



OTHER STAFF: ROBT. HILL, BLAIR WEBSTER, C. STEVENSON, JOHN MacEACHERN, M. ELLIS

Watchward is cleanliness

Cleanliness in the production, handling and sale of food at the new Ellis Brothers Save-Easy Supermarket is paramount on the list of services that they offer the buying public.

The spacious new building, modernly equipped and furnished, adds to this most important function, room floor to ceiling it is immaculate. Everything is gleaming bright, clean and attractive.

As soon as one steps into the store, the shopper is aware of the care that has been taken in the handling and preparation of

foods. There is evidence that planners have taken care to provide the very best in sanitation and make a lasting first impression in cleanliness.

The refrigeration and meat preparation rooms reflect the same clean care that has been taken in the main shopping area. Even the well-stocked storerooms are spotless. This necessity of cleanliness is shown in every way and helps to build the reputation needed for a modern supermarket.

Modern market causes change

There have been sweeping changes and revolutionary improvements in methods and standards of living in the past decade. The modern supermarket has helped to bring about this change and has met the challenge of modernity.

They have led the way in developing and adopting improved methods of handling food with the result that food values and food satisfaction have soared.

The full range of these developments has been shown by the new Ellis Brothers Save-Easy Supermarket; a true supermarket in size, services, equipment, methods, and the enormous variety of fine foods it offers.

EXTENDED VOTE

The 1931 constitution of the Soviet Union extended the franchise to both women and men.



BARGAINS ARE THE ORDER OF THE DAY IN MEN'S AND BOYS' WEAR (L-R) David Morrison and Mrs. Marge Jay

Congratulations

To

Harold & Bill Ellis

On The Opening Of Their New Save-Easy Supermarket

Amalgamated Dairies Limited

Water St. E.

Summerside

CONGRATULATIONS

TO

Harold & Bill Ellis

On the Opening of their New Shopping Centre

JENKINS BROS. LIMITED

Noonan Street

Summerside

CONGRATULATIONS



Harold & Bill Ellis

on the opening of their new shopping centre

For Your Convenience, Parking Lot of this modern Shopping Centre Paved by ...

WARREN MARITIMES LTD.

Charlottetown

Dial 894-6135

We Extend Our Sincere Best Wishes To Ellis Bros.

ON THE OPENING OF THEIR NEW SHOPPING CENTRE



We were pleased to be chosen as General Contractors for Ellis Bros. Shopping Centre and to be suppliers of lumber and building material.

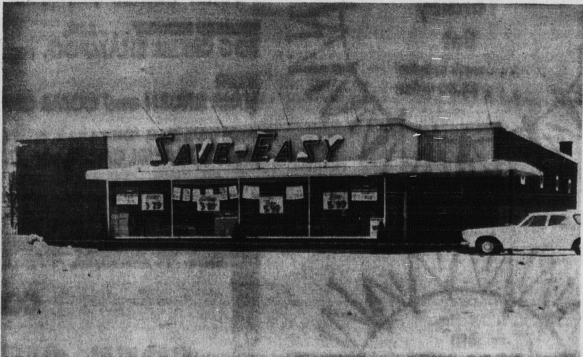
MacKINNON BROS.

GENERAL CONTRACTORS

NEW HAVEN

Best Wishes to Ellis Bros. on the Opening Of Their New SAVE-EASY STORE

FROM



MARK GAUDET

AT

GAUDET'S SAVE-EASY

SUMMERSIDE'S FAVOURITE SUPER MARKET