



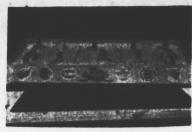
G. E. Portable Mixer
23. 2 speed model with beater ejector, heel rest. Assorted colors, two stainless beaters. Vinyl plastic guard. Reg. 24.95.
Personally Picked **19.98**
by Santa at
Housewares—Both Stores



Corduroy Housecoats
24. Red, Aqua, Lt. Blue and Gold in fine corduroy. Small round collar piped in black. Short sleeves. Novelty buttons trim on pockets. S.M. and L.
Personally Picked **9.98**
by Santa at
Ladies' Wear—Both Stores



16 pc. Starter Sets
25. "Granham" or "Almond Willow" in Royal Doulton earthenware. 4-10" plates, 4 1/2" plates, 4 cups and saucers. Open stock.
Personally Picked **14.95**
by Santa at
China—Both Stores



Hockey Game
26. Play this fast and exciting game of pro-hockey. Both teams decorated in official uniforms of N.H.L. Size 36" x 14".
Personally Picked **9.95**
by Santa at
Toyland—Both Stores



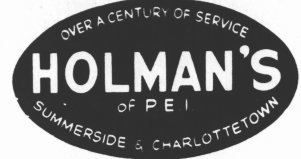
Necchi Portable
27. B. C. J. Portable, complete with carrying case. A low priced machine carrying the famous Necchi life-time guarantee.
Personally Picked **109.00**
by Santa at
Furniture—Both Stores



Men's WORK & SPORT Shirts
28. Sanforized cotton plaid flannel in shades of Red, Blue, Brown and Grey. Convertible collar, 2 breast pockets. S, M, and L.
Personally Picked **2.98**
by Santa at
Men's Wear—Both Stores



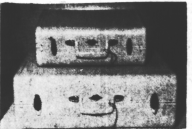
Women's Handbags
29. Plastic Calf, Patent or Morocco. Bone or self handles. Nicely lined. Zipper compartments. Black, Panama Tan, Brown and Navy.
Personally Picked **4.98**
by Santa at
Ladies' Wear—Both Stores



CHRISTMAS CONTEST



Women's Cardigans
30. Braided neck-band, long sleeves, snug-fit, 100% Super-70 Wool, cashmere finish. Yellow, Lt. Blue, Royal, Spice. 14 to 20.
Personally Picked **4.98**
by Santa at
Ladies' Wear—Both Stores



Women's Luggage
31. Saddle Tan, Cowhide, Havana Blue, Bermuda Green, London Grey in Samsonite matched set of wardrobe and overnight case. Attractive and roomy.
Personally Picked **set 58.00**
by Santa at
Furniture—Both Stores



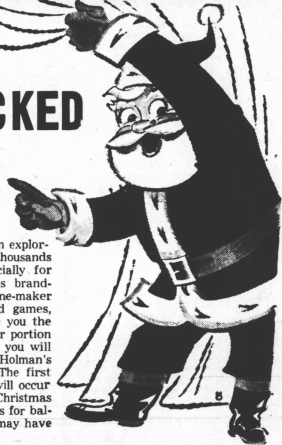
Women's Nylon Slips
34. White opaque nylon tricot with lace insertion in bodice, topped with sheer. Lace and sheer or pleated sheer flounce hemline. 32-42.
Personally Picked **3.98**
by Santa at
Ladies' Wear—Both Stores



Mary Ann Doll
35. A vinyl-flex 19" doll in dainty life-like detail. Completely unbreakable. Sleeping eyes. Rooted Siren hair. Attractively dressed.
Personally Picked **4.98**
by Santa at
Toyland—Both Stores

150.00 IN CHARGE ACCOUNTS FREE EVERY WEEK

GIFTS PERSONALLY PICKED BY SANTA



For the past twelve months Holman's buyers have been exploring the market around the world, and after viewing thousands of items, have selected **FIFTY** of the finest—especially for YOU—"Personally Picked by Santa" items. Famous brand-name items, popular clothing styles, efficient home-maker conveniences, beautiful furniture, appealing toys and games, fine China and Silver—all at prices designed to give you the **MOST** for your Christmas dollar. For each dollar (or portion thereof) spent in the purchase of any of these items, you will receive a ballot which entitles you to participate in Holman's Christmas Contest for prizes as announced above. The first drawings took place on Nov. 30th and Dec. 7th and will occur each Saturday following, until Dec. 21st. Begin your Christmas shopping NOW at Holman's. Exchange your sales slips for ballots at the telephone switchboard. Suddenly—you may have **SEVENTY-FIVE EXTRA SHOPPING DOLLARS**.



Christmas Candy
32. Good assortment of Christmas mix—hard candies and cream centers. Approx. 12 oz. per pkg.
Personally Picked **pkg. 39¢**
by Santa at
Food Market—S'ide



Figure Skates
33. High cut style, white full grain leather. Strong ankle support. Sponge rubber tongue. Highly tempered nickel-plated blades. Sizes 3 to 10.
Personally Picked **pr. 9.95**
by Santa at
Sporting Goods—Both Stores



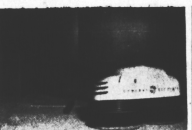
Boys' DRESS & SHIRTS
36. White and Blue Sanforized broadcloth with fused collar, or Plaid and Checked cotton flannel with convertible collar. Sizes 6 to 16 years.
Personally Picked **1.98**
by Santa at
Men's Wear—Both Stores



Viko Chairs
37. Jet black tubular metal frames. Plastic upholstered seat and back in no-sag spring construction. Choice of several colors.
Personally Picked **14.95**
by Santa at
Furniture—Both Stores



Quilted Nylon Robes
38. Wrap-around style in quilted nylon. Pink, Blue, White and floral patterns. No sleeves, self-belt, large revers, shirred pocket. Sizes 10 to 20.
Personally Picked **9.98**
by Santa at
Ladies' Wear—Both Stores



G. E. Floor Polisher
39. Dual brushes and lamb's wool polishing pads. Very easy to operate. Will not leave brush marks on any floor.
Personally Picked **49.95**
by Santa at
Appliances—Both Stores

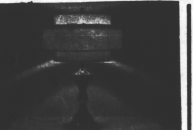


Table Lamps
40. Assortment of table lamps in a wide range of styles, materials and colors too numerous to list. A lamp to suit every living room or den.
Personally Picked **9.98**
by Santa at
Furniture—Both Stores



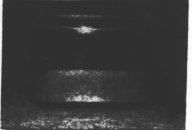
Nylon Duster
41. Pink, White, Blue or Floral flocked nylon Peter Pan collar with lace edging. Short sleeves. Hand washable. Sizes 12-14-16-18.
Personally Picked **9.98**
by Santa at
Ladies' Wear—Both Stores



Christmas Turkey
42. Turkey—fresh killed—eviscerated. NOT FROZEN. Plio-wrapped.
Personally Picked **lb. 69¢**
by Santa at
Food Market—S'ide



Lady Ann Cardigans
43. "Sanforized" 100% Botany wool in Brown, Red, Blue, Pink, Rust, Yellow, Black and Navy. Snug fitting neck and waist bands. 14-20.
Personally Picked **6.95**
by Santa at
Ladies' Wear—Both Stores



G. E. Toaster
44. Two-slice pop-up model in bright chrome finish. Dial toast-color control. 115V watts. Metal crumb tray. Reg. 24.95.
Personally Picked **19.98**
by Santa at
Housewares—Both Stores



Girls' Cardigans
45. Red, Navy and Green wool in bud-ton-to-the-neck style. Long sleeves. Ribbed cuff and waistband. Sizes 8 to 14 years.
Personally Picked **2.98**
by Santa at
Youth Center—Both Stores



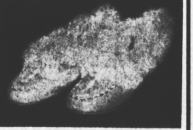
42 pc. Silver Service
46. "April" or "Victorian Rose" by Wm. Rogers & Sons. Extra silver or points at points of wear. Anti-tarnish chest. Free 3 pc. tea set with tray.
Personally Picked **79.95**
by Santa at
China—Both Stores



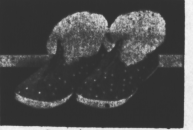
Women's Blouses
47. White, Pink, Blue, Yellow in Terry-lace Arnel and Dacron Lace inserts. Short sleeves. Peter Pan collar. 20 styles. Sizes 12 to 20.
Personally Picked **2.98**
by Santa at
Ladies' Wear—Both Stores



Mens' Slippers
48. "Foamtreads"—completely washable. Leather chrome sole and heel. Black Watch, Red and Grey plaids. Sizes 6-11. Other styles at the same low price.
Personally Picked **3.98**
by Santa at
Shoes—Both Stores



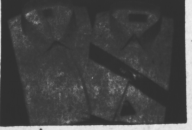
Women's Slippers
49. A variety of smart styles in Wine, Blue, Red and Black. Moccasin, slip-ons, padded soles, flexible hard soles. Sizes 4-9.
Personally Picked **2.98**
by Santa at
Shoes—Both Stores



Kiddies Slippers
50. Cozy slippers for kiddies. Moccasin with fur trim, padded soles. Bonmo styles. Blue, Wine, and Red. Sizes 4-8.
Personally Picked **1.98**
by Santa at
Shoes—Both Stores



Kiddies Cardigans
51. Soft knitted nylon cardigan, buttoned to the neck. Long sleeves. Blue and Mauve. Sizes 1-8.
Personally Picked **1.98**
by Santa at
Youth Center—Both Stores



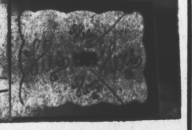
Men's Dress Shirts
52. Arrow "Arden" or Tooke "Flight"—in gleaming white. French or single cuffs. New French front. Sizes 14 1/2 to 16 1/2.
Personally Picked **4.95**
by Santa at
Men's Wear—Both Stores



G. E. Electric Kettle
53. Bright chrome finish in modern style. 4 pt. capacity. Shuts off automatically when dry. Control element. Reg. 14.50.
Personally Picked **11.98**
by Santa at
Housewares—Both Stores



Women's Nylon Hose
54. Dark contrast seams with pastel heel, cradle sole. 12 or medium length. Choice of 3 weights. Sizes 9-11. Free Christmas corsage with each pair.
Personally Picked **pr. 1.25**
by Santa at
Ladies' Wear—Both Stores



Towel Sets
55. Floral and assorted designs. Choice of 2 or 3 pc sets. Beautifully boxed for Christmas gifting.
Personally Picked **2.98**
by Santa at
Home Furnishings—Both Stores



Boys' Dress Hose
56. Nylon—guaranteed to wear 98 days. 1/2 length, elastic tops. Shirtd-proof. Wine, Charcoal, Blue. Sizes 7 1/2 to 10.
Personally Picked **pr. 79¢**
by Santa at
Men's Wear—Both Stores



Sunbeam Mixmaster
57. All White or assorted pastel colors. 10 speeds. Powerful motor. 2 heat-resistant glass bowls. Table model. Reg. 58.50.
Personally Picked **46.50**
by Santa at
Housewares—Both Stores



Esmond Blankets
58. Rayon and nylon mix in warm and durable fabric. Rayon satin bound. Blue, Green, Gold, Pink or Rose. Size 72" x 84".
Personally Picked **5.98**
by Santa at
Home Furnishings—Both Stores

LOOK FOR THE BRIGHT YELLOW CARDS . . . THEY'RE ITEMS PERSONALLY PICKED BY SANTA