

GIFTS FOR ALL AGES

Jeweler Has Big Variety

These days when time, steps and energy are saved as carefully as money, the Jewelry Industry Council offers a "one-shop" Christmas shopping formula that will save wear and tear on the gift shopper and will insure lasting delight for the recipient.

Your jeweler is the key man in this formula. A gift survey con-

ducted recently by the Council showed that among the most wanted gifts, listed by both men and women, most came from the jeweler.

Every Mrs. and Miss, no matter what age, placed jewelry, watches, silverware or china high on their wish lists.

The men showed their love of fine and beautiful things by put-

ting watches, jewelry and pocket accessories high on their "most wanted" lists.

The one stop formula is appealing to shoppers. Your jeweler will have gifts for everyone and anyone from the smallest to the tallest for the youngest to the oldest.

Besides a wide variety of gifts for men and women there are



See our large selection of **MEN'S BILLFOLDS** made of the finest fine grain leather in the popular Italian style. **Priced from 1.95 to 7.95**

One of our fine **ELECTRIC RAZORS** will surely make Dad happy on Christmas morning. Razors made by such famous names as Remington, Philishave, and Sunbeam. All priced to meet your Christmas Budget.

Be the perfect Santa this Christmas. Give Dad one of our fine Pen and Pencil Sets by Waterman's; or chose a Timex Watch from our large selection all priced to meet your Christmas Budget.

We carry a complete line of Smoking Accessories that include Pipes from **1.00 to 7.50**

Tobacco, Cigarettes and a complete line of Lighters by Ronson, Fisher and the new V15 LIGHTER Priced from \$1.00 up.

See our large assortment of **MEN'S TRAVEL CASES** These cases are of the finest leather and will make Dad a perfect gift. Priced from **2.95 to 15.00**

FOLEY'S DRUG STORE

SUMMERSIDE

PHONE 3237

HOW TO GIVE THE MOST WANTED GIFT

Don't know? Well let us tell you Chances are he would like any of the items listed below but be sure to come in and tell us about your man. We Sell to Men day after day—and know what they like and want. We gladly Advise you on How to make His Gift a real Merry Christmas Gift.



- Bow Ties, including the new P.E.L. Tartan
- Slacks by Shiffer Hillman
- Sport coats, expertly tailored by Saville Row, woven by Kenneth MacKenzie
- Sweaters, bulky knits, Shetland & curling, 5.95 to 21.50
- Dressing Gowns and smoking jackets, 7.95 to 22.50
- Dress sox 1.00 to 3.95
- Sweaters with 2 prs. matching sox, 14.95

- Pyjamas 5.95
- Dress shirts by Forsyth, BVD and others 3.95 to 8.95
- Men's ties by Abbey, Parklane, Currie 1.00 to 2.50
- Men's belts by Hickox 1.50 to 5.00
- Men's jewellery including the new King Arthur cuff link & tie bar sets
- Men's sport shirts
- Billfolds, reg. 6.95 for 3.95

HOOLEY'S MEN'S WEAR

CHARLOTTETOWN and MONTAGUE
PHONE 7224 MONTAGUE PHONE 99



Items for the teenage girl and teenage boy that because of their practical and lasting qualities will be treasured for years to come.

For the teenage girl there are necklace and earrings sets of every type and description. Bracelets and watches are popular in every age group.

What would look better under the tree Christmas morning than a set of cuff links and tie clip for the boy in the house or the one next door. Hundreds of values are waiting at the jewelers.

AIRCRAFT DAMAGED

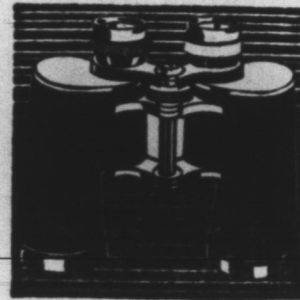
TRENTON, Ont. (CP) — More than 200 servicemen and civilians have been questioned by RCAF police here in connection with two cases of damage to a Dakota aircraft. The aircraft was reported unfit to fly Nov. 25 when electricians carrying out a routine inspection discovered a number of electrical wires apparently deliberately cut. Almost three days of work was required to replace the damaged wires.



GIFTS for HIM

from Burns Jewellers!

We have our finest selection ever of Christmas gifts for Dad . . . and cordially invite you to come in and browse around . . . select the gifts of your choice at your leisure.



BINOCULARS

A gift that's sure to please Dad or any other member of the family. A pair of these High Powered Binoculars — Ideal for Sporting Events, Hunting, etc.

Price \$25.00

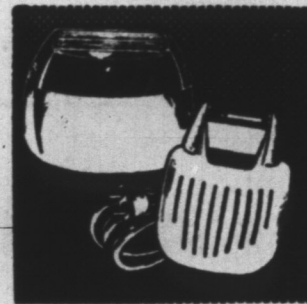
RINGS

Be the Perfect Santa this Christmas. Give Dad one of our new Alaska Black Diamond Rings. Each ring a masterpiece of styling and design



Price \$22.50 Up

ELECTRIC RAZORS



By Schick and Ronson — the perfect gift to make "Dad" happy on Christmas morning.

SCHICK POWER SHAVE Reg. 32.50

Now 25.00

RONSON ELECTRIC RAZOR SPECIAL 19.50

Special Gift Suggestions

from Burns Jewellers CIGARETTE LIGHTERS

The New Ronson Vara Flame, the world's finest Gas powered Wind Proof Lighter. Refuel in seconds with Fingertip Adjustable flame. The perfect gift for Dad. Price **9.95**

The new VU-LIGHTER. A cigarette lighter that signals the eye before its dry. The lightest lighter to carry. Comes with Extra Flint supply. Price **4.95**

Fisher Automatic Lighter with Free one-shot Fluid Capsule and Free Flint supply. Price **1.98**

WE CARRY A COMPLETE LINE OF MEN'S WALLETS AND BILLFOLDS BY BUXTON AND SWANK.

BURNS JEWELLERS

149 Great George St.

Dial 6632

Charlottetown