



THERE'S A STORY



**BEHIND EVERY ONE OF
THESE FAMOUS
CLOVER FARM CRESTS!**



We've illustrated 45 Clover Farm crests for you, representing the present number of Food Stores in the famous Clover Farm family in F. E. L. Each crest stands for friendly service, finest quality, and best value in food shopping. Each also represents a local businessman serving his particular community by employing local personnel and services.



SHOP CLOVER FARM TODAY and SAVE ENOUGH to SHOP AGAIN ANOTHER DAY!