — Shiny and provocative are the little HATS we have for you in Holman's Millinery Section, Summerside. There are lovely Straws . . . Charmingly shaped to flatter and enhance your Spring mood and costume. The new Hats are fresh and gay as Spring itself and they're at amazingly small prices — from 3.98 up. Come, See and Try the little Straws you'll find in Holman's Millinery Section, Summerside.

# HOLMAN'S Both Stores...

# T-V WEEK!

March 5th to 12th Inclusive

See, Hear, Enjoy Television At It's Finest... With The New **MARCONI and RCA VICTOR T-V**

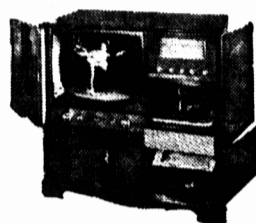
(Two Great Names In Radio and Television)

National Consumer Reports rate both Marconi and RCA Victor Television Sets tops for fine clear reception, smart design and precision engineering. For yourself and your family, you want the best of today's home entertainment. It's too good to miss! . . . See and hear Television—Do call in for a demonstration.

We are now adequately equipped to install and service, under expert supervision, all the Television Sets we sell. A follow-through of Holman's Policy of being able to provide on the spot Service-After Sales.



Brilliant, crystal-clear Television is received now from the Moncton station.



## Special! MARCONI T-V FULL SIZE 17" TABLE MODEL

Incorporating all the famous Marconi features that make it possible for you to enjoy better than ever Television reception. An "in-operation" test has been given to each machine to assure you top performance. The Marconi "17" has deluxe features such as cascade tuning, front mounted speaker and beautifully finished cabinets.

Walnut Finish **229.95** Lined Oak or Mahogany **239.95**

**FREE** A beautiful T.V. Stand in a matching finish is included FREE with the purchase of each Marconi "17" during the week of March 5th to 12th.

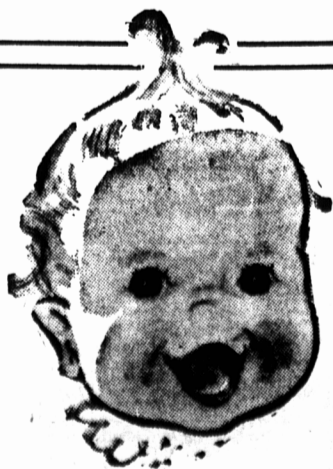
On Sale One Week Only -- March 5th-12th



For Top Value And Best Performance In TV --- Choose Marconi or RCA Victor  
**Come In Today!**

Your TV Set Available On The **HOLMAN HOME PLAN** With Convenient Monthly Payments

— HOLMAN'S Both Stores HARDWARE —



## HOLMAN'S Youth Centre

BLESSED EVENT BABIES

BABY KIMONOS — made of fine, soft elderdown in either pink or blue colors with neat braid trim and embroidered collars. Warm and cozy, each **2.29**

BABY SHAWLS — made of fluffy white wool with silky rayon thread through. Softly knit in a fancy stitch in 36 inch square size. For crib or carriage, each **4.95**

FLANNELETTE GOWNS — medium weight, softly napped flannelette with blue or pink trim and hand smocking at neck and sleeves. Raglan, button back style, each **1.39**

CURRY DIAPERS — of surgical type cotton gauze that is light weight, washes and dries quickly and is absorbent and durable. 24 by 28 inch size. 14 in package **4.95**

NYLON JACKETS — pink, blue, white, yellow or aqua nylon knit in a dainty stitch with ribbed cuffs and neckband. Will not stretch, shrink or irritate baby skin, each **2.79**

BOOTEES — made of pink, blue or white pure wool knit in a novelty stitch suitable for an infant up to 8 months of age, a pair **59¢**

— HOLMAN'S Youth Centre -- Summerside —

# Boucle Suits



So Wonderful...

So beautiful, so exquisite, these heavenly knits by Lady Lane. Wonderful for driving, travelling, for every-day wear . . . go anywhere and arrive fresh and unwrinkled! Unmatched, too for figure flattery, smart fashion and practical value! Come in and see them . . . heavenly knits by . . .

Lady Lane **39.95**

Shades available are beige, blue, rose, charcoal, aqua, romaine pink or yellow, in sizes 12 to 18.

HOLMAN'S

Ladies' Shop

Ladies' Wear



GINGHAM

'Coral Burst'

The BRA

That Feels As Wonderful As It Looks!

Just the Bra you need for the new higher, rounded, more youthful look!

These have a 3/2 inch elastic band and are made of fine rayon satin in sizes 32 to 44, cups A, B and C. **4.50**

HOLMAN'S

Ladies' Shop

Ladies' Wear