

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

THANK YOU! THANK YOU!  
THANK YOU! . . . For coming in and making our 98th BIRTHDAY PARTY such an amazing success. It was wonderful to see you all—and I know you are happy with the grand bargains you were able to buy. We wish to apologize for any confusion about the delivery of your Sale Bulletin, we are aware that some of you were missed—we are deeply sorry and will see that it does not happen again. HOLMAN'S is old in years but young in ideas, so keep looking for new and different presentations of the things you want to buy when you want to buy them . . . We All Thank YOU!

YOU GALS, who have been basking in the sunshine and who have developed a glorious tan, should get "hep" to CHARLES OF THE RITZ FACE POWDER blended and mixed for you, and you alone. I sincerely hope that you are not struggling along with a sun-tanned skin and powder for your Winter pink and white complexion. Because Charles of the Ritz Powder is "Made To Order" . . . exclusively for you . . . right before your eyes, a formula is created for your skintones alone . . . it is bound to do the utmost for your sun-tanned beauty. Do come in and have our trained Charles of the Ritz Beauty Consultant blend you a darker tone in this exquisite powder—it will only cost you 1.75 for a generous sized box at Holman's Cosmetic Section of the Summerside Store.

FOR perfect fit there's nothing like a PLAYTEX GIRDLE . . . Well, now, the Playtex Company are making a PLAYTEX BRA that will fit you just as beautifully. It's a "Living" Bra superbly cut and shaped of elastic and nylon to give you a really gorgeous bust line. The Foundation Section of Holman's Ladies' Wear in Summerside has Playtex Living Bra in sizes 32-A to 38-C priced 3.95 each. Playtex Living Bra are custom-contoured to flatter, feel and fit as if made for you alone. Get yourself a Playtex Living Bra—you'll never, no never, wear another kind!

FOR the smartest styling choose an ARROW "PAR" SHIRT from Holman's Men's Wear in Summerside. They're so good-looking! The "Par" has a smart, widespread collar that will look extra-hand-some with a Windsor-knot tie. And, like all Arrow Shirts, it fits to perfection. It is impeccably tailored of fine Sanforized white broadcloth that won't shrink more than 1%. Discover for yourself why Arrow "Par" is Canada's favorite spread-collared shirt. Remember it isn't an Arrow unless it has the Arrow Label. Arrow Par Shirts in sizes 14 to 16½ are priced 4.95 in Holman's Men's Wear, Summerside.

# HOLMAN'S

For Pleasant and Profitable Shopping



The Bra That  
Feels as Wonderful  
As It Looks!

**'Petal Burst'**  
Wonder-bra

The characteristic Wonder-bra "diagonal slash" takes every bit of strain off your shoulders, and it gives a firm and beautiful separation. The "Petal Burst" diagonal fagoting gives you superb fit, allowing free bending and turning. Sizes are 32 to 38 in small, medium or large cup fittings.

**2.50**

**HOLMAN'S**

Ladies' Shop  
Ch'town

Ladies' Wear  
S'side

## Items Of Interest To Our Visiting Friends



Famous  
"Kenwood"  
ALL WOOL  
BLANKETS

Well named the Kenwood "Famous", rich and glowing solid colors add depth to the soft brushed finish and the wide satin binding. All pure wool in 78 by 84 inch size, individually boxed. **16.95**

HOLMAN'S DRY GOODS - Summerside

### KENWOOD BABY BLANKETS

Kenwood "Ramcrest" Blanket - blue, pink, yellow or white pure wool with a softly brushed finish and whipped ends.

Size 36 by 50 inches, each **5.50**  
Size 45 by 60 inches, each **7.00**

Kenwood "Famous" Blanket - blue, pink or white pure wool with softly brushed finish and wide satin ribbon binding.

Size 36 by 50 inches, each **7.50**  
Size 45 by 60 inches, each **9.95**

HOLMAN'S YOUTH CENTRE - S'side

### Misses' and Child's Moccasin Sets

The Moccasin Sets consist of a pair of fine, smooth elk slippers with soft, padded soles and beaded vamp; a tiny birch bark teepee with canoe and a colorful string of Indian beads.

Size 7 to 10, a pair **2.79**      Size 11 to 12, a pair **3.25**

HOLMAN'S CHILDREN'S SHOES - Summerside



Fine  
English  
Bone  
China

**CUPS and SAUCERS**

In a wonderful assortment of shapes, sizes, colorings and designs. They are from famous English Potteries including Aynsley, Royal Albert, Grosvener and others.

**1.00 to 4.95**

### "Wedgewood" Fancies

There's a fine collection of Wedgewood Gift Suggestions imported direct from the Wedgewood Potteries in England. Teapots, Comports, Ash Trays, Boxes, Vases and Plates priced from

**2.00 to 9.75**

### "Beswick" Figures

The Beswick Figures of fine quality earthenware are very highly glazed and naturally colored. You will find among them the renowned Beswick "Horses". Beswick Figures are priced from

**1.75 to 18.00**

HOLMAN'S BOTH STORES CHINA DEPARTMENTS

## HOLMAN'S Both Stores...

Warehouse Clearance Of

# TRADE-IN FURNITURE

Clearing At

# 20% off

Present Prices

Good Used Furniture Which Has Been Traded - In During  
Some Of Our Recent Furniture Sales - - Items Include:  
**CHESTERFIELDS, SEWING MACHINES, OCCASIONAL CHAIRS,  
DINING ROOM SUITES, BEDS, SPRINGS, Etc.**

EXAMPLE - - In Summerside

Walnut DINETTE SUITE

Regular Trade - In Price 150.00 **120.00**

EXAMPLE - - In Charlottetown

6'9" x 9' Axminster RUG

Regular Trade - In Price 5.00 **3.00**

**MANY MANY ITEMS AT BARGAIN PRICES - - BE EARLY!**  
**HOLMAN'S Both Stores FURNITURE**