CHRISTMAS and NEW YEAR'S

GREETINGS FROM WEST PRINCE

We join good old St. Nick in wishing one and all a very Merry Christmas and Happy New Year.

MORRELL'S ICE
Company
ALBERTON

Serving Western Prince County

TO ONE
AND
ALL
A HAPPY CHRISTMAS

Rooney Funeral Home
ALBERTON

May We Wish You . . . .
A Regular Old-Fashioned
MERRY CHRISTMAS

O'Leary Farmers Co-operative
ASSOCIATION LIMITED

MERRY CHRISTMAS
and may the
NEW YEAR
Be filled with Health and Happiness.

J. W. DON CAMPBELL and STAFF
ALBERTON

Our Best Wishes

There is a time for everything,
But now's the time to say,
The Merriest of Yuletides
Be yours this Christmas Day!

MATHESON'S DRUG STORE
O'LEARY

GREETINGS TO ALL!

To one and all may Christmas morn bring real happiness to every home and individual.

E. C. GAUDETTE and SONS
International Trucks, Farmall Tractors, Parts Sales and Service
TIGNISH

YULETIDE GREETINGS

May the Peace and Happiness of Christmas color all the New Year for you and yours.

MYRICKS ALBERTON LTD.
ALBERTON

SEASON'S GREETINGS

—and to all of our friends and patrons the hope that we may continue to serve you for many a Christmas to come.

GORDON'S IRVING OIL
SERVICE STATION
ALBERTON

Our Very Best Wishes
— for a —
Happy Holiday Season

E. C. PERRY
TIGNISH
Meats, Groceries, Christmas Candy and Fruit

Christmas Tree Fire Hazards

Christmas is normally a very happy and festive occasion. The Christmas Tree with its twinkling lights and gaily coloured ornaments, the colourfully wrapped gifts, the tinsel, the holly and the many other traditional decorations all serve to set the stage for this momentous event. But sometimes this happy scene can suddenly be turned into one of sorrow and stark tragedy by fire or other unfortunate accident.

Fire is a very serious hazard at any time of year but particularly so at Christmas when there is usually so much combustible material concentrated in a limited space in the presence of so many possible sources of ignition. The Christmas tree, the tissue paper, and other flammable materials used for decoration, the paper gift wrappings usually strewn about the room in the excitement of Christmas morning,— are all potential fuel for a sudden and disastrous fire. And the unguarded fireplace, the lighted candle, the spark from a short circuit in a wiring system, a hot incandescent light bulb, or a defective wall plug can provide the necessary starting point.

The following are points to remember and precautions to take in order to prevent any unhappy circumstance from such hazards:

PRECAUTIONS

1. The Christmas Tree — By nature of its shape, the average Christmas tree is top-heavy and may be easily toppled by a small toddler if it is not secured firmly. To avoid this possibility, construct, or purchase, a substantial platform for the base, be sure that the floor underneath is level, and fasten a cord or wire from the trunk or a strong branch to a hook or nail in the wall. Also, most evergreens used for Christmas Trees are highly flammable, and moreso as they become dry after cutting. The flammability may be reduced by sawing the butt at an angle and setting it so the butt is constantly immersed in water. Place the tree as far as possible from the fireplace or other source of heat or flame and do not allow children to play in the vicinity without close supervision.

2. The Ornaments and Decorations—Do not use celluloid, cotton or other flammable ornaments to dress the Christmas Tree! Nowadays, there are many inexpensive colourful and practical ornaments made of glass or thin metal which do not present a fire hazard. And non-flammable substances such as flake asbestos or powdered mica can be used to simulate snow. Recently too, non-flammable artificial snow has been manufactured in liquid spray form.

3. Tree Lighting — Candles should never be used as Christmas Tree Lights because regardless of how well they are placed or protected, they may ignite flammable materials such as the clothing of children while removing gifts from the tree, household pets such as cats or dogs may brush against them, or drafts of air may cause ornaments or decorations to sway into the open flame.

For safety sake, use approved miniature electric lights to illuminate the tree. In Canada, approval for lights and other electrical equipment is based on Section 37, Part II, Canadian Electrical Code of the Canadian Standards Association, under the title "Christmas-Tree and Other Decorative Lighting Outfits." According to this Specification, "the bodies of extension blocks, junction blocks and attachment plugs shall be made of insulating material, such as cold-moulded or phenolic composition having sufficient strength to withstand the handling to which these devices may be subjected in normal use."

In series-connected outfits, "in no case shall fewer than 8 lamp holders be connected in series." "Lamp-holders shall be of the miniature-base socket screw-shell type. The minimum distance from the plane of the outer edge of the insulating shell to the centre contact shall be 17-32 in. with a plus tolerance of 1-16 in. so that when a lamp is in place in a lampholder, no live metal will be exposed." "The bodies of miniature-base lamp-holders shall be either of moulded phenolic composition or some approved equivalent."

4. Wiring and Fittings—Check to see that there are no breaks in the insulation or faulty connections on plugs, extensions or wall outlets before hooking up the lighting system and do not overload any one outlet because it may blow out the fuse. Always throw the master switch when making even minor repairs in an electrical circuit. Ensure that display wiring is connected properly into the house circuit; if planning a large light display, it is wise to have it installed by an authorized electrician.

Wires for series - connected outfits for indoor use "consuming more than 2 amperes should be "rubber-covered, flexible cord, Type CX or flexible fixture - wire, Type FF32, not smaller than No. 18 B. and S. Gauge." "consuming 2 amperes or less" should be "flexible cord, Type X, or fixture wire, Type XF, of at least No. 20 B. and S. Gauge."

Other specifications under the code deal with multiple-connected outfits, strain - relief splices, wire-ways, etc. of all of which can be potential sources of fire if not of approved design or if improperly set up. So to ensure maximum safety, it is not advisable to purchase equipment for this purpose unless it bears the C.S.A. seal of approval.

5. Other Electrical Equipment— (a) Fuses — unless otherwise advised by an authorized inspector, no low voltage current fuse should exceed fifteen amperes capacity. Otherwise, a current overload may cause overheating of wiring and possibly start a fire, especially if the system has been installed for some time. (b) **Incandescent Lights** — Flammable decorations or other flammable materials should not be so placed that they may come in contact with incandescent light bulbs because, when lighted, these bulbs generate considerable heat and may ignite such materials. Also, metal decorations will conduct electricity and should therefore be kept well away from any source of electric current.

When it costs so little in time and money to ensure safety, why take unnecessary chances which can have such dire consequences. Lets try to make it a truly Merry Christmas!

ESTABLISHED GROUP

First public exhibition by the Royal Academy of Arts in London was held in 1760.

ALL SQUARE

Bunny Rabbit invites you to re-arrange the sixteen matches to form five squares.

The Best Christmas Ever is our sincere wish.

E. A. McCUE
ALBERTON

Dealer and Exporter of Farm Produce, also Coal

FRIENDLY GREETINGS EXTENDED TO ALL and may Christmas Day be filled with real joy.

MATTHEW'S TURKEY FARM
ALBERTON

May your Christmas be filled with joy and happiness to last you throughout the coming year.

Matthew's Meat Market
ALBERTON

Greetings
And
Best Wishes
For A
MERRY CHRISTMAS
From

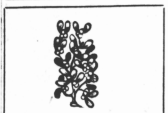
Dunbar's Grocery
MONTROSE

GREETINGS

FOLKS!

With sincere hope that the holidays be joyful, and a New Year of good fortune.

MODERN BEAUTY SALON & SHOE STORE
ALBERTON



May all the joys of this happy season be yours on Christmas.

JOHNSTON'S
Grocery & Dry Goods Store
ALBERTON

May your Christmas be merry and bright!

KEENAN'S
Specialty Store
The Ladies "Head to Foot" Store
ALBERTON

Our wish to all our friends and Customers
— A MERRY CHRISTMAS

REVILO DAIRY
ALBERTON
Serving Western Prince County

Season's Greetings

We extend a special wish to all our Friends and Customers for the Happiest Yuletide ever.

FOLEY'S STORE
ALBERTON

Merry Christmas

Many thanks to our Friends and Customers — and for their patronage during the past year.

Oliver's White Rose
SERVICE STATION
ALBERTON

We are delighted to take this opportunity to wish all our Friends and Customers a—

VERY
MERRY CHRISTMAS

O'Leary Clothing and Footwear
O'LEARY

The Prince Of Peace

Out from the darkened pathways of the world
The helpless and distressed turn yet again
Unto the stable with its star-lit door.
To seek the Child again.

Where all the world's uncomforted have found
From pain and grief a new Divine release.
Looking upon the Face of God's own Son.
The little Prince Of Peace.

—Constance Barbour

SOLUTION

Christmas Greetings
And a most sincere wish
That 1957 be good to you and yours.

NICHOLSON'S PHARMACY
ALBERTON

Season's Greetings and our thanks for your patronage.

Callaghan's Variety and Fashion Shop
ALBERTON

To Old Friends and New Friends, it is our sincere wish Christmas will bring you every joy.

Groceries & Dry Goods

J. A. NOONAN
ALBERTON

RENNIE & WALLACE CO. LTD.

Fresh Meats, Groceries,
Flour, Feeds and Produce
ALBERTON, P.E.I.

An Age Old Wish
Merry Christmas

No end of good wishes
Or no end of good cheer
At Christmas and for all the year.

MYRICKS SERVICE STATION
Irving and Irving 100 Gasoline
TIGNISH

COMPLIMENTS OF THE SEASON

And may Good Health and Happiness be yours during the coming year.

Bud's Restaurant and 4 U Dress Shop
ALBERTON

Let us wish you happiness once more the good old way

MERRY CHRISTMAS

Jelly's Dept. Store
O'LEARY & ALBERTON

Season's Greetings

Our entire staff extends to our many friends . . .
CHEERIEST CHRISTMAS GREETINGS!

To You and Yours

We extend Yuletide Greetings to all.

H. D. CORBETT
Groceries, Confectionery, Paints, etc.
ALBERTON

MILLIGAN'S RESTAURANT
Meals and Lunches
ALBERTON, P.E.I.

McRAE'S LADIES' WEAR
ALBERTON, P.E.I.

With warmer, truer sentiment,
These words have never been penned. . .
MERRY CHRISTMAS

F. J. CARPENTER
Jewellery & Gift Shop
ALBERTON

Christmas Greetings to all.

WEST PRINCE DRY CLEANERS
We appreciate your patronage

Christmas Greetings
And a sincere thank you to all for past favors.

CYRIL and ROY LEARD
ALBERTON

. . . . To all our friends, old and new. May your fondest wishes all come true!

HUTT BROS.
Wood Working Factory, Boat Builders
ALBERTON

ALL THE BEST

All the best to all our Friends and Customers during the holiday season.

BARBOUR'S "Imperial ESSO"
SERVICE STATION
Atlas Tires, Batteries and Accessories

Christmas Greetings

May Christmas Day and every day
Throughout the coming year
Be filled with joy and happiness,
Contentment and good cheer.

Tignish Co-operative Association
Co-op "Esso" Service Station, Drug Store, Meat Market, Separate Hardware and Grocery Stores
TIGNISH

Christmas Cheer

Here's a merry wish that Christmas
Brings joy you'll never forget;
And a hearty wish this New Year
Is the very best one yet.

E. W. TURNER
Your Massey-Harris Dealer
Irving Oil Products
Alignment, Welding and Propane Gas
O'LEARY