

# NEW WHITE ROSE SERVICE STATION OPENS TODAY

## Staffed and Equipped To Provide Courteous And Efficient Service

Today marks the official opening of the new Canadian Oil Companies, Ltd. White Rose Service Station, situated on the corner of Elm Avenue and Euston Streets.

"The station by the traffic lights" is on an intersection of one of the main highway arteries entering and leaving the City of Charlottetown. It is on a historic location on the lower end of "Gallows Hill" one of the oldest built-up sections of the city.

Compact, serviceable and neat the new station conforms to the usual lines of buildings of its type with improvements in design from knowledge gained in experience. Built by the County Construction Company of Charlottetown and Summerside it is of concrete block with white stucco finish.

The building is 32 x 58 feet and is provided with a washing and greasing section, a stock room, rest rooms and an office.

The washing and greasing section has all the latest equipment from the modern

car hoist to automatic registering lubricating guns. The office is spacious and well-lighted and the concrete floor treated with colored wax. Cabinets are of plywood with a green stain. The modern lighting is by Burke Electric Ltd. The overhead oil fired hot air heating which allows for added space was installed by E. R. Ruthart, city.

The rest rooms are fully equipped along sanitary lines and modern in every respect. The plumbing in the building was done by Douglas Bros. and Jones Ltd.

"The Island" is equipped with two pumps providing White Rose Ethyl and No-Knock gasolines, "the pick of them all." Adapta floods will bring the whole station area into sharp silhouette and a huge attractive flood-lighted sign will provide identification.

The station will be under the management of Mr. William Warren who is well known in Charlottetown and he will be assisted by Mr. Ernest Moore and Mr. Ronald MacLean, who will offer the motorist efficient and courteous service. Mr. Moore

has had some three years Service Station experience. The station will carry White Rose products, Good-year Tires, Hart Batteries and leading brands of auto accessories. Washing and simonizing will be a specialty. Windshield service at the pumps.

### The Heating in the New WHITE ROSE SERVICE STATION

Cor. Elm Avenue and Euston St.

was installed by

**E. R. RUTHART**

100A Kent Street

Sheet metal and copper work; air conditioning and Hot Air Heating We join in congratulating the Canadian Oil Co. Ltd. and Mr. William Warren on the opening of this splendid new station.

We Are Happy To Associate Ourselves

In Extending

## CONGRATULATIONS

To The New

### WHITE ROSE SERVICE STATION

and

W. [BILL] WARREN, Lessee

**Maritime Accessories Ltd.**

SAINT JOHN, N. B.

Suppliers of:—

Automotive Accessories, Tools and Equipment

### The ALEMITE Lubrication Equipment Supplied to the New Charlottetown WHITE ROSE SERVICE STATION

Was Supplied Through

**L. E. WHITTAKER CO. LTD.**

Maritime Distributors  
83 Prince William St.  
Saint John, N. B.

# CONGRATULATIONS - - - !!!

TO THE

## Canadian Oil Companies, Limited

upon the opening of their fine new

### WHITE ROSE SERVICE STATION

and to

W. (BILL) WARREN, Lessee

It was our privilege and pleasure to have served as General Contractors during the entire construction of this building.

May it serve as a contribution to the future development of the City of Charlottetown.

## County Construction Co., Ltd.

GENERAL CONTRACTORS

Charlottetown and Summerside

## OUR BEST WISHES

to the

### WHITE ROSE SERVICE STATION

on their

### OFFICIAL OPENING TODAY

The Plumbing in this fine new

Station was installed by us.

## DOUGLAS BROS. & JONES LTD.

Plumbing and Heating Contractors

Jobbers Well Drilling

Automatic Water Systems, Gar-

wood Air Conditioning, Electric

Washers and Refrigerators, etc.,

Flo-Glaze Paints.

*We extend our Congratulations*

to the

### WHITE ROSE SERVICE STATION

and

W. [BILL] WARREN, Lessee

on the

Official Opening of their

NEW SERVICE STATION

We were pleased to have

supplied the necessary

Electrical Installations

in this modern building.

**BURKE ELECTRIC LTD.**

ELECTRICAL CONTRACTORS

156 Grt. Geo. St.

Phone 693

## BILL WARREN'S WHITE ROSE SERVICE STATION

Phone 3078 — Corner of Elm Avenue & Euston Streets — Phone 3078

Offers You

EFFICIENT AND COURTEOUS SERVICE

and

CLEAN, MODERN REST ROOMS

Drop in and inspect the latest modern equipment that has been installed to give your car the service it requires.

We Bring You

### WHITE ROSE PRODUCTS

The Pick Of Them All

We carry GOODYEAR TIRES, HART BATTERIES and leading brands of Auto Accessories. Washing and Simonizing will be a Specialty.



REMEMBER NOW:—

When your Gas Gauge says "Time To Fill 'er Up", Be sure to make it at our new WHITE ROSE Service Station. We will be happy to welcome you.

**BILL WARREN,**  
Manager.