

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

GET READY FOR LABOR DAY,
SEPTEMBER 6th . . . The last of
Summer's Long Week-Ends . . .

Going somewhere? . . . You'll need a travelling costume that's versatile and fashion-wise. HOLMAN'S Ladies' Shop, Charlottetown, and Ladies' Sportswear, Summerside, have some real jewels that look right everywhere, pack easily, wear well and answer all your problems. These English all wool Tartan Skirts are available in either the Kiltie or the All Round Plated style. Do we have YOUR favorite? . . . we have a wide selection of authentic Scottish Tartans. Come in and browse . . . no doubt yours is here, too. The sizes range from 12 to 20 and the price is just 14.98, in HOLMAN'S Ladies' Shop, Charlottetown, and Ladies' Sportswear, Summerside.

Going somewhere? . . . You'll want to take along your Golf Clubs for the Last Swing of the season! To make sure it's a really good one . . . one worth retooling on a long winter's eve! . . . drop into HOLMAN'S Sporting Department, Charlottetown or Summerside, to complete your set. (You'll be extra glad next summer that you did, too!). We have everything a golfer needs, from Bags, Irons, Clubs to humble Tee. For a "birdie" come and see our prices . . . they're bound to please you. Personalized attention in HOLMAN'S Sporting Department, Charlottetown and Summerside.

Going somewhere? . . . Back to college, perhaps? Or on vacation? Well, let us solve your packing worries in HOLMAN'S Furniture Department, Charlottetown or Summerside, with our very fine selection in trunks and hand luggage. You'll be so proud of yourself if you carry the best . . . Samsonite, McBride, Jeffrey or Christie. Have you seen our Flight Bags and our Hang-It-Alls? They are out of this world for travel comfort and real class. We have some mighty fine Ladies' Car-'e-All Bags, Overnight Bags, Zippered Brief Cases, Hat Boxes, Gladstones, Vanity Cases . . . oh, so many kinds and colors and prices that you'll just have to see to believe, in HOLMAN'S Furniture Department, Charlottetown and Summerside.

Going somewhere? . . . HOLMAN'S Super Food Market, Summerside, has fresh plums, peaches, and pears that would be so handy for munching as you travel. This is our last shipment this season so we urge you to make the most of this now. Perhaps you are in the throws of pickling . . . we have everything you need . . . onions, cucumbers, spices, vinegar, tomatoes, cauliflower and sugar, just to mention a few. Check your shopping list now so you won't be caught short at the wrong time!

And here's a tip for ALL of HOLMAN'S good friends, new and old. HOLMAN'S FREE PARKING LOT . . . to the rear of our Charlottetown Store . . . and east and to the rear of our Summerside Store . . . is here for YOUR shopping convenience. Do come and make good use of it, won't you. AND . . . Furbermora's, HOLMAN'S Super Food Market has FREE DELIVERY SERVICE to your car in our Parking Lot. Our "car jockies" are only too happy to carry your heaviest grocery order to any spot in our Parking Lot. The busier they are, the happier they are. Just try them out next time you are in HOLMAN'S Super Food Market.

HOLMAN'S SAYS... Throw Away Your Shovel and Ash Can--Switch to Dependable OIL-FIRED HEATING EQUIPMENT

NO MORE FIRE-TENDING TOIL... NO CLEANING OUT ASHES. SIT IN YOUR ARMCHAIR AND "TEND FIRE" BY FLIPPING A SWITCH.

For Economy and Complete Satisfaction

A MODERN FLOOR FURNACE

May Be Purchased
on the
Holman Home Plan
10% DOWN
Balance Monthly

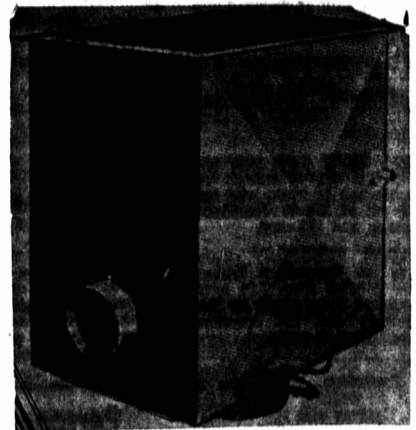
Choose From Two of Our "Best Sellers"

COLEMAN
193.50

MARCHAND
169.00

Clean, healthful warmth, right where you want it, in your living zone. No more fuss and muss with stoking . . . the new modern Floor Furnaces are Oil Fired (either manual or automatic) costing less to operate than the usual type of basement furnace and saving so much space which can be utilized for more gracious living. Floor Furnaces can be easily and rapidly installed. . . . They are the smart answer for a home heating problem. Come in and see these new heating wonders . . . come in and talk over your heating requirements.

Come In, Phone or Write For Complete Information!

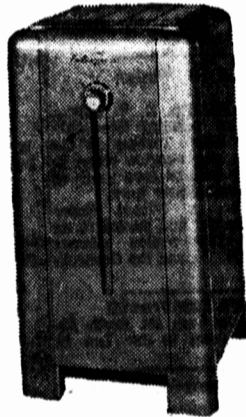


LOW IN COST!
We Can Install Quickly



10% Down
Balance Monthly

Enterprise



TWO-WAY OIL HEATERS!

Uniform Heat - - Fast Warm-Up - - Comfort and Economy

Thrifty, economical and matchless in performance, the Enterprise "Two-Way Oil Heaters" are clean, neat and attractive in appearance; they give a controlled, evenly circulated heat from every drop of oil consumed. Styled on handsome lines with a chrome trimmed, hammer effect enamel finish, the Enterprise Oil Heaters are solidly built for long and efficient service.

Model No. 10

71.75

Model No. 20

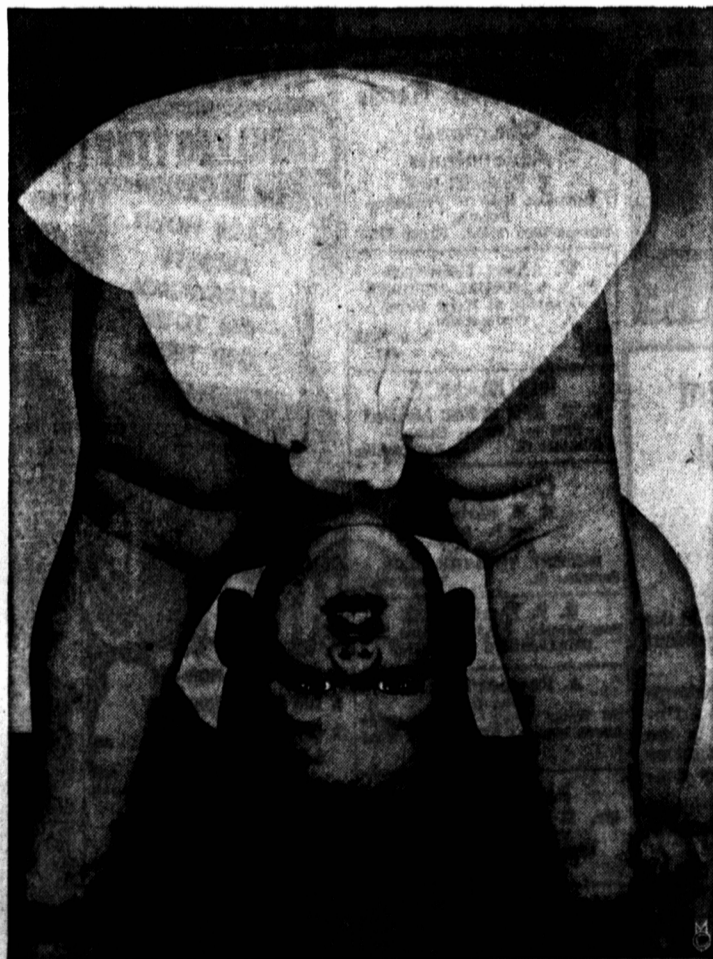
104.50

HOLMAN'S HARDWARE DEPT.

Summerside and Charlottetown

WHY ENTERPRISE IS YOUR BEST BUY

- Surpassing beauty in the modern style — three tone
- Matchless heating performance
- Supplies two-way heat for greatest comfort
- Thrifty three stage burner
- Substantial construction
- Built by Enterprise—Canada's oldest makers of Oil Burning Heaters



ANYWAY YOU LOOK AT IT

YOU ALWAYS DO BETTER AT HOLMAN'S

Shopping for something that baby needs? Something for the home? For yourself? Whatever it is you're looking for, you can save yourself a lot of time and trouble (money, too!) by looking first in Either HOLMAN Store.

You can travel far and wide and still not find greater selections in every kind of merchandise . . . in most every price range! HOLMAN'S go all out to be first with the best, the newest and smartest and stand behind the quality of everything sold . . . at prices as low as you'll find anywhere. Islanders have known HOLMAN'S for a long time . . . maybe ever since they were about the size of the little fellow here.

HOLMAN'S have known most of you just as long. Today, as always, HOLMAN'S first aim is to please you . . . to have what you want when you want it . . . to give you the friendly, personal, interested attention that can make shopping such a gratifying experience. HOLMAN'S will continue to look forward to seeing you . . . early and often. And please remember HOLMAN'S Guarantee Satisfaction on All of your Purchases . . . have been doing so since 1857.