

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

HOLMAN STORE NEWS
HEY . . . All you young **DAVY CROCKETTS!** We have something for you, and it's for **FREE!** With every purchase your Mom, your Dad or You make of **CHILDREN'S CLOTHING** in Holman's Youth Centre, Summerside and Holman's Children's Apparel, Charlottetown, you will receive a **DAVY CROCKETT "Indian Fighter" PIN** for **FREE!** . . . That goes for while the Pins last and we have a Limited Number—So Come **NOW!**

Here's a whole raft of **DAVY CROCKETT WEARABLES** that you'll have a swell time playing in. They're in Both Holman Stores. . . . So, Come and Get 'Em!

DAVY CROCKETT JACKETS are of tough cotton drill in the approved khaki shade with fringe of brown leatherette. There's a pouch pocket and a laced-up neck. Sizes are 2 to 6x priced 1.98.

DAVY CROCKETT DUNGAREES are of navy denim in a heavy weight with leatherette fringes and grand pockets. Topped with a self belt and fastened with a splashy Davy Crockett Buckle. Sizes are 4 to 6x, priced 1.98.

DAVY CROCKETT BOXER JEANS are of Sanforized brown denim with simulated fringe and a Davy Crockett motif on the pockets, these are in sizes 2 to 6x, priced 1.98.



DAVY CROCKETT "FRONTIER" SHIRTS are of Sanforized cotton flannel in bright colors with all-over patterns of the "Wild Frontier". Sizes are 2 to 6x, priced 1.98.

DAVY CROCKETT "T" SHIRTS are of fine cotton knit in solid shades with large Davy Crockett motifs stencilled on the fronts, they're short sleeved with round necks. Sizes 2 to 6, priced 99 cents.

DAVY CROCKETT CAPS are of khaki cotton drill. They're lined and are complete with a Goon Tall. Head sizes 20 to 24", priced 1.98.

DAVY CROCKETT ANKLE HOSE are of fine cotton knit with wide colored striped, nylon reinforced heels and toes, elastic tops. They're "Trimfit" in sizes 7 to 8 1/2, priced 66 cents a pair.

IN **HOLMAN'S CHILDREN'S SHOE DEPARTMENT**, Summerside are **DAVY CROCKETT OXFORDS** made of smooth, sturdy elk leather with full double composition soles and rubber heels. These have a wing motif on the sides and Davy Crockett picture on the vamp. Sizes 11 to 2 1/2 and 4.50 and sizes 2 to 6 are 4.98. You'll get a **DAVY CROCKETT PIN** with the purchase of the Davy Crockett Shoes too!

HOLMAN'S Both Stores . . . Proudly Present A Brand New And Lovely Pattern In ENGLISH BONE CHINA DINNER SET

The Beautiful "Melba Turquoise" In Superb Quality

(Exclusive With HOLMAN'S In P. E. I.)

SPECIAL INTRODUCTORY PRICE

**40-PIECE SET
SERVICE FOR 8**

49.95

For A Limited Time Only

We hoped to have this beautiful English Bone China Dinner Set for you earlier in the season but it was a victim of the British dock strike and has only now arrived! Dainty coloring is combined with delightful shape to bring you a lovely adventure in gracious table ware. The 40 piece set of "Melba Turquoise" includes 8 each cups and saucers, bread and butter plates, tea plates and dinner plates.

Extra pieces of "Melba Turquoise" include oatmeals, sugar bowls, cream jugs, tea pots, coffee pots and other attractive dishes.

See This Beautiful New English Dinner Set Today!
HOLMAN'S FINE CHINA
SUMMERSIDE and CHARLOTTETOWN



10% DOWN— Balance In Monthly Payments

surround yourself with
colorful belts
Of shimmering velvet or rich simulated Persian lamb. You may choose from our gay stripes of deep solid shades. Cinch width with gleaming buckles, sizes are small, medium or large.
1.25
HOLMAN'S ACCESSORIES, S'side

Lovely To Look At . . .
... Lovelier To Wear!
**WELDREST
NYLON HOSE**
51 Gauge, 15 Denier, Daytime Sheer,
Perfect Fitting
Flattering drama in the smartest Fall shades with a slimming heel reinforcement and contrasting seam. They are sheer and lovely in sizes 1/2 to 11, a pair—
1.25
HOLMAN'S ACCESSORIES, S'side — HOLMAN'S LADIES' SHOP, Ch'town

"Kedmanized" -- Shrunk To Fit . . .
... Completely Washable
**100% Wool Jersey
BLOUSES**
Blue - Rose - Dense black or soft coral in a high necked style with push-up, unmounted sleeves. Pure wool Jersey with a permanent finish that will not ever change.
Sizes 12 to 18, each—
5.98
HOLMAN'S SPORTSWEAR, S'side —
HOLMAN'S LADIES' SHOP, Ch'town

A Favorite For Fall!
"Lee Parker" Wool Flannel
SKIRTS
Smoothly tailored of flannel with a textured weave. The skirt has two double pleats in front and a straight cut seamed back. Finished with a smart self belt. Sizes are 12 to 18 in either charcoal or dark brown, each—
7.98
HOLMAN'S SPORTSWEAR, S'side —
HOLMAN'S LADIES' SHOP, Ch'town
HOLMAN'S GUARANTEE SATISFACTION