

# NEW WAY

YOUR HOME FURNITURE & APPLIANCE  
CHRISTMAS GIFT HEADQUARTERS

## gives you a Big Plump TURKEY - FREE!

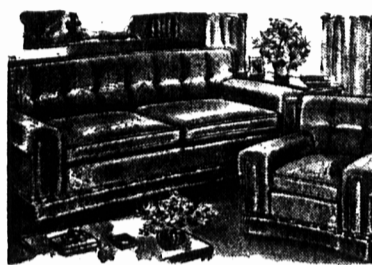
DELIVERED TO YOUR HOME  
IN TIME FOR CHRISTMAS DINNER



... WITH YOUR PURCHASE OF ANY OF THESE SPECIAL CHRISTMAS VALUES

### FREE TURKEY...

with this outstanding  
12 Pc. Christmas  
Living Room ENSEMBLE



HERE'S YOUR CHRISTMAS LIVING ROOM DELUXE—  
\* 2-pc. CHESTERFIELD OR DAVENPORT SUITE in attractive, modern coverings. Hercules "No-Sag" Spring Construction!  
\* 1 Upholstered Hostess Chair! — \* 2 Walnut End Tables!  
\* 1 Handsome Tri-Lite Floor Lamp! — \* 1 Matching Tri-Lite Shade!  
\* 2 Table Lamps! — \* 2 Table Lamp Shades!  
\* 1 Smoking Stand — — 12 DELUXE PIECES IN ALL!!  
TAKE ADVANTAGE OF THIS SPECIAL, LOW PRICE—

199.<sup>95</sup> OR 1.<sup>25</sup> weekly

**NO DOWN PAYMENT!**

### FREE TURKEY...

with this beautiful  
48 Pc. Christmas  
Bedroom ENSEMBLE



HERE'S YOUR BEAUTIFUL CHRISTMAS BEDROOM—  
\* 3-pc. Walnut Finish Bedroom Suite (Full-size bed; dresser; chest).  
\* 1 Full-size Spring Filled Mattress! — \* 1 High Riser Spring!  
\* 1 Chenille Spread in Choice of Colours... PLUS BIG 42-pc. Cannon linen and towel ensemble including:  
\* 4 Bath Towels! \* 6 Dish Towels! \* 2 Double Bed-size Sheets! \* 4 Hand Towels! \* 6 Dish Cloths! \* 2 Pillow Cases! \* 4 Wash Cloths! \* 8 Pot Holders! \* 4 Fingertip Terry Towels!  
BUY NOW FOR CHRISTMAS AND GET YOUR CHRISTMAS TURKEY — — FREE!

189.<sup>95</sup> OR 1.<sup>20</sup> weekly

**NO DOWN PAYMENT!**

### FREE TURKEY...

with this sparkling  
5 Pc. Christmas  
Chrome KITCHEN SET



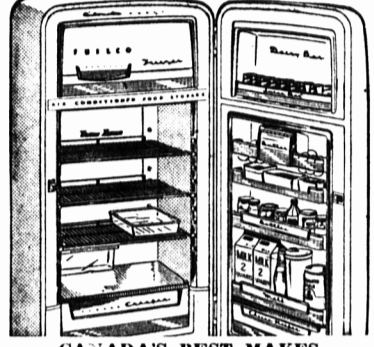
SEE OUR LARGE SELECTION OF SPARKLING NEW DESIGNS...  
Including the most modern of designs... Centre-leaf extension tables... chrome chairs and table legs with universal tips... smart, new patterns... thick foam rubber chair seats and backs!!  
BUY NOW AND RECEIVE A TURKEY FREE IN TIME FOR YOUR XMAS DINNER!

69.<sup>95</sup> OR 50.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

### FREE TURKEY...

with a New 1956 Model  
Famous Make  
REFRIGERATOR



CANADA'S BEST MAKES  
\* NORGE! \* ADMIRAL!  
\* RACINE! \* PHILCO  
\* KELVINATOR!  
\* WESTINGHOUSE!  
FULLY GUARANTEED!  
ALL SIZES IN STOCK.

From 249.<sup>95</sup> OR 1.<sup>50</sup> weekly

**NO DOWN PAYMENT!**

## NO DEPOSIT OR DOWN PAYMENT REQUIRED FREE TURKEY...

with a New 1956  
Fully Guaranteed  
WASHING MACHINE



A gift Mother would really appreciate. Each washer with full 2-year replacement and 12-year rebuild guarantee! Large capacity tubs! New Improved designs!

\* SIMPLICITY!  
\* CONNOR!  
\* INGLIS!  
SEE OUR BIG DISPLAY AND BUY NOW FOR CHRISTMAS

From 149.<sup>95</sup> OR 99.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

IT'S TRUE! YOU RECEIVE A FREE CHRISTMAS TURKEY WITH ANY CHESTERFIELD SUITE, DAVENPORT SUITE OR ENSEMBLE, BEDROOM SUITE, CHROME SET, WASHER OR REFRIGERATOR!

### FREE FULL SIZE "ESMOND" SATIN BOUND BLANKET



OUR CHRISTMAS GIFT TO YOU WITH ANY  
"Red Seal" Cedar Chest

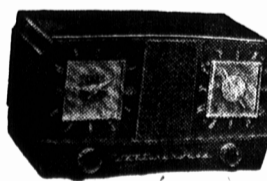


She'll cherish one of our Red Seal cedar chests for years to come! FREE ESMOND BLANKET to put in the chest — if you BUY NOW or LAYAWAY! Guaranteed mothproof! Many beautiful designs in walnut, mahogany or limed oak!

PRICED FROM:  
54.<sup>95</sup> OR 50.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

### SMART GIFT IDEA! ... a New 1956 RADIO



Choose from modern, deep-toned mantel radios, clock radios and portable battery and electric radios. Wide range of models in many attractive colours for den, kitchen or bedroom. BUY NOW! SEE OUR ALL-STAR LINEUP...

by \* ROGERS MAJESTIC  
\* FLEETWOOD  
\* MARCONI  
\* CROSSLEY  
\* MOTOROLA

FROM—  
29.<sup>95</sup> OR 25.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

### BE PRACTICAL! Choose Sturdy "Thistle" TOYS



FOR YOUR CHILDREN THIS CHRISTMAS!

\* TRICYCLES  
\* CARTS  
\* CARS  
Etc.

EASY TERMS  
FROM  
50.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

### ENJOY YOUR FAVORITE RECORDS on a New RECORD PLAYER

—A GRAND GIFT FOR THE FAMILY!

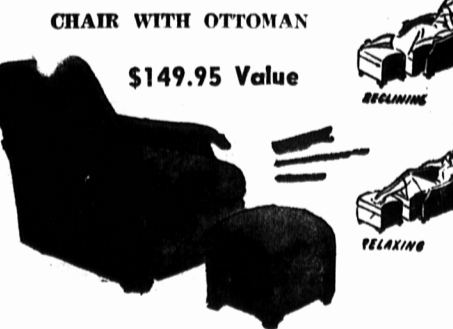


Make your selection from our large display or single speed, three speed or three-speed fully automatic changer models. Both plug-in and complete players with full guarantee! BUDGET PRICED!

FROM  
19.<sup>95</sup> OR 50.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

### SPECIAL... for DAD! "La-Z-Boy"



CHAIR WITH OTTOMAN  
\$149.95 Value

SPECIAL AT ONLY 99.<sup>95</sup> OR 60.<sup>c</sup> weekly

SAVE \$20.00 JUST ARRIVED!

### PLATFORM ROCKERS

In beautiful wool frieze! CHOICE OF COLORS!

49.<sup>95</sup> OR 50.<sup>c</sup> weekly

**NO DOWN PAYMENT!**

# NEW WAY Furniture Co. Ltd.

"THE MARITIME'S GREATEST FURNITURE, APPLIANCE & TELEVISION STORES"  
161 Great George St.  
Charlottetown P. E. I. Phone 6211

## SAVE 160.<sup>00</sup>

on a brand new 1956 MODEL

### 'Fleetwood'

COMBINATION \* RADIO \* RECORD PLAYER \* 21" TV

TRADE - IN YOUR OLD RADIO - RECORD PLAYER OR

### ANY OLD APPLIANCE!

REG. 599.95 LESS 160.00

YOU PAY ONLY—

439.<sup>50</sup> OR

3.<sup>95</sup> weekly

NO DOWN PAYMENT!



### SAY "Merry Christmas"

WITH A NEW 17", 21" or 24" TABLE or CONSOLE

### TV SET

in WALNUT, MAHOGANY or LIMED OAK

by— \* MARCONI \* ROGERS MAJESTIC \* FLEETWOOD \* ADMIRAL \* PHILCO \* WESTINGHOUSE \* EMERSON \* CBS COLUMBIA

PRICED FROM —  
189.<sup>95</sup> OR

1.<sup>70</sup> weekly

NO DOWN PAYMENT!

### NEW WAY FURNITURE CO.

161 GREAT GEORGE ST. CHARLOTTETOWN, P. E. I.