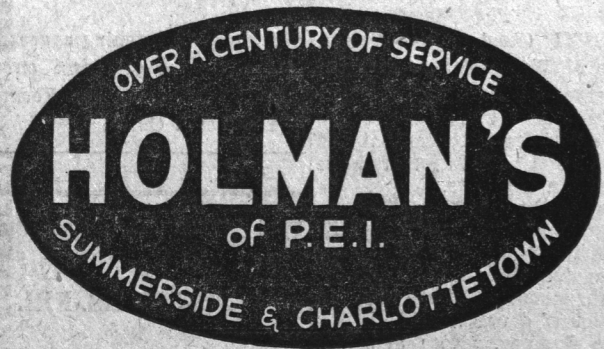


Shop and Save Thursday 'til 5 p.m. . . . Friday 'til 9 p.m. . . . Saturday 'til 12 noon during . . .



ECONOMY DAYS

School bells will soon ring out across Prince Edward Island . . . and Holman's, ever alert to the needs of the people of the Island, are now offering special values for the back-to-school set . . . a set that includes, in all, the kindergarten youngsters . . . primary school children . . . and, indeed, all youngsters who will soon be back behind a school desk. Included, also, in this special Economy Days event at Holman's are extra special values for the mothers . . . of all who like and enjoy television . . . for the rural folks who need fencing supplies . . . indeed, special Economy Day values for every person . . . every family. Shop the Holman way . . . it's proven dollar-saving policies have satisfied Islanders for over one hundred years.

- Another Great Monthly Bargain Event!
- Satisfaction Guaranteed Since 1857!



We invite you to open a

HOLMAN CHARGE ACCOUNT

. . . and join the hundreds of satisfied customers who shop and save this easy, convenient Holman way!

A Special for Every Youngster

School Bag and Briefcase Bargain

Your choice of genuine leather zippered briefcase . . . or a regular style genuine leather school bag with shoulder strap, flap and carrying handle with extra fitted outside pocket. Large size, reg. 4.98 . . .

3.99

Smart Styles for the Youngster

GIRLS' SLEEVELESS DRESSES

Smart styles in girls' cotton dresses. Good cotton in stripes, plain and dotted material. Sleeveless and low necks. Colors blue, white, pink and green, and beige. Sizes 7 to 14x but not all sizes in every style or color.

Regular 4.98 . . . special 3.32
Regular 5.98 . . . special 3.98

FREE PENCIL-SCRIBBLER OFFER

Two rough lined scribblers and one smooth lined exercise book . . . reg. 10c each . . . three scribblers and a pencil, all for only

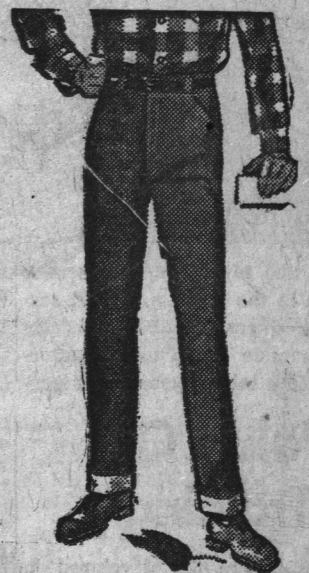
29¢

Offer Good Till Sept. 6th

Popular Long-Wearing

JEANS for SCHOOL

9 oz. denim with the famous "Western Range" label. Completely sanforized in sizes 8 to 18 years. Reg. 2.49 to 2.79, special . . .



1.99

Buy Two Pairs At This Economy Day Special Price!

Economy Day Bargains For Rural Customers

BARB WIRE

another opportunity to repair your fences at a saving. Canadian made wire, 2 gauge, to choose from. Sorry—no deliveries.

Light gauge, reg. 7.45 roll
Special 6.40 roll
Heavy gauge, reg. 10.95 roll
Special 8.40 roll

Save 1.10 On

SCHOOL LUNCH KITS

Flat style metal carrying case complete with 10-oz. Polly red top Thermos bottle. Case and bottle in the new tweed design. Other models to choose from. Reg. 3.49, special . . .

2.39

Small Girls' Sleeveless Dresses

Adorable dresses for the small fry . . . dots, stripes and plains in good quality cottons. A few dotted voiles with matching bonnets for the smaller girl. Colors yellow, green, red, blue, pink, white. Sizes 2-3-4-5-6-6x but not all sizes in every style or color.



1.32

Dresses reg. 2.98, special . . .
special 1.98

Special Clearance Small Girls'

"Baby Doll" PYJAMAS

Clearance of baby doll pyjamas in cotton pique. Several styles . . . in 2 pieces. Sleeveless slip-on top with knee length pants. Colors blue and pink on white background. Sizes 4 to 14 years but not all sizes in any style.

1.32

Regular 2.98 special 1.98

Special values in

BOYS' PANTS

Melbourne flannel, 2 front pockets, 1 back pocket. Zipper fly. Plain shades of grey and navy. Sizes 6 to 12 years. Special . . .

2.99

Rayon lined

BOYS' COTTON POPLIN JACKETS

Completely washable. Full zipper front. Brown, navy, red and ivy stripes. Sizes 6 to 14 years. Regular to 5.95. Special . . .

2.99

Welcome Tourists!

Your most pleasant memories of P.E.I. will be your visit to Holman's . . . the Island's largest department store.

VACATION TIME SPECIALS

BUY NOW . . . AND SAVE

SMALL GIRLS' PEDAL PUSHERS

Boxer style with elasticized top. Braid trim. Colors green, red, yellow. Sizes 8 to 6 years. Reg. 1.00, special . . .

69¢

TODDLERS' SUN SUITS

Stripe rayon with Rick-Rack trim. Bib style with plastic lined pants. Suspender straps. Colors yellow, blue, white. Sizes 12 to 18 months. Reg. 98¢, special . . .

65¢

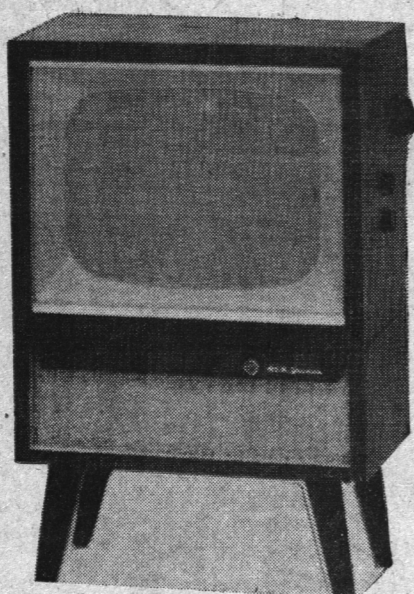
PLAID TRAVEL RUGS -- HALF PRICE

Complete with carrying case. Imported from England. All wool quality, closely woven to take rough wear. Thickly napped for warmth. Blue, brown or green background with contrasting check stripes. About 58 x 80. Reg. 13.95, special . . .

6.98

BUY NOW AND SAVE UP TO 30.00!

RCA VICTOR TELEVISION



- 17" Silverama aluminized picture tube
- Shockproof printed circuits for trouble free performance
- Balanced picture and sound tuning
- Fast accurate tuning
- Choice of highly polished walnut or blond, cabinet extra.

Special 189.95, less base, reg. 219.95
(matching base 14.95 extra and optional)

\$189.95 \$10 DOWN
BALANCE MONTHLY

Take your work out of ironing with an

ALL-METAL, FOLDING STYLE IRONING BOARD . .

adjustable to any height, non-slip legs. Standard 54-inch size.

THRIFT PRICED

SCHOOL SHOES

Patent swivel straps and buckle ornaments on vamps. Composition soles. Sizes 5½ to 4. Brown leather oxfords, composition soles, rubber heels. Sizes 6 to 3. Economy Days Special . . .

3.98

7.98

DRESSES

REG. 16.95 TO 35.00

Clearance of summer dresses from stock. Tailored, dressy and chemise styles. Colors navy, white, red, blue, pink, apricot in prints and plains. Size 7 to 24½, special

9.99

JEWELRY by CORO

Clearance of summer jewelry in necklaces, earrings and bracelets. Reg. 2.00 value, special . . .

99¢

GLOVES . . . Regular 1.25

Ladies' nylon gloves with beaded trim and fringed cuffs. Colors red, yellow, navy, aqua and white. Sizes 6½ - 7½. Reg. 1.25, special

66¢

Summer Footwear Clearance!

Reg. 4.98 LADIES' CASUALS

this group includes sandals, foam-treads and canvas play shoes. Broken size range. Reg. 3.98 and 4.98, extra special

2.29

Summer Footwear Clearance!

Reg. 7.98 & 8.98 LADIES' PUMPS

with high and Cuban heels.

2.69

SHEETROCK

made by Canadian Gypsum, best quality, ½" thick, sheet 4' x 8'. Reg. 2.00 sheet, special

1.69 sheet

BALER WIRE

14½ gauge, two 50 lb. coils in the carton. Reg. 15.00 per carton, special

12.99 carton

SPECIAL BUYS IN

POWER MOWERS

Rotary type, last call for these specials. "Trim-Eye", 18" blade, 2 h.p. engine, 3 cutting heights. Reg. 74.95, special

44.95

"Lawnboys", economy model, 18" size, reg. 74.80, special

64.50

"Lawnboys" deluxe 18" size, reg. 89.95, special

69.95

Special buys in Floor Coverings

2 yards wide; assorted patterns for any and all rooms in the house. Qualities to 1.30 per running yard. Economy Days special

99¢ running yard

Floor covering 'Ends'

. . . all at special prices for quick sale. All qualities and widths of hard surface coverings. Come early . . . Thurs., Fri., Sat. only.