

BIG EASTER SALE

A truly wonderful sale — when needed most — Easter is only about two weeks away — so take advantage of this sale which begins tomorrow, Thursday morning, and continues through Friday and Saturday. Terrific bargains in men's wear, ladies' lingerie, ladies' wear, boys' and girl's wear — also great savings in the Yard Goods, House Furnishings and Linen Dept. — Store closed all day today, Wednesday.

Ladies' Wear

DRESSES — COATS — SUITS — JACKETS and BLOUSES
Quantities are Small but the Values are BIG . . .

CLOTH COATS—

A small group carried over from last spring — some "Scotian Weaves" and "Fintonas" included in this group — broken sizes — regularly sold up to \$55.00—now priced to clear at only, each **25.00**

LADIES SUITS—

Rayon and Wool Gabardine — Worsteds and Charmaines — regularly priced up to \$55.00 — out they go at only, each **25.00**

LADIES' SUITS—COATS—SHORTIES—

10.00

Some real buys in this group of Suits— Long Coats and Shorties — carried over from last year — regularly worth up to \$35.00 — come early.

RAIN COATS—

10.00

Regularly priced up to \$29.50 — only 8 coats in this group — so be early.

CORDUROY JACKETS—DRESSES—SKIRTS

2.00

Not a large quantity — but these formerly sold up to \$12.95 — broken sizes and some are slightly soiled — real buys at this price.

SKIRTS—DRESSES—

3.00

Reg. \$7.95 to \$22.50
Rayon Gabardine — Check Taffetas and Crepes.

Jewellery

1.00 each

500 PIECES

"CORO" Rhinestone Specials
Necklets and Earrings

Nylon Hose

(Plain Pack)

First Quality

FULL FASHIONED

By a Famous Maker

51 Gauge 15 Denier

1.09 pr.

3 Pair For \$3.00

Sizes 9 to 11 in a soft rose tinted beige shade to wear with the new spring colors—

Children's Dept.

(SECOND FLOOR)

Buy For Spring At This Great Sale

35 only Boys' and Girls' Zipper Front Jackets — gabardines and corduroys — sizes 1 to 6x — in colors wine, brown, red, green and navy — regularly priced up to \$4.95 and now clearing at only, each **2.79**

Boys' Plaid Shirts — sanforized shrunk — sizes 3 - 4 and 5 years — colors are red, brown, green and navy — sale priced at only, each **1.39**

Boys' Long Pants — only 17 pair in the lot — sizes 4 - 5 and 6 years — navy blue flannel — reg. \$4.50 — out they go at only, pair **2.29**

Girls' Dresses — crepes and spun rayons — sizes 1 to 6 years — colors are pink, blue, yellow and red — reg. to \$3.95—buy 'em now for only, each **1.49**

Girls' Coats — only 8 in this group — but the savings are terrific — sizes 3 to 14 — reg. to \$22.50 — and now going at only, each **5.98**

6 Only Boys' Raincoats — sizes 14 to 16 — reg. to \$14.95—sale priced to clear at only, each **4.98**

Suits — sizes 1 to 4 years for boys — slightly soiled — reg. \$4.95 — now priced at only, each **2.69**

Ladies' Basement

Ladies' Housedresses — broken ranges in smart plain — floral and check designs — sizes are 12 to 44 — reg. \$3.95 value — now sale priced to clear at **2.69** only — each

Ladies' 100% All Wool Coat Sweaters — fancy self designs in colors turquoise — green and powder — size 16 to 20 — special, each **3.19**

Ladies' Crinklecrepe Nightgowns with lace trim at neck — wonderful to wash — and no ironing necessary — colors are yellow — pink and blue — sizes small, medium and large — special, each **1.95**

Ladies' Shopping Bags — basket weave in multi-colored design — priced at only, each **49c**

Children's Flannel Blazers — single breasted style in colors maroon, green and navy — corded trimmed — sizes 2 to 6 years — special, each **3.75**

Children's Sweaters — cardigan and pullovers in short and long sleeve styles — sizes 2 to 6 in colors maize, blue, red and beige — priced from, each **79c to 1.25**

Cosmetic Dept.

(MAIN FLOOR)

Breck Shampoo for normal, oily or dry hair with bottle of Breck Hairdress—reg \$2.80 value. Special at **1.95**

Richard Hudnut Children's Home Permanent Refill Kit — this Kit contains a special creme waving lotion and a special liquid neutralizer each formulated to give a pricier longer lasting wave to fine hair — regularly priced at \$1.95 — Now special at **97c**

Noxzema Skin Cream — large 10 oz. jar — special, each **1.25**

LIPSTICK SPECIALS — Revlon's Indellible Creme Lipstick — regular \$1.00 value — special 2 Lipsticks for **1.25**

Peggy Sage Lipstick — reg. \$1.50 — special at half price — each **75c**

Max Factor Lipsticks — regular \$1.50 — now buy one at regular price and get one **FREE**

Accessories Dept.

MAIN FLOOR

"Ladies' English

"Simplex" Gloves

1.79 pr.

- 100% English made fabric Gloves.
- Perfect in fit and wearing qualities.
- Sizes 6 to 7 1/2.
- Colors—black, chamois, biscuit, white, sparkle red, Irish green and benedictine.

200 LADIES'

Handbags

1.98 each

What a variety—every style and color imaginable—pick up a couple of these at this low price.

Ladies' Silk Square Scarves and Sheer Nylon Scarves — newest spring designs and colorings — special, each **1.69**

Ladies' Sheer Oblong Scarves with hemstitched ends in colors — white, blue, pink and cream — also a smart assortment of polka dot designs — specially priced at only, each **89c**

68 only Plastic and Bengaline Handbags — smart new styles and colors — sale priced at only, each **1.98**

Lingerie

BIG SPRING SALE OVER 1000 ITEMS
Panties — Half Slips — Briefs and Nighties.

Nylon Panties

1.00 pr.

The cutest ever—Nylon Panties in colors white, pink and blue—sizes are small, medium and large.

Rayon Briefs

Fancy Trimmed with Nylon

69c pr.

Many different dainty styles—exceptional value —colors are pink, white and blue. *Sizes are small, medium and large.

Half Slips

1.00 each

Daintily trimmed rayon tricot Half Slips. Sizes small, medium and large.

Gowns

2.95 each

OVERSIZE \$3.95

Stock up now on these rayon lace trimmed Nighties — in colors pink and blue — Bed Jackets to match, each **2.50**

Garter Belts — strong yet dainty in white only — sizes small, medium and large — special, each **1.00**

Girdles — Manufacturers Special — lightly boned — side fastening Girdles for the shorter figures — styled by a very famous maker — sizes 26 to 32 — very special at only — each **2.95**

Girdles — lastex two way stretch — sizes small, medium and large — exceptional value at only — each **2.95**

Jeans — sizes 10 to 20 — sanforized shrunk — 6 oz denim — both shades, black and blue — swing pockets — zipper closing — per pair **2.95**

Sports Shirts — white only, tailored to wear with skirts, slax and jeans — short sleeve style — sizes 12 to 20 — specially priced at only — each **2.00**

Housecoats — smart print cottons — sizes 16 to 44 — special, each **4.95**

Slacks

Sizes 12 to 20

All Wool Plaids **\$8.25**

Grey Flannels **\$7.50**

Gabardines **\$6.50**

Men's & Boys' Basement

Men's Fancy Half Hose — very smart colorful patterns — sizes 10 1-2 to 11 1-2 — Special, per pair **59c**

"Stanfields" Heavy Weight Work Sox — regular \$1.25 per pair — specially sale priced at only, per pair **89c**

Men's Broadcloth Pyjamas "Irregulars" of reg. \$3.95 quality — sizes B, C and D — sale priced at only, per pair **2.25**

Men's All Wool Cardigan Sweaters — made from hard-wearing all wool worsted yarns — colors wine, blue and brown—in sizes 38 to 46—special, each **4.95**

Men's Zipper-Front Coat Sweaters — fancy diamond type designs in colors blue and maroon — sizes 36 to 42 — special, each **4.50**

Men's Fancy Crew Neck Pullover Sweaters — sizes 38 to 44 — reg. \$4.95 — now priced to clear at only, each **2.95**

Men's "Oversize" Coat Sweaters — sizes 46 - 84 and 50 only — priced at only, each **4.50**

Men's Dress Shirts — sanforized shrunk — fused collars — plain shades — blue, tan and white — sizes 14 1-2 to 17 — reg. \$2.95 — special, each **2.25**

Men's Work Sox — Reg. 98c — now going at, pair **69c**

Men's Work Shirts — colorful plaid designs — heavy weight quality — sizes 14 1-2 to 17 — Special, each **2.98**

Men's Doeskin Work Shirts — plaid designs — in sizes 14 to 18 — reg. \$2.50 — now buy 'em during this sale at only, each **1.95**

Men's Khaki Duster Coats — sizes 38 to 44 — sale priced at only, each **4.95**

Men's Parkas — sizes 36 and 38 only — priced low to clear out — real buys at only, each **8.95**

Men's Cruiser Coats. — heavy "Humphrey" all wool plaid— sizes 38 to 46 — sale priced at only, each **11.95**

Men's Heavy Melton Reefers — blue and brown in sizes 36 to 46 — special, each **9.00**

Men's Corduroy Jackets — quilted lining zipper front — green and brown colors — sizes are 36 to 40 — reg. \$15.75—now clearing at only, each **8.95**

Boys' Long Pants — fancy tweeds — sizes 30 to 36 — in colors brown, grey and blue — reg. \$4.95 — and now clearing at only, pair **3.00**

Boys' Jackets — gabardines in solid shades of brown, blue and maroon — Sharkskin Jackets in two tone designs and Satins in two tone designs also — sizes are 24 to 36 — regularly priced at \$4.50 and \$4.95 — and now all going at one price, each **2.95**

Boys' Golf Hose — cotton and wool mixture — smaller sizes only — reg. 89c — now only, pair **49c**

Boys' Overalls — hard wearing "Sanforized" shrunk denim — sizes 24 to 34 — reg. \$2.95 — specially priced for this sale at only, pair **1.95**

Boys' Dungarees — 7 1-4 oz. "Sanforized" shrunk denim— zipper front — sizes 24 to 36 — now on sale at only, pair **2.49**

Boys' Parkas — only a few left — buy 'em now for next winter at this low price—sizes 26-28-32-34-36— priced to clear at, only **6.95**

Boys' Dress Shirts — fancy stripe design in various colors— sizes 12 to 13 1-2 — priced at only, each **98c**

Boys' Work Shirts—plains and fancys—sizes 12 to 13 1-2— A real special — the price is only, each **89c**

Boys' Doeskin Shirts — many different designs and colors— sizes small, medium and large — special, each **1.95**

Boys' Zipper Neck Pullover Sweaters — fancy trim — in colors navy, blue and brown — sizes 28 to 34 — each **1.69**

Boys' Crew Neck Pullover Sweaters — navy and brown—sizes 26 to 34—special, each **1.49**

LADIES' WEAR

Blouses

1.95

Regular to \$5.95

Slightly soiled rayon and allurecell blouses in colors— blue, green, navy and white—

Wool Blazers

7.95

Really wonderful buys in 100% all wool blazers—colors are red, navy, wine and green—in sizes 10 to 20.

MOORE & McLEOD limited