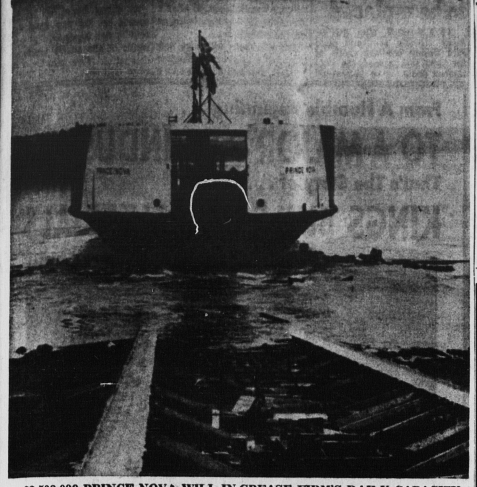

$2,500,000 PRINCE NOVA WILL IN CREASE FIRM'S DAILY CAPACITY

FERRY FIRM GEARS FOR BIG YEAR

Launching of Prince Nova marks company's progress

The highlight of 1963 for Northumberland Ferries Limited was the christening of their new 200-passenger ferry the "Prince Nova" on Dec. 3.

Constructed at Ferguson Industries Ltd., Pictou, N.S., the $2,500,000 ship will begin plying the Wood Islands-Caribou route in May of this year.

The new ferry has a five-lane "straight through" vehicle deck with the center three lanes for heavy vehicles and the outside lanes for cars and light trucks. The bow end of the automobile deck is closed in with steel doors.

Two 1,600 horsepower diesel engines drive the 260-foot ship which has a gross tonnage of approximately 1,750 tons. It has a dead weight of 520 long tons. Each engine operates a controllable pitch propellor operated from the wheelhouse and a bow propulsion unit, fitted amidships in a tunnel running port to starboard, will enable her to turn in her own length.

LARGE WINDOWS

Large observation windows and comfortable seats are featured in the lounge on the promenade deck, which has a seating capacity of 130. The cafeteria on the Prince Nova can seat 31 people at one time.

CAPT. CLAUDE HUNTER

Complete living quarters for the crew is another feature of this ship which is named for the two provinces it will serve.

Her vehicle capacity is the same as the Lord Selkirk but her greater speed (14 knots to the Selkirk's 11) will allow her to make one extra crossing per day. She will cross the 14 miles between Wood Islands and Caribou in one hour. This is 25 minutes less than it takes the Lord Selkirk. Working together next summer the Selkirk and the Prince Nova will be able to handle 1,000 cars a day compated to the standing record of 639.

Allan A. Ferguson, president of the firm which built the ferry, termed it "the best" ship ever built at his yards.

In the seven-month period of operations of the Northumberland ferries, May 4- Dec. 4, only one day of service was missed, that of Nov. 9.

RECORD TRAFFIC

Reports of the amount of motor vehicle and passenger traffic indicate that last year was a record breaking year for the Northumberland Ferries Ltd.

Figures for the 1963 traffic between Wood Islands and Caribou, with those for 1962 in brackets are as follows: passengers, 179,216 (165,010); automobiles, 55,970 (51,550); and trucks, 10,446 (10,285).

Capt. Caude Hunter, president of Northumberland Ferries Ltd. feels that 1964 will be a "hectic year" but added "we hope to have our new ferry (Prince Nova) early in May so that should help us."

Director foresees '64 good year for trade

Economic conditions in the western world seem to be on the upswing and this is expected to indirectly benefit Prince Edward Island, according to provincial marketing director Reid Sangster.

"The United States," he said, "seems buoyant in its economic thinking. Our trade in Canada is at a very high level and strengthening all of Canada is the sale of wheat to Communist nations which has grown to great proportions.

CAUGHT VISION

"Our Atlantic region, too, seems to have caught the vision of some of its possibilities. Industrial growth in Nova Scotia is at an all-time high; the province of Newfoundland, one of our great market areas, is growing industrially and the fast growing areas of Moncton and Saint John point to rapid development in New Brunswick.

"Here in Prince Edward Island, we are developing too. New industries are coming into being and our people are beginning to realize that this is the time to take personal responsibility and necessary action.

"I believe that if we get behind a real program of resource development, 1964 will be one of our best years."

REID SANGSTER

In giving a summary of 1963 marketing practices, Mr. Sangster said "in the potato industry, the cleanup period of last year's marketing season saw our stocks all move at a price which could be considered fair and very constant. The beginning of this market season of course brought with it some of the usual problems — immaturity of products on markets, price cutting, etc. The fall season has seen the market depressed somewhat but by the end of the year, with a slackening off of shipments to unready markets, some changes for the better were noted.

MARKETS AVAILABLE

"As far as carrots were concerned, not many acres were grown but markets were readily available for those who would fofill market demands.

"Cabbage, like carrots, were reasonably saleable for those who had done some market planning. Cabbage quality was good.

"Little change has taken place in the turnip situation over the past year. Farmers are receiving too little. More attention should be given to what the consumer demands, especially in uniformity of size and shape.

"Generally speaking, farmers who have grown vegetables for the frozen food plants have had a good year. There are, of course, exceptions, but the future looks good.

"The dairy industry is doing a very good job, both in preparing its product for market and in its marketing program. A shortage of milk will, no doubt, still be its greatest problem this year.

"Not too much change has taken place in the poultry and egg industry. Generally it has been a good year as far as markets are concerned and prices have been fair. Sales are usually made on a very highly competitive basis.

"As far as cattle and hogs are concerned, prices have not been as good as they might have been. A further study in this regard would be helpful. A cent or even a fraction of a cent per pound could make a great difference to the over-all economy.

25,000 visitors to wild life park

Lynx, caribou, moose, seals, wolves — these are a few of the animals observed by over 25,000 visitors, both tourists and residents, at the newly created P.E.I. Wildlife Park at North Rustico during July and August of 1963. The park, which opened its gates on July 4, appears to be well on its way to becoming one of the Island's major tourist attractions.

Situated at the North Rustico entrance to the National Park, the Wildlife Park features mammals and birds native to the Atlantic Provinces. A mixture of fields and forests, rolling topography, spring-fed streams and ponds, sandy beaches and the sea, all combine to provide an ideal setting for a wildlife display.

Park operating costs are paid from entry fees collected during the tourist season. During 10 months of the school year, park facilities are made available free of charge to school and youth groups. During September and October of this year some 2,000 students from Island schools took advantage of this opportunity. For the majority it was the first time they had ever observed such species as caribou, moose, wolves, lynx and bobcat.

Although the park is featuring animals native to the Atlantic Provinces, it will eventually expand this to include animals native to other parts of Canada.

The number of specimens in the park is increasing gradually, some recent additions include a snowy owl, great - horned owl and a male caribou from Newfoundland. Negiotations are presently underway to obtain cougar, otter, fisher and marten for next years exhibits.

CARNIVAL QUIETER

RIO DE JANEIRO Brazil (AP)—Four days of carnival ended at dawn Wednesday and police said it was, from their viewpoint, a "carnival of peace." They reported the number of arrests far below previous years. Rio's two largest hospitals, however, said that since Saturday night they treated 7,793 persons for injuries and ailments.

FROST CLAIMS 95,000 POUNDS OF TOBACCO IN 1963

'Sales no problem'; weather blocks progress

Eight Island farmers began tobacco farming in 1963, to bring to 22 the total number of farmers directly involved in a growing industry which is barely out of the experimental stages.

With the exception of one farm in Alberton and another in Rustico, the tobacco farms are located near the Kings-Queens county line, and on both sides of it.

David Peacock, provincial department of agriculture field-man who works closely with the tobacco growers, estimates the total acreage on the Island at 450, and the amount of saleable tobacco in 1963 at 350,000 pounds.

Approximately 95,000 pounds of the crop were destroyed by a September frost, the main flaw in an otherwise "reasonably good" growing year.

In spite of the frost, 1963 had a better climate than that of the year before, when cold, wet weather created many difficulties for the growers.

"There is no problem here to sell it, provided it's of a good quality," Mr. Peacock says of the tobacco.

He explains that the Imperial Tobacco Company originally agreed to make an offer on every crop grown here.

And in 1963, two other companies, Simcoe Leaf and Canadian Leaf also bought parts of the crop. All three firms are Canadian.

"Tobacco is as specialized a crop as we have," Mr. Peacock says.

It is a plant that requires a great deal of attention and timing is of vital importance during most stages of its growth and harvesting.

One of the problems of the department of agriculture has is to get the tobacco growers to realize that this crop requires full-time work and cannot be grown as a sideline.

SEASONAL WORK

The tobacco harvest generally provides seasonal work for a sizeable group. Although the number of pickers varies from farm to farm, a farm expecting to harvest a full kiln of tobacco a day will usually employ about 14 people to do it, Mr. Peacock says.

Grading of the crop also gives employment but this is "chiefly family help", and is often done through December and January.

Mr. Peacock says the recent "cigarette scare" may have an "indirect effect" on the tobacco industry here, but the fact that four additional farmers plan to begin growing the plant in 1964 indicates that there is little widespread concern over the no-smoking trend.

The Guardian

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ST. ELEANOR'S...

in the Heart of Canada's GARDEN PROVINCE...

St. Eleanor's is bounded on the north by the Gulf of St. Lawrence, on the south by Northumberland Strait... waters that are world famous for sea bathing... shore-front recreation areas with lots of space are just a few minutes away from your home, and more are being developed.

An Ideal Place To Live

COMBINING RURAL CHARM AND TRANQUILITY WITH MODERN OUTLOOK AND SERVICES,

ST. ELEANOR'S OFFERS RESIDENTS--

- Choicely Located, Reasonably Priced Building Lots
- Water and Sewerage Services
- Fire and Police Protection
- Modern Street Lighting
- Easily Accessible Shorefront Recreation Areas
- Low Property Insurance Premiums
- Low Taxes

ASSESSMENT & TAX STRUCTURE

A REAL ESTATE TAX IS THE ONLY ASSESSMENT.

THERE ARE:

- No poll tax
- No personal property tax
- No frontage tax
- No automobile tax
- No Sewer Rate

AND

NO Water Rate for normal household consumption, although full services are supplied.

A BRIEF HISTORY

The village of St. Eleanor's was first settled as far back as 1773. One of the early settlers was Colonel Compton, who was given a grant of the entire area by the Crown. The village was named after the Colonel's housekeeper, Eleanor.

As the village grew in importance, more settlers came to take up the large areas of fertile land in the vicinity, and by the early 19th century it was a flourishing community and one of the most important centres in western P.E.I.

One of its claims of fame is that it was the birthplace of Senator Pope, a prominent shipbuilder and businessman of the area, and one of the Fathers of Confederation who in 1864 drafted the charter that made Canada one nation.

Today, St. Eleanor's continues to forge ahead. Beautification of village properties, opening up of new subdivisions for up-to-date housing projects, planning of parks and recreation areas are all part of the busy scene in the "Heart of Canada's Garden Province".

An Ideal Place To Locate Business

- HIGHWAY

St. Eleanor's is located on the Trans Canada Highway traversing the province, and is the hub of a number of feeder roads from the outlying districts.

- RAIL

Canadian National Railways freight and passenger trains pass through St. Eleanor's and there are spur lines for industrial use.

- TELEGRAPH

Canadian National Telegraphs serve St. Eleanor's also with world-wide connections.

- POSTAL SERVICE

Daily door-to-door mail delivery is a recently instituted service in the village. A post office is maintained here also.

- AIR

E.P. Airways make 32 flights each week in and out of St. Eleanor's —34 in the tourist season.

BIG 3 DAY FAIR--AUG. 6th, 7th, 8th-64

AUGUST 8th IS ST. ELEANOR'S DAY