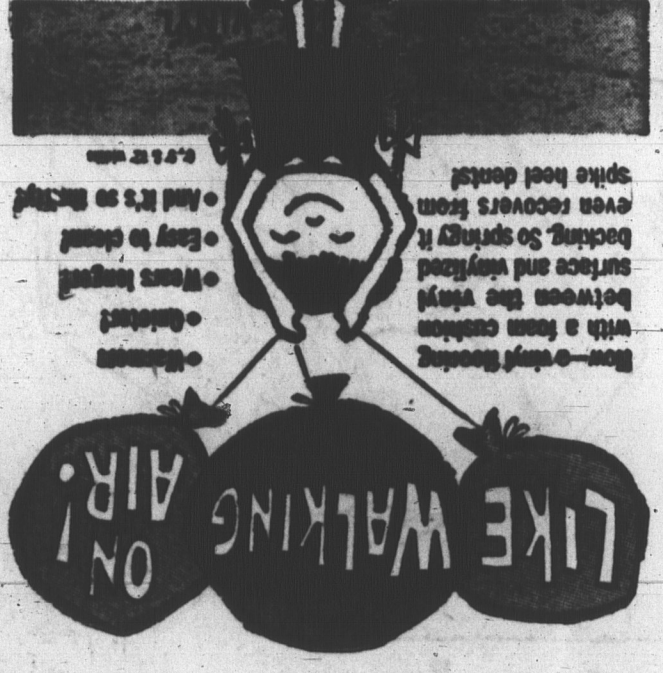


ON THE ISLAND IT'S
MOORE & McLEOD LTD.
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 3.69
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WALLPAPER
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50 preposted design suitable for Halls, Living-room, Bedrooms, Bath, Kitchen, Worth from 1.00 to 2.50 S. R.

50¢ S. R. NOW ONLY
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Wide choice of designs suitable for living rooms, kitchens, bedrooms, halls. Watch for our fine collection of Boxer wallpapers and murals, too.

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FREE ESTIMATES CHEERFULLY GIVEN!

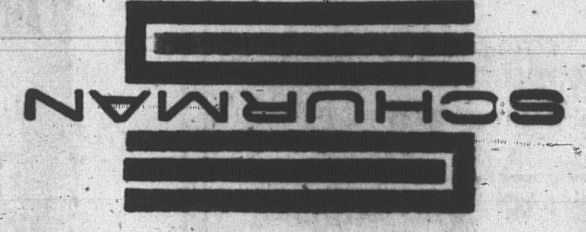
Give Mom a pleasant working area. We will completely renovate her kitchen, bathroom, recreation room and office. This will provide a convenient working area and recreation centre. Schurman's have a wide range of materials for all your jobs.



WHY WAIT FOR SPRING?



Winter's the time...



"DO IT NOW"

Habit is the enemy: We have got into the habit of having most of our work done during the summer months with the result that during this peak period men and materials are often not available to finish a job within a reasonable time. Many men are seasonably unemployed in our Province every winter.

The loss in wages adversely affects every business establishment in the Province and the payment of unemployment insurance benefits only partly relieve the situation.

It is necessary to substitute common sense for habit and distribute the work to be done as evenly as possible throughout the year. This like breaking of any bad habit, requires a real effort.

The saving of time and money to the householder and businessman; the spread of employment over the whole year for the worker; the intelligent use of all our resources of manpower, material, transportation and storage; can add to the prosperity and well being of all our citizens.

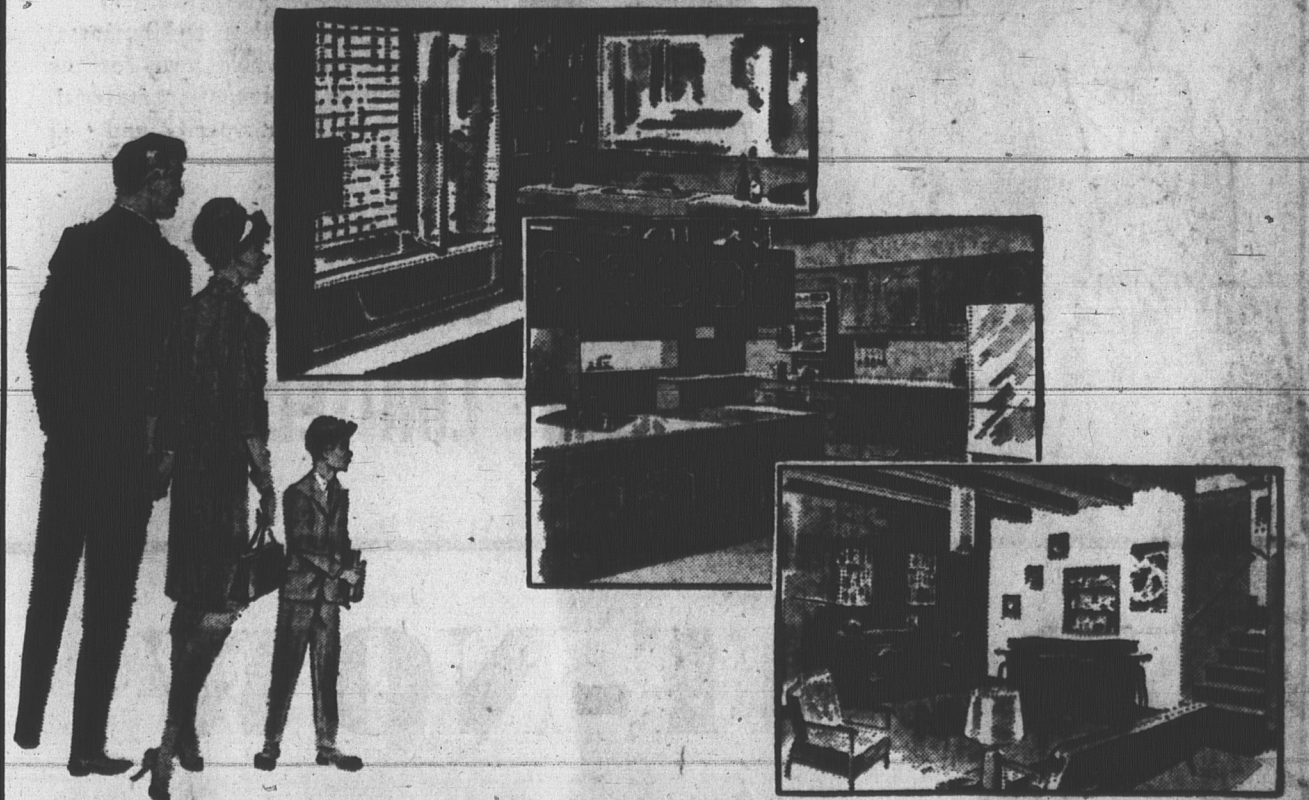
PLAN NOW to give your support in this serious situation. During the winter months the unemployment situation reaches its peak and we ask you to give your wholehearted support to help the unemployed people of your Province.

DEPARTMENT of WELFARE and LABOUR

GOVERNMENT OF PRINCE EDWARD ISLAND

Why wait for spring?

do it now!



SEASONAL UNEMPLOYMENT AFFECTS EVERY MAN AND WOMAN ON PRINCE EDWARD ISLAND. NOT JUST THOSE WORKERS WHO FIND THEMSELVES WITHOUT WORK. IT IS NOT A PROBLEM THAT CAN BE SOLVED BY THE UNEMPLOYMENT INSURANCE ACT. IT AFFECTS YOUR NEIGHBORS . . . IT AFFECTS YOU. LOOK AROUND AND YOU WILL FIND THAT THE DOMINION, PROVINCIAL AND MUNICIPAL GOVERNMENTS ARE DOING THEIR PARTS IN SCHEDULING THEIR WORKS FOR THE WINTER. THE REST IS UP TO YOU. MANY WORKERS ARE NOW AVAILABLE ON P.E.I. . . . MANY JOBS NEED TO BE DONE IN YOUR HOMES.

DON'T POSTPONE IT ANY LONGER . . . DO IT NOW

TAKE ADVANTAGE OF THE WINTER HOUSE BUILDING INCENTIVE PROGRAMME FROM C.M.E.C. OR SEE YOUR BANK ABOUT THE N.E.A. HOME IMPROVEMENT LOANS AND FARM IMPROVEMENT LOANS.

HELP THEM TO HELP US ALL. DON'T POSTPONE . . . DO IT NOW.

(Phone your local office of the National Employment service for further information, or for workers.)

NATIONAL EMPLOYMENT SERVICE: CHARLOTTETOWN

PHONE 892-1277

The members of the Junior Chamber of Commerce are to be complimented for their sponsorship of this campaign to benefit our community.