

Bright stylish pamphlet aims for compact disk generation

Montreal (CUP) — It's gossy and stylish. A bright collage of shiny compact disks labelled 'Jobs', 'Travel' and 'Fitness' adorns its cover.

This is the federal Ministry of State for Youth's 'Hot 100' booklet on federal programs and services for youth.

Over 50,000 of the booklets have been distributed to student employment centers and high schools across the country to "make accessible all the federal programs available to

young people," according to Jean Charest, the Junior Cabinet Minister responsible for youth.

"It's very flashy. It's made to be flashy and very attractive — especially to high school students," said Charest.

Even the subtitle of the booklet is hip: "A quick guide to what the Feds are doing for youth".

But not everyone has been impressed by the Tory effort to attract youth with a high-powered,

high gloss sales pitch.

"Since they've been in power, brought in

complete with appealing promises, the Conservatives have done absolutely nothing for youth — besides making major cutbacks," said l'Association Nationale des Etudiant-es du Quebec official Francois Giguere. "They've modified and cut their Challenge summer programs to the point where if they were to have kept up with indexation, this summer's program would be \$222 million rather



Jean Charest, Minister

Although the federal government announced last spring that it was formulating a national policy on youth, Charest said he knew of no commitment by the government to development such a policy.

"One of the conclusions we've come to is that it's not a new program that's going to change the fundamental problems have to deal with today," Charest said.

"The labour market is going to have less and less places for unskilled labourers and that is going to be a problem. That's why it's been the thrust of federal policy to put forth employment programs that not only keep people busy, like the Kattimaviks of this world, but offers them some employment skills."

Charest, who is also responsible for administering the \$180 million Challenge 87 summer wage subsidy program, said "the government is sold on the private sector, but that's where the jobs are."

Though funding for Challenge 87 is down \$35 million from 1985.

Charest said the program will still be "regionally sensitive" according to the unemployment rates of returning students in each region.

than \$180 million."

Charest said the biggest problem facing students is the transition from school to work, which explains why the Conservative government has shifted the emphasis of the \$1.7 billion Job Strategy Program to training, and is directing the Hot 100 at secondary-level students.

"The possibility of jobs are there ... If you've been to community college or university, you're going to work, you're going to get a good salary, that's what the probabilities say."

"New problems have appeared. One of them is unemployment, no one is going to deny that. But the more urgently pressing and dramatic problems are the young people who don't finish high school. They are the ones left behind," Charest said.

But Giguere argues that youth unemployment is not a new problem, but rather an age old one that can only be solved with careful study and a new policy.

CHAIRMAN OF THE BOARD FOR A DAY!

The National Bank of Canada is launching its second "Chairman of the Board for a day" contest. The contest is open to all Canadian residents between the ages of 15 and 19. The grand prize winner will have the privilege of becoming Chairman of the Board of the National Bank of Canada for a day.

Again this year, the contest will be held in three stages and will consist of written and oral competitions. Winners will be chosen by a jury.

DESCRIPTION OF PRIZES

In addition to becoming Chairman of the Board of the National Bank of Canada for a day, the grand prize winner of the final in Montreal will receive shares of the National Bank of Canada (worth \$2,000). Prizes of \$1,250 and \$650 will

CONTEST DATES

The contest opens February 23, 1987 and essays must be received by the Bank before midnight, April 12, 1987. An entry form and birth certificate must be enclosed with the essay for the first (written) stage of the contest.

also be awarded to the contestants ranking second and third in the final. Winners in the regional semi-finals of the oral competitions will receive \$150.

A copy of the contest regulations may be obtained at any National Bank of Canada branch.

ENTRY FORM

NAME: _____

ADDRESS: _____

POSTAL CODE: _____ TELEPHONE: _____

AGE (BIRTH CERTIFICATE REQUIRED): _____ LANGUAGE OF ENTRY: _____

ADDRESS OF BRANCH TO WHICH YOU ARE SENDING YOUR ESSAY: _____

NATIONAL BANK OF CANADA

