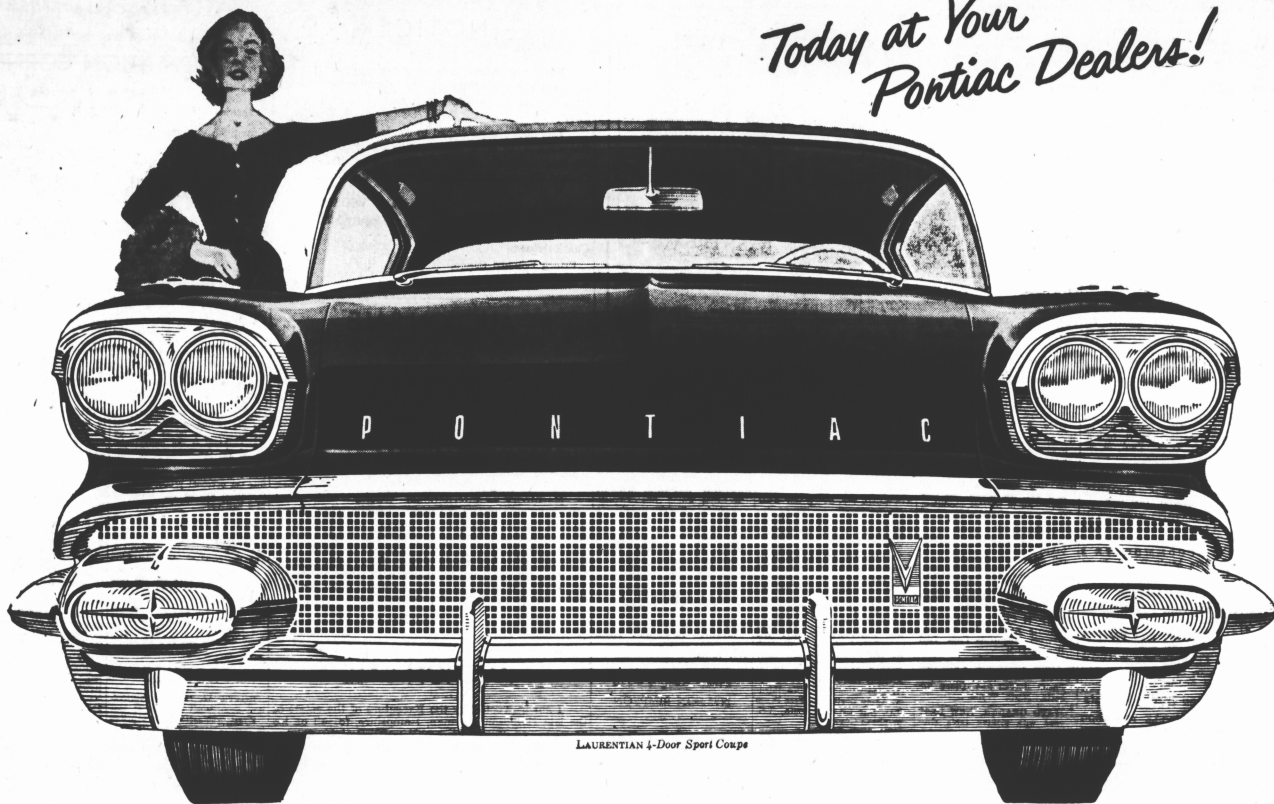


# A NEW KIND OF CAR IS BORN!

*Today at Your  
Pontiac Dealers!*



LAURRENTIAN 4-Door Sport Coupe

## *BOLDEST ADVANCE*

**This is the Golden Jubilee Car—a revolution on wheels—boldly planned from the very beginning as a Golden Anniversary showpiece for Pontiac and General Motors.**

This one you really must see—here is a car unlike any you have ever known! The Golden Jubilee Pontiac is actually an all-new breed of cars—in eight brilliant series and 30 sleek models covering every possible price bracket. In all of them you'll find engineering advances so daringly different yet so basically sound

A GENERAL MOTORS VALUE

### **Quadra-poise ROADABILITY**

Only the wheels know where the bumps are! Pontiac's new suspension geometry ends dive, sway and bounce to bring you the smoothest ride, easiest handling you've ever known!

### **Aero-Frame STABILITY**

Here is the biggest basic construction change since the early days of motoring. Pontiac's revolutionary new frame design is lighter, stronger, more stable than the conventional box type used on other cars.

### **Circles-of-Steel SAFETY**

Pontiac's completely new body construction surrounds you with girder steel protection—above, below, fore and aft. Now you can drive with wonderful new peace of mind!



that they will trigger the next big change in automobile design. You'll find a few of these ideas illustrated here, but even they can't begin to tell the full story. There's much, much more: new jeweled-action power; a new transmission; new handling; new comfort; new styling . . . and the unbelievable luxury of new fabrics and features even in the lowest priced models. Why not be among the first to discover the newest. When you see this Bold New Pontiac you're in for a driving thrill that is impossible to duplicate in cars of conventional design. So make it a point to see your Pontiac dealer soon and prove to yourself that no car in history ever left yesterday so far behind.

## *IN 50 YEARS!*

### **Astro-Flame PERFORMANCE**

Try Pontiac's new jeweled-action response! Scores of exclusive engineering innovations make Pontiac's hefty power plants miracles of smoothness . . . and the finest of them all is the new Astro-Flame V8.

### **New Direction STYLING**

Here's a fresh new look in automobile styling—and only Pontiac has it! From classic grille to bold rear end, Pontiac makes a decisive break with the fads and frills! And despite a silhouette that's inches lower there's more room inside than ever!

### **Ever-Level Air Ride\***

The most perfect suspension system ever designed—and Pontiac's revolutionary Aero-Frame is specifically designed for it! Air cushions on all four wheels literally float you over the bumps . . . keep the car perfectly level regardless of load or road!

\*An extra-cost option.

**ALLISON MacLEOD LTD.  
126 CUMBERLAND STREET**