

# Campus Calendars Step Into The 90s

by Sarah Jane Wilson (The Varsity)  
(CUP)

High school students will no longer have to leaf through endless school calendars to choose a university or college. Their decision will now be as easy as the click of a mouse. A new CD-ROM, the *Edge Post-Secondary School Finder*, includes information on 250 post-secondary institutions.

Christopher Wilkins, president of Edge Interactive Publishing, said this is the first comprehensive CD-ROM of its type in Canada.

"It is not like students are deciding which store to go to buy milk," he said. "It is difficult to see a college or university in another province and yet the decision is a big, important one."

Wilkins believes this CD-ROM will make it easier for students who are trying to decide which post-secondary institutions they should apply to. But he also said he hopes it will help students broaden their horizons. "I remember when I was thinking about university. I never even considered a school outside of Ontario," he said.

*Edge* allows students to search for universities, colleges, or both, dependent upon certain criteria. There are 13 criteria, including program, size, and sports facilities, which are weighed depending on how important each is to the student.

The search mechanism makes a list of the schools, their locations and the percentage scores that mark how well each school matched the chosen criteria. This list can then be printed.

Some American colleges are releasing CD-ROMs specific to their institution, but Wilkins said producing a CD-ROM can cost between \$50,000 and \$100,000.

Canadian schools can be a part of the *Edge Post-Secondary School Finder* for no charge.

Elizabeth Dunlop, manager of public relations at the University of Toronto, said it was this factor that attracted U of T to this marketing tool.

"It sounds very interesting. We have no money to advertise, so it is great that it is a freebie," she said.

For a cost of \$2,500, a school can offer an additional multi-media campus tour on the CD-ROM.

Humber College and the University of Western Ontario, among others, allow students to lead themselves through the school and to areas of specific interest.

Prior to releasing *Edge*, Wilkins had 10 years of experience in the printing and

publishing industry. In 1990, however, he realized things were changing.

"You can no longer say, 'I'm going to be a CD-ROM publisher, a book publisher, an Internet publisher.'" You have to look at whatever medium you need to make the product a success," he said.

The *Edge Post-Secondary School Finder* will be released in early December and will be updated annually.

## What Really Matters

by Faith Hunter

Welcome. It seems that we are being welcomed to many new things: November, cool weather, snow (already?), Christmas advertising on the radio (Leon's is at it again), and, of course, this week's installment of "What Really Matters." As the weather gets colder, one learns to appreciate warm things like cosy sweaters, steaming cups of hot chocolate with marshmallows on top, and furnaces that actually work. But one source of warmth is an all-year worry: romance. That's right, this week I'm delving into the fast lane of love. I know that all too many of us meet someone really special, someone we could talk to forever and not get bored with -- and a few weeks later, we wonder what in the world we ever saw in that person. So I decided to help you, the UPEI masses, by giving you some tips on how to tell if your boyfriend or girlfriend is really for you.

### 10 Signs of True Love

(Note: I decided to call the boyfriend or girlfriend "they", not to show my lack of grammatical skill, but to present a non-sexist view of courtship.)

1. They trip over their own tongue when you walk by.
2. You drink from the same straw as them and don't worry about getting contaminated or catching a cold.
3. They sacrifice their paycheck to buy you pizza and pop.
4. You can honestly answer when they say "How are you?" and they won't turn around and run.
5. Their face automatically lights up like a 60-watt bulb whenever you walk into the room.

## Tell It Like It Is

by Lorne Caborn

Before I get started on this week's article I just wanted to say thanks to everyone who took the time to send me email. If you are having problems getting through the address is [lcaborn@upei.ca](mailto:lcaborn@upei.ca), there is no "r" due to a university mix-up. Now we can start this week's article, "How to cheat on the one you love." Cheating is frowned upon by many, but only because it sounds so nasty. I prefer to call it "creative dating". So, without further delay...

### A GUIDE TO CREATIVE DATING IN THE 90s

STEP 1 -- Convince the person you're dating that it isn't cheating, it's "creative dating". If this is accomplished, ignore the rest of this article and count your lucky stars.

STEP 2 -- The next step in cheating is to get caught. No really, go out and do something minor, like kiss someone else. The first chance you get create a huge sob story and tell the one you love that it will never happen again. This is for the purpose of building trust. Don't worry, I'll explain later.

STEP 3 -- Now that the one you love assumes that you'll spill your guts any time you step out of line, it's time to start creative dating. It's only cheating if you get caught. To insure this doesn't happen, be careful about you else you date. Never date an enemy, they won't care who finds out. Friends of the person you're involved with are a good choice, because they always keep quiet -- heaven forbid they should lose a friend.

STEP 4 -- After the careful selection of a new "associate" make your move, but not in public! Not only is it better to be alone with the person, it's safer. For extra precaution don't make plans on the phone, it could be a set-up.

STEP 5 -- Storytime! Tell the person you're dating the truth... to a point. The closer your story is to the real thing, the more believable it will be should the real truth come out. For instance, if you tell them that you're going out with the person you're cheating on them with, when they hear it from a friend they'll say, "Oh, I already knew that," and forget about it. If you must tell an out and out lie, only involve one other person and keep it simple.

Hopefully you will be able to repeat steps 1-5 repeatedly, but never underestimate your loved one. If you do get caught --- Deny! Deny! Deny! Never admit anything as to always leave some doubt as to the truth. This is where step 2 comes in handy, just explain that you told them what happened before, why would you lie now? And don't forget to say, "I love you." If you do decide to mess around at least have the brains to use a condom to prevent you all from getting burned. Hope this guide will make some lives easier.

6. You've been going out for more than 10 minutes before you're sure they're "the one."

7. They say "I love you" without the use of bribes or the threat of violence.

8. They don't say "I love you to your best friend."

9. You don't say "I love you to their best friend."

10. You can imagine spending the rest of your life with them (and not secretly hope that you'll die young).

For those of you who may think I use "Faith" as my pseudonym to cover my male identity -- get a life! I am a genuine female. I have thought a lot about the ideal man, and I think I've finally come to a conclusion in my search. Ladies, gather in; these are the top 5 qualities (in random order) of the ideal man:

1. He must possess dog-like features: loyal, friendly, and always anxious to see his girl.

2. He must be willing to bend gender roles (ie. ask directions).

3. He must have a sense of humour and appreciate the lighter side of life, though he better laugh at life, and NOT his girlfriend.

4. He must enjoy music, particularly the song "R-E-S-P-E-C-T".

5. Above all, he must be sensitive. He must be willing to visit his love when she is sick, and hold her hair when she throws up. (You laugh, but this is a true test -- think about it.)

That's my time. Until next time, Take Care & Dream Big.