

**BEFORE**



**RULES OF COMPETITION**

**Eligibility—**

- (a) HOMES and SCHOOLS — Any Rural Home or School situated outside limits of any City or Incorporated Town in Prince Edward Island shall be eligible for the competition.
- (b) Participation in last or previous year's competitions shall not bar any Home or School from the competitions.
- (c) COMMUNITIES — Any Women's Institute or other community group may enter the competition for community improvement. Entries must state items to be improved.

**Entries—**

Entries shall be mailed to the Secretary, using form provided on this page not later than May 3rd, 1953.  
 Note: Your entry fee is also your annual membership fee in the Rural Beautification Society and entitles you to attend the annual banquet, and meeting of the Society.

**Judging—**

- 1. Initial judging will begin May 7th, 1953.
- 2. Final judging will commence Sept. 2, 1953.
- 3. Contestants must abide by the Judge's decision, which shall be final.
- 4. ENTRANCE FEE of \$1.00 MUST accompany all applications.
- 5. All work done in Spring of 1953 prior to judging, will be credited to the contestant.
- 6. Planting of suitable Native Trees will receive the same consideration as imported ornamentals.
- 7. NURSERY STOCK—The Cotton Memorial Trust Nursery has available trees, shrubs, and some perennial plant stock at very reasonable prices. Write for list of materials to Mr. Robert Snazelle, The Forest Nursery, R.R. 5, Charlottetown.
- 8. As this is an IMPROVEMENT COMPETITION only work done to EXISTING structures, either Home or Schools, shall be scored.
- 9. Homes shall for the purposes of this competition include all barns and outbuildings within the precincts of the residence.
- 10. ALL TROPHIES are for Annual Competition only.
- 11. Snapshots of unimproved properties may be taken by contestants wishing to make an early start before first inspection. Judges normally take pictures of properties on first and final inspection.

**INFORMATION AVAILABLE TO CONTESTANTS**

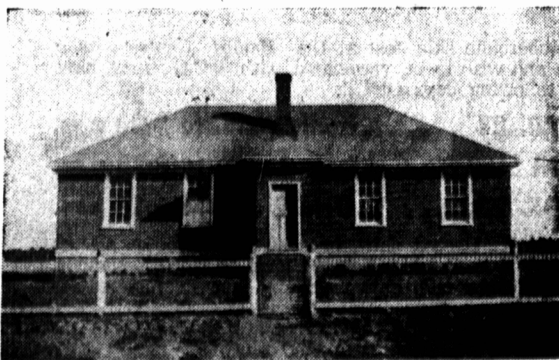
A Pamphlet entitled "BEAUTIFYING THE HOME GROUNDS", which proved quite popular last year will be made available to contestants this year.  
 —Also a list of Shrubs, Trees and Flowers suited to P. E. I. and prepared by the Dominion Experimental Farm, Charlottetown, will be mailed to contestants.

**SCHOOL IMPROVEMENT COMPETITION**

Prizes of \$25 offered by Prowse Bros. Ltd. and Rogers Hardware Co. Ltd. of Charlottetown and trophies offered by R. T. Holman, Ltd. of Summerside will be awarded to the schools making the greatest exterior improvement in each County.

**SCHOOL IMPROVEMENT SCORING BASIS**

- 1. EXTERIOR REPAIRS ..... 75 points
- 2. EXTERIOR PAINTING ..... 100 points
- 3. PLANTING and Care of Trees and Hedges ..... 50 points
- 4. PLAYGROUNDS—including levelling, seeding, and provision of adequate space ..... 100 points
- 5. SANITATION ..... 75 points
- 6. FENCES ..... 50 points
- 7. SCHOOL SIGN BOARDS ..... 25 points
- 8. FLAG POLE and FLAG ..... 25 points
- Total ..... 500 points



**Rural Beautification Competitions For 1953  
 Home, School and Community  
 Improvement Classes**

**\$2300 — Cash Prizes — \$2300**

SPONSORED BY

**P. E. I. Rural Beautification Society**

**INTRODUCTION**

We are pleased to announce the Eighth Annual Competition of the P. E. I. Rural Beautification Society.

Increased awards for home and community improvement are again possible this year. In addition the Veterans' Competition has been expanded, and a New Settlers' Competition, and a Rural Cemetery Competition have been added.

Women's Institutes, Junior Farmers, and other groups are urged to get behind a clean-up and beautification programme for their communities.

The Society is grateful for a generous grant from the Provincial Department of Agriculture to carry on its work. For awards in the various competitions our sincere thanks go to the business firms of R. T. Holman, Ltd., M. F. Schurman Co. Ltd., The Island Fertilizer Co., Maurice Mill Men's Wear Store, Rogers Hardware, Prowse Bros. Ltd., Jamieson's Drug Store, T. M. Llewellyn & Co., MacLeod & Greene, Meyers Studio and to the Kiwanis Club of Charlottetown, the P. E. I. Travel Bureau, the Experimental Farm, and the Cotton Memorial Trust Nursery.

**HOME IMPROVEMENT COMPETITION**

The generosity of the R. T. Holman Ltd. has made possible an increase in the awards in this competition. In each county the 1st and 2nd place winners will receive awards of \$100 and \$75 respectively, donated by R. T. Holman Ltd. Remember, the more improvement your place needs the better your chances of winning.

	Kings	Queen's	Prince
1st Prize	\$100	\$100	\$100
2nd Prize	75	75	75
3rd Prize	60	60	60
4th Prize	40	40	40
5th - 7th Prize each	25	25	25
8th - 10th Prize each	15	15	15
11th - 12th Prize each	10	10	10

On the basis of the relative number of entries from each county and improvement achieved, there may be additional prizes of \$10 each up to a maximum of fifteen prizes per county.

**OUTSTANDING HOME COMPETITION**

Special Trophies and Prizes are offered to the contestant in each county having the most outstanding home (including all buildings) at the time of final judging.

To enter this Competition you may not have to make any improvements; your home may have been kept up to a high standard over the years. Total points at the time of judging

count rather than the improvement made in one season.

- King's: Poole & Beer Trophy and \$25.00 prize donated by the Island Fertilizer Co.
- Queen's: P. W. Turner Trophy and \$25.00 prize donated by the Island Fertilizer Co.
- Prince: George Brookings Trophy and \$25.00 prize donated by the Island Fertilizer Co.

**COMMUNITY IMPROVEMENT COMPETITION**

M. F. Schurman Co. Ltd. have donated substantial awards for the competition again this year. This contest will be on a provincial basis.

Entry for the contest must be made by an organized group or groups in the community. The community unit to be improved should not be smaller than a school district, but may be larger. Entries should state what improvements are planned. Individual homes of the community may be included but there must be at

least one combined community project such as hall, or school improvement. Prizes are offered for the best three community efforts in the province.

The inclusion of individual homes in this contest does not bar such homes from winning awards in the Home Improvement Competition.  
 1st: \$200.00 donated by M. F. Schurman Co. Ltd.  
 2nd: \$150.00 donated by M. F. Schurman Co. Ltd.  
 3rd: \$100.00 donated by M. F. Schurman Co. Ltd.

**RURAL CEMETERY IMPROVEMENT COMPETITION**

A prize of \$100.00 is offered by the Society for the greatest improvement made this season in the appearance of a rural cemetery. This is a provincial competition. The contest will be

judged on the basis of the need for improvement, the work that goes into it, and the relative size of the communities involved.

**ENTRY FORM**

**RURAL BEAUTIFICATION COMPETITIONS 1953**

IMPORTANT — ALL BLANKS MUST BE COMPLETED

- 1. Name of Contestant (or School or Community).....
- 2. Address .....
- 3. School District .....
- 4. County .....
- 5. If School or Community, name sponsoring body, i.e., Women's Institute, Trustees, Community Club, etc. ....
- 6. If School or Community, name Secretary sponsoring group.
- 7. Underline whatever items in the contest you wish to enter for:— Home Improvement Competition, Travel Bureau Prize, Flower Gardens, Outstanding Home Competition, School Improvement, Community Improvement, Veterans' Contest, New Settlers' Contest, Rural Cemetery Improvement.
- 8. Fee enclosed \$1.00 ..... (Yes or No)

Cut out this entry form — COMPLETE FULLY

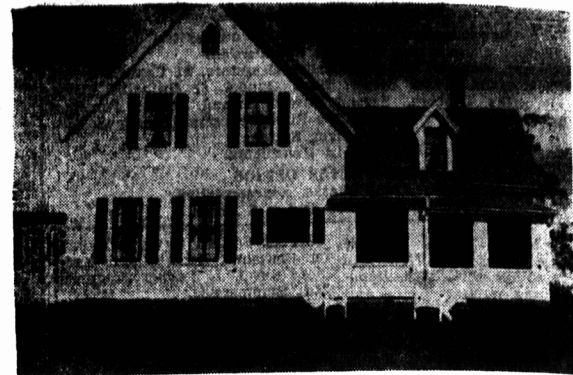
and mail to:—

RURAL BEAUTIFICATION SOCIETY,  
 c/o P. E. I. Libraries  
 Charlottetown

**ENTRIES CLOSE MAY 3rd — MAIL YOUR ENTRY NOW**

Save this sheet for reference

**AFTER**



**HOME IMPROVEMENT**

**SCORING BASIS**

- 1. REPAIRS TO, or REPLACEMENT of buildings, painting and white-washing ..... 90 points
- 2. PLANTING Trees, Hedges and Shrubs, etc. .... 75 points
- 3. REMOVAL of irreparable buildings, dead trees, weeds and rubbish ..... 50 points
- 4. TIDINESS ..... 50 points
- 5. FENCES around buildings ..... 25 points
- 6. LAWNS ..... 25 points
- 7. FLOWERS ..... 50 points
- 8. GENERAL IMPROVEMENT in appearance ..... 60 points
- 9. IMPROVEMENT in approach to Home, including improvement to gateways, care of mailbox, provision of signpost, fences along lane leading to Home ..... 50 points
- 10. GENERAL IMPROVEMENT in farm frontage on main road, including planting trees, removal of weeds and rubbish, backslapping and care of fences ..... 25 points
- Total ..... 500 points

**SPECIAL PRIZES**

**HOME IMPROVEMENT 1953**

- 1. WINNER HOME IMPROVEMENT COMPETITION—King's Co.—Silver Cup donated by the late Senator J. A. MacDonald, Cardigan.
- 2. WINNER OF HOME COMPETITION — Queen's Co. — Silver Cup donated by Lt.-Col. E. W. Johnstone, Kensington.
- 3. WINNER OF HOME COMPETITION — Prince Co. — Silver Cup, donated by the Chief Justice Hon. Thane A. Campbell, Summerside.
- 4. MOST IMPROVEMENT AMONG HOMES ENTERED IN PROVINCE—Silver Cup, donated by Hon. J. A. Bernard.
- 5. P.E.I. TRAVEL BUREAU PRIZE—BUILDINGS —For outstanding improvements in painting and repair of buildings in each County. A useful and valuable trophy will be awarded to each County winner.
- 6. FLOWER GARDEN PRIZES—
  - 1. A special collection of Dahlias (18 varieties) is offered by the Dominion Experimental Farm, Charlottetown, to the best flower garden among contestants in each county.
  - 2. A collection of tulips, daffodils, crocuses, and other flowering bulbs is offered by the Cotton Memorial Nursery for the flower garden considered as runner-up in each county.
- 7. SPECIAL CONTRIBUTIONS — PHOTOGRAPHIC SERVICES: Meyers Studio of Charlottetown has agreed to photograph the prize winners in each county.

**VETERANS' COMPETITION**

- KING'S CO.: Prize of \$50 offered by the Montague firms of Jamieson's Drug Store, T. M. Llewellyn & Co., and MacLeod & Greene, to the veteran of the last war living in King's Co. making the best showing in the Home Improvement Competition.
- QUEEN'S CO.: Prize of \$50 offered by the Kiwanis Club of Charlottetown to the veteran of the last war living in Queen's Co. making the best showing in the Home Improvement Competition.
- PRINCE CO.: Prize of \$50 offered by Maurice Mill Men's Wear Store of Summerside to the veteran of the last war living in Prince Co. making the best showing in the Home Improvement Competition.

**NEW SETTLERS COMPETITION**

Three prizes of \$75, \$50, and \$25 each are offered for the best three efforts in Home Improvement in the Province, achieved by new settlers from European countries, who have taken up farms since 1945. This contest will be judged on the same basis as the general Home Improvement and does not bar entrants from winning awards in the Home Improvement Competition.