

The Wedding Page

The right plans usually result in a beautiful wedding whether it's June, January, May or December. That's why it's important to make the proper plans for the wedding itself, for the reception and for all the intricate details of a beautiful and proper event. That's why those planning or helping with the plans for a wedding should avail themselves of the merchandise and services of these merchants. Many of them have outstanding wedding gifts, too!



Photo Meyers Studios.

**YOUR WEDDING DAY TO REMEMBER
FOR PORTRAITS OF DISTINCTION
MAKE YOUR APPOINTMENT EARLY.**

MEYERS STUDIOS

128 RICHMOND ST.

DIAL 8913



TROUSSEAU TREASURE

Those filmy intimate treasures for your trousseau are the specialty of Moore and McLeod Ltd. Lingerie by the famed Luxite and the well known Ardelle in the delicacy of styling and shades so essential to the bride's trousseau. And for travelling a full fashioned pure Botany English wool twin set by Wolsey. These you will find at —

MOORE & McLEOD LTD.

FLOWERS FOR YOUR WEDDING

Selecting flowers for your wedding is an easy matter at the West End Nurseries. We have helped hundreds choose their flowers from our large selections and it will be a pleasure for us to assist you in selecting your flowers for Church decorations, the bridal bouquet and corsages. Our service is Province-wide and a phone call or letter from any part of the Island will bring you immediate service. For fresh flowers in the right place at the right time it's always —

WEST END NURSERIES

22 RICHMOND ST.

DIAL 3525



WALK DOWN THE AISLE IN COMFORT WITH FOOTWEAR FROM—

— LePAGE'S —

Silver Brocade Pumps in spike and Cuban heels—
AA and B widths at \$6.95

We will have these shoes dyed to match your wedding gown for only \$1.00.

LePAGE SHOE CO. LTD.

DIAL 4748

WEDDING CLOTHES FOR YOU

BRIDAL GOWNS 29.95 and up
BRIDESMAIDS 24.95 and up
**DRESSES FOR MOTHERS OF
THE BRIDE AND GROOM** ... 19.95 and up
HATS 4.95 and up

MOORE & McLEOD LTD.

ITEMS FOR THE HOME

We have a large variety of lovely items for the home, such as all small electric appliances, Firestone and Westinghouse refrigerators, washers, clothes dryers, food freezers, television, etc.

When wedding bells are ringing, you can make it like the old saying, "and they lived happily ever after", when they purchase all their needs from

**FIRESTONE HOME & AUTO CO.
LIMITED**

187 GT. GEORGE ST.
Your Friendly FIRESTONE Dealer

IDEAL GIFTS FOR WEDDINGS AND SHOWERS

New Mayfair line Aluminum by Wear-Ever, featuring 6-Pk. Sets, Two-Piece Sets, Four-Piece Sets, Five-Piece Sets, and Separate Pieces. Available in both plain and copper tone.

A gleaming copper clad Skillet, Double Boiler or Dutch Oven would also make an ideal and practical gift.

Our Housewares Department will be only too happy to help you make your selections.

THE ROGERS HARDWARE CO. LTD.

CHARLOTTETOWN



COMPLETE HOME FURNISHINGS

The wonderful home furnishings values offered at CROCKETT & STOREY LTD. are designed especially for the newly-weds.

Here you can completely furnish your apartment or home—livingroom, bedroom, kitchen, etc., with furniture, furnishings and appliances made by Famous Name manufacturers.

You will find that many of Canada's most reliable manufacturers are represented in Prince Edward Island by CROCKETT & STOREY LTD.

CROCKETT & STOREY LTD.

CHARLOTTETOWN & SOURIS

PROTECT WEDDING GIFTS & PURCHASES

In the rush and excitement of wedding plans and preparations it is easy to overlook one important thing—proper insurance coverage on those valuable wedding gifts and the important purchases you are making for your new home.

Let us protect you with insurance tailored to meet your needs.

TO BE SURE — INSURE WITH

A. R. McINNIS LTD.

75 Queen St. CHARLOTTETOWN

Dial 6331



It costs not a penny more
to give her a Fine

Wedding Ring

from

TAYLORS



WE'VE WEDDING RINGS FOR EVERY TASTE AND BUDGET—
SIMPLE GOLD, FROM \$10.00; WIDE CHASED GOLD FROM
\$15.00; DIAMOND BANDS FROM \$20.00.

TAYLORS JEWELLERS LTD.

WEDDING CAKES BAKED TO YOUR ORDER



Small or large, all our wedding cakes are baked to order and are of the same highest quality. We are taking orders now for summer and fall weddings. A bride deserves the best and tastiest wedding cake. So why not drop in and see for yourself. A visit to our store will convince you.

STEWART BAKERIES LTD.

161 KENT ST.

DIAL 3711

HAPPY IS THE BRIDE

When she tries Sterns Ltd. Sanitone Service! How much better ALL household fabrics and garments are Dry Cleaned this modern way! Proud is the groom... His shirts are always new looking, professionally finished at Moderate Cost.

STERNS LTD.

LAUNDRY

234 KENT ST.

DIAL 6501



LUGGAGE FOR THE BRIDE

Ultra Smart — Ultra Light — Luggage for her going away — You'll find the greatest selection of Eveleigh's, McBrine, Carson's and all other fine luggage in blue, green, grey, and white—Make her travelling happier—with new luggage

FROM

MOORE & McLEOD LTD.



CREATED JUST FOR A
HONEYMOON

Look your radiant best during those precious days of your honeymoon. Let our trained staff create a soft lure that's just for you and your own particular loveliness.

Marie Elena Beauty Salon

134 Richmond Street
CHARLOTTETOWN, P. E. I.



THE RECEPTION — CATERING

After the wedding—the reception and the gay good wishes of friends that make it a day to remember. And, here, in the catering, the surroundings, the attention to detail, lies the secret of a wedding happily remembered by bride, groom and guests. The Queen Hotel is an ideal setting and the management and staff have long experience in helping select the menu and arranging the myriad of details. No guest list is too large or too small. When you plan your wedding reception consult us.

QUEEN HOTEL

89 - 103 WATER ST.

DIAL 5531

