Use Guardian Want Ads — Dial 8506

IN MEMORIAM

MACDONALD— In loving memory of James J. MacDonald, who died May 9, 1953.
Still missed by his wife, Mary Ann MacDonald.

JENKINS—In loving memory of Harold A. Jenkins who died May 8, 1950.
Not dead to us who loved him,
Not lost but gone before
He lives with us in memory
And will forever more.
Always remembered by his wife and family.

DARRACH— Mrs. Dicie Darrach, departed May 2, 1950.
There is no parting from those we love,
No distance can divide,
For to-day in memory's garden,
We still walk side by side.
The Family.

IN MEMORIAM

MRS. E. M. G. FRENCH

The death occurred recently in New York City of Mrs. Elizabeth (McCausland) Guilliland. French, widow of Eliot H. French of New York N. Y. Mrs. French was born in Tyne Valley in 1871 the daughter of the late Samuel and Elizabeth (Barlow) McCausland being one of eleven children.

She graduated from Tewksbury State Hospital and Infirmary in 1899 and was married to Alexander Guilliland the following year, later marrying Eliot French. For half a century with the aid of her sister Miss Flora B. McCausland, she conducted a private hospital in Tewksbury and Lowell.

Her survivors include 2 daughters, Mrs. Alice G. Norris, New York City and Mrs. Elizabeth French Bickel, Exeter, N. H. 2 sons Wallace H. French, Auburn, Kentucky, and Herbert E. French E. French of New York City. Two sisters, Mrs. Sarah Cooke, Quincey Mass. and Mrs. Lille Douglas of Tewksbury, four brothers, Daniel of Fredericton, N.B., Burm of Tyne Valley and Murray, Bloomfield; and Sanford of California, also 4 and nephews. Recently a brother Murray McAusland of Mill River P.E.I., observed his 90th birthday.

CARD OF THANKS

Mrs. Harry Paul and sister Miss Pauline Kielly extend thanks to Rev. Donald Nicholson and Rev. Dr. Betts, friends and neighbors who were so kind and helpful, those who sent cards and letters of sympathy, and all who helped in any way, to ease the burden of bereavement in the loss of a loving husband and brother.

Tea Party Is Re-enacted

BOSTON (AP) — A group of Boston businessmen re-enacted the Boston tea party Monday in a program of protest against government spending and high taxes.

Some 25 tea chests—empty, but labelled "waste" "big budget," "spending" and the like — were tossed into the harbor close to the site of Griffin's Wharf, where the colonials staged the original tea incident.

There were about 25 "Indians" with faces painted and feathers in headbands. The Greater Boston Chamber of Commerce which sponsored the affair, recruited students to play Indians.

Paul T. Rothwell, chairman of the national affairs committee of the chamber, said the "tea party" was aimed to stir "grass-roots support for economy in the federal government."

He called for a "sensible cutting of the national budget and a reduction of oppressive taxes."

Rothwell told several hundred spectators at the wharf that the colonists were roused to protest in 1773 because of imposition of a three-per-cent tax on tea shipped to America.

TRAINING PLAN

Under the Colombo Plan Britain has received more than 1,000 students from South and Southeast Asia.

Boarders Accommodated

BOARDERS ACCOMMODATED. Apply 212 King St.

Cars and Trucks For Sale

1951 FORD CAR WITH NEW MOtor. Phone 6840.

1952 MORRIS MINOR IN GOOD condition. Apply 27 Dorchester or dial 4237.

1950 HUDSON A-1 CONDITION New motor, tires, radio and heater Licenced Dial 6624

1952 PLYMOUTH, GOOD CONDITION. Good tires. Reasonably priced. Phone 7597.

1954 METEOR. AIR CONDITIONed. Radio. Phone Summerside 7703.

1956 DODGE REGENT SPORT tone A-1 condition. Radio and heater. Apply E. L. Acorn, Village Green, Phone 11 ring 3.

1949 PONTIAC, VERY GOOD CONdition, fine 1952 motor. Excellent two-tone colored body. Arrived on the Island last autumn. Phone 3920.

1948 MORRIS SEDAN, UNDER 20,000 actual milage. Priced to sell. Also Model A without body in running order. James Smith, Clinton.

HERE IS A REAL BUY. 1955 Dodge Suburban. Low mileage, very good condition. $1725.00. Call Murray's Garage, 61 St. Peters Road, Phone 6413.

Cars Leaving

CAR LEAVING FOR MONTREAL Saturday morning. Can take two passengers, returning week later. Phone 8209 after 7 p.m.

CAR LEAVING FOR TORONTO, May 25. Desires company No Charge. Apply Ronald Doucette, South Rustico, P.E.I.

For Rent

FOR RENT —FLOOR SANDERS Chandler Bros. Dial 6557.

FURNISHED ROOM, SECOND floor, adults. Central. Dial 6401.

NEW BUNGALOW, FURNISHED, two bedrooms, June 1 to Oct. 1. Phone 3272.

4 ROOM SELF - CONTAINED apartment on Norwood Road. Garden space. Dial 5872.

3 ROOM COTTAGE. ½ MILE OUTside city on paved road. Phone 8698 after 6 p.m.

ONE UNFURNISHED HEATED room. Apply 26 Upper Hillsboro St.

3 ROOM UNFURNISHED APARTment in city for adults. Apply Box 998, Guardian.

APARTMENT, FIVE ROOMS and bath. Heated, Apply 30 Weymouth Street.

2 ROOMS ON SECOND FLOOR. Unfurnished, heated. Apply 63 Pownal Street, Dial 9030.

TWO LARGE ROOMS AND KITchenette, heated, ground floor. Phone 4959.

FIVE ROOM HEATED APARTment, second floor, Joseph A. Ryan, Peake's Station, P.E.I.

ONE FURNISHED HOUSEKEEPing room. $25. per month. Dial 4404 after 10 a.m.

UNFURNISHED APARTMENT — 4 rooms and bath. Heated, private entrance. Phone 8740.

FURNISHED BEDROOM, NEAR Church and Sanatorium, Apply 102 Green St. Call after 6 o'clock or phone 9508.

FOUR OR FIVE HEATED ROOMS on second floor. Furnished or unfurnished. Apply 49 Upper Hillsboro Street.

HEATED SELF - CONTAINED three room apartment. Available June 1st. Adults only. Apply A. B.C. Guardian.

For Sale

CLINTON OATS. NO MUSTARD. Morris Smith, Kelvin.

SUPER C INTERNATIONAL tractor, power take off. 3 section Harrow and Hydrolic 2 sod plow. R. P. McInnis, Selkirk.

ONE RICHARDS WILCOX STEEL fire door. Approximately 5 by 7' with track and trollies — good condition. Apply Eastern Trust Co.

FOR SALE TO CLOSE AN Estate. Dwelling and extra lot at 96 King Street, Summerside. Price $1800.00. Property does not include Grocery store building thereon owned by Lessee, Apply Law Office, R. S. Hinton, Q.C., Summerside.

For Sale

ONE CHOICE HORSE, 1300 LBS, Glydon Maund, Winsloe.

KITCHEN OIL RANGE IN GOOD condition. Dial 5292.

3 EVENING DRESSES. CHEAP. Phone 5115. between 6 and 7.

30 TONS BALED HAY. CALL 8722. Summerside.

WALNUT SIDEBOARD, $19. Apply 51 Hillsboro St., City.

6 ROOM HOUSE AND BARN, 3 acres land in Millview. Apply Box 107M Guardian.

ONE BABY CARRIAGE, PRACtically new. Apply 58 Bayfield Street.

FOR SALE: FOUNDATION SEBago seed potatoes. Number 4262. John R. McCabe, Kinkora.

A QUANTITY OF IMPROVED Abegweit oats, suitable for seed. MacArthur Bros., Union Road.

BALED HAY, ALSO ABEQWEIT oats Apply Chester Weeks, Fredericton

HOUSE AND BARN, WITH large lot near Charlottetown Write box 104 Guardian.

SOW DUE TO FARROW MAY 29 Edward Sherren, Crapaud, Dial Crapaud 6-24

ONE ROAD DRAG. DIAL 7113 OR Apply B. A. Service Station, Grafton Street.

BEATTY WASHER, HOTEL SIZE, perfect condition. Apply Russ Hotel.

1 KITCHEN TABLE, RED ARborite, top and sides. Size 38 and 41. Apply 19 Harley Street, Parkdale.

100 BUSHELS WARBA POTAtoes, some scab; Telephone poles; buckwheat. Harry MacDonald, O'Leary.

NEW SEVEN ROOM HOUSE IN Alberton, cement foundation, wired. 100 x 50 lot. Edward Lewis, Alberton.

2 MILK COWS, 1 FRESH, 1 TO freshen slightly used velox separator, 600 lbs. Lorne B. Kielly, Covehead Road.

50 ACRE FARM, GOOD BUILDings, electricity available, land in high state of cultivation, brook running through farm. Garfield MacLean, Clyde River.

NUMBER 1 CERTIFIED CHARlottetown Number 80 barley. Germination test 94 per cent. Fred I. Andrew, East Royalty. Dial 7259.

QUANTITY OF BALED HAY. ESTate of late Alexander MacDonald, Blooming Point. Apply 108 Upper Queen Street, Charlottetown.

FINISHED TWO ROOMED COTtage with adjoining storage shed. Size approximately 22' by 10' ideal for couple. May be moved Apply or write E Kane, Morell

TWENTY YOUNG PIGS. ONE pure bred short horn bull, nine months old. One Hillman car, good condition except body, cheap. Ira McCourbrey, Cavendish.

150 ACRES OF LAND IN HIGH state of cultivation, good pasture with brook running through. Also 400 bushels abegweit oats. 500 bales of straw. Apply Vernon MacRae, 102 Cumberland St.

HOUSE AND LOT FOR SALE AT Rusticoville, Shore frontage, pump, electricity, some furniture and row boat. Ideal summer home. For inspection apply 55 King St., Charlottetown, Phone 6828.

ELECTROLUX VACUUM CLEANers, two with complete set of cleaning tools. Will sacrifice for immediate sale $30.00 each. Telephone 9220, Maritime Compact Vacuum Sales, 176 Kent St. Charlottetown, P.E.I.

THREE EVENING DRESSES, 1 mauve ballerina, 1 pale blue full length, 1 black velvet, Ballerina length Size 13. 1 teenage suit, size 14. Navy rain-master coat, teen size 12. Flannel navy jacket, teen size 14. One light blue taffeta dress, size 14, 1 blue velveteen jumper, size 14. Phone 3017.

TWO M.H. NO. 15 MANURE spreaders, $450.00 each; M.H. No. 20A grain and fertilizer drill 20 runs; M.H. side delivery rake on rubber tires; Fordson Major tractor completely overhauled with new motor; also twelve good used tractors, all makes, fully reconditioned. Quantity good baled hay. L.D. MacLeod and sons, Victoria.

Female Help Wanted

WAITRESSES WANTED. APPLY in person. Ment's Restaurant.

WANTED: HOUSEKEEPER TO look after children for two weeks. Modern home. Phone 4801.

Lost And Found

LOST GOLD BRACELET ON FITZroy Street. Finder please leave at Guardian.

WOULD THE PARTY WHO TOOK a C.C.M. tricycle in front of Barber shop on Kent Street. Return same.

GOVERNMENT CHEQUE, Between Pownal Street and Bank of Nova Scotia. Finder phone 8712.

LOST GAS HOSE FROM TANKtruck between Murray River and Charlottetown. April 26th. Dial 7892 or notify Guardian. Reward.

$20.00 REWARD WILL BE PAID for information regarding whereabouts of a golden colored dachshund dog, long hair, wearing red collar. Strayed from 223 Winter Street, Summerside April 26. Phone 2371 Arcona Street.

Male Help Wanted

MAN FOR FARM WORK. EVERett Muttart, Albany R.R.

FOR HIGH GRADE LINE OF shallow and deep well electric pumps. Write or wire, R.M. Weagle, 63 Edward St, Halifax, N.S.

Male Help Wanted

WANTED: A MAN FOR FARM work, Apply Louis Vessey, York.

A SINGLE OR MARRIED MAN with farm experience. All modern conveniences. Joseph Doiron, Rocky Point.

Miscellaneous

GARBAGE AND ASHES HAULED. Phone 3132.

WASTE PAPER BALED. FREE for hauling. Apply Guardian office, Charlottetown.

DESTROYER" FOR USE IN out-door toilets. Eats right down to the earth, saves you that unpleasant cleaning task. Full directions, satisfaction guaranteed. Order a can now, only $1.00 postpaid. Log Cabin Products, P.O. Box 261, Charlottetown.

Male & Female Help Wanted

ARE YOU SATISFIED WITH your present income? If not, investigate the money making possibilities and secure future that can be yours managing an independent rural Watkins dealership. Sell established and nationally advertised products. No investment no experience necessary. If you have or can obtain car, write today for information without obligation to Dept. z-c-la. The J.R. Watkins, Co., 350 Roch street, Montreal, Quebec.

Nursery Stock

VIRUS FREE STRAWBERRY plants. Government inspected. Dunlop $2.50. per 100; $15.00 per thousand prepaid. Sparkle $3.00 per 100; $17.00 per thousand prepaid. M. F. Reeves, Southport.

PLACE YOUR ORDERS NOW for annual flower plants. Newest and best varieties, including the 1957 all American winner, Red Satin Petunia, Parker Jewell, York. Dial 7074.

STRAWBERRY PLANTS — DUNlap $2.50 per 100 — $15.00 per 1,000 Sparkle and Catskill $3.00 per 100 — $17.00 per 1,000 prepaid. Plants were treated with malathion to control virus every ten days last year, and are government inspected. Discount on large orders. A. W. Kennedy Mt. Edward Road.

VIRUS FREE STRAWBERRY plants. Parents were brought in from U.S.A. in 1956. Dusted with Malathion and removed from other strawberry plantations. Did not apply for government inspection. Sparkle and Premier. 100 - $2.00, 500 - $8.00, 1000 - $14.00. Prepaid. Regular Premier and Senator Dunlap: 100 - $1.50, 500 - $6.00, 1000 - $10.00. Prepaid. H.H. Jenkins, Southport.

GOVERNMENT INSPECTED, virus - free Strawberry plants, Senator Dunlap, $2.50 a hundred, $15.00 per thousand. Premier Catskill and Sparkle $3.00 per hundred $17.00 per thousand. Prepaid. Parents of these plants were brought in from U.S.A. last Spring. Virus free Sparkle and Catskill are two excellent varieties producing an abundance of large fruit. With each order 1,000 plants, Gooseberry bush included free. All plants freshly dug and packed for shipping. Parker Jewell, York, P.E.I. Dial 7074.

Personal

SLENDOR TABLETS ARE Effective. 3 weeks' supply $2; 9 weeks $5; at all druggists.

BELCHING, HEARTBURN, bloated feeling, quickly relieved with Wilder's Stomach Powder. Tasteless, odorless, so pure it requires no sugar or flavoring. At Hughes', Jenkins, and Reddin Bros., Charlottetown; Foley's Summerside.

ARE YOU JUST "TOO TIRED"? Maybe your system is asking for larger amounts of iron to help build rich, red blood and combat nutritional amaemia! Milburn's Health and Nerve Pills contain iron to improve your blood and thus help regain your normal energy, in addition, they contain other minerals and vitamins to help you maintain resistance. Only 98 cents at all drug stores.

Services Offered

GARBAGE AND ASHES HAULED Cellars cleaned. Phone 3105.

ISLAND GRILL, QUEEN STREET serving full course dinners; specializing in Chinese dishes. Dial 5228.

MODERN FUMIGATING Service throughou the Island. H.R. Quinn Proprietor. P.O. Box 451. Phone 8727 Charlottetown.

WE REPAIR AND REWIND MOtors, washer repairs, wringer rolls, refrigeration, Sales and repairs. House wiring. Storey Electric.

SAWS FILED AND SET. NOW IS the time to get your's done. Also see us about your roof and save. Morden Saw Filing Service, 195 Cumberland St. Phone 4766.

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Men are being selected in this area to be trained for high-pay jobs as Diesel Mechanics, operators, marine Diesel, partsmen, servicemen, trouble shooters, and many other jobs in this rapidly expanding industry. If you are mechanically minded and not earning $90 per week or more, you owe it to yourself to find out whether or not you can qualify. For free information, without obligation, write to:

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WANTED — ALE BOTTLES. pints or quarts. Dial 8595.

HOME FOR CUTE MONTH OLD kittens. Phone 4595.

WANTED HOME FOR KITTEN. Phone 8471. between 5. p.m. and 7 p.m.

GRASS SEED BOX, FOR MASsey Harris Drill. 20A-13 run. Leonard Ling, Wheatley River, Phone Hunter River 22-23.

DRIVER WANTED TO TAKE new car to Halifax on Friday morning, returning Sunday, Dial Summerside 3433.

VANTED TO BORROW, $2500.for 5 or 6 years. Good security. Good interest. Apply Box 106, Guardian.

WANTED: A GOOD RELIABLE man to supply customers with Rawleigh Products. Write Rawleigh's Dept. E-ML-470-127, Montreal, Que.

CENTRALLY LOCATED DOUBle or three tenement house, or house with two or three apartments, or large house that could be converted into apartments. Write stating price and location to Box 101 Guardian.

Wanted To Rent

AN APARTMENT WITH TWO bedrooms, by June 15th. Dial 3672.

FARM OR PART FARM. WITH some pasture, with water supply. George Affleck. Central Bedeque.

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. . . when the next three years of your life can give you a steady job with opportunities for travel and adventure.

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Preferably one who is presently employed and would like to better her position. Excellent salary, pleasing working conditions, modern office. All employee benefits. All replies will be treated strictly confidential. Apply in person to Mrs. Bruce, Unemployment Office, Charlottetown.

CLERK STENOGRAPHER

We have an opening for a clerk-stenographer in our Kensington, P.E.I. branch office. Your application should be in your own hand writing. Should state your age, education, previous experience if any, two references and a phone number where you may be contacted to arrange for interview.

M. F. SCHURMAN CO. LTD.
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Generators:—5 AC Generator sets 15 KVA, three cylinder Lister Diesel engine, two wheel trailer, mounted in 1942.

1 DC Generator Set 22 KW, four cylinder Lister Diesel engine, two wheel trailer, mounted in 1942.

The highest or any tender not necessarily accepted.

For further particulars apply to:—

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FOR SALE

1953 Ford ½ ton Pickup with closed plywood box.

Allis Chalmers B tractor with pulley, power take off, single raw potato cultivator and hiller.

Large size Buckeye mechanical poultry feeder with automatic controls and enough trough etc. for feeding 5,000 growing chicks.

McCormick Deering milking machine with two double units (stainless steel pails), steel cocks, piping etc.

McCormick Deering electric cream separator, 1000 lb. capacity (stainless steel).

Any of the above items may be financed, or potato contracts accepted on purchase price.

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Price And Quality Are K... To Modern Marketing Plans

By FORBES RHUDE
Canadian Press Business Editor

TORONTO (CP) — New standards of planned marketing in the current world of high production and keen competition were urged Monday by W. O. Twaits, executive vice-president of Imperial Oil Ltd., in an address to the Association of Canadian Advertisers.

For some 10 years, Mr. Twaits said, industry has lived in a seller's market in which the problem was to produce goods which sold relatively easily.

This had led to deterioration and, in some cases, the outright disintegration of the marketing systems of individual companies, with the result that industry emerged from the period of short, supply, price controls and frantic buying "with at best an obsolete marketing system and a suspicious clientele.'

Then, as goods became plentiful, a new type of market emerged in which price and quality competitiin were again dominant. sad Mr. TwaESTAOshrdul

PRICE QUALITY COMPETITION

"Perhaps more surprsing," said Mr. Twaits, "is the fact that price and quality competition have continued to intensify in a period of unparalleled prosperity with full and even over - full employment, and a show but steady price rise.

"The classical economist would not admit that such a contradiction could exist, for these are conditions which theoretically perpetuate a seller's market."

Another major factor in the new market was the almost phenomenal increase in the range of new products and substitutes, and one of the most important factors was the speed at which a new product displaced an old one.

From being practically unknown, synthetic detergents had captured the lion's share of the soap market in 10 years. Plastic rainwear, nylon hosiery, synthetic - rubber tires, fibre glass and its compounds and a wide range of products had swept the field shortly after their introduction.

"The rapidity with, which the market for a product can be created or destroyed," said Mr. Twaits, "is undoubtedly one of the new business risks of the era."

NEW, SOPHISTICATED BUYER

A third factor was a new and sophisticated buyer, with all the selective characteristics that go with a high standard of living—one who had passed the point of regarding such items as automobiles and appliances as luxuries.

On the manufacturing side there had been changes of equal significance and these changes, involving investment in productive facilities which had increased productivity, were largely responsible for the great increase in real income and in standards of living.

Industry, Mr. Twaits said, had been replacing $100,000 machines with $500,000 machines in order to produce more goods of better quality in less time, but these high-cost machines, with their high capital charges, could not be economically justified unless they operated at or near capacity. This required a continuous flow of sales.

All this called for planned marketing, because future sales volumes were the basis for prior investment decisions in manufacturing and supply facilities all along the line. In his own company, design engineers had been working for months on projects which wouldn't go into operation until 1959.

To management, planned marketing in its simplest terms meant accurate sales prediction and, for this, management must demand skilled analysis rather than hopeful enthusiasm.

Rhys M. Sale, president of Ford Motor Company of Canada, another of Monday's speakers, predicted an era of progress and opportunity unequalled in history. However, it would be one of intense competition, for which relatively few of today's selling force had adequate training.

STOCKHOLM (Reuters) — Thirty-five teachers and cadets from the Canadian National Defence College left Wednesday aboard an RCAF plane after a four-day visit to Sweden. They will visit other European countries.

For Sale

Farm at West Covehead of 161 acres. Well watered, house and buildings in excellent condition, electricity and running water throughout. Eight roomed house with bath. Near school, churches, stores and pavement. Short distance from beach. Twelve miles from Charlottetown.

Apply—
MRS. J. R. AULD.

WANTED

Two late model cars

—Apply—
CHECKER CAB.

FOR SALE

Re-cleaned Simcoe oats. Free of mustard.

EARL ROBERTS,
Middleton
Kinkora R. R.

FARM FOR SALE

At Wheatley River

Consisting of 77½ acres. Choice farm land. 10 acres of woodland. Apply V. L. A. or Baldur Petersen, Wheatley River.

CANADIAN NATIONAL RAILWAYS ATLANTIC REGION

TENDERS

Paving of Roadway to Ferry Dock at Borden, P.E.I.

Sealed tenders, marked on the outside "Confidential — Tender for Roadway Paving at Borden, P.E.I.", and addressed to the undersigned, will be received up to 12:00 o'clock noon, Atlantic Standard Time, May 21st, 1957.

Plans, specifications, form of contract and instructions to bidders may be seen, and form of tenders obtained, at the following offices—

Division Engineer — Charlottetown, P.E.I.

Regional Chief Engineer — Moncton, N.B.

Plans will be loaned to bona fide contractors on the deposit of an accepted bank-cheque made payable to the Canadian National Railway Company, for an amount of Twenty-five Dollars ($25.00), which deposit will be refunded when the plans are returned in good condition.

Tenders will not be considered unless submitted on the form supplied by the Railway Company and in accordance with the instructions to bidders.

The lowest or any tender not necessarily accepted.

R. Hayes
Vice-President
and General Manager.
Moncton, N. B.

FOR SALE

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Limited quantity of choice bulbs for immediate delivery. Phone—

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5545
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100 Spring Park Road, Charlottetown. Rent $20.00 monthly, suitable for most any purpose. Call 9121 from 9 to 5 p.m.

FOR SALE

IN MONTAGUE

Large 2 storey house in first class condition with all modern conveniences Beautifully situated on bank of Montague River. Extra large lot. Apply to

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FARM FOR SALE

At St. Andrew's of 110 acres, ready for cropping. House and out buildings first class condition. Hot and cold water in house also water in barn, all equipped with electric lights and automatic pump, Farmall Super A tractor, and all other machinery. Wheel harrow and spring tooth harrow, two sod plough, hay rake, tractor trailer, and all other articles around the farm. Also a quantity of Abegweit oats and Erban and Charlottetown 80 Barley, are all free from weeds. Stack of hay Will sell anything seperately.

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St. Andrews.

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