

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.

WHILE wandering around the Ladies' Wear of Holman's Summerside to see what I could see, I was simply intrigued with a POSLUN COAT in the newest and smartest fitted style. They have it in the Ladies' Shop of Holman's Charlottetown too. Made of the softest and loveliest chinchilla in navy, rich red or sooty black (by the way, fitted coats in black and off-black shades are viddy, viddy important this season). The collar is huge with three buttons to close it right up to your chin, the sleeves are semi-mounted and in dolman style with a tapering line to neat cuffs. The back is section fitted and the skirt section is deliciously full. Sizes are from 10 to 14 and the price is \$55.00. I feel really safe in saying that this Poslun Coat will be your complete coat answer for 1954 — do come see these in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown.

A MUST for your sport clothes wardrobe! You'll find the CORDUROY JACKET to fit into your plans in Holman's Sportswear Summer and Holman's Ladies' Shop Charlottetown. The one that took my eye was a real casual type that would look well over tailored and dress-up styles alike. It is of easy cut with a sash belt and large patch pockets in dashing colors — blue, turquoise, red, royal or green. Sizes are from 12 to 18 and the price is just \$6.95. There's a place for this stunning, pinwale corduroy jacket in everyone's wardrobe. Get one and get the most out of it. They're available in Holman's Sportswear, Summerside and Holman's Ladies' Shop in Charlottetown.

MORE Corduroy news! . . . . This time it is of a CORDUROY WESKIT that's bound to be the love of your life for Fall and Winter wearing. Made of fine pinwale material in shades of red, blue, coral or mauve, the neat style has a wide shirred elastic waistband, two dome fasteners and a deep "V" neck line to show off your pretty blouses. It's a winner when you need a bit of cover-up or a touch of contrast in your costume. Priced \$2.98, you'll find these Corduroy Weskits in Holman's Ladies' Shop, Charlottetown and Holman's Sportswear in Summerside.

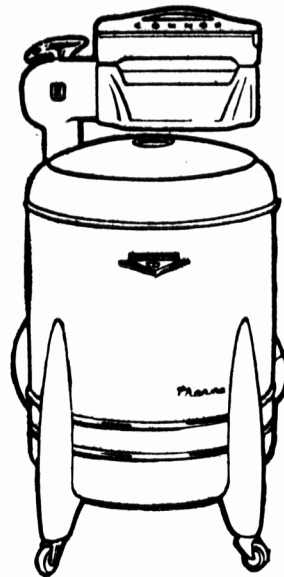
HERE'S an item of Plus-Plus Value for you now! All Pure Wool BED THROWS in an assortment of charming colors accented with a deep black border stripe and black wool whipping on the ends. The price is well nigh unbelievable — it's Only Just 7.95 in Holman's Dry Goods, Summerside and Holman's House Furnishings, Charlottetown. We defy you to find a Blanket of like quality for less money anywhere. In the popular 60 by 80 inch size, the weight is 3 pounds. Everyone of us can do with an extra Blanket — here's for an All Wool one at just 7.95 in Holman's Both Stores.

I CAN'T begin to tell you All of the Reasons why you should buy the Men's Cotton Flannel Winter Weight WORK SHIRTS that are available in Holman's Budget Shop, Charlottetown and Holman's Men's Wear, Summerside. Here are a few of the "Whys and Wherefores" — They are completely Sanitized (and that's important!) They're securely stitched and tacked to prevent ripping — They're full cut for fit and comfort — They are precision designed and made for the utmost service and satisfaction — They're in plaid shades to please everyone. Sizes are from 14½ to 17 and the prices are \$2.50 and \$3.50 for the real heavy quality in Holman's Both Stores.

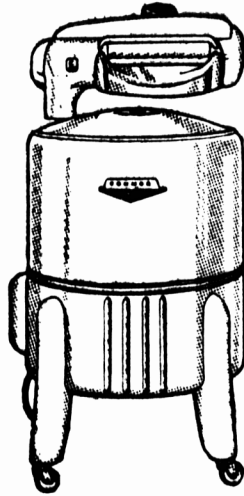
# HOLMAN'S Both Stores...

## Features The Complete Line Of The TIME TESTED, QUALITY CONTROLLED CONNOR WASHERS

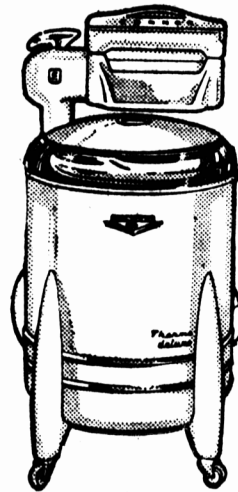
A Model For Every Home --- Every Budget



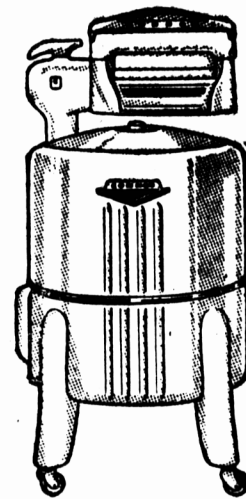
MODEL 600 The Viceroy



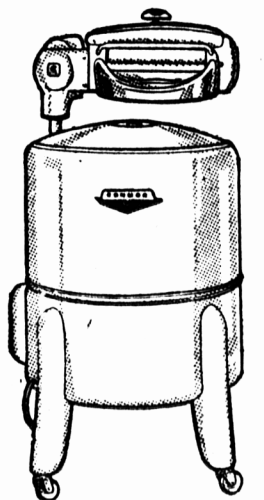
MODEL 400 The Vogue



MODEL 700 The Victoria



MODEL 500 The Viscount



MODEL 300 The Vanguard

Some Models Available with Gas Engine

May Be Purchased On The **HOLMAN HOME PLAN** ONLY **10%** DOWN Balance in Monthly Payments

Ask For A Demonstration Today!

And Better Living for the modern housewife! Into every Connor Washer goes the engineering and know-how of 78 years of Washing Machine Construction. The goodwill and prestige of over three quarters of a century has built for Connor the enviable position of leader in the domestic washer field. When you buy a Connor Washer for your home you can be sure of Controlled Quality — Dealer Service from coast to coast — Dependable Performance year after year. It will be well worth your while to come in and inspect the Connor "V" Liners on display in Holman's Both Stores Hardware Departments.

HOLMAN'S Both Stores **HARDWARE**

## You Owe It To Yourself and Your Home To Own Beautiful TABLE LINENS Choose From The Wide Selections In Both Stores

TABLE CLOTHS of Leacock quality in the exquisite oleander or peony designs printed on fine thread cotton. The Cloths are neatly hemmed. 52 inch square size, each **2.98** 52 by 70 inch size, each **3.98**

TABLE CLOTHS of Leacock quality hand printed in a rambler rose design on good quality spun rayon. The Cloths have white backgrounds. 52 inch square size, each **3.98** 52 by 70 inch size, each **5.50**

LUNCHEON SETS in a damask weave of cotton and rayon blend with a rich satin finish. Made in Ireland, shades are gold, green or rose. Gift boxed. 52 inch square Cloth with 4-14 inch Serviettes, a set **5.95** 52 by 70 inch Cloth with 6-14 inch Serviettes, a set **7.50**

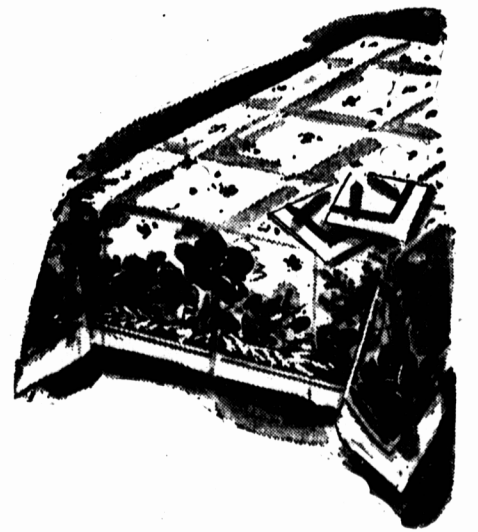
LUNCHEON SETS of damask woven cotton and rayon blend with hand printed designs. Colors are peach, gold or green. Gift boxed. 50 inch square Cloth with 4 Serviettes, a set **3.59** 50 by 66 inch Cloth with 6 Serviettes, a set **3.98**

OVERTEX PILLOW CASES with hemstitched ends and either floral or personalized embroidery. Good quality cotton in 42 inch size, boxed, a pair **1.98**

LEACOCK LUNCHEON SETS in "Morning Glory" and "Bridal Rose" designs on smooth spun rayon. 45 inch square Cloth and 4 Serviettes, a set **3.98**

LEACOCK TEA SETS, hand printed in "Marigold" and "Shadow Flower" designs on fine cotton. 36 inch square Cloth and 4 Serviettes, a set **2.98**

HOLMAN'S HOUSE FURNISHINGS, Ch'Town — DRY GOODS, S'Side



Be among the first to own these NEW Beautiful "WEAR-EVER" Mayfair Aluminum Utensils with Anodized "Coppertone" Covers or all-over satin finish "Alumitone"



Shown above are the Covered Broiler, Sauce-pans, Dutch Oven, Double Boiler. All items available in attractive Gift Set!

Made of heavy gauge, hard alloy Aluminum of uniform thickness. The name "Wear-Ever" is famous the world over for unexcelled quality. The new "Wear-Ever" utensils are beautifully modern in design with heat resistant handles that have hang-up rings—spoon holder knobs on all covers—and many other smart innovations. Available with rounded covers in either coppertone or plain aluminum finish.

HOLMAN'S Both Stores **CHINA**

## Budget Priced Favorites... BLOUSES



In Nylon or Cotton Dress-up styles with dear little collars and fussy lace trimmings are fashioned in exquisite nylon. Tailored blouses for business or home wear are of fine cotton in a printed pattern, they feature either three-quarter or short sleeves. White, pink or blue in sizes 12 to 20—just **1.98**

## CARDIGANS

All Wool - Best Seller In the classic Cardigan style that is ageless. You'll like the double neckband, the ribbon reinforced fronts and the small glass buttons. In smart shades — turquoise, wine, gray, green, red, navy, light blue and black. Sizes 14 to 20, just **2.98**



HOLMAN'S Budget Shop, Ch'town 5 and 10, S'Side