

Is the baby too thin?
Does he increase too slowly in weight?
Are you in constant fear he will be ill?
Then give him more flesh. Give him more power to resist disease. He certainly needs a fat-forming food.
Scott's Emulsion is just that food. It will make the baby plump; increase the weight; bring color to the cheeks, and prosperity to the whole body. Thin children take to it as naturally as they do to their milk.

Sole and Sole, all druggists.
SCOTT & BOWNE, Chemists, Toronto.

ADVICE ABOUT Spice.

When ordering a package Pepper, Ginger, Allspice, Cinamon or Cream of Tartar from your grocer you can always feel sure of securing the best quality by asking for :

Mott's

Watches

- Watches in Nickel cases \$3.00 to \$10.00
 - " " Silver " 7.00 " 30.00
 - " " Gold " 10.00 " 100.00
 - Chains for Ladies \$1.00 to \$20.00
 - Ribbon Guards 25c
 - Gem Rings 1.00 to 50.00
 - Cuff studs and links 20 to 10.00
 - Collar Studs 05 to 2.00
 - Brooches 25 to 20.00
 - Spectacles 50 to 10.00
- Silverware nearly all kinds, in good quality plate.
- Also some in solid silver;

E. W. TAYLOR
Victoria Jewelry Store

DR. CLIFT.
SALISBURY TREATMENT
CHRONIC DISEASES

THE IMPROVED RUPTURE CURE

Chronic Diseases and Rupture cured by Dr. Clift. Diploma registered in United States and Canada. Send stamps for information or call at TRURO, Nova Scotia, in Merchants Bank Building. At PICTOU, Revere Hotel, every Wednesday. At NEW GLASGOW, N. S., Windsor Hotel, every Friday.

FARM TO LET AT ROYALTY.

To let "Milford Farm" on the North River Road, about a mile from the city, at present in the occupation of the Widow of the late George Thorne. It comprises about 29 acres of land in a high state of cultivation, fronts on the North River Shore. There is a good one and a half story farm house with outbuildings and a large stable and barn, and a tool house on the premises. Possession given, if required later end of November. These premises are well adapted for a butcher and pasture farm. Rent \$200.00 a year. For further particulars apply to DANIEL DAVIES, Dun Las Esplanade

For Business Men

Shoot at One Bird.

When the covey rises before you and goes off in a bunch, don't fire point blank at the whole bunch, thinking to get half a dozen at one shot—chances are you'll get none. Pick out a single bird and try to make sure of that one. Advertise like you'd shoot at birds. Don't try to pull all your good things into one ad; save some; for you'll need them. And don't take a "crack at creation" with only general results in view. Advertise one thing; and make it a "bargain." Sell it at a loss if necessary, and charge up the loss to the advertising expense account. What you want an ad to do is to make folks come after the thing advertised. When they get that and are pleased with it, you're in good shape to do more business with them—business in other things which you didn't advertise.—Ads.

The Difference.

I have been asked the question: "Are publicity and good advertising the same thing? I would answer "no." A man can get a whole lot of publicity by making a monkey out of himself, but he does not thereby gain any extra business. The publicity that causes favorable comment or thought about your business is the only kind that should be called "good advertising." The advertising that sells good sometimes does not attract as much publicity as another sort of advertising, and yet the advertising that sells goods is the "good advertising" that every business man wants to get. The public generally does not pay much attention to the publicity of a store that cuts up a whole lot of queer capers. The people appreciate grit, enterprise and enthusiasm in business, but they do not appreciate a lot of nonsense that may be aptly called 'monkeyshines.' Advertise for business. Do things that people will admire and believe to be good business methods, etc., but keep as far away as possible from the publicity that does not make people think any better of you than they did before.—Chas F. Jones.

Something in It

Her admirer was a sentimental sort of cove, and she gave him some good advice from time to time. For example, when he said, passionately, "You are in my thoughts all the time. I dream of you at night, and all day long I think of you." She replied quite calmly, "Don't you think you would get your salary up to the marrying point quicker if you stopped thinking of me in business hours and gave your whole mind to your office duties?"—Monetary Times.

Good-will.

Every large concern, has an asset on its books known as "good-will." This asset is over and above the value of the stock and machinery and bills receivable. It is intangible; there is nothing to show for it; but it is a most

I. S. Sanford, COMMISSION MERCHANT

Strict attention to business and prompt returns made. Special attention given to the sale of

Pork, Poultry, Eggs, Hides and Wool Skins.

Market quotations given on application. Address all consignments and correspondence to,

I. S. SANFORD 46 and 48 Argyle St. HALIFAX, N. S.

Jam! Jam!

We sell the best make of Jam, viz:—
GROSSE & BLACKWELL'S

Large assortment, all kinds at very low prices.
ALSO—Jam in 7 lb pails, in Strawberry, Raspberry, Apricot, Peach and Red Currant;

Sanderson & Co
Pure Food Sellers.

valuable something and highly prized and it is nothing more nor less than the value in dollars and cents of the cumulative effect of advertising in that establishment.—Agricultural Advertising, Chicago, Ill.

Good Business Advice.

Don't make yourself too busy with unimportant things. It doesn't pay to let your work crowd you. If it is crowding you, hire more help. You've got to have time to think and plan and contrive. Every successful business must have time to think. The successful men are not those who are doing the work of a ten or fifteen dollar clerk.—Trade Magazine.

The best advertising pays best. If you have failed in some things in the past it may be the fault of your advertising rather than the fault of advertising in general. If yours is failing to pull, reconstruct your ideas and get pulling qualities into your publicity.—Advtg. World.

No advertising is good unless it be plausible and appeals directly to the self-interest of those to whom it is addressed. Your announcements may lack the melodious jingle of the scholar; they may even transcend the limitations of Lindley Murray, but if your story be plausible, sincere and earnest it will find lodgement in the minds of those who read.—Chicago Dry Goods Reporter.

Experience has shown that the man who depends on circular and fence advertising to obtain customers makes a great mistake. Newspaper publicity is the kind that carries the greatest weight and brings the best trade.—Ex.

Hood's Pills
Cure all liver ills, biliousness, headache, sour stomach, indigestion, constipation. They act easily, without pain or grip. Sold by all druggists. 25 cents. The only Pills to take with Hood's Sarsaparilla.

Woman is Man's Best Friend

First because she is his mother; secondly because she is his wife; thirdly because she is his sweetheart.

We are your friend, because we give you reliable goods at fair prices. In most cases we give you bigger bargains than can be found anywhere else. Before buying visit our store and get prices. We know that we can suit you in quantity, quality and price. Our silverware is as good as can be bought anywhere. Our clocks are unsurpassed in quality and price. We also carry a line of high-class chinaware in Blue Cobalt; also Glassware China Goods, Toys, Games, etc., very cheap.

Repairing of Clocks, Watches and Jewellery done scientifically.

JUREY and CO

The Modern Jewelry and Fancy Goods Store, Prowse's New Stone Block Sunnyside.



We have a Beautiful

line of goods to show you this season in

- Diamond Rings**
- Gipsy Rings**
- Chain Bracelets**
- ornette Chains**
- Gents Chains**
- Brooches**
- etc. etc. etc

We are giving special value in Watches and Clocks until Xmas. It will give us pleasure to show them to you.

W. N. TANTON
Great George St.

MR. HOUSE OF BERLIN

Cured of Lumbago by Dodd's Kidney Pills.

BERLIN, Feb. 13.—Everyone in Berlin knows Andrew House. He is a respected and prosperous resident, who numbers his friends by hundreds.

For over a year past, Mr. House was tormented by severe pains in his back, which increased in severity in spite of doctors and their medicines.

He was advised to try Dodd's Kidney Pills. He did so. That night he felt less pain. Daily the pains abated, and in less than two weeks, Dodd's Kidney Pills had cured him thoroughly.

There is only one sure and unfailing cure for Back-ache. That cure is Dodd's Kidney Pills. Experience has provided this thousands of times.

In Quebec the estimates of the provincial expenditure for 1898-99 show that the Government contemplates an outlay next year of \$4 624 568, to be slightly added to, in the course of events, by the supplementaries. The expenditure last year was \$4 414 370, and the revenue \$4 176 139.

Keep Minard's Liniment in the House

The Pope has completely recovered from his recent attack of influenza.

Dr. Chase Cures Catarrh after Operations Fail.

My boy aged fourteen, has been a sufferer from Catarrh, and lately we submitted him to an operation at the Central Hospital. Since then we have resorted to Dr. Chase's Catarrh Cure, and one box of this medicine has made a prompt and complete cure.

H. G. FORD,
Foreman, Cowan Ave. Fire Hall.

Khartoum is to be occupied by British troops during the winter months. Two hundred and fifty men of the Royal Fusiliers have been ordered there from Alexandria.

Minard's Liniment is used by Physicians

It is reported that a special commission will be appointed in February to arrange the details for carrying out the project of a Pacific cable as outlined by Sir Sanford Fleming.

To all who find themselves with health gradually slipping away, Kidneys and Liver so disorganized that they are incapable of keeping the system free from poisonous waste material, stop each disorder, Bowels Congested, Head Aching, Back Pain, take Dr. Chase's Kidney-Liver Pills. The quick way they help you back to health will surprise you.

A squad of British soldiers will visit America next month and give exhibitions

Minard's Liniment Lumberman's Friend

Smallpox is ravaging the Abyssinian army.

Chronic Eczema Cured.

One of the most chronic cases of Eczema ever cured is the case of Miss Grace Ella Alton, of Hartland, N. B. On a sworn statement Mr. Alton says: I hereby certify that my daughter Grace Ella was cured of Eczema of long standing by using four boxes of Dr. Chase's Ointment. William Thistle, Surgeon, of Hartland also certifies that he cured her by using Dr. Chase's Ointment which is Dr. Chase's Eczema Cure.

Preparations are being made in England for the 300th anniversary of the birth of Cromwell, which occurs on April 25th.

Ask for Minard's and take no other

Clock Doctoring

If your clock has stopped, let us put new life in it.

If it is not performing satisfactorily we will examine it and tell you exactly what is necessary to effect a cure.

We have restored many sick clocks. Some pronounced hopeless. Give your clock a chance. No cure, no pay

Send us a postal or call and tell us where to send for it.

G. F. Hutcheson,
QUEEN STREET.

Canadian Pacific Railway.

TRAVEL - IN - COMFORT

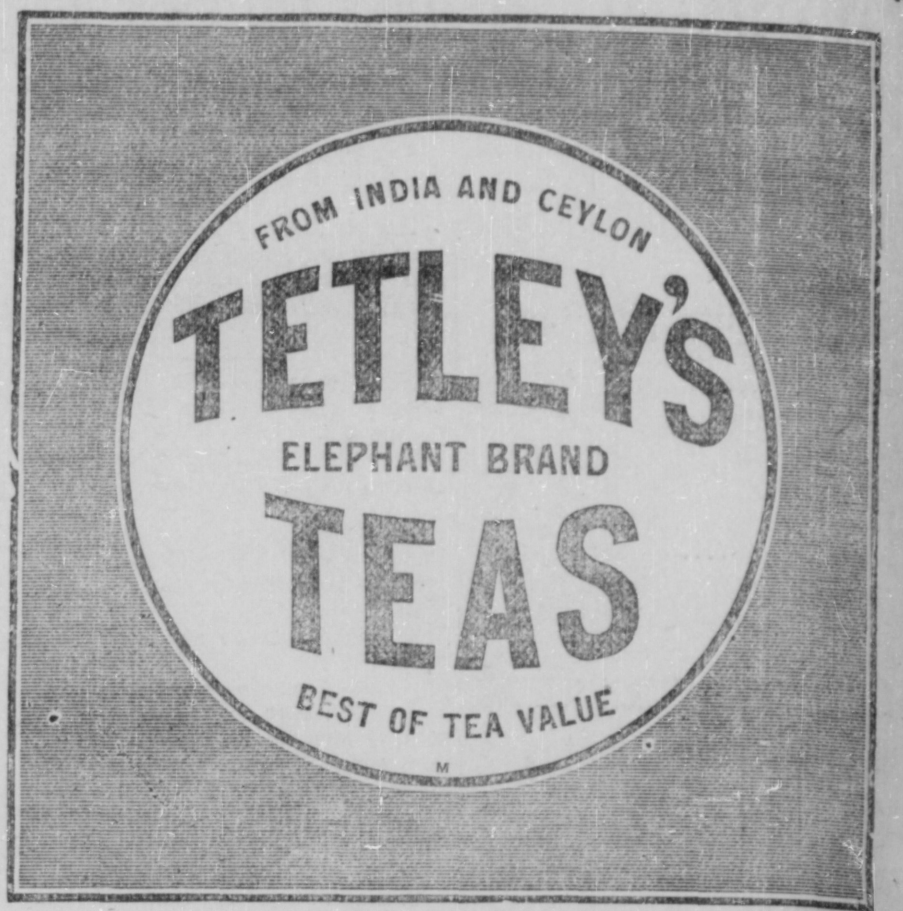
TOURIST SLEEPERS

leaving Montreal every THURSDAY at 11 a. m. for the PACIFIC COAST, accommodating second class passengers for all points, algary and west.

Berth Rates—
Montreal to Calgary.....\$7.00
Montreal to Revelstoke.....7.00
Montreal to Vancouver.....8.00
Montreal to Seattle.....8.00

For Passage Rates to all points in CANADA, WESTERN UNITED STATES and to JAPAN, CHINA, INDIA, HAWAIIAN ISLANDS, AUSTRALIA and MANILA, and also for descriptive advertising matter and maps, write to

A. H. NOTMAN,
Asst. Genl. Pass. Agt.,
St. John, N. B.



TEETH!

Are you thinking of coming to town to have some dental work done? Is your time limited? Let us tell you what we can do. WE can take the worst case of an aching tooth and treat and fill it in one setting. WE can take the worst case of abscessed or ulcerated tooth and treat and fill in one setting. WE can take any number of such teeth and make them all right in one sitting, and fully guarantee them not to abscess again. WE save teeth. **Don't have a tooth extracted** because you are told that it cannot be filled. We have the experience and methods for saving teeth. We do **Painless Dentistry** by use of the famous

BERLIN METHOD
—AND BY—
ELECTRICITY

WE make Crown and Bridge Work and put it in place same day as impression is taken. WE make Metal Plates or Valcinate Plates and put them in place same day as impression is taken. WE have everything required, and up to date for best work, and for comfort of our patients. Persons from out of town will see the great advantage of coming to see us, as they can have their Dental Work done without loss of time, and fully guaranteed in every respect. Our prices are low, and each branch in charge of a specialist. Examinations and a vice free. Call and see specimens of Teeth without plates. etc.

BERLIN DENTAL PARLORS
CHARLOTTETOWN, P. E. I.



Come and See Us in Our New Premises
Next door to Fennel & Chandler, Opposite Post Office

D. A. BRUCE
The Clothier and Furnisher