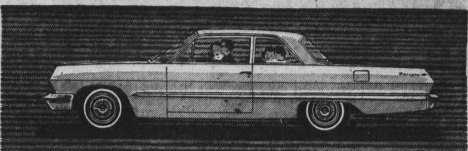




Chevrolet Impala Sport Sedan



Chevrolet Bel Air Station Wagon



Chevrolet Biscayne 2-Door Sedan

HERE TODAY!



GO CHEVROLET '63 - IT'S EXCITING!

Chevrolet Impala Sport Sedan

From the trim new front end to the stylish new rear deck, Chevrolet for '63 has the looks of the leader. Lines are crisp and clean—interiors are lovely and luxurious—the ride is Jet-smooth and silent.

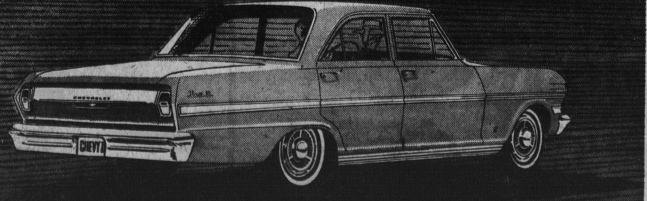
Bold, brilliant engineering of the '63 Chevrolet brings you such under-the-skin improvements as self-adjusting brakes, impact-resisting safety door latches, battery-saving Delcotron generator, extended-life exhaust system, 6 months or 6,000 mile-lubrication interval and Air-Washed rocker panels

A GENERAL MOTORS VALUE

and front fender liners to reduce corrosion. But hold on, there's more. There's a brand new smooth-as-silk standard Six, and livelier-than-ever V8 engines in a choice of 13 models, plus a list of options and convenience equipment as long as your arm.

It's going to be a great year for Chevrolet—your year to go Chevrolet '63—it's exciting!

Whitewall tires optional at extra cost.



Chevy II Nova 400 Sedan

Chevy II made a name for itself in just one year. And this year it's even better, for the '63 Chevy II combines the easy-care features of the big Chevrolet (such as self-adjusting brakes, and 60 day/6,000 mile oil change) plus its own advantages—park-anywhere size, full-family room, pep and economy from the 4- or 6-cylinder engines and a full complement of optional power assists. Take a fresh look at the kind of car you need. Then take a good look at the new Chevy II—it's exciting!



Corvair Monza Club Coupe

Bright new accents, colors and interiors highlight Corvair's distinctive-as-ever styling for '63. Self-adjusting brakes, improved front suspension and extended-life exhaust system add to Corvair's already impressive list of automotive achievements. For the sheer fun of it, test drive a '63 Corvair—it's exciting!

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GOODSPEEDS (P. E. I.) LIMITED

