



TO SMALLMATT'S July SALE

Wednesday - Thursday - Friday - Saturday - July 4th-5th-6th-7th

LADIES' WEAR

BLOUSES

Ladies' Blouses in alluracel, dacron and nylon, short sleeves in tailored or dressy styles. Sizes 12 to 44. Regular to \$4.98—

SPECIAL \$2.99

SKIRTS

Group of Ladies' Skirts, slim or flared styles in wool and wool and cashmere blend. Broken sizes. Regular to \$8.95—

SPECIAL \$3.99

T-SHIRTS

T-Shirts, cotton and jersey knit in stripes or plain material. Broken sizes. Regular to \$1.98—

SPECIAL 89c

SWEATERS

Famous make Sweaters in cardigan and pullover styles. Red, pink, white, beige, aqua, mauve. Thirteen only, broken sizes. Regular to \$7.95. **SPECIAL—**

HALF PRICE

HOUSE DRESSES

House Dresses, famous make dresses completely washable. Discontinued styles, broken sizes. Regular to \$3.98—

SPECIAL \$2.29

COATS

Entire stock of spring and summer Coats in pastel and a few dark shades—tweeds, cashmere and wool, fibre. Sizes 8 to 16½.

Group (A)—Regular value to \$45.00—

SPECIAL \$29.95

Group (B)—Regular value to \$35.00—

SPECIAL \$18.95

SUITS

Outstanding Suit sale—Clearing all suits to make room for our new fall suits. Materials include worsted, flannels, tartans, tweeds. Sizes 12 to 22½—

Group (A)—Regular to \$69.50—

SPECIAL \$34.99

Group (B)—Regular to \$39.95—

SPECIAL \$24.99

FORMAL & WEDDING GOWNS

One white gown brocaded taffeta princess lines with matching jacket, long sleeves. Regular \$35.00—**SPECIAL—**

HALF PRICE

One white gown, full length, with white lace jacket, long sleeves. Regular \$39.95. **SPECIAL—**

HALF PRICE

COTTON DRESSES

Cotton Dresses, light and dark colors. Tailored or dressy styles in print or plain materials. Broken sizes. Regular to \$10.95—

SPECIAL \$4.99

BETTER DRESSES

Better Dresses in linen, dacron, and cotton, print and plain materials. Latest styles include new neckline treatment. Broken sizes. Regular values to \$25.00—

SPECIAL \$7.99

HATS

This season's hats in black, navy, red, pink, blue, natural—all this season styles in straw—

Group (A)—Regular to \$12.95—

SPECIAL \$5.99

Group (B)—Regular to \$6.95—

SPECIAL \$2.99

LADIES' SPORT CAPS

Ladies' Sport Caps in white and colors. Regular to \$1.75—

SPECIAL 79c

Shoe Department

EXTRA VALUES IN LADIES' SHOES

Pumps, Straps, and Oxfords. Colors: Red, Black, Brown, Blue. Leathers in calf, kid, and suede, with leather and neo-lite soles. Heels: Spike, Cuban and Flatties. Broken sizes. Widths from A to D. Regular values to \$11.95—

SPECIAL \$2.99

Clearing, broken sizes women's and misses' shoes, pumps, straps, suede, patents. Colors: Brown, black, suede, black patent, brown mesh, red. Regular values to \$6.95—

CLEARING \$1.99 PAIR

Extra special in women's, misses', children's shoes: Straps, pumps, sandals, slippers. A good assortment of styles, colors and sizes. Going at—

99c PAIR

CHILD'S RUBBER STRAP BATHING SHOES

Child's rubber strap bathing shoes. Colors: White, blue, red. Sizes 8 to 11. Clearing at—

49c PAIR

CHILD'S AND MISSES' CANVAS OXFORDS

Child's and Misses' canvas oxfords, in colorful duck uppers; multi colors: Red, faded blue, scarlet—made by Dominion "Arch-Pal", Northern "Bar-Flex", British "Arch-Chum", ALL HAVE BUILT IN ARCH SUPPORT. Child's sizes 5 to 10, regular values \$2.98; Misses' sizes 11 to 2, regular values \$3.45—All sizes clearing at—

\$1.98 PAIR

Junior Department

BOY' AND GIRLS' COAT SETS

Boys' and Girls' coat sets, in all wool tweeds, flannels and gabardines, fitted and loose styles. Sizes 2 to 6x. Values from \$10.95 to \$14.95—

JULY SALE CLEARANCE \$7.95

GIRLS' SPRING COATS

Girls' spring coats, in all wool tweeds and polo cloths. In smart styles for the teen-age. Sizes 7 to 16. Values from \$14.95 to \$29.95. Clearing at—

HALF PRICE

GIRLS' PLASTIC RAINCOATS

Girls' plastic raincoats with attached hood, dome fastening and all around belt. Sizes 8 to 12, regular \$1.98.

JULY SALE CLEARANCE \$1.39

GIRLS' DUFFEL STYLE JACKETS

Girls' duffel style jackets in faded blue denim. Three quarter length sleeves, two large pockets. Size 8 to 14. Regular \$3.98—

JULY SALE CLEARANCE \$2.69

INFANT ROMPERS

Infant rompers in viyella flannel, cottons and corduroy. Slightly soiled. Sizes 6 months to 3 years. Values from \$1.49 to \$3.98. **JULY CLEARANCE—**

HALF PRICE

CHILD'S JEANS

Child's Jeans of black sanforized cotton denim with fancy designs down the legs and on the pockets. Sizes 3 to 7. Values from \$1.69 to \$1.98—

CLEARING AT \$1.29

SMALLMATT'S

LINENS

DISH CLOTHS

3 FOR 49c

BLANKETS

Camp, Auto or Beach Blankets, assorted plaids.

ONLY \$3.49 EACH

PILLOW CASES

Boxed Mr. and Mrs. and embroidery pillow cases. Regular \$2.25—

NOW ONLY \$1.49

TABLE CLOTHS

Lace Table Cloth 45 x 45, regular \$2.98—

EACH NOW ONLY \$1.99

BEDSPREADS

Chenille Bedspreads taken from Linen Department—our regular stock and manufacturer's clearance. Values to \$12.95—

NOW ONLY \$4.99

BATH MATS

Bath Mat Sets. Regular to \$3.98—

NOW ONLY \$1.69 EACH

SHEETS

Subs of Wabasso Sheets, regular to \$7.95, 81 by 100—plain or hemstitched ends, only \$5.95 pair, 72 by 100 plain or hemstitched ends, only \$4.98 pair, 63 by 100 plain or hemstitched ends only \$4.49 pair. Pillow Cases, plain hem, only 49c each.

BEACH TOWELS

Beach Towels—red and white stripe—size 38 by 58. Regular \$1.98—

NOW ONLY \$1.00 EACH

BATH TOWELS

Bath Towels, multi striped, size 23 by 47. Regular 98c each—

NOW ONLY 69c

TEA TOWELS

Pure Linen Tea Towels, white with red or green stripe border. Reg. 49c. **EACH —**

NOW ONLY 3 FOR \$1.00

LINGERIE

COTTON SLIPS

Visit our Lingerie Table for very special buys of crepe or plisse cotton slips, fancy lace trim, size 32 to 40. Regular \$2.98—

NOW ONLY \$1.98

COTTON HALF SLIPS

Cotton Half Slips. Regular \$1.98—

NOW ONLY \$1.49

COTTON PYJAMAS

Cotton Print Pyjamas, size 12 to 20. Regular \$2.98—

NOW ONLY \$1.98

SHORTIE GOWN, PYJAMAS

Shortie Gown, Pyjamas and Sleep Coats of rayon tricot, sizes: Small, medium or large. Regular \$2.98—

NOW \$1.98

JULIUS KAYSER NYLON PANTIES

Julius Kayser Nylon Panties, clearing of odd lines and sizes. Reg. \$2.25—

NOW 98c

GIRDLES

Clearing from our regular stock of discontinued items in Corsettes, Corsets, Girdles, etc. Regular to \$10.00 values—**NOW**

HALF PRICE

PANTIES

Panties galore in dashing candy stripe or plain colors, nylon or rayon. Sizes: Small, medium, or large. Regular to 98c—

NOW ONLY 49c PAIR