

THERE IS NO SUBSTITUTE FOR

# NATURAL



## TENDERNESS

...and That's What You Get at  
**DOMINION**



**Dominion's Guarantee of  
100%  
SATISFACTION  
is Unconditional**

All merchandise sold at Dominion is unconditionally guaranteed to give you 100% satisfaction. No product is excluded. There are no "ifs, ands or buts." You are the sole judge of whether or not you are satisfied. Your word is accepted. On meats, for example, Dominion guarantees not only tenderness...but also flavour...goodness...downright eating enjoyment...everything that adds up to 100% satisfaction!

The meat that you buy at DOMINION is tender for two very good reasons. First, because Dominion's own skilled meat buyers tour the packinghouses every day, carefully selecting the prime young sides that Nature has blessed with an extra measure of quality. But even the very best quality meat is not tender until it is properly hung. So Dominion waits patiently until time and Nature bring out the full rich, satisfying flavour and goodness. The result is natural tenderness...tenderness that owes everything to Nature...and to Nature alone! No wonder true meat-lovers say: "There is no substitute for the natural tenderness you get at DOMINION!"

GOVERNMENT INSPECTED ISLAND STEER BEEF

PORTERHOUSE  
T-BONE  
SIRLOIN

# STEAK

Lb. **75<sup>c</sup>**

SUPER TRIMMED ALL BONE REMOVED FOR EXTRA VALUE

BONELESS ROUND

Steak or Roast Lb. **69<sup>c</sup>**

PREPARED FOR EASY CARVING, TENDER & JUICY

RUMP ROAST Lb. **55<sup>c</sup>**

EXCELLENT FOR FAT FREE DIETS:

SIRLOIN TIP Lb. **75<sup>c</sup>**

FAT & GRISTLE REMOVED: EXTRA LEAN BONELESS

STEW BEEF Lb. **63<sup>c</sup>**

MAPLE LEAF RINDLESS BREAKFAST

BACON 1 Lb. Pkg. **85<sup>c</sup>**

MAPLE LEAF, WHOLE OR HALF ONLY

BOLOGNA Lb. **29<sup>c</sup>**

FRESH GROUND HOURLY—For Hamburgers or Meat Loaf

GROUND BEEF Lb. **39<sup>c</sup>**

Save A Further 6c on 3 LB. PKG ONLY \$1.11

YOUNG TENDER SELECT BEEF

LIVER Lb. **39<sup>c</sup>**

B. C. RED COHOE HEAD OR TAIL CUT

SALMON Lb. **79<sup>c</sup>**

FIRM GOLDEN RIPE

**BANANAS**  
2 Lbs. **29<sup>c</sup>**

DELICIOUS WITH STEAK SNO WHITE

MUSHROOMS PINT **39<sup>c</sup>**

COOL CRISP EMPEROR GRAPES 3 LBS. **59<sup>c</sup>**

CANADA NO. 1 COOKING ONIONS 3 LB. BAG **29<sup>c</sup>** SOUTH AFRICAN, SWEET JUICY ORANGES 5 LB. **69<sup>c</sup>**

For Your Christmas Baking  
BURNS BAKEASY  
SHORTENING  
1 Lb. Pkg. **27<sup>c</sup>**

SAVE 11c CASH  
SCHWARTZ JAFFA  
DATES  
14 Oz. Pkg. **19<sup>c</sup>**

SPECIAL - AN ISLAND PRODUCT EVAPORATED

# PERFECTION MILK

7 TALL TINS **1.00**

SAVE 10c ON FOUR TINS—CAMPBELL'S TOMATO

SOUP 10 OZ. TIN **12<sup>c</sup>**

DOMINION'S OWN RICHMELLO ASSORTED FLAVORS

ICE CREAM 1/2 Gal. **75<sup>c</sup>**

NON FOODS - ST. PETERS RD.

TEX MADE, WARM, LIGHT, WASHABLE


BLANKETS Size 72 x 84" Each **3.95**

IDEAL FOR THE FESTIVE SEASON — GLASS 9 OZ.

TUMBLERS 9 FOR **\$1.00**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PLEASE NOTE  
SPECIAL PRICES IN EFFECT  
UNTIL CLOSING TUES., NOV. 30th



**DOMINION**

DOMINION STORES LTD. QUEEN ST ST. PETERS RD