

I PLEDGE  
my HEAD  
to clearer thinking,  
my HEART  
to greater loyalty,  
my HAND  
to larger service,  
my LIFE  
to better living,  
my



# 14 provincial 4-H winners travel widely during week

Fourteen provincial 4-H winners attended National 4-H Club Week at Montreal, Toronto and Ottawa last year. The six garment club delegates were asked to report on some of the highlights. Following are the reports:

**A DAY IN MONTREAL**  
By Joyce Lowther

The train trip was a new experience for most of us, but it was a pleasant one and it presented a fine opportunity for the delegates to get to know one another as well as those from Nova Scotia, New Brunswick and Newfoundland.

An excited and eager group of delegates from the Atlantic provinces arrived in Montreal on Friday morning. We felt like real tourists as we happily walked up to the Queen Elizabeth Hotel for a truly delicious breakfast. Here we met the delegation from Quebec which included thirteen boys and one girl.

In the morning we had a guided tour of the city and saw many beautiful homes, monuments, churches and St. Joseph's Shrine. We visited the Vill Marie which, being forty-one stories high, is the highest building in Canada. We were very much impressed and we got a big thrill going from the top to the bottom in the elevator. The whole city can be seen from every direction at the top of this building.

The afternoon program included a visit to the Montreal Star newspaper building and we saw the process through which the paper goes before it is published. Some of the girls were lucky enough to get a chance to shop, and on their return were remarking on the smartness of the clothes fashions worn by the Montreal ladies.

A singing program, and a party were an appropriate ending for a day well worth remembering.

**TORONTO**  
By Beth Matheson

My first impressions of Toronto were the tall buildings, the large industrial plants, and the vastness of the Royal York Hotel which is the largest hotel in the British Commonwealth with its 24 stories.

Toronto smart new subway was of real interest to everyone and the idea of "going underground" for the first time was rather an exciting experience. Casa Loma, a famous castle was very interesting to view.

There's no doubt but an interesting interest, but time did not allow a tour.

The Royal Winter Fair with 27 acres of ground floor, the horse show, the flower show, the fur show were really something to see and very enjoyable.

The Royal Ontario Museum of the University of Toronto is the World's largest University Museum and is one of Canada's important centres for research in art and archaeology, the life science and the earth sciences. It is also Canada's largest public museum, with 150,000 square feet of exhibition space. The galleries offer a great variety of adventure to the visitor. There are new displays open frequently and there is a year-round program of special exhibitions. There are more than 1,000,000 catalogued specimens to the varied collections. There are four floors of permanent exhibits: on ground floor you will find Indians of North and South America, of ancient Central America, people of Africa, South East Asia and the Pacific. The main floor contains both science and art and archaeology galleries. In east wing are geology, mineralogy and natural history "objects d'art", the art of England, Europe and French Canada, musical instruments, and the Chinese Fresco Court. The science galleries on the second floor are devoted to dinosaurs, fossils, mammals and shells. The Room's famous collection of Chinese art and archaeology on third floor is most interesting because this Chinese material is finest and best outside of China.

I was most fascinated with the costumes that were worn in the past, and the prehistoric man in Europe, especially the mummy which we studied.

The time was the only factor, for in two and a half hours we could not see it all—a very educational and worthwhile tour.

On Saturday evening we left the Royal York Hotel by subway to attend the Saturday night hockey game as guests of Imperial Oil.

The opening ceremony is very colorful. The national Anthem is played and colored lights are put on the players' jerseys.

The game was played by Toronto Maple Leafs vs. New York Rangers. The score was five for the Leafs and three for the Rangers.

This was a very exciting game and competition between leaders and club members led to more fun.

**NIAGARA FALLS**  
By Yvonne Gallant

For our tour of Niagara Falls we were guests of Ontario Hydro.

The 4-H delegates left from West Toronto, following church, on chartered buses under the (Continued on page 11)

## ISLAND DELEGATE AT MEETING OF COUNCIL

Mr. G. L. Landon, newly elected president of the Canadian Council on 4-H Clubs, Mr. Bruce Beer, Parliamentary Assistant to the Federal Minister of Agriculture, and Miss Theresa McLeod, Director of Women's Institutes for the

Prince Edward Island Department of Agriculture partook in a national handshake at the 32nd annual meetings of the Canadian Council on 4-H Clubs held May 12 to May 15 at Winnipeg.

## Job Training Needs Push Delegates Told

Effective face-to-face communications looms as a major threat to better service training in industry. 4-H Council members attending a national meeting in Winnipeg were told.

In an address to the 22nd annual meeting of the Canadian Council on 4-H Clubs, Ralph E. Cudmore, Ford of Canada sales executive, also expressed that willingness to use and promote new knowledge, systems and techniques was the greatest challenge to each of us in the fast moving world of today.

In industry today increasing millions of dollars are being spent in training and employee development. In the highly competitive and complex business world of today, progress and even survival is dependent on building capable management teams. Despite such widespread management in industry is still plagued with its number one problem—communication in all its applications.

To illustrate the problem Cudmore stated that man's ability to effectively communicate by verbal means has not kept pace with his efficiency in other areas. It has been shown that a communication passed from top management down through six levels of supervision will only be 25 per cent accurate and complete by the time it gets to the bottom.

Whether it be in industry or in the agricultural extension field the problems and frustrations experienced in the processes of in-service training are similar. Management in both fields must be prepared to take up the challenges in order to meet their respective responsibilities.

In summing up he remarks Cudmore predicted, "With the explosive advances taking place in science and technology, if we don't quickly accelerate the in-job training processes then we face the danger of a substantial portion of our investment in pre-occupational education. In-job training demands of us all, more than 10 per cent or shallow gimmicks. It urgently demands an understanding of the deep sociological and economic changes that are in-job training as part of the normal pattern in the on-duty endeavours."

Mr. Cudmore showed a film entitled "More Than Words" to illustrate some of the problems in face-to-face communications, as a supplement to his address.

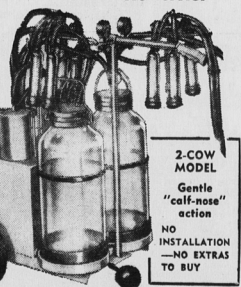
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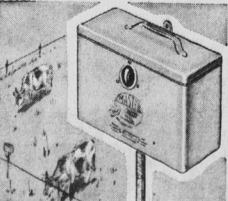
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