

Lesage Sticks To Plan To Block Nfld. On Plant

QUEBEC (CP)—Premier Lesage said here he has "contingently" agreed to keep a group of iron ore interests from building a pelletizing plant on the Newfoundland side of the Quebec-Labrador boundary.

He was replying in the legislature to a series of questions about the Wabush Iron Ore Company's projected plant and about possible development of the giant Hamilton Falls in Labrador.

He also said no agreement has been reached between Quebec and Newfoundland about transportation of power from Labrador's Hamilton Falls across Quebec territory.

Mr. Lesage said that he has taken steps to have iron ore interests stick to their "initial decision" to build a \$40,000,000 pelletizing plant at Pointe Noire, in Quebec territory.

The ore comes from Wabush territory, in Labrador, and Premier Smallwood of Newfoundland has demanded that the plant be built in Labrador.

MUST STICK TO PLAN
"One thing is certain," Mr. Lesage said, "ours truly constantly continued this step, whose nature can be guessed, but which are not in the public interest at this time" to say whether any progress had been made in settling the boundary dispute which goes back to 1927.

Mr. Lesage said that the government had approved an announcement Monday that technical and economic studies are being undertaken on the feasibility of carrying power of 706-kilowatt lines over long distances. But there was "no agreement between the government of Quebec and the government of Newfoundland."

The only agreement was between Hydro-Quebec, British Newfoundland Development Corporation, which between them own rights to the falls, and Consolidated Edison of the power generated from the falls—once they are developed.

Mr. Lesage said there was no question of merely building transmission lines across the province. The fall would serve Quebec and Newfoundland needs first.

The power would be sold at

CP Officers Are Elected

TORONTO (CP)—A. F. Mercier of Quebec Le Soleil was re-elected president of the Canadian Press by his fellow directors here.

John E. Mott of the Kitchener Waterloo Record was re-elected honorary president; Stuart Keate, Victoria Times, first vice-president; and St. Clair Balfour, Winnipeg Tribune, second vice-president.

Officers were chosen by the board after the annual meeting of members at which newspaper executives and editors from across Canada discussed affairs of the association, the news partnership through which the country's dailies exchange the news of their areas and receive world news coverage.

Mr. Mercier reported on the co-operative's operating position and Gillis Purcell, general manager, on details of the news service.

The annual meeting elected nine directors Tuesday for two-year term. By regions they are:

Atlantic: J. R. H. Sutherland, New Glasgow News.

French language: A. F. Mercier, Quebec Le Soleil.

Quebec: Walter O'Hearn, Montreal Star.

Ontario: I. H. MacDonald, Cornwall Standard-Freeholder; Beland Henderson, Toronto Star; R. A. Graybill, Windsor Star.

Prarie: St. Clair McCabe, Moose Jaw Times-Herald and Basil Dean, Edmonton Journal.

British Columbia: Stuart Keate, Victoria Times.

Nine directors elected last year continue in office. Paul Desruisseaux, Sherbrooke Le Tribune, a president by the board Monday to fill an unexpired term, completes the 19-man board.

Shell Oil Co. Changes Name

TORONTO (CP)—Shareholders of Shell Oil Company of Canada Ltd. have approved a change in the name of the company to Shell Canada Ltd.

Shareholders also approved the creation of an additional 2,941,177 Class A common shares.

Shell Investments Ltd. announced March 29 that it had subscribed for an issue of 8,941,377 Class A common shares of Shell Canada at \$17 a share.

The subscription price is to be used to pay promissory notes totalling \$152,000,000, owed by Shell Canada to Shell Investments.

W. M. V. Ash, chairman of Shell Canada, said amalgamation of Shell Canada and Canadian Oil Companies Ltd., acquired by Shell in late 1962, is proceeding ahead of schedule.

The Guardian, Charlottetown, Thurs. May 2, 1963

Canada's Image Is Changing To Eyes Of Italian People

OTTAWA (CP)—To Italian eyes, Canada is becoming something more than a grower of wheat and the home of thousands of Italian emigrants, says James Stone, Canadian trade commissioner in Rome.

Italy has been an important and growing market for Canadian products and these have been mostly industrial raw materials, he said in an interview here.

Last year, however, Canadian

Aviation Electronics Limited sold a valuable shipment of flight simulators for training pilots of the NATO F-104 fighter.

Mr. Stone said the sale "will do a lot of good in advertising Canada's maturity as a manufacturer."

"Most Italians think of Canada as a place where their cousins go, or as a country that grows wheat."

On top of that, style-conscious Italian buyers attending Can-

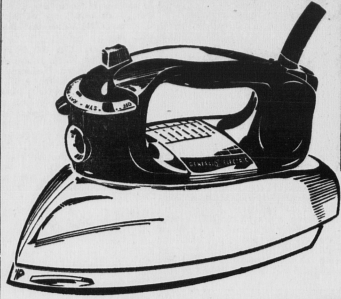
last year's 10-per-cent jump in exports to Italy to a record \$74,500,000. This increase was achieved in the face of a drop in Canadian wheat sales there to \$11,157,000 from \$13,151,000 in 1961.

Mr. Stone said the heavy reliance on raw materials exports is not predictable.

"But we think exports will continue to rise."

RAW MATERIAL WANTED
The big export items, however, are industrial raw materials, including oils, metals, pulp and pulpwood and lumber. They were the main factors in

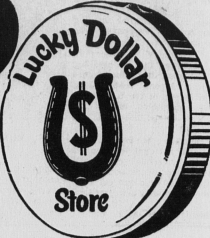
THANT VISITS
GENEVA (Reuters)—United Nations Secretary-General U Thant arrived here Wednesday and said he would dine with all the delegation heads at the 17-nation disarmament conference Thursday night. He flew here from New York for a four-day stay, during which he will preside over the world body's administrative committee meeting before paying official visits to Romania and Yugoslavia.



FREE 45

General Electric Steam Irons

Get Full Particulars At Your . . .



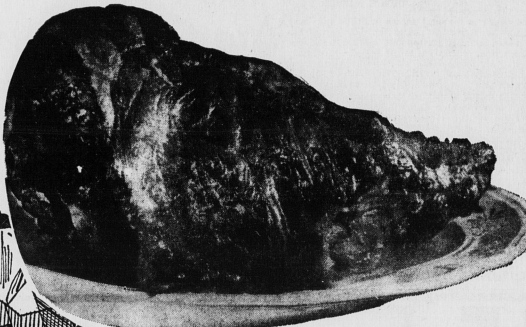
We are giving away FREE 45 Steam Irons. One in Each Store . . . Be sure and get your Ballot in today!

Fresh Frozen From Our Meat Counter

LAMB LEGS

59¢ LB.

MAPLE LEAF P. P. BACON 65¢ LB.



LAMB LOINS CHOPS	ROAST	Fresh Side RIBS	Maple Leaf Cello WIENERS	Chicken LEGS or BREASTS
49¢ lb.	49¢ lb.	53¢ lb.	47¢ lb. pkg.	63¢ lb.

CANADA PACKERS PRODUCTS

On Sale This Week-End

YORK WHOLE CHICKEN	8 1/4 LB. TIN	1.19
LUNCHEON MEAT KAM	12 OZ. TIN	49¢
MAPLE LEAF CHEESE	SLICES 8 OZ. PKG.	31¢
YORK PEANUT BUTTER	ICE BOX JAR 16 OZ.	43¢
CHUM DOG FOOD	4 15 OZ. TINS FOR	39¢
MAPLE LEAF LARD	5 1 LB. PKGS.	1.00
SNOWFLAKE SHORTENING	2 lbs. for	55¢



No More Sleeping In

WESTCLOCK ALARM CLOCKS

Regular value 3.25
NOW ONLY \$2.49 each



Farm Fresh PRODUCE

Val. Size 180
ORANGES 2 DOZ. 89¢

TEXAS CARROTS 2 LB. CELLO BAG 21¢

INDIAN RIVER Crapefruit 3 for 33¢

SALE DATES MAY 1-2-3-4

CRINO INSTANT MILK POWDER

3 lb. pkg. for **79¢**

KING SIZE SURF 99¢

PKG.

Radio
PEAS 6

20 OZ. TINS FOR \$1

Robin Hood Easy Mix Chocolate & White
CAKE MIX 3 For 35¢

This Week Is Baby Week

HEINZ BABY FOOD 10

TINS FOR \$1

HEINZ MIXED BABY CEREAL 49¢

16 OZ.

JIFFY PIE CRUST 31¢

PER PKG.

NEWPORT FLUFFS 45¢

8 QT. WITH 1 QT. EXTRA

NON-FOOD ITEMS

COMET 5 STRING BROOMS	99¢	JET BON-AMI	69¢
BUDGET WAX PAPER 100 ft Roll	29¢	SCOTT FAMILY TISSUE, 4 pak.	39¢
SUCCESS SUPER WHITE WAX 1 lb.	59¢	JOHNSON & JOHNSON BABY POWDER, Small Size 2 for	69¢

Lucky Dollar Store

"PARTNERS IN YOUR COMMUNITY"

YORK MEAT PIES 3 FOR 79¢

ZERO PAK—12 OZ. PEAS 2 FOR 39¢

PERFECTION ICE CREAM 1/2 GAL 89¢