

GIANT PARKING AREA WILL EASILY HANDLE UP TO 110 CARS NOW: EXPANSION IS PLANNED IN COMING MONTHS



FEED AND BUILDING SUPPLIES, GORDON COLES AND STUART AITKEN

WE ARE PLEASED TO HAVE BEEN
GENERAL CONTRACTOR
OR
ELLIS BROS. SAVE-EASY

M. F. SCHURMAN CO., LTD.

SUMMERSIDE

CHARLOTTETOWN

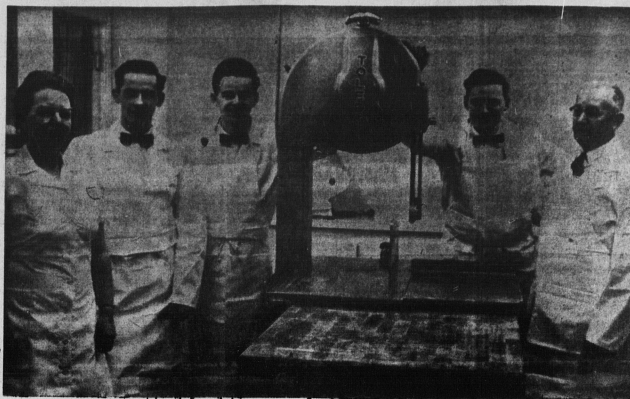
We Recommend This Product

DELICIOUS RAISIN PIE



- 1 cup Silver Seal Seeded Raisins
- 8 cups boiling water
- 1/4 cup Silver Seal Pure Barbados Fancy Molasses
- 1 tbsp. cornstarch
- 1/4 tsp. salt
- 1 tbsp. butter
- 3 tbsp. lemon juice
- 1 tsp. grated lemon rind

Cook raisins and water together until tender. Dissolve cornstarch in a little cold water and add along with Silver Seal Pure Barbados Fancy Molasses and salt. Remove from stove, add butter, lemon juice and rind. Cool. Fill a 9" pastry lined pie pan. Cover with top crust. Bake at 425° for 30-40 minutes.



MEAT DEPARTMENT WILL FEATURE FINEST QUALITY GOVT INSPECTED MEATS (L-R) Lillian MacEachern, Elmer Dowling, William Birt, Roy Birt, Frank Jones



THESE LADIES WILL SERVE YOU IN THE LADIES' & MISSES' DEPT. (L-R) Mrs. G. MacPhee, Ethel Birt, Anne Donnell

Roger Birt will manage Supermarket

Roger Birt is manager of the new Ellis Brothers Save-Easy Supermarket. Roger has been with Ellis Brothers since he was 12-years-old, working weekends and holidays until he came to work permanently. He was manager of the old grocery store. He is a native of Bristol, P.E.I., and went to school at West Kent and later at Queen Charlotte High School. He attended Prince of Wales College.

Heariest Congratulations to:
ELLIS BROTHERS
on their recent expansion and renovations.

DeBLOIS BROS. LTD.
INSURANCE DEPARTMENT

CONGRATULATIONS

to

Harold and Bill Ellis

on the opening of their modern

SHOPPING CENTRE

We are pleased to have been associated with this new venture.

ISLAND RADIO CENTRE

100 Queen Street

Charlottetown

DIAL 892-1291

CONGRATULATIONS . . .

TO

ELLIS BROS.

On The Opening Of Their
New Shopping Centre

We are pleased to be suppliers of Potato Chips to
ELLIS BROS. NEW SHOPPING CENTRE

HUMPTY DUMPTY

Potato Chips

Distributed by Tulle Bros.

79 Queen St.

Dial 4-3751

Best Wishes

to

Bill & Harold Ellis

on the opening of their new

Save-Easy Supermarket

We were pleased to have been chosen to install the complete heating unit for this modern shopping centre.

LOU McEWEN

55 Spring Park Rd.

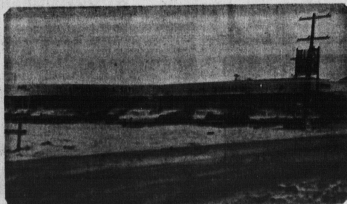
Charlottetown

Our Sincere Congratulations

Goes out to

ELLIS BROS.

On The Opening Of Their New Shopping Centre



We are pleased to have been constant suppliers to Bill and Harold Ellis during their many years in business and to be presently supplying them with sundries for their new Shopping Centre.

KAY'S BROS. LTD.

45 Queen St.

WHOLESALE

Dial 4-5539

We Extend Our Sincere

Best Wishes . . .

TO ELLIS BROS.

On The Opening Of Their
New Shopping Centre

We are pleased to take this opportunity to extend Best Wishes to Ellis Bros on the opening of their new Shopping Centre. We were pleased to have been chosen to do the plumbing on this fine new building.

KEITH CARMICHAEL

LTD.
PLUMBING AND HEATING

Sherwood

Dial 4-6423

SHERWOOD SHOPPING CENTRE

THE NATIONAL CASH REGISTER
COMPANY OF CANADA LTD.

**SALUTE AND CONGRATULATE
THE MERCHANTS OF THE
SHERWOOD SHOPPING CENTRE**

For showing their faith and belief in the expanding economy of Prince Edward Island as well as the prosperous future of the Maritime Provinces.

E.S. BERTH
BRANCH MANAGER

Canadian Built
National Cash Registers

Installed in this Shopping Center, will help ring up sales faster and more efficiently — providing **THE BEST:-**

Information - Protection - Service - Economy and convenience to:

CUSTOMERS - SALESPeOPLE and MERCHANTS

Designed to Protect—Built to endure

Accounting and Adding Machines—Bookkeeping Machines
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