

Smallman's

Big September Presentation features coats with a fashion future!

Every coat in Smallman's Presentation, whether fabric or fur trim, is fully satin lined with chamois interlining. Some of the self-trim coats have the lining removeable — being the "zip-in zip-out" type.

The materials in these Smallman Garments are really superior this season, with your choice of coats in wool mohair, suri-alpaca, shag, camel hair, chinchilla, broadcloth, duvetyne, alpacama, koala-paca and Scotian Kraft virgin wool.

Fashion features fitted coats as well as coats that are still loose, but not as full as last year, nor belted as tightly. You'll find both these types in Smallman's vast September showing of coats for Fall, Winter and early Spring. Capturing all the colors of a twilight sky, the verdant green of the forest, the pale glow of the moon and the brilliant blooms of a flower garden—Smallman's make their New Season Coats available to you in crushed strawberry, plum, copper, satyr, Winter white, lovatte blue, pastorage green — yes, and many more of the season's newest shades.

The sizes in Smallman's September Presentation of New Season Coats is certainly most complete, with prices on self trim coats most moderate, ranging from

29.95 to
69.95

Winter Coats, luxuriously trimmed with Mouton (processed lamb), Squirrel, Black Kidskin, Mole and Grey Persian Lamb—in such fine fabrics as wool venetian, broadcloth and lustre. This is a wonderful collection of highly-styled, beautifully furred coats with the new width of sleeve, the gentle shoulders, the fur revers and face-framing collars that are destined for a big fashion future.

from

49.95

Coat Styles for 5' 5" and under

Women that are 5'5" and under are anxious to have high style in their garments too, garments that feature hand tailoring that can be worn without alterations. Smallman's have specially purchased coats for the 5'5" and under figure in such fabrics as duvetyne, suede and fleece. The sizes—10½ to 15½, featuring trim in miniature scale, suited specially to the 5'5" figure.

NOW SHOWING ON SMALLMAN'S FASHION FLOOR



This garment, of all wool fabric, has four button fastening to throat. Neat tailored collar, patch pockets and deep cuffs, "zip-in" lining, and loose belt that can be worn as a belt or as a throat tie. Available in sizes 12 to 20, in shades of green, wine and brown. As illustrated.

59.95



A buttoned to throat model tailored coat with tailored cuffs, plain sleeves and patch pocket trim. Available in four different fabrics—mohair, suede, koala-paca and alpacama. Sizes 12 to 20, in shades of wine, copper, green, taupe, sumach, satyr, pastorage green and nu-brown. As illustrated.

49.95

